

# Top 25 Consumer Magazines by Single-Copy Sales

Preliminary Figures as filed with the Audit Bureau of Circulations -- Subject to Audit

Publication	Single-Copy Sales 6 months ending 12/31/08	Single-Copy Sales 6 months ending 12/31/07	% Change
COSMOPOLITAN	1,779,097	1,896,641	-6.20%
PEOPLE	1,472,149	1,428,760	3.04%
WOMAN'S WORLD	1,228,988	1,317,389	-6.71%
FIRST	1,112,125	1,206,222	-7.80%
IN TOUCH WEEKLY	834,492	1,228,056	-32.05%
US WEEKLY	796,669	1,005,086	-20.74%
FAMILY CIRCLE	789,500	976,821	-19.18%
ATHLON FOOTBALL	785,735	857,214	-8.34%
IN STYLE	740,384	700,112	5.75%
FIGURE	636,459	580,082	9.72%
O, THE OPRAH MAGAZINE	625,961	836,770	-25.19%
NATIONAL ENQUIRER	620,100	688,783	-9.97%
STAR MAGAZINE	617,096	712,980	-13.45%
LINDY'S FOOTBALL ANNUALS	616,359	600,052	2.72%
GLAMOUR	612,000	747,014	-18.07%
GOOD HOUSEKEEPING	570,789	598,706	-4.66%
PEOPLE STYLEWATCH	527,000	548,600	-3.94%
MEN'S HEALTH	508,518	540,150	-5.86%
WOMAN'S DAY	505,192	646,500	-21.86%
OK! WEEKLY	490,417	550,100	-10.85%
LIFE & STYLE WEEKLY	461,969	672,463	-31.30%
ALL YOU	437,385	475,102	-7.94%
VOGUE	416,000	415,214	0.19%
MAXIM	406,290	433,567	-6.29%
VANITY FAIR	401,298	388,678	3.25%