

Bloomberg TELEVISION 2004 Program Schedule

SCHEDULE	TIME*	PROGRAM
Monday - Friday	5:00-6:00 AM	Bloomberg Morning Markets
	6:00-8:00 AM	Morning Call
	8:00 AM-11:00 AM	Bloomberg on the Markets
	11:00 AM-12:00 PM	European Market Report
	12:00-1:00 PM	In Focus
	1:00-3:00 PM	Marketline
	3:00-6:00 PM	World Financial Report
	6:00-10:00 PM	Bloomberg Live
	10:00 PM-12:00 AM	Bloomberg Now
	12:00-3:00 AM	Bloomberg European Market Countdown
	3:00-5:00 AM	Bloomberg on the Markets
Saturday - Sunday	5:30-6:00 AM	Bloomberg Money
	6:00-6:30 AM	Bloomberg Small Business
	6:30 - 7:00 AM	Bloomberg Personal Finance
	7:00 AM - 5:00 AM next day continuous coverage	
* All times Eastern Standard Time. Special report times can vary when breaking news occurs.		