

Top 25 Consumer Magazines by Verified Subscriptions

Preliminary Figures as filed with the Audit Bureau of Circulations -- Subject to Audit

Publication	Verified Subscriptions 6 months ending 12/31/08	Verified Subscriptions 6 months ending 12/31/07	% Change
REMEDY/REMEDY MD	1,961,430	1,637,271	19.80%
READER'S DIGEST	300,000	433,333	-30.77%
PLAYBOY	232,354	117,539	97.68%
LINKS - THE BEST OF GOLF	221,288	207,318	6.74%
SPORTS ILLUSTRATED	215,179	217,256	-0.96%
MAXIM	201,033	163,173	23.20%
LIVING THE COUNTRY LIFE	200,964	202,249	-0.64%
AARP THE MAGAZINE	200,000	999,996	-80.00%
BETTER HOMES AND GARDENS	200,000	141,628	41.22%
FAMILYFUN	195,000	403,760	-51.70%
MOTOR TREND	187,738	229,120	-18.06%
LAND LINE MAGAZINE	182,134	N/A	N/A
HANDY, HANDYMAN CLUB OF AMERICA MAGAZINE	175,000	26,333	564.57%
GOLF MAGAZINE	173,084	139,519	24.06%
PREVENTION	164,994	164,701	0.18%
TV GUIDE	159,441	58,138	174.25%
LADIES' HOME JOURNAL	159,000	107,311	48.17%
PARENTING	158,333	50,112	215.96%
READER'S DIGEST SELECCIONES	143,333	109,148	31.32%
ARTHRITIS TODAY	142,654	N/A	N/A
GOLF DIGEST	142,319	70,501	101.87%
GOOD HOUSEKEEPING	140,437	144,491	-2.81%
FAMILY CIRCLE	139,755	127,990	9.19%
GUIDEPOSTS	130,531	109,133	19.61%
NEWSWEEK	130,150	N/A	N/A