

Advertising Age's

Agency Report

2002 ad organization profile edition

■ THE WORLD'S TOP 30 AD ORGANIZATIONS

About this report

Inside this report—a companion to the 58th annual Agency Report (AA, April 22)—is a detailed breakout of agency gross income, billings and staffing for the top 30 ad organizations.

Significant news about each ad organization and agency subsidiary is noted, along with the agency's specialty.

The print edition includes five major agency rankings: the world's top 100 advertising organizations; the leading U.S. and world ad agency "brands;" the top U.S.-based consolidated agency networks, and the agency rankings within 124 countries. Additionally, in the printed version there are rankings of the leading PR and media specialist companies on a U.S. and worldwide basis, and rankings covering multicultural and healthcare specialty agencies.

The printed version also ranks as agency brands those agencies with less than 75% of their gross income attributed to marketing services (defined as direct marketing and sales promotion). Agencies drawing gross income of 75% or more from marketing services will be ranked in a DataCenter report on May 20. Interactive shops will be ranked in an AA Interactive report May 27.

The profiles show billings and gross income,

which is the sum of commissions on media billings, the markup on materials and services, and fees.

United within ad organizations are consolidated agencies at percentages equal to an ad organization's ownership (equity). Unless explained otherwise, acquisitions and divestitures are treated pro forma as if returns were on or off the books for two consecutive years at full-year returns.

World's top 30 ad organizations: An ad organization may be either an agency or agency holding company, but must own at least 50% of itself to be ranked. The top 30 are presented in alphabetical order on the ensuing pages.

U.S. ad agency brands: "Branding" identifies the core agency by stripping contributions from subsidiaries and specialty units. The names of subsidiaries of the top 30 that are agency brands appear in red in this file. The printed version presents 486 U.S. ad brands in chart format. Healthcare and business-to-business shops are included as individual brands.

Consolidated U.S. agency networks: Consolidated networks appear with blue headers in this report. The notes under each indicate their composition.

Non-U.S. agencies: There are more than 1,200

non-U.S. agencies in this file that are owned wholly, partially or merely affiliated with multinational agency brands. The codes in parenthesis that follow each individual agency mean: MJ=majority; JV=50/50 joint venture; MN=minority; NE=non-equity; (*) returns were estimated by AA. Multinationals are allowed to consolidate operations within a country for reporting purposes. Most do this.

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58TH ANNUAL REPORT

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WORLD'S TOP 30 ADVERTISING ORGANIZATIONS

Ranked by worldwide gross income in 2001

RANK		ADVERTISING ORGANIZATION	HEADQUARTERS	WORLDWIDE GROSS INCOME			U.S. GROSS INCOME		
2001	2000			2001	2000	% CHG	2001	2000	% CHG
1	2	WPP Group	London	\$8,165.0	\$7,970.0	2.4	\$2,241.8	\$2,249.7	-0.4
2	1	Interpublic Group of Cos.	New York	7,981.4	8,137.0	-1.9	5,151.8	5,256.6	-2.0
3	3	Omnicom Group	New York	7,404.2	6,986.2	6.0	3,873.3	3,635.9	6.5
4	4	Publicis Groupe/Bcom3 Group**	Paris	4,769.9	4,677.9	2.0	2,052.1	2,000.1	2.6
5	5	Dentsu	Tokyo	2,795.5	3,067.1	-8.9	537.6	525.3	2.3
6	6	Havas Advertising	Levallois-Perret, France	2,733.1	2,792.0	-2.1	1,033.1	1,020.3	1.3
7	7	Grey Global Group	New York	1,863.6	1,833.0	1.7	898.2	902.0	-0.4
8	8	Cordiant Communications Group	London	1,174.5	1,263.2	-7.0	490.7	513.5	-4.4
9	9	Hakuhodo	Tokyo	874.3	1,005.3	-13.0	1.6	2.1	-26.0
10	10	Asatsu-DK	Tokyo	394.6	432.3	-8.7	3.2	3.2	0.7
11	11	TMP Worldwide	New York	358.5	415.9	-13.8	227.9	268.6	-15.2
12	12	Carlson Marketing Group	Minneapolis	356.1	390.2	-8.7	274.7	309.8	-11.3
13	17	Incepta Group	London	248.4	218.8	13.5	10.7	11.0	-3.1
14	13	Digitas	Boston	235.5	288.2	-18.3	235.5	288.2	-18.3
15	15	Tokyu Agency	Tokyo	203.9	229.9	-11.3	0.0	0.0	NA
16	16	Daiko Advertising	Tokyo	203.0	226.0	-10.2	0.0	0.0	NA
17	14	Aspen Marketing Group	Los Angeles	189.2	248.9	-24.0	189.2	248.9	-24.0
18	18	Maxxcom	Toronto	177.1	177.3	-0.1	118.7	124.1	-4.4
19	20	Cheil Communications	Seoul	142.0	150.4	-5.6	5.2	5.4	-3.1
20	24	Doner	Southfield, Mich.	114.2	109.8	4.0	100.9	96.8	4.2
21	19	Ha-Lo Industries	Niles, Ill.	105.0	157.5	-33.3	105.0	157.5	-33.3
22	23	Yomiko Advertising*	Tokyo	102.2	110.8	-7.7	0.0	0.0	NA
23	22	SPAR Group	Tarrytown, N.Y.	101.8	111.0	-8.3	101.8	111.0	-8.3
24	31	Cossette Communication Group	Quebec City	95.2	84.9	12.1	11.7	10.6	10.2
25	29	DVC Worldwide	Morristown, N.J.	92.6	88.7	4.4	41.7	40.9	1.9
26	26	Clemenger Group	Melbourne	91.0	101.8	-10.6	0.0	0.0	NA
27	30	Rubin Postaer & Associates	Santa Monica, Calif.	90.3	87.1	3.7	90.3	87.1	3.7
28	28	Hawkeye Communications	New York	87.8	90.4	-2.9	60.5	63.1	-4.2
29	25	Panoramic Communications	New York	86.2	103.5	-16.7	84.9	98.9	-14.2
30	32	Richards Group	Dallas	84.5	83.5	1.2	84.5	83.5	1.2

Note: Dollars are in millions. Minority-held agencies qualify as ad organizations. 2000 rankings are based on data collected in 2002. See Page 1 for sources and methodology. *Figures are AA estimates. **The merger of Publicis and Bcom3 is expected to be completed in June.

TOP 30

ADVERTISING ORGANIZATION PROFILES

10 Asatsu-DK

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$394.6	\$432.3	-8.7
Billings	\$3,500.6	\$3,747.5	-6.6
Employees	3,356	3,353	0.1
Offices	.55	56	-1.8
U.S.	2001	2000	% chg
Gross income	\$.3	\$3.2	0.7
Billings	\$31.8	\$32.6	-2.3
Employees	.24	27	-11.1
Offices	.2	2	0.0

Asian & Pacific offices

	Billings
Beijing Huawen-Asatsu Intl. Advertising Co., Beijing (JV)	.97
Beijing Quan Wei Dai-Ichi Kikaku Advertising Co., Beijing (JV)	.32
DK Advertising, Hong Kong (MJ)	.52
Guangdong Guangxu Advertising Co., Guangzhou (MN)	16.3
Shanghai Asatsu Advertising Co., Shanghai (MN)	13.3
Shanghai Dai-Ichi Kikaku Fortune Adv. Co., Shanghai (MN)	15.6
Tiexu Advertising Co., Beijing (MN)	.03
Asatsu Hong Kong, Hong Kong (MJ)	17.8
Asta Atria Surya, Jakarta (MJ)	4.8
Kyowa Kikaku, Tokyo (MJ)	85.3
Asatsu-DK, Tokyo (MJ)	2,988.0
Asatsu International, Tokyo (MJ)	30.4
DIK Relationship-Marketing Co., Tokyo (MJ)	18.5
Motivation Marketing, Tokyo (MJ)	3.9
Sanyu Agency Co., Tokyo (MJ)	38.3
Dai-Ichi Kikaku Communications Co., Tokyo (MJ)	10.8
Asatsu (M), Kuala Lumpur (MJ)	2.5
Dai-Ichi Kikaku Malaysia, Kuala Lumpur (MJ)	3.6
Nexus Asatsu Advertising, Singapore (MJ)	22.2
United-Asatsu International, Taipei (MJ)	24.4
DIK-Ocean Advertising Co., Taipei (MJ)	7.8
Asachin International, Taipei (MJ)	3.2
Asatsu Thailand Co., Bangkok (MJ)	9.7
Dai-Ichi Kikaku Thailand Co., Bangkok (MJ)	12.8
Asatsu-DK Vietnam, Ho Chi Minh City (MJ)	0.7

European offices

	Billings
Asatsu France, Paris (MJ)	4.4
Asatsu Deutschland, Frankfurt (MJ)	10.4
Asatsu Europe, Amsterdam (MJ)	34.0
Asatsu U.K., London (MJ)	0.0

Notes: Asatsu-DK, 20% owned by WPP Group, is a full-service Asian network headquartered in Tokyo. The DK stands for Dai-Ichi Kikaku, an agency with which Asatsu merged three years ago. Asatsu-DK also draws returns, small by comparison to its ad returns, from non-agency businesses: Nihon Bungeisha Publishing (magazine publisher), Taiyo Seihan (print and film processing), Sun Artist Studio (creative services and production), Prime Pictures (TV commercial production), Supervision Inc. (creative services and production) and Tokyo Ad Party (creative services).

Officer: Koichiro Naganuma, pres & CEO

Headquarters: Asatsu-DK/7-16-12 Ginza, Chuo-ku, Tokyo, Japan 104-8172/Phone: 81-3-3547-2111/Fax: 81-3-3547-2345/URL: www.asatsu-dk.co.jp

ADK America

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$.32	\$3.2	0.7
Billings	\$31.8	\$32.6	-2.3
Employees	.24	27	-11.1
Offices	.2	2	0.0

Notes: ADK America is a traditional ad agency largely representing Japanese companies in the U.S.

Officer: Shinya Miyata, chmn & CEO

Headquarters: ADK America/970 W. 190th St., Ste. 710, Torrance, Calif. 90502/Phone: 310-630-3600/Fax: 310-630-3620/URL: www.adkamerica.com

17 Aspen Marketing Group

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$189.2	\$248.9	-24.0
Billings	\$1,262.2	\$1,659.8	-24.0
Employees	369	481	-23.3
Offices	.7	7	0.0

U.S. offices

	Billings
Aspen Corporate ID, Alpharetta, Ga.	.871
Aspen Marketing Solutions, Boise, Idaho	34.0
Aspen Direct, Chicago	620.1
Aspen Promotion, Los Angeles	442.2
Aspen Technology, New York	21.6
Aspen Events, Orion, Mich.	31.5
Aspen Interactive, St. Petersburg, Fla.	25.6

Notes: Aspen Marketing is an integrated marketing services company built by acquisitions in the late '90s. Merged into its operations are marketing services acquisitions Hanig & Co., MAP Promotions & Incentives, Schmidt-Cannon International, Creative Marketing International, PhoneWorks, Corporate Trademarks, and Premium Source Merchandising. Aspen's operating units include direct marketing, promotion, corporate ID, events, interactive, marketing solutions and technology.

Officer: Tom Breslin, CEO

Headquarters: Aspen Marketing Group/11755 Wilshire Blvd. Ste. 1100., Los Angeles, Calif. 90025/Phone: (310) 231-9000/Fax: (310) 231-9002/URL: www.aspen-marketing.com

Bcom3 Group

(see Publicis Groupe)

12 Carlson Marketing Group

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$.3561	\$390.2	-8.7
Billings	\$2,611.1	\$2,977.3	-12.3
Employees	3,673	3,775	-2.7
Offices	.36	36	0.0

U.S.	2001	2000	% chg
Gross income	\$.274.7	\$309.8	-11.3
Billings	\$.1,913.8	\$2,278.5	-16.0
Employees	2,575	2,750	-6.4
Offices	21	22	-4.5

Asian & Pacific offices

Carlson Marketing Group, Woolhara (MJ)			28.0
Carlson Marketing Group, Auckland (MJ)			2.5
Carlson Marketing Group, Singapore (MJ)			25.9

Canadian offices

Carlson Marketing Group, Toronto (MJ)			182.2
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European offices

Carlson Marketing Group-Benelux, Brussels (MJ)			45.3
Carlson Marketing Group-Performance Nordic, Oslo (MN)			33.5
Carlson Marketing Group, London (MJ)			400.1

Notes: Carlson Marketing Group, part of privately-owned Carlson Cos., is a worldwide marketing services agency network involved primarily in sales promotion and customer loyalty programs. The parent, Carlson Cos., also owns Radisson Hotels, TGI Friday's, Italianni's, Country Kitchens and Country Hospitality Inns & Suites.

Officer: James J. Ryan, pres & CEO

Headquarters: Carlson Marketing Group/Carlson Parkway, P.O. Box 59159, Minneapolis, Minn. 55459/Phone: 763-212-1797/Fax: 763-212-1896/URL: www.carlsonmarketing.com

19 Cheil Communications

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$.142.0	\$150.4	-5.6
Billings	\$.796.0	\$949.3	-16.1
Employees	838	842	-0.5
Offices	15	14	7.1

U.S.	2001	2000	% chg
Gross income	\$.5.2	\$5.4	-3.1
Billings	\$.51.7	\$71.7	-27.9
Employees	33	25	32.0
Offices	4	4	0.0

Notes: Cheil Communications, the largest ad organization and agency in South Korea, is the inhouse unit of Samsung Electronics, its owner. Returns from the company's four U.S. service offices are included in totals as are branch offices throughout Europe and Asia.

Officer: Dong Man Bai, pres & CEO

Headquarters: Cheil Communications/736-1, Hannam-2 dong, Yongsan-gu, Seoul, South Korea 140-739/Phone: 82-2-3780-3467/Fax: 82-2-3780-2481/URL: www.cheil.com

CCA

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$.5.2	\$5.4	-3.1
Billings	\$.51.7	\$71.7	-27.9
Employees	33	25	32.0
Offices	4	4	0.0

Notes: Cheil Communications America is a consolidation of offices in Ridgefield Park, N.J., Los Angeles and Miami.

Officers: Michael C.S. Kim, pres

Headquarters: CCA/105 Challenger Rd., Ridgefield Park, N.J. 07660/Phone: 201-229-6050/Fax: 201-229-6058

26 Clemenger Group

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$.91.0	\$101.8	-10.6
Billings	\$.606.9	\$679.2	-10.6
Employees	1,093	1,207	-9.4
Offices	41	43	-4.7

Asian & Pacific offices

Clemenger Communications, Melbourne (MN)			475.2
Clemenger Communications NZ, Auckland (MN)			131.7

Notes: Clemenger Group is an ad organization held 46.47% by BBDO. Clemenger owns 100% of Clemenger Communications New Zealand.

Officer: Hylton Mackley, dir

Headquarters: Clemenger Group/474 St. Kilda Rd., Melbourne, Victoria, Australia 3004/Phone: 61-3-9869-4499/Fax: 61-3-9820-1232/URL: www.clemengerbbdo.com

8 Cordiant

Communications Group

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$.1,174.5	\$1,263.2	-7.0
Billings	\$.13,388.0	\$13,594.4	-1.5
Employees	12,244	12,951	-5.5
Offices	256	260	-1.5

U.S.	2001	2000	% chg
Gross income	\$.490.7	\$513.5	-4.4
Billings	\$.5,319.1	\$5,112.1	4.1
Employees	2,439	2,759	-11.6
Offices	37	39	-5.1

Notes: Cordiant Communications Group includes the Bates Worldwide network, Scholz & Friends and Healthworld. Additionally, it includes Business Communications International (corporate design and PR, consumer and financial), Fitch:Worldwide (branding and design); and 25% of Zenith Optimedia Group. Cordiant "traded" its 50% equity in Zenith Media Services in July 2001 for a 25% take in the newly combined Zenith Optimedia Group. Zenith's other 50% holder was Saatchi & Saatchi, an agency network purchased by Publicis Groupe in 2000. Optimedia International is the Publicis Worldwide network's media specialist company. Cordiant has been actively boosting its non-advertising areas through acquisition. In May 2001, it bought Bulletin International, a London-based international broadcast PR consulting company, and in July 2001, it claimed 92% of International Business Information, a PR and investor relations agency in Tokyo. Both are now under its Business Communications International unit. Cordiant in 2001 merged or closed lesser-performing operations and redundant back-office functions, including merging XM Interactive into 141 Worldwide network, consolidating 141 Communicator offices in the U.S. and combining its European events businesses. "We've closed what we're going to close," CEO Michael Bungey said in late 2001. Cordiant has been up for sale for a while, but no takers have surfaced. Cordiant is expected to have to write down this year the value of its marketing services operations gained in the 2000 acquisition of Lighthouse Group. The only Cordiant numbers not profiled elsewhere are those of Business Communications International and Fitch. *Ad Age* estimated their returns at a collective \$152 million, down 9%, on billings of \$1.01 billion, and all were placed under Cordiant's U.S. operations. Cordiant has removed all Zenith Optimedia media buying at the agency level. According to Cordiant, this media specialist company had worldwide gross income of \$340 million, up

1.2%, on billings of \$18.08 billion in 2001.

Officers: Charles Scott, chmn; Michael Bungey, CEO

Headquarters: Cordiant Communications Group/121-141 Westbourne Terrace, London, United Kingdom W2 6JR/Phone: 44 207-262-4343/Fax: 44-207-262-4300/URL: www.ccgww.com

Bates Worldwide

Consolidated network totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$728.0	\$810.3	-10.2
Billings	\$6,363.7	\$7,020.7	-9.4
Employees	9,504	9,988	-4.8
Offices	204	209	-2.4
U.S.	2001	2000	% chg
Gross income	\$194.5	\$220.8	-11.9
Billings	\$1,735.6	\$1,971.0	-11.9
Employees	1,876	2,144	-12.5
Offices	23	27	-14.8

African offices

	Billings
Nuturn Bates, Nairobi (NE)	3.5
Bates South Africa, Sandton (MJ)	21.9

Asian & Pacific offices

	Billings
Cordiant Communications Group/ George Patterson Bates, Sydney/Melbourne (MJ)	717.2
Bates Cambodia, Phnom Penh (MJ)	13.0
Bates China, Hong Kong (MJ)	103.4
Bates Hong Kong, Hong Kong (MJ)	146.5
Bates India, Calcutta (MJ)	25.7
Bates Mulia Indonesia, Jakarta (MJ)	7.8
Bates Yomiko, Tokyo (MJ)	60.3
Bates Laos, Vientiane (MJ)	0.6
Bates Malaysia, Kuala Lumpur (MJ)	49.6
G.H. Thaver & Co., Karachi (NE)	0.8
One Four One, Makati City (MJ)	4.8
Bates Singapore, Singapore (MJ)	77.7
Bates Indochina, Singapore (MJ)	26.3
Diamond Bates Korea, Seoul (MJ)	40.7
Bates Strategic Alliance, Colombo (NE)	3.6
Bates Taiwan Co., Taipei (MJ)	18.8
Bates Thailand Co., Bangkok (MJ)	16.3

Canadian offices

	Billings
Bates Canada, Toronto (MJ)	63.8

European offices

	Billings
AHA Puttner Bates, Vienna (MJ)	54.3
Bates Primary Saatchi & Saatchi, Minsk (NE)	3.0
LDV Bates Belgium, Antwerp (MJ)	51.0
S Team Bates Saatchi & Saatchi, Sarajevo/Banja Luka (NE)	5.2
S Team Bates Saatchi & Saatchi Bulgaria, Sofia (NE)	13.2
S Team Bates Saatchi & Saatchi Croatia, Zagreb (NE)	7.9
Bates Praha, Prague (MJ)	7.0
Bates Gruppen, Copenhagen (MJ)	245.3
Bates Estonia, Tallinn (NE)	10.1
Bates Finland, Helsinki (MJ)	37.5
Bates France, Paris (MJ)	107.5
Bates Germany Group, Frankfurt (MJ)	201.5
Bates Hellas Advertising, Athens (MJ)	21.0
Bates Saatchi & Saatchi, Budapest (NE)	18.4
Bates Ireland, Dublin (MJ)	27.3
Bates Italia, Milan (MJ)	150.6
Bates ADM, Riga (NE)	39.0
Bates ADM, Vilnius (NE)	4.2
S Team Bates Saatchi & Saatchi Macedonia, Skopje (NE)	3.7

European offices

	Billings
Bates Not Just Film, Amsterdam (MJ)	62.4
Bates-Gruppen, Oslo (MJ)	163.9
Testardo Bates, Warsaw (MJ)	15.6
Bates Portugal-Publicidade e Marketing, Lisbon (MJ)	38.5
Bates-141 Romania, Bucharest (MJ)	11.5
Bates VIAG Saatchi & Saatchi Advertising, Moscow (MN)	21.1
S Team Bates Saatchi & Saatchi Slovenia, Ljubljana (NE)	9.2
Bates Holding, Madrid (MJ)	324.1
Bates Sweden, Helsingborg (MJ)	38.0
Contexta, Bern (NE)	64.4
Guzel Sanatlar Bates Saatchi & Saatchi, Istanbul (NE)	85.0
Bates Ukraine, Kiev (NE)	25.6
Bates UK, London (MJ)	1,223.5
S Team Bates Saatchi & Saatchi, Belgrade (MJ)	4.3

Latin American offices

	Billings
Bates Argentina, Buenos Aires (MJ)	29.8
Newcomm Bates Comunicacao Integrada, Sao Paulo (MJ)	162.1
Bates & Partners, Santiago (MJ)	3.6
SSA Publicidad y Mercadeo, Bogota (NE)	5.5
IPC Bates, San Jose (MN)	3.8
EPI Bates Publicidad, Santo Domingo (NE)	6.0
VIP Bates Publicidad, Quito (NE)	2.7
Anle Bates El Salvador, La Libertad (NE)	1.6
PM & S Bates Centroamerica, Guatemala City (NE)	0.9
Grupo Vale Bates, Mexico City (NE)	135.2
141 Worldwide, Mexico City (MJ)	90.1
Marquez Bates, Panama City (NE)	3.6
Bates Peru, Lima (MJ)	3.1
Bates Uruguay, Montevideo (NE)	1.8
Ghersh Bates Publicidad, Caracas (NE)	22.9

Middle Eastern offices

	Billings
Bates Armoni, Tel Aviv (NE)	11.5
Bates Rouge Levant, Beirut (NE)	9.0
Bates PanGulf, Dubai (MN)	40.0

Notes: Bates Worldwide network includes the Bates U.S. brand, the Bates international network, plus DWP/Bates Technology, CCG.XM and 141 Worldwide. Also part of Bates Worldwide, though separate from the Bates international network, are two international shops: Campaign Palace and Diamond Ads. Bates restated 2000 figures in its agencies in key markets served by Zenith Media Services to reflect Zenith's reduced ownership by Cordiant for two consecutive years. In effect, no Zenith media buying is included in any agency numbers. Zenith media buying had previously been included in total billings of those shops. David Hearn was named the new global CEO of Bates Worldwide in March 2002, succeeding Michael Bungey who remains CEO of Cordiant. Mr. Hearn was chief executive of Goodman Fielder, an Australian-owned food company. The Bates Worldwide management team now includes Mr. Hearn, Bill Whitehead, president and chief operating officer of Bates Worldwide, Toby Hoare, chairman of Bates Europe, and Ian Smith, chairman of Australasia. Bates purchased Toronto healthcare shop Schwab & Piquette Communications at midyear.

Officer: David Hearn, global CEO

Headquarters: Bates Worldwide/498 Seventh Ave., New York, N.Y. 10018/Phone: (212) 297-8000/Fax: (212) 297-8888/URL: www.batesww.com

Bates USA

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$154.5	\$162.1	-4.7
Billings	\$1,437.4	\$1,543.5	-6.9

U.S.	2001	2000	% chg
Employees	.985	1,067	-7.7
Offices	.19	16	18.8

U.S. offices

	Billings
Bates USA Southwest, Houston	.90.0
Bates USA Midwest, Indianapolis	.41.4
Bates USA West, Irvine, Calif.	.275.0
Bates USA South, Miami	.10.0
Bates New York, New York	.1,021.1

Notes: Bates in the U.S. includes the Bates USA agency brand with offices in New York, Irvine and Los Angeles, Calif., Indianapolis, Houston and Miami.

Officer: Bill Whitehead, CEO-Bates North America

Headquarters: Bates Worldwide/498 Seventh Ave., New York, N.Y. 10018/Phone: 212-297-8000/Fax: 212-297-8888/URL: www.batesusa.com

141 Worldwide

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$.247.8	\$241.3	2.7
Billings	\$.2,155.8	\$2,104.5	2.4
Employees	.2,659	2,477	7.3
Offices	.178	182	-2.2

U.S.	2001	2000	% chg
Gross income	\$.26.4	\$27.7	-4.7
Billings	\$.203.5	\$204.2	-0.4
Employees	.208	201	3.5
Offices	.1	5	-80.0

U.S. offices

	Billings
141 Communicator, Chicago	.203.5

Notes: 141 Worldwide is a marketing services network. Its non-U.S. offices are included in totals for Bates Worldwide agencies. In 2001, the agency's five U.S. offices were consolidated into the Chicago office, called 141 Communicator. 141 Worldwide accounts for about 33% of Bates Worldwide returns.

Officer: Jay Farrell, chmn

Headquarters: 141 Worldwide/54 W. Hubbard St., Chicago, Ill. 60610/Phone: 312-527-3900/Fax: 312-527-3327/URL: www.141communicator.com

DWP/Bates Technology

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$.5.5	\$11.8	-52.9
Billings	\$.39.0	\$94.8	-58.8
Employees	.37	79	-53.2
Offices	.2	1	100.0

U.S. offices

	Billings
DWP/Bates Technology, Atlanta	.38.0
DWP/Bates Technology, Reston, Va.	.1.0

Notes: DWP/Bates Technology is a technology branding agency created in mid-2000 when Bates Worldwide bought Donino, White & Partners, Atlanta. The agency opened an office in Reston, Va., in 2001.

Officer: Frank Donino, chmn & CEO

Headquarters: DWP/Bates Technology/One Ravinia Drive, 9th Fl., Atlanta, Ga. 30346/Phone: 770-668-5700/Fax: 770-668-5707/URL: www.dwpbates.com

Campaign Palace

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$.6.8	\$9.4	-27.3
Billings	\$.60.0	\$82.6	-27.4
Employees	.70	80	-12.5
Offices	.2	2	0.0

Notes: Campaign Palace, founded in Melbourne in 1970, now draws most of its billings from its Sydney office established in the late 1970s. Within Cordiant it is affiliated with CCG.XM.

Officer: Reg Bryson, CEO

Headquarters: Campaign Palace/150 William St., Sydney, Australia 2011/Phone: 61-2-9368-5000/Fax: 61-2-9356-3110/URL: www.the-campaignpalace.com.au

Diamond Ad

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$.36.7	\$62.1	-40.9
Billings	\$.339.2	\$519.6	-34.7
Employees	.396	501	-21.0
Offices	.2	3	-33.3

Notes: Diamond Ad, 80% owned by Bates Worldwide, became part of Bates in December '99.

Officer: Gab Byung Chae, pres & CEO

Headquarters: Diamond Ad/Korea Chemical Bldg., 27-8 Chamwon-Dong, Seocho-ku, Seoul, South Korea 137-903/Phone: 82-2-513-1114/Fax: 82-2-545-4027/URL: www.diamond.co.kr

CCG.XM Worldwide

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$.8.0	\$19.3	-58.2
Billings	\$.55.7	\$128.5	-56.7
Employees	.59	165	-64.2
Offices	.3	3	0.0

Notes: CCG.XM Worldwide is the interactive unit of Cordiant, overseeing e-business and online initiatives.

Officer: Ian Smith, CEO

Headquarters: CCG.XM Worldwide/489 Seventh Ave., New York, N.Y. 10018/Phone: 212-297-8000/Fax: 212-297-8001/URL: www.ccgxm.com

Other Cordiant Shops

Healthworld

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$.156.0	\$142.4	9.5
Billings	\$.1,040.2	\$949.8	9.5
Employees	.1,656	1,858	-10.9
Offices	.21	25	-16.0

U.S.	2001	2000	% chg
Gross income	\$.109.7	\$97.2	12.8
Billings	\$.731.4	\$648.3	12.8
Employees	.249	347	-28.2
Offices	.1	2	-50.0

Notes: Healthworld is an international healthcare agency that grew out of the U.S. agency Girgenti Hughes Butler & McDowell. Nearly 30% of its returns come from outside the U.S. Healthworld purchased Schwab & Piquette Communications, Toronto, in June 2001, and renamed the shop Bates Healthworld Canada.

Officer: Steven Girgenti, CEO

Headquarters: Healthworld/100 Ave. of the Americas, New York, N.Y. 10013/Phone: 212-625-4000/Fax: 212-966-2964/URL: healthworld.com

Scholz & Friends

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$70.4	\$78.3	-10.0
Billings	\$559.5	\$620.3	-9.8
Employees	770	837	-8.0
Offices	18	16	12.5

Notes: Scholz & Friends is Cordiant's second network. It consolidates into its German headquarters returns from 18 offices in 13 countries. The agency merged in 2001 with United Visions Entertainment AG, a Berlin-based television production company whose returns are 20% the size of its merged partner. The two formed Scholz & Friends AG, registered in Hamburg and Berlin, and then went public in an initial public offering in October.

Officer: Peter M. Schoning, chmn & CEO

Headquarters: Scholz & Friends/Am Sandtorkai 76, Hamburg, Germany 20457/Phone: 49-40-37681-0/Fax: 49-40-37681-681/URL: www.s-f.com

Zenith Media Services

(see Publicis Groupe)

24 Cossette Communication Group

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$95.2	\$84.9	12.1
Billings	\$488.2	\$401.9	21.5
Employees	1,282	1,121	14.4
Offices	9	7	28.6
U.S.	2001	2000	% chg
Gross income	\$11.7	\$10.6	10.2
Billings	\$110.5	\$94.1	17.3
Employees	70	69	1.4
Offices	2	2	0.0

Notes: Cossette, founded in 1972 in Quebec City, expanded in the U.S. in mid-2001 by acquiring Post & Partners, New York. Post is included in the numbers for two consecutive years. Among Cossette divisions, Cossette Communications-Marketing covers advertising; Blitz handles direct marketing, database management and sales promotion; Optimum PR, Fusion and Alliance Marketing provide public relations and alliance marketing; Grapheme, corporate identity and graphic design; Cossette Interactive and Proximi-T (40% stake) handle interactive technologies; Impact Research, research; and Koo Creative, ethnic marketing. Cossette has developed what it calls the Convergent Communication approach in which some or all communication disciplines work together from the initial planning stage to program implementation.

Officer: Claude Lessard, chmn & CEO

Headquarters: Cossette Communication Group/801 Chemin St. Louis, Ste. 200, Quebec City, Que., Canada G1S 1C1/Phone: 418-647-2727/Fax: 418-523-1689/URL: www.cossette.com

Cossette Post

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$11.7	\$10.6	10.2
Billings	\$110.5	\$94.1	17.3

Agency totals (\$ in millions)

Employees	70	69	1.4
Offices	1	1	0.0

Notes: Cossette Post is a traditional agency. It was previously named Post & Partners before its acquisition by Cossette in August 2001.

Officer: Peter Post, CEO

Headquarters: Cossette Post/415 Madison Avenue, New York, N.Y. 10017/Phone: 212-753-4700/Fax: 212-753-4996/URL: www.cossettepost.com

16 Daiko Advertising

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$203.0	\$226.0	-10.2
Billings	\$1,585.0	\$1,719.0	-7.8
Employees	1,050	1,068	-1.7
Offices	9	9	0.0

Notes: Daiko Advertising, 18.37% owned by Interpublic Group of Cos., no longer has an investment relationship with Grey Worldwide in Japan. Lowe & Partners Worldwide shares work with Daiko at Daiko's offices in Japan.

Officer: Takeshi Adachi, chmn & CEO

Headquarters: Daiko Advertising/2-4-1 Shiba-koen, Minato-ku, Tokyo, Japan 105-8533/Phone: 81-3-3437-8561/Fax: 81-3-3437-8477/URL: www.daiko.co.jp

5 Dentsu

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$2,795.5	\$3,067.1	-8.9
Billings	\$20,847.8	\$21,754.9	-4.2
Employees	9,931	10,310	-3.7
Offices	82	82	0.0
U.S.	2001	2000	% chg
Gross income	\$537.6	\$525.3	2.3
Billings	\$5,046.1	\$4,193.7	20.3
Employees	229	312	-26.6
Offices	5	6	-16.7

Asian & Pacific offices

	Billings
Dentsu Pacific, Sydney (MJ)	107.5
Beijing Dentsu Advertising Co., Beijing (MJ)	132.9
Beijing Oriental Rihai Advertising, Beijing (JV)	37.1
Shanghai Oriental Partner Advertising, Shanghai (JV)	4.8
Inter Admark, Jakarta (MJ)	11.4
Dentsu Hokkaido, Sapporo (MJ)	126.2
Ad Dentsu Osaka, Osaka (MJ)	96.3
Ad Dentsu Tokyo, Tokyo (MJ)	133.5
Ad Dentsu (Hokkaido), Sapporo (MJ)	18.0
Ad Dentsu (Nagoya), Nagoya (MJ)	15.1
Dentsu, Tokyo (MJ)	12,272.9
Dentsu Eye, Tokyo (MJ)	79.9
Dentsu Kyushu, Fukuoka (MJ)	291.6
Dentsu Okinawa, Naha (MN)	9.4
Dentsu West Japan, Osaka (MJ)	213.4
Dentsu East Japan, Tokyo (MJ)	161.0
ONE Sky, Tokyo (MJ)	1.5
Dentsu Tohoku, Sendai (MJ)	63.9
Dentsu Malaysia, Kuala Lumpur (MJ)	10.8
Dentsu Singapore, Singapore (MJ)	16.2
Phoenix Communications, Seoul (MN)	116.9
Dentsu Taiwan, Taipei (MJ)	102.1

Asian & Pacific offices	Billings
Kuo Hua, Taipei (MJ)	50.8
Dentsu Thailand, Bangkok (MJ)	41.1

Canadian office	Billings
DCC Communications, Toronto (MJ)	27.7

European offices	Billings
BLD Europe, Brussels (MJ)	41.1
154, Paris (MN)	16.5
Cayenne Werbeagentur, Duesseldorf (MJ)	67.0
CCP Positioning, Milan (MJ)	17.9
Caetsu Publicidade, Porto (MN)	6.9
RAD, Madrid (MJ)	5.6
RPM Radar Reklam, Istanbul (MN)	32.5
CDP UK, London (MJ)	40.7
CDP-travissully, London (MJ)	38.1

Notes: Dentsu, the ad organization, includes lead agency Dentsu in Tokyo, a network of Asian, U.S. and European shops, and 35% ownership of the Asian network Dentsu, Young & Rubicam Partnerships. Dentsu is expected to become a major investor in Publicis Groupe in June 2002 when Publicis is scheduled to acquire Bcom3 Group, an ad organization in which Dentsu holds a 22% interest. As part of the deal, Dentsu bought additional shares of Bcom3 to give it a 15% stake in Publicis, making the agency one of the largest shareholders of Publicis. Also as part of the deal, Dentsu cannot boost its investment for the next 10 years, but Dentsu is planning to develop new business with Publicis networks which may involve more investment. Dentsu and Young & Rubicam, each 50% owners of The Lord Group, sold Lord Group to Spier New York in December 2001, an agency specializing in book advertising. Dentsu's Dentsu Business Development Group, New York, bought Oasis Advertising, New York, in June 2001 shortly after Oasis won the Sharp Electronics account, which Dentsu handles in many countries. Dentsu had struck a non-equity alliance with Oasis in 2000. Dentsu went public in November 2001. The initial public offering was one of Japan's largest for the year and set Dentsu's market capitalization at around \$4.7 billion, with 1.39 million shares outstanding. Dentsu plans to use proceeds from the offering to invest in its international network, particularly in Asia where the network is overly dependent on the Japanese market. Dentsu accounts for an estimated 24% of Japan's ad market valued at six trillion yen.

Officer: Yutaka Narita, pres

Headquarters: Dentsu/1-11-10 Tsukiji, Chuo-ku, Tokyo, Japan 104-8426/ Phone: 8-13-5551-5566/Fax: 8-13-5551-2013/URL: www.dentsu.com

Renegade Marketing Group

Agency totals (\$ in millions)			
U.S.	2001	2000	% chg
Gross income	\$5.6	\$5.3	5.2
Billings	\$43.9	\$41.8	5.0
Employees	44	44	0.0
Offices	1	1	0.0

Notes: Renegade is largely an interactive agency, drawing two-thirds of its returns from interactive.

Officer: Drew Neisser, pres

Headquarters: Renegade Marketing Group/75 Ninth Ave., 4th Fl, New York, N.Y. 10023/Phone: 646-486-7702/Fax: 646-486-7800/URL: www.renegademarketing.com

Oasis

Agency totals (\$ in millions)			
U.S.	2001	2000	% chg
Gross income	\$6.0	\$4.9	22.4
Billings	\$50.0	\$41.0	22.0

U.S.	2001	2000	% chg
Employees	45	37	21.6
Offices	1	1	0.0

Notes: Oasis Advertising was purchased by Dentsu in June, 2001.

Officer: Rand Pearsall, pres

Headquarters: Oasis/520 Eighth Ave., 25th Fl., New York, N.Y. 10018/Phone: 212-334-6330/Fax: 212-334-6388/URL: www.oasisadvertising.com

DCA Advertising

Agency totals (\$ in millions)			
U.S.	2001	2000	% chg
Gross income	\$26.9	\$28.2	-4.6
Billings	\$189.9	\$186.2	2.0
Employees	155	178	-12.9
Offices	3	4	-25.0

U.S. offices		Billings
Dentsu Communications, New York		4.1
DCA, New York		79.2
Colby & Partners, Santa Monica, Calif.		113.2
JSM+, Santa Monica, Calif.		27.6

Notes: DCA consolidated returns also include former standalone agencies JSM+ and Colby & Partners, both Santa Monica, Calif., and now both DCA divisions, and DCA and Dentsu Communications in New York. Colby & Partners changed its name in June 2001 from Colby Effler & Partners, reflecting the inactivity of former partner Don Effler in its affairs. Mr. Effler is currently chairman of Dentsu Business Development Group, New York.

Officer: Tetsuo Machida, pres & CEO

Headquarters: DCA Advertising/666 Fifth Ave., 9th Fl., New York, N.Y. 10103/Phone: 212-397-3333/Fax: 212-261-4286/URL:www.dcaadvertising.com

14 Digitas

Organization totals (\$ in millions)			
Worldwide	2001	2000	% chg
Gross income	\$235.5	\$288.2	-18.3
Employees	1,100	1,900	-42.1
Offices	7	7	0.0

Notes: Digitas laid off 350 employees worldwide in October 2001, bringing total employment reductions for the year to 42% of its worldwide staff. At the same time, Digitas closed its seven-person Hong Kong shop opened in 2001 and tabled expansion at its New York offices. Layoffs were made after Digitas reported poor results for the first three quarters and lowered projections for the fourth quarter. Global economic woes and the impact of the Sept. 11 terrorist attacks on some of its major clients were credited for its poor showing. One of its larger clients, Morgan Stanley, was the largest tenant in the World Trade Center complex.

Officer: David Kenny, chmn & CEO

Headquarters: Digitas/800 Boylston St., Boston, Mass. 02199/Phone: 617-867-1000/Fax: 617-867-1111/URL: www.digitas.com

20 Doner

Organization totals (\$ in millions)			
Worldwide	2001	2000	% chg
Gross income	\$114.2	\$109.8	4.0
Billings	\$1,070.8	\$968.0	10.6
Employees	908	916	-0.9
Offices	10	10	0.0

U.S.	2001	2000	% chg
Gross income	\$100.9	\$96.8	4.2
Billings	\$972.1	\$875.6	11.0
Employees	791	804	-1.6
Offices	7	7	0.0

Notes: Doner is a traditional agency.

Officer: Alan Kalter, chmn & CEO

Headquarters: Doner/25900 Northwestern Hwy., Southfield, Mich. 48075/Phone: (248) 354-9700/Fax: (248) 827-0880

25 DVC Worldwide

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$92.6	\$88.7	4.4
Billings	\$680.9	\$651.7	4.5
Employees	1,214	1,235	-1.7
Offices	6	6	0.0

U.S.	2001	2000	% chg
Gross income	\$41.7	\$40.9	1.9
Billings	\$306.2	\$300.5	1.9
Employees	266	287	-7.3
Offices	4	4	0.0

U.S. offices

	Billings
DVC Worldwide-DVC Communications, Minneapolis	16.7
DVC Worldwide, Morristown, N.J.	268.5
DVC Worldwide-Media Designs, New York	21.0

Notes: DVC is primarily a marketing services ad organization with three practice areas: DVC Communications, promotion and marketing communications; DVC ActiveCare, a healthcare unit representing 19% of its business, and DVC Interactive, which accounts for 32% of its gross income. Non-U.S. returns come from Bray Leino Group of Cos. and Aspen Field Marketing, both in the U.K. The latter was bought in June 2001 and operates as an autonomous unit of DVC. DVC returns are shown pro forma to reflect its acquisition of Aspen Field Marketing as if it owned the unit for two consecutive years.

Officer: George Valva, CEO

Headquarters: DVC Worldwide/44 Whippany Rd., Morristown, N.J. 07960/Phone: 973-775-6700/Fax: 973-775-6701/URL: www.dvcworldwide.com

7 Grey Global Group

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$1,863.6	\$1,833.0	1.7
Billings	\$12,105.7	\$11,988.2	1.0
Employees	13,507	15,183	-11.0
Offices	465	483	-3.7

U.S.	2001	2000	% chg
Gross income	\$898.2	\$902.0	-0.4
Billings	\$5,989.9	\$6,013.6	-0.4
Employees	3,110	3,887	-20.0
Offices	29	31	-6.5

Notes: Grey Global Group includes Grey Worldwide, Grey Direct Marketing Group, Grey Healthcare Group, MediaCom, WING Latino Group, J. Brown/LMC and GCI/APCO, a PR unit. Grey Global Group reported a net loss of \$24.4 million in 2001, compared with a gain of \$19.4 million in 2000. Losses were attributed to a \$32.2 million write-down of Grey's interactive investments. Grey would have grown \$7.8 million in net income in 2001 without that writedown.

Officer: Edward H. Meyer, chmn

Headquarters: Grey Global Group/777 Third Ave., New York, N.Y.

10017/Phone: 212-546-2000/Fax: 212-546-1495/URL: www.grey.com

Grey Worldwide

Consolidated network totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$1,715.3	\$1,685.1	1.8
Billings	\$11,102.6	\$10,986.2	1.1
Employees	13,507	15,183	-11.0
Offices	465	483	-3.7

U.S.	2001	2000	% chg
Gross income	\$815.5	\$819.2	-0.5
Billings	\$5,424.3	\$5,445.7	-0.4
Employees	3,110	3,887	-20.0
Offices	29	31	-6.5

Notes: Grey Worldwide is a multinational agency network whose U.S. brand includes Grey's U.S. brand and WING Latino Group in addition to other units: Grey Direct Marketing Group, Grey Directory Marketing Group, Grey Healthcare Group, and J. Brown/LMC Group. Early this year, Grey Worldwide set up a regional division—Grey Atlanta—after purchasing 360, a six-year-old Atlanta shop that helped Grey win the BellSouth account. The holding company includes 360, the established Grey Worldwide shop, Grey Direct and GCI, the Grey PR unit.

Grey Worldwide

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$1,321.0	\$1,349.0	-2.1
Billings	\$8,487.7	\$8,765.4	-3.2
Employees	9,058	10,545	-14.1
Offices	304	320	-5.0

U.S.	2001	2000	% chg
Gross income	\$581.0	\$610.0	-4.8
Billings	\$3,875.3	\$4,068.7	-4.8
Employees	1,479	2,144	-31.0
Offices	4	4	0.0

U.S. offices

	Billings
Grey, Dallas	26.7
Grey, Los Angeles	233.5
Grey, New York	3,481.7
Grey, San Francisco	133.4

African offices

	Billings
Insight Advertising, Accra (NE)	2.2
Century Advertising, Nairobi (NE)	3.5
Grey Morocco, Casablanca (MJ)	2.9
Insight Communications, Lagos (NE)	3.5
Grey, Johannesburg (MJ)	25.2
Dicomm Advertising, Harare (NE)	3.8

Asian & Pacific offices

	Billings
Grey Australia, Melbourne (MJ)	113.1
Grey Bangladesh, Dhaka (MJ)	2.4
Grey Hong Kong, Hong Kong (MJ)	183.6
Grey, Mumbai (MJ)	66.7
Rama Perwira, Jakarta (MJ)	11.3
Grey, Tokyo (MJ)	195.0
Grey Almaty, Almaty (MJ)	0.9
Grey, Kuala Lumpur (MJ)	45.8
Grey, Auckland (MJ)	9.6
Prestige Communications, Karachi (NE)	5.3
Campaigns & Grey, Makati City (MN)	22.3
Grey, Singapore (MJ)	7.8
Grey Korea, Seoul (MJ)	48.2

	Billings
Asian & Pacific offices	
Trikaya Grey First Serve, Colombo (MJ)	.23
Hwa Wei & Grey, Taipei (MN)	.75.1
Grey Thailand, Bangkok (MJ)	.19.1
Grey, Tashkent (MJ)	.1.6
Canadian office	
Grey Canada, Toronto (MJ)	.108.9
European offices	
Grey, Vienna (MJ)	.63.6
Grey, Brussels (MJ)	.130.2
Grey, Sofia (MJ)	.1.0
Grey, Zagreb (MJ)	.9.6
Contact Ad Agency, Nicosia (NE)	.1.1
Grey, Prague (MJ)	.37.7
Grey, Copenhagen (MJ)	.193.2
Inorek & Grey, Tallinn (MN)	.1.3
AS-Grey, Helsinki (MN)	.229.6
Grey France, Boulogne-Billancourt (MJ)	.253.9
Grey, Duesseldorf (MJ)	.900.8
Grey, Athens (MJ)	.11.1
Grey, Budapest (MJ)	.23.3
Grey, Dublin (MJ)	.15.1
Milano & Grey, Milan (MJ)	.211.1
Inorek & Grey, Riga (MN)	.0.8
Inorek & Grey, Vilnius (MN)	.0.9
Grey, Skopje (NE)	.8.7
Grey, Chisinau (MJ)	.0.9
Grey, Amsterdam (MJ)	.101.3
Grey, Oslo (MJ)	.76.3
Grey, Warsaw (MJ)	.47.5
Grey, Lisbon (MJ)	.NA
Grey, Bucharest (MJ)	.9.5
Grey, Moscow (MJ)	.28.1
Soria & Grey, Bratislava (NE)	.35.4
Pristop & Grey, Ljubljana (MJ)	.7.4
Grey, Madrid/Barcelona (MJ)	.273.0
Grey, Stockholm (MJ)	.33.0
Grey, Zurich (MJ)	.74.3
Grey Istanbul, Istanbul (MJ)	.5.1
Grey, Kiev (MJ)	.4.1
Grey, London (MJ)	.769.8
Grey, Belgrade (MJ)	.NA
Latin American offices	
Grey Argentina, Buenos Aires (MJ)	.104.2
Grey Brasil, Sao Paulo (MJ)	.93.4
Grey Chile, Santiago (MN)	.24.1
Grey Colombia, Bogota (MJ)	.20.2
Jimenez, Blanco & Quiros, San Jose (NE)	.10.7
El Taller Creativo, Santo Domingo (NE)	.5.4
Maruri Communications Group, Guayaquil (NE)	.22.1
J.M. Creativos & Asociados, San Salvador (NE)	.1.8
Jotabequ-Grey, Guatemala City (NE)	.6.0
Talento Grey Publicidad, Tegucigalpa (NE)	.4.0
Grimax Advertising, Kingston (NE)	.2.4
Grey Mexico, Mexico City (MJ)	.84.4
Imagen Publicidad, Managua (NE)	.3.1
Publicidad Interamericana, Panama City (NE)	.8.0
Grey, Lima (MJ)	.9.1
WING Latino Group, San Juan (MJ)	.76.9
Valdez & Torry Advertising, St. Clair (NE)	.5.0
Grey Uruguay, Montevideo (MN)	.5.6
Fischer-Grey, Caracas (MN)	.34.4

	Billings
Middle Eastern offices	
CSS & Grey, Cairo (MJ)	.3.3
Adler, Chomski & Warshavsky, Tel Aviv (NE)	.45.0
CSS & Grey, Beirut (MJ)	.51.4
CSS & Grey, Jeddah (MJ)	.1.1
CSS & Grey, Dubai (MJ)	.21.0

Notes: The Grey Worldwide U.S. agency brand includes the Grey shops in New York, Los Angeles, San Francisco and Dallas. On the international side, Grey no longer has an investment relationship with Daiko in Tokyo. The Grey Daiko Japan office is now Grey Global Japan. Daiko works closely with Lowe & Partners Worldwide.

Officer: Steve Blamer, pres-Grey Worldwide & Grey NY
Headquarters: Grey Worldwide/777 Third Ave., New York, N.Y. 10017/Phone: 212-546-2000/Fax: 212-546-1495/URL: www.grey.com

Other Grey Global shops

GCI/APCO

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Fee income	\$150.4	\$150.2	0.1
U.S.	2001	2000	% chg
Fee income	\$84.8	\$85.1	-0.4

Notes: GCI/APCO is the public relations unit of Grey Global Group.
Officer: Robert Feldman, pres & CEO-GCI Group

Headquarters: GCI/APCO/777 Third Ave., New York, N.Y. 10017/Phone: 212-537-8000/Fax: 212-537-8050/URL: www.gcigroup.com

Grey Digital Marketing

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$206.0	\$216.0	-4.6
Employees	1,285	1,365	-5.9
Offices	.39	36	8.3
U.S.	2001	2000	% chg
Gross income	\$128.0	\$118.0	8.5
Employees	.750	725	3.4
Offices	.11	10	10.0

Notes: Grey Digital Marketing, part of Grey Worldwide (which includes interactive unit Grey Digital Marketing), is the agency's new brand for its multiple interactive offerings.

Officer: Normal Lehoullier, mng dir
Headquarters: Grey Digital Marketing/777 Third Ave., New York, N.Y. 10017/Phone: 212-546-2000/Fax: 212-546-1495/URL: www.grey.com

MediaCom

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Billings	\$11,600.0	\$10,725.0	8.2
Employees	.2401	2489	-3.5
Offices	.72	73	-1.4
U.S.	2001	2000	% chg
Billings	\$3,617.0	\$2,771.0	30.5
Employees	.439	506	-13.2
Offices	.4	5	-20

Notes: MediaCom is the unbundled media specialist company of Grey Worldwide, although it now generates more of its billings activity from non-Grey AOR accounts. The Grey Global unit operates out of offices in New York, Los Angeles, San Francisco and Burbank, Calif. Alexander Schmidt-Vogel succeeded Alec Gerster as CEO of MediaCom Worldwide this April when Mr. Gerster accepted the CEO post at

Interpublic Group of Cos.' Initiative Media Worldwide.
Officers: Alexander Schmidt-Vogel, CEO-Worldwide
Headquarters: MediaCom/777 Third Ave., New York, NY 10017/Phone: 212-546-2100/Fax: 212-508-4386/URL: www.media-com.com

WING Latino Group

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$12.0	\$11.0	9.1
Billings	\$80.0	\$73.4	9.1
Employees	106	106	0.0
Offices	1	1	0.0

Notes: WING Latino Group brings into one shop the Grey units creating campaigns to reach Spanish-speaking consumers in the U.S. and Puerto Rico.

Officer: Jackie Bird, pres & CEO

Headquarters: WING Latino Group/270 Munoz Rivera Ave., Hato Rey, Puerto Rico 00918/Phone: 787-282-9000/Fax: 787-282-9040/URL: www.winglatino.com

Grey Healthcare Group

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$148.2	\$128.8	15.1
Billings	\$988.6	\$859.1	15.1
Employees	705	713	-1.1
Offices	40	40	0.0

U.S.	2001	2000	% chg
Gross income	\$103.4	\$84.9	21.8
Billings	\$689.8	\$566.3	21.8
Employees	455	460	-1.1
Offices	12	12	0.0

Officer: Lynn O'Connor Vos, pres & CEO

Headquarters: Grey Healthcare Group/114 Fifth Ave., New York, N.Y. 10011/Phone: 212-886-3000/Fax: 212-886-3297/URL: www.ghgroup.com

Grey Direct Marketing Group

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$203.0	\$163.0	24.5
Billings	\$1,353.0	\$1,082.0	25.0
Employees	1,010	1,020	-1.0
Offices	45	45	0.0

U.S.	2001	2000	% chg
Gross income	\$88.0	\$80.0	10.0
Billings	\$586.0	\$531.0	10.4
Employees	404	471	-14.2
Offices	5	5	0.0

Notes: Grey Direct is a marketing services agency.

Officer: Lawrence Kimmel, chmn & CEO

Headquarters: Grey Direct Marketing Group/777 Third Ave., New York, N.Y. 10017/Phone: 212-537-3700/Fax: 212-537-3737/URL: www.greydirect.com

J. Brown/LMC Group

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$29.0	\$30.9	-6.4
Billings	\$193.2	\$206.3	-6.4

U.S.	2001	2000	% chg
Employees	227	200	13.5
Offices	3	4	-25.0

Notes: J. Brown/LMC Group is a co-marketing subsidiary of Grey.

Officer: Jon Kramer, CEO

Headquarters: J. Brown/LMC Group/1010 Washington Blvd., Stamford, Conn. 06091/Phone: 203-352-0600/Fax: 203-352-0759/URL: www.jbrown.com

9 HakuHodo

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$874.3	\$1,005.3	-13.0
Billings	\$6,862.2	\$7,624.3	-10.0
Employees	4,135	4,000	3.4
Offices	40	36	11.1

U.S.	2001	2000	% chg
Gross income	\$1.6	\$2.1	-26.0
Billings	\$7.9	\$12.1	-34.6
Employees	17	16	6.3
Offices	2	2	0.0

Asian & Pacific offices

	Billings
MJW HakuHodo*, Sydney (MJ)	37.4
HakuHodo Australia, Sydney (MJ)	4.6
HakuHodo Hong Kong, Hong Kong (MJ)	9.4
Shanghai HakuHodo Advertising, Shanghai (JV)	28.6
HakuHodo Percept, New Delhi (JV)	6.1
HakuHodo Indonesia, Jakarta (MJ)	0.1
HakuHodo In Progress, Tokyo (MJ)	8.0
AD-DAM, Tokyo (MJ)	15.3
Aomori HakuHodo, Aomori (MJ)	14.3
Fukushima HakuHodo, Fukushima (MJ)	15.8
HakuHodo, Tokyo (MJ)	6,285.3
HakuHodo Broad Works, Tokyo (MJ)	0.9
HakuHodo Creative Vox, Tokyo (MJ)	8.9
HakuHodo Creative & Development, Tokyo (MJ)	42.7
HakuHodo i-studio, Tokyo (MJ)	3.7
HakuHodo Incentive Promotions, Tokyo (MJ)	36.2
HakuHodo Pro's, Tokyo (MJ)	121.9
HakuHodo: Lintas, Tokyo (JV)	137.8
HANA, Osaka (MJ)	8.9
Morioka HakuHodo, Morioka (MJ)	23.2
HakuHodo Erg, Fukuoka (MJ)	30.0
HakuHodo Malaysia, Kuala Lumpur (MN)	5.1
HakuHodo Singapore, Singapore (MJ)	7.1
comON21 Co.*, Seoul (MN)	1.3
HakuHodo Cheil, Seoul (MJ)	49.9
HY Marketing, Taipei (MJ)	21.7
HakuHodo Bangkok, Bangkok (MN)	7.5
Thai HakuHodo, Bangkok (MN)	9.3

European offices

	Billings
HakuHodo France, Boulogne-Billancourt (MJ)	11.6
HakuHodo Deutschland, Duesseldorf (MJ)	46.7
TBWA/HakuHodo, Amsterdam (MJ)	8.5
HakuHodo UK, London (MJ)	3.5
Group Nexus/H, Kent (JV)	22.1

Notes: Ad organization HakuHodo has a string of subsidiary agencies in Asia and Europe, but draws 91% of its returns from the huge HakuHodo Tokyo agency. That shop's decline of 13.8% in gross income in 2001 influenced a network decline of 13%. Contributing to that drop was an 11% decline in the Japanese yen against the U.S. dollar. In February of 2002, HakuHodo acquired 60% of Australian ad agency

Morris Johnston Walpole, which it renamed MJW Hakuholdo, and in March it bought 44% of full-service South Korean agency comON21 Co. Two shops in Tokyo, Hakuholdo Broad Works and Hakuholdo Brand Consulting, as well as Hakuholdo Indonesia were added to the Hakuholdo network in 2001.

Officer: Toshio Miyagawa, pres & CEO

Headquarters: Hakuholdo/Granpark Tower 4-1, Shibaura 3-Chome, Minato-ku, Tokyo, Japan 108-8088/Phone: 81-3-5446-6161/Fax: 81-3-5446-6166/URL: www.hakuholdo.co.jp

Hakuholdo Advertising America

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$1.6	\$2.1	-26.0
Billings	\$7.9	\$12.1	-34.6
Employees	17	16	6.3
Offices	2	2	0.0

Notes: Hakuholdo Advertising America, a subsidiary of Hakuholdo in Tokyo, has a full-service office in New York and a field office in San Diego.

Officer: Koichiro Yabuki, pres

Headquarters: Hakuholdo Advertising America/3 Park Ave., 31st Fl., New York, N.Y. 10016/Phone: 212-684-7000/Fax: 212-684-2801/URL: www.hakuholdo.co.jp

21 Ha-Lo Industries

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$105.0	\$157.5	-33.3

Notes: Ha-Lo Industries, a provider of branded promotional and premium items, filed for protection under Chapter 11 of the bankruptcy code in July 2001 and bankruptcy proceedings began in October. Halo's marketing services unit, Upshot, Chicago, and Canadian and European divisions, Premier Promotions and Ha-Lo Sports, were not included in the filing. In January 2002, Ha-Lo sold to Beanstalk Group its three offices in Canada as well as the Troy, Mich., office which had satellite offices in Orlando, Fla. and Norfolk, Va. The offices came into Ha-Lo in its purchase of Creative Concepts in Advertising in January 1997. Previous to the filing for bankruptcy, Ha-Lo sold Lipson, Alport, Glass & Associates (LAGA), a Northbrook, Ill., brand strategy and identity company, and Market USA, a telemarketer based in Des Plaines, Ill. In late September 2001, Ha-Lo cut 230 executive management and support positions, or 19% of its promotional products workforce, and moved its headquarters to save \$20 million annually. Marc Simon, Halo's president and CEO, remains in charge of the company. The company now consists of Upshot, Lee Wayne, Events by Halo, Premier Promotions and Ha-Lo Sports.

Officer: Marc Simon, CEO

Headquarters: Ha-Lo Industries/5980 W. Touhy, Niles, Ill. 60714/Phone: 847-647-2300/Fax: 847-647-4977/URL: www.ha-lo.com

Upshot Marketing Group

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$39.0	\$57.3	-32.0

Notes: Upshot is a brand marketing agency involved largely in sales promotion. It is considered the services sector of its parent. Returns for both years were estimated by *Ad Age*.

Officer: John Kelley, CEO

Headquarters: Upshot Marketing Group/303 E. Wacker Dr., 23rd Fl., Chicago, Ill. 60601/Phone: 312-943-0900/Fax: 312-943-9699/URL: www.upshot.net

6 Havas Advertising

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$2,733.1	\$2,792.0	-2.1
Billings	\$26,268.5	\$26,418.9	-0.6
U.S.	2001	2000	% chg
Gross income	\$1,033.1	\$1,020.3	1.3
Billings	\$10,795.4	\$10,527.3	2.5

Notes: Havas Advertising has three operating units: Euro RSCG Worldwide, New York, Arnold Worldwide Partners, Boston, and Media Planning Group, New York and Barcelona. In this report, returns for Media Planning Group, PR agency Magnet Communications, and Specialized Agencies are only carried at the Havas level. Magnet, part of Arnold Worldwide Partners, had gross income of \$17 million in 2001 vs. \$26.6 million in 2000; Media Planning Group had \$261.2 million gross income vs. \$256.4 million worldwide, and Specialized Agencies had gross income of \$311.9 million vs. \$313.2 million. Havas disbanded its Diversified Agencies Group in 2001 by redistributing most of its 70 companies into the other operating units. Havas has a three-year business plan that emphasizes marketing services over traditional advertising; in keeping with that, the company bought in June 2001 Christopher Johnson & Associates, a New York branding, identity, design and custom publishing unit, and folded it into Magnet Communications to become its design identity division. Havas attempted to buy Tempus Group (CIA Medianetwork), London, in July 2001 but lost out to a higher bid from WPP Group, which already held a 22% stake in Tempus. HookMedia, a Boston-based interactive media buying and planning shop, sold most of its assets to Havas Advertising's Media Contacts unit, based in New York, after filing for protection under Chapter 11 of the federal bankruptcy statutes. HookMedia was spun off from Pro Media, Natick, Mass., in 1998. Vivendi Universal sold its 9.9% stake in Havas in 2001.

Officer: Alain de Pouzilhac, chmn

Headquarters: Havas Advertising/84, rue de Villiers, Levallois-Perret, France 92683/Phone: 33-1-4134-3000/Fax: 33-1-4134-3081/URL: www.havas-advertising.com

Arnold Worldwide Partners

Consolidated network totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$577.9	\$608.5	-5.0
Billings	\$4,679.9	\$4,686.6	-0.1
Employees	4,055	4,463	-9.1
Offices	48	38	26.3
U.S.	2001	2000	% chg
Gross income	\$312.6	\$339.2	-7.8
Billings	\$3,081.5	\$3,013.7	2.2
Employees	1,836	2,062	-11.0
Offices	8	6	33.3

Notes: Multinational agency network Arnold Worldwide Partners in the U.S. includes Arnold Worldwide, newly acquired McKinney & Silver and Brann Worldwide, shifted from Havas' Diversified Agency Group as part of a move to link the group agencies to Havas' two agency networks. Likewise, DAG agencies, El Dorado and W&cie Group, both Paris, also were shifted into Arnold's Devarrieux Villaret, Paris. Arnold Worldwide Partners, with 33 offices outside the U.S., replaced Campus in October 2000 as the name of Havas' second agency network. The networks' PR agency, Magnet Communications, recently bought Hauser Bragg Communications, a Chicago PR company.

Officer: Ed Eskandarian, CEO

Headquarters: Arnold Worldwide Partners/101 Huntington Ave., Boston, Mass. 02199/Phone: 617-587-8000/Fax: 617-587-8070/URL: www.arn.com

Arnold Worldwide

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$336.2	\$372.7	-9.8
Billings	\$3,104.7	\$3,122.7	-0.6
Employees	1,202	1,366	-12.0
Offices	.4	4	0.0
U.S.	2001	2000	% chg
Gross income	\$193.8	\$210.3	-7.8
Billings	\$2,148.8	\$1,975.2	8.8
Employees	1,202	1,366	-12.0
Offices	.4	4	0.0

U.S. offices

Arnold, Boston	1,595.0
Arnold McGrath, New York	.462.0
Arnold, San Francisco	.11.1
Arnold, St. Louis	.8.1
Arnold, Washington	.72.6

Asian & Pacific office

Brandhouse, Pyrmont (MJ)	.11.4
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Canadian offices

Vickers & Benson, Toronto/Montreal/Quebec (MJ)	.115.5
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European offices

Devarrieux Villaret, Levallois-Perret (MJ)	.235.8
Rempen & Partners, Duesseldorf/Munich (MJ)	.98.8
Young Advertising, Dublin (MJ)	.25.0
Ata De Martini & C., Milan (MJ)	.27.6
La Banda de Agustin Medina, Madrid (MJ)	.14.1
WCRS, London (MJ)	.270.5
Steam, London (MJ)	.2.8
Partners BDDH, London (MJ)	.122.5
Conran Design, London (MJ)	.8.2

Latin American office

Age, Sao Paulo (MJ)	.20.2
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Notes: Arnold Worldwide grew from its Boston, Washington and San Francisco bases in 2001 with the acquisition in May of Simmons Durham, St. Louis. Arnold Ingalls Moranville, San Francisco, changed its name to Arnold Worldwide and Arnold merged Arnold McGrath into its agency brand. Arnold McGrath (then Jordan McGrath Case & Partners) was shifted from Euro RSCG Worldwide early last year. Arnold Worldwide laid off 40 employees, or 5.3% of its staff at its Boston headquarters, in March 2002 because of the economy and reduced spending by clients.

Officer: Ed Eskandarian, CEO

Headquarters: Arnold Worldwide/101 Huntington Ave., Boston, Mass. 02199/Phone: 617-587-8000/Fax: 617-587-8008/URL: www.arn.com

McKinney & Silver

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$20.2	\$26.2	-22.8
Billings	\$275.1	\$349.7	-21.3
Employees	130	160	-18.8
Offices	.2	2	0.0

Notes: McKinney & Silver is a traditional ad agency with offices in Raleigh, N.C., and Fort Lauderdale, Fla. Havas Advertising bought the shop in early 2002 and merged it into Arnold Worldwide Partners.

Officer: Brad Brinegar, CEO

Headquarters: McKinney & Silver/333 Corporate Plaza, Raleigh, N.C. 27613/Phone: 919-828-0691/Fax: 919-821-5122/URL: www.mckinney-silver.com

Brann Worldwide

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$221.5	\$210.2	5.4
Billings	\$1,300.1	\$1,214.2	7.1
Employees	1,450	1,588	-8.7
Offices	.8	8	0.0
U.S.	2001	2000	% chg
Gross income	\$98.6	\$103.3	-4.5
Billings	\$657.5	\$688.8	-4.5
Employees	.504	536	-6.0
Offices	.1	1	0.0

European offices

Brann Communider, Paris (MJ)	.5.9
Brann UK, Cirencester (MJ)	.636.7

Notes: Brann Worldwide came with Havas' purchase of Snyder Communications. Brann bought Asian-American agency Wong Wong Boyack, San Francisco, in August and renamed it Brann Wong Wong, which became a unit of the Brann San Francisco office. Brann was shifted in mid-November into Arnold Worldwide Partners as part of parent Havas Advertising's effort to dismantle its 70-shop Diversified Agencies Group, agencies largely involved in direct marketing, public relations, design and interactive. In May, Brann closed its Richmond, Va., office. Brann returns in this report do not include Brann NRS (National Retail Services), now part of Havas' Specialized Agency Services.

Officer: David Finkel, pres & CEO

Headquarters: Brann Worldwide/241 Danbury Rd., Wilton, Conn. 06897/Phone: 203-834-6900/Fax: /URL: www.brannworldwide.com

Euro RSCG Worldwide

Consolidated network totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$1,805.7	\$1,824.1	-1.0
Billings	\$12,614.9	\$12,914.8	-2.3
Employees	11,708	12,656	-7.5
Offices	.233	235	-0.9
U.S.	2001	2000	% chg
Gross income	\$755.4	\$752.3	0.4
Billings	\$5,780.4	\$5,718.1	1.1
Employees	3,039	3,239	-6.2
Offices	.40	40	0.0

Notes: Euro RSCG Worldwide includes the Euro RSCG U.S. agency brand in addition to U.S. specialty shops: Robert A. Becker Euro RSCG, Lally, McFarland & Pantello Euro RSCG and Lena Chow Euro RSCG, all healthcare; Devon Direct Marketing & Advertising, direct marketing; Bounty SCA Worldwide, sales promotion; Meridian Euro RSCG, an interactive and PR agency, and Middleberg Euro RSCG, public relations and interactive. An indication of how ad organizations are beginning to orchestrate accounts is Havas' shifting of the Air France account in the U.S. to Euro RSCG McConaughy Tatham from Jordan McGrath Case & Partners. Havas' realignment of Jordan McGrath with its Arnold Worldwide Partners network necessitated moving the account if it were to remain under the global purview of the Euro RSCG network. Euro RSCG in January purchased majority equity in Maximum Coverage Media, a media-buying company in San Diego specializing in direct-response TV, and Simmons Durham, St. Louis. At the international level, the network gained through acquisition WhyNet in Argentina, EMDS Group and Grayling in Belgium, Courage in Denmark, Parole de Marque in France, Dorfer in Germany, Kaus Media in Mexico, Dialog and Marketinghouse in Poland, Premier Maldonado in Puerto Rico, and in the U.K. added Heist, Ellert, Hudson & Sandler,

Fotorama, RSMB, Grayling UK, MBO, Riley and Zinc/K2i. The network closed its office in Venezuela.

Euro RSCG Worldwide

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$1,441.2	\$1,474.1	-2.2
Billings	\$10,123.7	\$10,543.5	-4.0
Employees	1,471	1,694	-13.2
Offices	16	16	0.0
U.S.	2001	2000	% chg
Gross income	\$418.2	\$426.7	-2.0
Billings	\$3,471.0	\$3,509.3	-1.1
Employees	1,471	1,694	-13.2
Offices	16	16	0.0

U.S. offices

	Billings
Euro RSCG Tyee & MCM, Portland, Ore.	103.3
ER Impact, Atlanta	77.8
Euro RSCG McConnaughy Tatham, Chicago	579.3
Messner Vetere Berger	
McNamee Schmetterer Euro RSCG, New York	1,810.6
Euro RSCG Dahlin Smith White, Salt Lake City	181.7
Black Rocket Advertising, San Francisco	84.7

Asian & Pacific offices

	Billings
Euro RSCG Australia, Melbourne/Sydney (MJ)	110.3
Euro RSCG China, Hong Kong/Shanghai (MJ)	164.2
Euro RSCG India, Mumbai (MJ)	28.1
Euro RSCG Indonesia, Jakarta (MJ)	9.4
Euro RSCG Japan, Tokyo (MJ)	14.7
Euro RSCG Malaysia, Petaling Jaya (MJ)	17.9
Euro RSCG Philippines, Pasig City (MJ)	7.1
Euro RSCG Singapore, Singapore (MJ)	47.0
Euro RSCG South Korea, Seoul (MJ)	38.6
Euro RSCG Taiwan, Taipei (MJ)	63.0
Euro RSCG Thailand, Bangkok (MJ)	20.7

Canadian offices

	Billings
Remtulla Euro RSCG, Toronto (MJ)	9.7
Cohn & Wells Partners Euro RSCG Canada, Toronto (MJ)	10.2
Sharpe Blackmore Euro RSCG, Toronto (MJ)	32.6

European offices

	Billings
Euro RSCG Austria, Vienna (MJ)	26.0
Euro RSCG Belgium, Brussels (MJ)	199.5
Euro RSCG Czech Republic, Prague (MJ)	41.8
Euro RSCG Denmark, Copenhagen (MJ)	46.1
Euro RSCG Finland, Helsinki (MJ)	70.5
Euro RSCG Group France, Levallois-Perret (MJ)	2,341.1
Euro RSCG Germany, Duesseldorf (MJ)	211.3
Euro RSCG Greece, Athens (MJ)	12.1
Euro RSCG Hungary, Budapest (MJ)	9.2
Euro RSCG Ireland, Dublin (MJ)	34.1
Euro RSCG Italy, Milan (MJ)	219.4
Euro RSCG Netherlands, Amstelveen (MJ)	217.4
Euro RSCG Norway, Oslo (MJ)	4.7
Euro RSCG Poland, Warsaw (MJ)	66.8
Euro RSCG Portugal, Lisbon (MJ)	89.3
Euro RSCG Spain, Madrid (MJ)	324.8
Euro RSCG Sweden, Stockholm (MJ)	41.2
Euro RSCG Switzerland, Zurich (MJ)	84.9
Euro RSCG Turkey, Istanbul (MJ)	17.3
Euro RSCG UK, London (MJ)	1,257.9

Latin American offices

	Billings
Euro RSCG Argentina, Buenos Aires (MJ)	240.8
Euro RSCG Brazil, Sao Paulo (MN)	318.1

Latin American offices

	Billings
Euro RSCG Chile, Santiago (MJ)	55.3
Euro RSCG Colombia, Bogota (MJ)	16.8
Euro RSCG Mexico, Mexico City (MJ)	142.0
Euro RSCG Peru, Lima (MJ)	13.9
Euro RSCG Puerto Rico, San Juan (MJ)	90.0
Euro RSCG Uruguay, Montevideo (MJ)	20.8

Middle Eastern offices

	Billings
Euro RSCG Israel, Tel Aviv (MJ)	40.2
Euro RSCG Lebanon, Beirut (MJ)	1.9
Euro RSCG Dubai, Dubai (MJ)	5.7

Notes: The U.S. brand of Euro RSCG Worldwide includes Messner Vetere Berger McNamee Schmetterer/Euro RSCG, New York; Euro RSCG McConnaughy Tatham, Chicago; Euro RSCG Dahlin Smith White, Salt Lake City; a.k.a Euro RSCG, San Francisco; and Black Rocket Advertising, San Francisco, Euro RSCG Impact, Atlanta, and Euro RSCG Tyee & MCM. During 2001, a.k.a Euro RSCG and a portion of Euro RSCG Circle were merged into MVBMS. The rest of Euro RSCG Circle was merged into Euro RSCG McConnaughy Tatham. Likewise, Tyee Euro RSCG was merged into newly formed Euro RSCG Tyee & MCM agency. Tyee is involved in long-form TV production and MCM is on the media side of that specialty. ER Impact, Euro RSCG's buzz/guerilla marketing unit headquartered in Atlanta with an office in Chicago, was purchased mid-year 2001.

Officers: Robert Schmetterer, chmn & CEO; Di Cullen, CEO-North America

Headquarters: Euro RSCG Worldwide/350 Hudson St., New York, N.Y. 10014/Phone: 212-886-2000/Fax: 212-886-2001/URL: www.euroscg.com

Bounty SCA Worldwide

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$142.1	\$168.4	-15.6
Billings	\$947.5	\$1,123.2	-15.6
Employees	700	800	-12.5
Offices	12	12	0.0

Notes: Bounty SCA Worldwide is considered fully a sales promotion agency. Bounty's units in Belgium, Ireland, Spain and the U.K. are consolidated into Euro RSCG network agencies in those countries and therefore don't appear as separate agencies in this report. Bounty offices in Ireland and Russia were closed in 2001. Bounty in January was merged into the Atlanta-based Euro RSCG Impact, a promotion agency with specialty in experiential (fact-to-face) sales promotion.

Officer: Jeff Lamkin, CEO

Headquarters: Bounty SCA Worldwide/550 W. Washington, Ste. 1000, Chicago, Ill. 60661/Phone: 312-799-7000/Fax: 312-799-7100/URL: www.bountysca.com

Devon Direct Euro RSCG

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$38.8	\$41.4	-6.3
Billings	\$260.9	\$272.3	-4.2
Employees	106	117	-9.4
Offices	1	1	0.0

Notes: Devon Direct is a direct marketing agency that draws 28% of its revenues from Devon Digital, its interactive shop. It became part of Euro RSCG in 1999.

Officer: Ronald D. Greene, pres & CEO

Headquarters: Devon Direct Euro RSCG/200 Berwyn Park, Berwyn, Pa. 19312/Phone: 610-644-0333/Fax: 610-651-2599/URL: www.devondirect.com

Meridian Euro RSCG

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$14.0	\$13.1	7.2
Billings	\$95.4	\$87.1	9.5
Employees	.40	41	-2.4
Offices	.1	1	0.0

Notes: Euro RSCG acquired in 2000 Meridian Consulting Group in Westport, Conn., a strategic marketing and sales consulting agency, and changed its name to Meridian Euro RSCG.

Officer: Michael Shinall, pres

Headquarters: Meridian Euro RSCG/274 Riverside Ave., Westport, Conn. 06880/Phone: 203-221-8033/Fax: 203-291-6994

Middleberg 121

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$3.1	\$2.0	52.8
Employees	.10	10	0.0
Offices	.1	1	0.0

Notes: Middleberg 121 is an interactive agency that is part of Middleberg Euro RSCG, a public relations agency, and member of the Euro RSCG network. Interactive and PR together generated gross income of \$20.7 million in 2001.

Officer: Don Middleberg, CEO

Headquarters: Middleberg Euro RSCG/102 Madison Ave., New York, N.Y. 10016/Phone: 212-699-2500/Fax: 212-699-2599/URL: www.middleberg.com

Robert A. Becker Euro RSCG

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$55.8	\$44.4	25.7
Billings	\$372.4	\$299.8	24.2
Employees	.270	240	12.5
Offices	.4	4	0.0

U.S. offices

	Billings
Becker West, Chicago	.58
Genecom, New York	.48.8
Robert A. Becker, New York	.294.9
Cytocom, West Windsor, N.J.	.23.0

Notes: Robert A. Becker Euro RSCG is a medical shop. Its brand includes Robert A. Becker, New York; Genecom, a medical education unit in New York; Cytocom, a West Windsor, N.J. medical education company acquired in 2000; and 2001 startup Robert A. Becker West, Chicago.

Officer: Sander A. Flaum, chmn & CEO

Headquarters: Robert A. Becker Euro RSCG/1633 Broadway, New York, N.Y. 10019/Phone: 212-399-2002/Fax: 212-399-9074/URL: www.rabeckernet.com

Lena Chow Euro RSCG

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$2.9	\$3.1	-5.3
Billings	\$20.2	\$22.0	-8.2
Employees	.21	20	5.0
Offices	.1	1	0.0

U.S.	2001	2000	% chg
Gross income	\$2.8	\$3.1	-9.3
Billings	\$19.3	\$22.0	-12.4

U.S.	2001	2000	% chg
Employees	.21	20	5.0
Offices	.1	1	0.0

Notes: Lena Chow is a healthcare shop purchased by Havas in February 2000.

Officer: Lena Chow, pres

Headquarters: Lena Chow Euro RSCG/248 Homer Ave., Palo Alto, Calif. 94301/Phone: 650-324-3580/Fax: 650-324-4728/URL: www.lena-chow.com

Lally McFarland & Pantello Euro RSCG

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$80.5	\$53.2	51.4
Billings	\$613.0	\$404.4	51.6
Employees	.421	317	32.8
Offices	.4	3	33.3

Notes: Lally McFarland & Pantello Euro RSCG as an agency name is used synonymously with that of Euro RSCG Healthview, a consolidation of lead medical shop Lally, McFarland & Pantello, Nethod (interactive), Managed EDGE (consultancy), PResence (PR) and Sales Machine (sales materials).

Officer: Ronald G. Pantello, chmn & CEO

Headquarters: Lally McFarland & Pantello Euro RSCG/200 Madison Ave., New York, N.Y. 10016/Phone: 212-535-1000/Fax: 212-689-1062/URL: www.hvview.com

MVBMS Hispanic

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$3.8	\$4.5	-15.6
Billings	\$40.0	\$47.5	-15.8
Employees	.30	30	0.0
Offices	.1	1	0.0

Notes: MVBMS Hispanic is the Hispanic unit of Messner Vetere Berger McNamee Schmetterer Euro RSCG.

Officer: Denis Glennon, ptrn & mg dir

Headquarters: MVBMS Hispanic/350 Hudson St., New York, N.Y. 10014/Phone: 212-886-4100/Fax: 212-886-2407/URL: www.mvbms.com

Euro RSCG Interaction

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$230.0	\$222.0	3.6

U.S.	2001	2000	% chg
Gross income	\$161.0	\$157.0	2.5

Notes: Euro RSCG Interaction, a network of 45 agencies in 26 countries, combines consulting and management with creativity and technology to create, implement, and manage interactive solutions for its clients. Euro RSCG Interaction also is highly involved in iTV. It is part of the Euro RSCG U.S. brand.

Officer: George Gallate, CEO

Headquarters: Euro RSCG Interaction/350 Hudson St., New York, N.Y. 10014/Phone: 212-886-2000/Fax: 212-886-2001/URL: www.eurorscg.com

Other Havas shops

Media Planning Group

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Billings	\$8,750.0	\$8,453.0	3.5
Employees	.2,021	1,978	2.2

Worldwide	2001	2000	% chg
Offices	.26	22	18.2
U.S.	2001	2000	% chg
Billings	\$.3,226.0	\$3,405.3.0	-5.3
Employees	.449	450	-0.2
Offices	.11	8	37.5

Notes: Media Planning Group is the media specialist operation of Havas Advertising. In this report, media billings previously included in Havas individual agencies that were purchased by MPG are now included only at the Havas level. This April MPG purchased Schmitter Media Agentur, Frankfurt, Germany, and merged it into its operations as MPG Schmitter Media-Agentur.

Officers: Antoni Rossich, CEO-MPG USA

Headquarters: Media Planning Group/1180 Ave. of the Americas, New York, N.Y. 10036/Phone: 212-790-4800/Fax: 212-790-4823/URL:www.us.mediaplanning.com

Archibald Ingall Stretton

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$.3.2	\$3.2	0.1
Billings	\$.21.6	\$19.3	11.9
Employees	.35	30	16.7
Offices	.1	1	0.0

Officer: Stuart Archibald, ptrn

Headquarters: Archibald Ingall Stretton/Berners House, 47-48 Berners St., London, W1T 3NF/Phone: 44-207-467-6100/Fax: 44-207-467-6101/URL: www.archibaldingallstretton.com

28 Hawkeye Communications

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$.87.8	\$90.4	-2.9
Billings	\$.585.4	\$603.1	-2.9
Employees	.551	532	3.6
Offices	.12	14	-14.3
U.S.	2001	2000	% chg
Gross income	\$.60.5	\$63.1	-4.2
Billings	\$.403.6	\$421.2	-4.2
Employees	.339	317	6.9
Offices	.9	10	-10.0

Notes: Hawkeye Communications is a holding company for marketing services agencies: Creative Communications of America (direct), Mosaica Marketing (direct), FFwd (marketing services and includes shops Marketing Continuum and Convergency); Graphics Factory (sales promotion), and Cohesion (interactive). In the U.K., Hawkeye operations include FFwd Precision Marketing (direct), BDS (direct) and Hamilton Wright. Hawkeye bought in June 2001 Custometrics, a London consultancy specializing in customer management, and made it an autonomous unit under FFwd there.

Officer: Steve Dapper, chmn & CEO

Headquarters: Hawkeye Communications/551 Fifth Ave., Ste. 1501, New York, N.Y. 10176/Phone: 212-763-0200/Fax: 212-763-0126/URL: www.hawkeyeww.com

Cohesion

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$.6.1	\$5.1	18.7

Notes: Cohesion is an interactive agency.

Officer: Paul Wham, sr ptrn

Headquarters: Cohesion/18000 72nd Ave. S., Ste. 217, Kent, Wash.

98032/Phone: 425-656-5800/Fax: 425-251-3189/URL: www.cohesion-inc.com

Mosaic Marketing

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$.21.5	\$24.0	-10.5
Billings	\$.143.6	\$160.4	-10.5

Notes: Mosaic Marketing is a direct marketing agency.

Officer: Sharon Edelman, pres

Headquarters: Mosaic Marketing/500 Corporate Pkwy., Ste. 140, Buffalo, N.Y. 14226/Phone: 716-626-4433/Fax: 716-626-4434

FFwd

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$.16.4	\$10.9	49.6
Billings	\$.109.1	\$73.0	49.6

European offices

FFwd Precision Marketing, London (MJ)147.9

Notes: FFwd, a marketing services agency, is the combination of two agencies, Marketing Continuum and Convergency.

Officer: Mike Zeman, mg ptrn

Headquarters: FFwd/601 Second Ave. South, Minneapolis, Minn. 55402/Phone: 612-766-1020/Fax: 612-766-1021/URL: www.ffwd-group.com

Graphics Factory

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$.3.1	\$9.5	-66.8
Billings	\$.20.9	\$63.1	-66.8

Notes: Graphics Factory is a sales promotion shop.

Officer: Rachele McDonough, CEO

Headquarters: Graphics Factory/124 North 1st St., Minneapolis, Minn. 55402/Phone: 612-288-0111/Fax: 612-288-0112/URL: www.dpscreative.com

Creative Communications of America

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$.6.4	\$5.8	9.4
Billings	\$.42.6	\$38.9	9.4

Notes: Creative Communications of America is a direct marketing agency.

Officer: Ed Sirianno, pres & CEO

Headquarters: Creative Communications of America/16 Sage Estate, Albany, N.Y. 12204/Phone: 518-427-6600/Fax:518-427-6679 /URL: www.ccanewyork.com

13 Incepta Group

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$.248.4	\$218.8	13.5
Billings	\$.695.0	\$663.4	4.8
Employees	.2,100	NA	NA
Offices	.64	35	82.9

U.S.	2001	2000	% chg
Gross income	\$.10.7	\$11.0	-3.1
Billings	\$.71.0	\$73.3	-3.1
Offices	.13	13	0.0

Notes: Incepta's advertising component is shaped by the Citigate group of agencies, which focus heavily on financial advertising among full-service offerings. The ad organization also includes considerable PR returns, including that of Citigate Cunningham, Palo Alto, Calif.

Officer: David Wright, chmn

Headquarters: Incepta Group/3 London Wall Bldgs., London, United Kingdom EC2M 5SY/Phone: 44-207-638-9571/Fax: 44-207-282-8030/URL: www.incepta.com

Citigate

Consolidated network totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$63.1	\$66.3	-4.8
Billings	\$421.1	\$442.4	-4.8
Offices	.12	12	0.0
U.S.	2001	2000	% chg
Gross income	\$10.7	\$11.0	-3.1
Billings	\$71.0	\$73.3	-3.1
Offices	.3	3	0.0
Asian & Pacific office			
Citigate Window Creative, Hong Kong (MJ)			8.0
European offices			
Citigate Group Germany, Frankfurt/Duesseldorf/Bonn (MJ)			248.2
Citigate Italia, Milan (MJ)			13.1
Citigate SMARTS, Edinburgh (MJ)			13.5
Citigate Albert Frank, London (MJ)			73.9

Notes: Citigate has expanded its network beyond Britain and the U.S. during the past few years to include SEA, Duesseldorf, which it folded into Citigate Group Germany, and Financial Communications in Milan, renamed Citigate Italia.

Officer: David Wright, chmn

Headquarters: Citigate/26 Finsbury Sq., London, United Kingdom EC2A 1SH/Phone: 44-207-282-8000/Fax: 44-207-282-8070/URL: www.citigateaf.co.uk

Citigate Albert Frank

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$10.7	\$11.0	-3.1
Billings	\$71.0	\$73.3	-3.1
Employees	.65	61	6.6
Offices	.3	3	0.0

Notes: Citigate Albert Frank is a financial services agency.

Officer: Chris Finn, mg dir

Headquarters: Citigate Albert Frank/850 Third Ave., New York, N.Y. 10022/Phone: 212-508-3400/Fax: 212-508-3544/URL: www.citigate-usa.com

2 Interpublic Group of Cos.

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$7,981.4	\$8,137.0	-1.9
Billings	\$66,689.1	\$66,408.5	0.4
Employees	45,968	47,612	-3.5
Offices	.671	684	-1.9
U.S.	2001	2000	% chg
Gross income	\$5,151.8	\$5,256.6	-2.0
Billings	\$48,418.3	\$47,811.7	1.3
Employees	15,662	17,536	-10.7
Offices	.92	107	-14.0

Notes: Interpublic Group of Cos. is a holding for four agency/market-

ing communications groups: McCann-Erickson Worldwide, Lowe (The Partnership), FCB Group and Advanced Marketing Services. Agency Campbell-Ewald Co. remains outside these groups. These groupings came out of Interpublic's reorganization in 2001 following its acquisition of True North Communications for \$1.72 billion in mid-June 2001. Interpublic's reorganization included the termination of 6,800 jobs (half in the U.S., a third in Europe and the rest in Latin America and Asia/Pacific) and the vacating of 180 offices around the globe. The total restructuring (including severance costs) was \$645.6 million. Interpublic formed in February 2002 Magna Global USA as the media negotiating arm of the ad organization. Magna Global has an entertainment division (Magna Global Entertainment) headed by Robert Riesenberg to handle TV programming ventures for all Interpublic clients. Revenue from specialized marketing and communications services, which include market research, sales promotion, direct marketing, public relations, sports and event marketing, healthcare marketing and e-consultancy and services, comprised about 40% of Interpublic's total revenues in 2001. Employee and office data above include numbers only for Interpublic's agency business.

Officer: John J. Dooner, chmn & CEO

Headquarters: Interpublic Group of Cos./1271 Ave. the Americas, New York, N.Y. 10020/Phone: 212-399-8000/Fax: 212-399-8130/URL: www.interpublic.com

FCB Group

Consolidated network totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$862.4	\$875.7	-1.5
Billings	\$7,510.3	\$7,800.2	-3.7
U.S.	2001	2000	% chg
Gross income	\$482.7	\$480.8	0.4
Billings	\$4,753.3	\$5,088.4	-6.6

Notes: Interpublic's realignment of agencies left FCB Group with most of the same agencies residing in its predecessor network, FCB Worldwide. FCB Group now includes the Foote, Cone & Belding Worldwide network, FCB HealthCare, Hacker Group and two minority-held international groups, FCB Africa and Horizon.FCB. Other agencies new to the group are R/GA and Marketing Drive Worldwide. Luxon Carra, a design and branding company, also is in the group. Foote, Cone & Belding totals include those for FCBi.

Foote, Cone & Belding Worldwide

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$748.5	\$767.9	-2.5
Billings	\$6,696.6	\$7,115.6	-5.9
Employees	6,990	8,582	-18.6
Offices	.190	190	0.0
U.S.	2001	2000	% chg
Gross income	\$376.3	\$380.4	-1.1
Billings	\$3,969.1	\$4,441.6	-10.6
Employees	2,091	3,487	-40.0
Offices	.28	32	-12.5

U.S. offices

	Billings
FCB, Chicago	1,445.7
FCB, New York	1,525.3
FCB, San Francisco	.545.1
FCB, Seattle	.119.8
FCB, Southern California, Irvine, Calif.	.333.3

Asian & Pacific offices

	Billings
FCB Australia, Sydney/Melbourne (MJ)	35.4
Hammond & Thackeray, Sydney (MJ)	7.7

Asian & Pacific offices	Billings
FCB Hong Kong, Hong Kong (MJ)	103.8
FCB China, Beijing (MJ)	34.2
FCB Ulka, Mumbai (MJ)	80.1
FCB Indonesia, Jakarta (MJ)	3.2
FCB Japan, Tokyo (MJ)	40.8
FCB Malaysia, Kuala Lumpur (MJ)	31.4
FCB New Zealand, Auckland (MJ)	16.7
FCB Phillippines, Makati City (MJ)	14.1
FCB Singapore, Singapore (MJ)	32.8
FCB Korea, Seoul (MJ)	35.2
FCB Sri Lanka, Colombo (MN)	2.5
FCB Taiwan, Taipei (MJ)	19.7
Prakit/FCB, Bangkok (MN)	62.4
Canadian office	Billings
FCB Canada Worldwide, Toronto (MJ)	187.5
European offices	Billings
FCB Austria, Vienna (MJ)	37.7
FCB Belgium, Brussels (MJ)	8.8
Business Data Agency, Sofia (NE)	2.3
2AM, Zagreb (NE)	1.9
Baltic FCB, Tallinn (NE)	2.4
FCB Finland, Helsinki (MJ)	26.7
FCB France, Paris (MJ)	202.0
FCB Germany, Hamburg (MJ)	334.1
Gnomi/FCB, Athens (MN)	9.0
FCB Hungary, Budapest (MJ)	4.9
FCB Italy, Milan (MJ)	53.2
Baltic FCB, Riga (NE)	1.9
FCB Netherlands, Amsterdam (MJ)	36.5
FCB Poland, Warsaw (MJ)	20.3
FCB Publicidade Portugal, Lisbon (MJ)	20.8
FCB Bucharest, Bucharest (NE)	9.6
FCB Slovakia, Bratislava (MN)	7.7
FCB/Tapsa, Madrid (MJ)	377.6
FCB Switzerland, Wallisellen (MJ)	49.9
FCB Reklaman Hizmetleri, Istanbul (MJ)	7.4
FCB UK, London (MJ)	216.3
Focus Communications, Belgrade (NE)	1.2
Latin American offices	Billings
FCB Argentina, Buenos Aires (MJ)	96.4
Aardvark Communications, Hamilton (MN)	6.5
Latin American offices	Billings
Gamma-FCB, La Paz/Santa Cruz (MN)	9.2
FCB Brazil, Sao Paulo (MJ)	209.8
IDB/FCB, Santiago (MJ)	21.2
FCB Colombia, Bogota (MJ)	9.0
FCB Costa Rica, San Jose (MJ)	3.9
FCB Dominican Republic, Santo Domingo (MJ)	5.6
FCB Ecuador, Quito (MJ)	1.6
FCB El Salvador, San Salvador (MJ)	1.4
FCB Publicidad, Guatemala City (MJ)	3.9
FCB Honduras, San Pedro Sula (MJ)	4.3
Lindo/FCB, Kingston (MN)	5.5
FCB Mexico, Mexico City (MJ)	157.5
GAP Publicidad, Managua (NE)	1.8
Publitres/FCB, Panama City (NE)	28.9
FCB Peru, Lima (MJ)	17.0
FCB Puerto Rico, San Juan (MJ)	63.0
Hernandez/FCB, Port of Spain (NE)	7.9
EFPZ Publicidad, Montevideo (MJ)	5.9
FCB Venezuela, Caracas (MJ)	86.3

Middle Eastern office **Billings**
 Shimoni Finkelstein FCB Israel, Tel Aviv (MN) 13.7
Notes: Foote, Cone & Belding Worldwide is the lead agency in the FCB Group within Interpublic. It has 28 U.S. offices and 162 shops outside the U.S.
Officer: Brendan Ryan, chmn & CEO
Headquarters: FCB Group/150 E. 42nd St., New York, N.Y. 10017/Phone: 212-885-3000/Fax: 212-885-3988/URL:www.fcb.com

FCB Africa

Agency totals (\$ in millions)			
Worldwide	2001	2000	% chg
Gross income	\$32.4	\$31.1	4.2
Billings	\$218.8	\$188.5	16.1
Employees	960	906	6.0
Offices	48	42	14.3

African offices	Billings
Marketing Communications (FCB), Gaborone (MJ)	0.4
Edicomm Advertising (FCB), Libreville (MJ)	0.4
Admedia (FCB), Accra (MJ)	0.3
Alliance FCB, Abidjan (MJ)	0.2
The Advertising Co. (FCB), Nairobi (MJ)	1.0
Synergy Communications (FCB), Antananarivo (MJ)	0.5
Malawi Corporate Graphics (FCB), Blantyre (MJ)	0.2
CRE-AD (FCB), Port Louis (MJ)	1.5
Sky Marketing Communications (FCB), Rabat (MJ)	0.2
Publicita (FCB), Maputo (MJ)	0.1
JWG Advertising (FCB), Windhoek (MJ)	0.9
Alliance Communications (FCB), Niamey (MJ)	0.1
Centrespread Advertising (FCB), Lagos (MJ)	1.4
Nautilus (FCB), St. Denis (MJ)	0.5
FCB Africa, Johannesburg (MJ)	201.9
FCB Fuse, Cape Town (MJ)	0.03
Blue Bay Advertising (FCB), Dar es Salaam (MJ)	0.4
Blue Reflex (FCB), Tunis (MJ)	0.2
Limelight (FCB), Kampala (MJ)	0.2
Broughton Advertising (FCB), Lusaka (MJ)	0.1
FCB, Harare (MJ)	1.5
Notes: FCB Africa is a segment of Foote, Cone & Belding Worldwide's international network. The unit, which includes 48 offices, is 62.99% owned by FCB. Officer: Neil van der Weele, grp chief exec Headquarters: FCB Africa/15 Fredman Dr., Sandton, 2146/Phone: 27-11-301-1300/Fax: 27-11-301-1525/URL: www.fcb.co.za	

Horizon.FCB

Agency totals (\$ in millions)			
Worldwide	2001	2000	% chg
Gross income	\$9.8	\$7.9	23.6
Billings	\$65.1	\$52.7	23.5
Offices	8	8	0.0
European office			Billings
Horizon.FCB, Athens (MJ)			6.9
Middle Eastern offices			Billings
Horizon.FCB, Cairo (MJ)			5.3
Horizon AI Raed, Amman (MJ)			4.7
Horizon.FCB, Safat (MJ)			7.2
Horizon.FCB, Beirut (MJ)			1.9
Horizon.FCB (Al Miamiya), Riyadh (MJ)			4.8
Alafaq for Advertising, Jeddah (MJ)			14.5
Horizon.FCB, Dubai (MJ)			19.9
Notes: Horizon.FCB is an eight-shop network in the Middle East 51%			

owned by FCB.

Officer: Rafic Saadeh, chmn & CEO

Headquarters: Horizon.FCB/City Plaza, 16674 Vouliagmenis Ave., Glyfada, Athens, Greece 166 74/Phone: 30-10-960-3600/Fax: 30-10-960-3660

FCBi

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$29.7	\$21.0	41.4
U.S.	2001	2000	% chg
Gross income	\$22.4	\$15.2	47.7

Notes: FCBi was created as an inhouse unit in June 2000 by merging FCB's interactive units and direct-marketing operations. FCBi in September 2000 gained TN acquisitions Opus Group (customer and relationship marketing), Basingstoke, England, and Datamidia (digital and database communications), Sao Paulo, Brazil.

Officer: John Penberthy, mg dir

Headquarters: FCBi/150 E. 42nd St., New York, N.Y. 10017/Phone: 212-885-3000/Fax: 212-885-2803/URL: www.fcb.com

R/GA

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$55.0	\$54.0	1.9
Employees	.210	210	0.0
Offices	.3	3	0.0
U.S.	2001	2000	% chg
Gross income	\$51.0	\$50.0	2.0
Employees	.200	200	0.0
Offices	.2	2	0.0

Notes: R/GA Digital Studios is an interactive agency involved in design and digital production.

Officer: Robert Greenberg, chmn & chief creative officer

Headquarters: R/GA /350 W. 39th St., New York, N.Y. 10018/Phone: 212-946-4000/Fax: 212-946-4148/URL: www.rga.com

Hacker Group

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$21.6	\$15.2	42.3
Billings	\$144.0	\$101.2	42.4

Notes: Hacker Group is a database marketing company in the FCB Group alignment at Interpublic.

Officer: Spyro Kourtis, pres

Headquarters: Hacker Group/1110 112th Ave. NE, Ste. 200, Bellevue, Wash. 98004-4504/Phone: 425-454-8556/Fax: 425-455-5694/URL: www.hackergroup.com

FCB HealthCare

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$44.6	\$46.8	-4.6
Billings	\$303.6	\$312.2	-2.7

Notes: FCB HealthCare is medical agency with full-service offices in both New York and San Francisco. Founded as VICOM Associates in 1977, it was acquired by FCB in 1984. The network's offices in Belgium, Germany, U.K., India, Australia/New Zealand and South Africa are consolidated in FCB totals in those markets.

Officer: John Loden, chmn & CEO

Headquarters: FCB HealthCare/150 E. 42nd St., New York, N.Y. 10017-5612/Phone: 212-672-2300/Fax: 212-672-2301

Marketing Drive Worldwide

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$.897	\$84.7	5.9
Billings	\$.517.3	\$512.2	1.0
Employees	.595	713	-16.5
Offices	.28	22	27.3
U.S.	2001	2000	% chg
Gross income	\$.70.7	\$66.4	6.6
Billings	\$.475.0	\$422.3	12.5
Employees	.448	479	-6.5
Offices	.21	15	40.0

U.S. offices

	Billings
Marketing Drive, Boston	.311
Marketing Drive, Caparra, Puerto Rico	.78
Marketing Drive, Chicago	.14.1
EMP, Los Angeles	.109.9
Operations, Minneapolis	.9.8
Marketing Drive, Minneapolis	.78.6
Marketing Drive Fullfillment, Minneapolis	.3.3
Sports Marketing, New York	.1.1
Entertainment Exchange, New York	.20.7
Luxon Carra, New York	.7.8
Marketing Drive, New York	.8.1
Sierra, Norwalk, Va.	.33.9
Marketing Drive, San Francisco	.13.9
D-drive, San Francisco	.NA
Luxon Carra, San Francisco	.4.3
BBG, Westport, Conn.	.7.3
D-drive, Wilton, Conn.	.5.1
Marketing Drive, Wilton, Conn.	.102.9
Performance Media, Wilton, Conn.	.15.4
Corporate Americas, Wilton, Conn.	.NA

Asian & Pacific office

	Billings
Marketing Drive, Hong Kong (MJ)	.2.3

Canadian office

	Billings
Marketing Drive, Toronto (MJ)	.8.7

European offices

	Billings
Marketing Drive, Paris (MJ)	.5.2
Luxon Carra, Hamburg (MJ)	.2.5
Row Corporate, London (MJ)	.NA
Marketing Drive, London (MJ)	.15.3
Luxon Carra, London (MJ)	.6.6
D-drive, London (MJ)	.0.6

Latin American office

	Billings
Marketing Drive Quality, Sao Paulo (MJ)	.1.3

Notes: Marketing Drive became part of FCB Group in Interpublic's reorganization. MDW was created in 1999 out of sales promotion agencies Market Growth Resources, McCracken Brooks and Wells Marketing. The name was adopted from the U.K. company Marketing Drive, one of its international components. Impact and Event Management and Promotions joined the company in May 2000.

Officer: Mark Trimbrell, CEO

Headquarters: Marketing Drive Worldwide/20 Marshall St., Ste. 210, Norwalk, Conn. 06854/Phone: 203-956-2100/Fax: 203-956-2110/URL: www.marketingdrive.com

Low (The Partnership)

Consolidated network totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$.1,913.5	\$1,998.8	-4.3
Billings	\$.14,944.1	\$15,425.0	-3.1

U.S.	2001	2000	% chg
Gross income	\$1,212.5	\$1,247.9	-2.8
Billings	\$9,467.9	\$9,592.9	-1.3

Notes: Lowe (The Partnership) is a realignment of agencies within Interpublic, many of which previously reported to predecessor Lowe & Partners Worldwide. The group now includes the Lowe & Partners Worldwide network and its Middle East North Africa network of non-equity shops in addition to a string of U.S. shops: Zipatoni Co., Howard, Merrell & Partners, Tierney Communications, Berenter Greenhouse & Webster, Bozell, Carmichael Lynch, Martin Agency, Mullen, Dailey & Associates, Suissa Miller, Lowe Healthcare Worldwide, Deutsch, Springer & Jacoby (35.5%) and DraftWorldwide. Many of the above shops do not report directly to Lowe & Partners Worldwide but are strategically aligned to take advantage of Lowe's international network and other marketing services within Lowe (The Partnership). Non-agency units of Lowe (The Partnership) include Golin/Harris International and Initiative Media Worldwide. Jerry Judge became president and CEO of Lowe & Partners Worldwide in May 2001, claiming the title from Frank Lowe, who remained chairman. Lowe (The Partnership) is dually located in London and New York.

Officer: David Bell, vice chmn-Interpublic

Headquarters: Lowe (The Partnership)/4 Eaton Gate, London, United Kingdom SW1W 9BJ/Phone: 44-207-225-3434/Fax: 44-207-581-5742/URL: loweworldwide.com

Lowe (The Partnership)/One Dag Hammarskjold Plaza, 48th Fl., New York, N.Y. 10017/Phone: 212-727-5550/Fax: 212-462-3984/URL: loweworldwide.com

Lowe & Partners Worldwide

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$693.8	\$798.2	-13.1
Billings	\$4,961.4	\$5,664.4	-12.4
Employees	9,247	9,691	-4.6
Offices	184	181	1.7

U.S.	2001	2000	% chg
Gross income	\$184.9	\$230.1	-19.6
Billings	\$1,232.6	\$1,534.0	-19.6
Employees	620	800	-22.5
Offices	1	1	0.0

African offices

APL, Accra (NE)	4.2
Caractere, Abidjan (NE)	1.0
Lowe Scanad, Nairobi (NE)	18.3
Lintas, Lagos (NE)	5.0
Lowe Bull Calvert Pace, Cape Town/Johannesburg (MJ)	44.0
Lowe Scanad, Dar es Salaam (NE)	3.9
Lowe Scanad, Kampala (NE)	0.7
Lintas, Harare (MJ)	4.6

Asian & Pacific offices

Lowe & Partners, Melbourne/Sydney (MJ)	51.8
Cummins & Partners, St. Kilda (MN)	14.8
Lowe & Partners, Hong Kong/Beijing/Shanghai (MJ)	81.6
Lowe & Partners, Mumbai/New Delhi/Bangalore (MN)	249.8
Lowe, Jakarta (MJ)	59.6
Lowe & Partners/Standard, Tokyo (MN)	38.5
Daiko Advertising, Tokyo (MN)	1,781.3
Lowe & Partners, Kuala Lumpur (MJ)	22.7
Lowe, Auckland (MJ)	22.0
R-Lintas, Karachi (NE)	8.1
Lowe, Manila (MJ)	35.9
Lowe, Singapore (MJ)	5.9
Lowe LDB, Colombo (MN)	6.2

Asian & Pacific offices

Lowe, Taipei (MJ)	21.5
Lowe, Bangkok (MJ)	112.6

Canadian office

Roche Macaulay & Partners, Toronto (MN)	45.4
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European offices

Lowe GGK, Vienna (MJ)	80.8
Lowe, Brussels (MJ)	119.6
Lowe Swing Communications, Sofia (NE)	3.7
Lowe Digitel Group, Zagreb (NE)	40.3
Lowe GGK, Prague (MJ)	21.7
Lowe, Copenhagen (MJ)	41.8
Lowe AGE, Tallinn (NE)	1.6
Lowe & Partners, Helsinki (MJ)	47.5
Lowe Alice, Paris (MJ)	515.4
Lowe Communication Group, Frankfurt/Hamburg (MJ)	238.6
Brand Lounge, Duesseldorf (MN)	18.1
Lowe, Athens (MJ)	15.7
Lowe GGK, Budapest (MJ)	25.6
La Scuola di Emanuele Pirella, Milan (MN)	22.0
Lowe Pirella, Milan/Rome (MJ)	300.9
Lowe AGE, Riga (NE)	1.5
Lowe AGE, Vilnius (NE)	1.9

European offices

Lowe & Partners, Amsterdam (MJ)	152.7
Lowe, Oslo (MJ)	2.8
Lowe GGK, Warsaw (MJ)	35.9
Lowe, Lisbon (MJ)	63.7
Lowe GGK, Bucharest (MJ)	18.0
Adventa Lowe Group, Moscow (NE)	0.0
Lowe GGK, Bratislava (MJ)	9.8
Lowe Avanta, Ljubljana (NE)	4.1
Lowe & Partners, Barcelona/Madrid (MJ)	128.5
Lowe, Stockholm (MJ)	15.3
Lowe Brindfors, Stockholm (MJ)	157.6
Lowe, Zurich (MJ)	83.3
Lowe, Istanbul (MJ)	54.1
Adventa Lowe Group, Kiev (NE)	18.4
Lowe & Partners, London (MJ)	674.9
Lowe Idols & Friends, Belgrade (NE)	1.6

Latin American offices

Agulla & Baccetti, Buenos Aires (MN)	66.0
VegaOlmosPonce, Buenos Aires (MN)	40.0
Smart Publicidad, La Paz (NE)	0.9
Lowe & Partners, Sao Paulo/Brasilia (MJ)	165.5
Lowe Porta, Santiago (MN)	48.5
Lowe/SSPM, Bogota (MN)	69.4
Publimark, San Jose (NE)	3.3
Publicitaria Inter-America, Santo Domingo (NE)	9.6
Qualitat, Guayaquil (NE)	4.8
Publicidad Comercial, San Salvador (NE)	19.6
Publicentro, Guatemala City (NE)	5.8
Publicidad Comercial, Tegucigalpa (NE)	5.3
Lowe, Mexico City (MJ)	64.7
BB&M, Panama City (NE)	17.0
Publicitaria Nasta, Asuncion (NE)	3.0
Properu, Lima (NE)	9.2
Circulo, Hato Rey (NE)	11.8
Ginkgo, Montevideo (NE)	4.6
Concept, Caracas (MN)	54.4

Middle Eastern offices

Lowe Advertising, Cairo (NE)	27.6
WKSP, Tel Aviv (NE)	31.1

Notes: Lowe & Partners Worldwide dropped the age-old "Lintas" name from its title in 2001 and remained the backbone of the Lowe (The Partnership) sector in Interpublic's reorganization of its operating units. In May 2001, Lowe & Partners closed its San Francisco office because of the softening San Francisco ad market. Lowe & Partners Worldwide, London, took a substantial minority stake in Scanad Marketing, renaming the agency Lowe Scanad East Africa (offices are in Kenya, Tanzania and Uganda). Its chief executive is Bharat Thakrar, founder of Scanad. The "Lintas" name originated in the 1930s as the acronym of Lever International Advertising Services, and served as the Lever Bros.' (Unilever) in-house agency until acquired by the Interpublic Group of Companies.

Officer: Sir Frank Lowe, chmn-Lowe & Partners Worldwide (Mr. Lowe is expected to retire the end of this year); Jerry Judge, pres & CEO

Headquarters: Lowe & Partners Worldwide/1 Dag Hammarskjold Plaza, New York, N.Y. 10017/Phone: 212-605-8200/Fax: 212-605-8300/URL: www.loweworldwide.com

Lowe & Partners Middle East North Africa

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$8.5	\$8.5	0.0
Billings	\$61.0	\$60.6	0.7
Employees	128	136	-5.9
Offices	5	5	0.0

African office

Shems Lintas, Casablanca (NE)15.8

Middle Eastern offices

Pimo Lintas, Beirut (NE)7.0
 Orientations Lintas, Jeddah (NE)12.3
 Lintas Dubai, Dubai (NE)25.9

Notes: Lowe & Partners Middle East North Africa is a group of agencies in the region affiliated on a non-equity basis with Lowe.

Officer: Deep Kaul, regional pres

Headquarters: Lowe & Partners Middle East North Africa/Al Moosa Tower, 13th Fl., Sheikh Zayed Rd., Dubai, P.O. Box 60798/Phone: 97-14-331-7080/Fax: 97-14-331-4784

Howard, Merrell & Partners

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$9.3	\$8.3	11.9
Billings	\$74.8	\$50.3	48.7
Employees	42	60	-30.0
Offices	1	1	0.0

Notes: Howard Merrell became part of the Lowe (The Partnership) sector within Interpublic in the mid-year realignment of operations. It formerly was part of Bozell Group at True North Communications, the latter bought by Interpublic in 2001.

Officer: W.M. Merrell, pres & CEO

Headquarters: Howard, Merrell & Partners/8521 Six Forks Rd., Ste. 500, Raleigh, N.C. 27615/Phone: 919-848-2400/Fax: 919-676-1035/URL: www.merrellgroup.com

Carmichael Lynch

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$37.5	\$34.6	8.4
Billings	\$275.1	\$240.1	14.6
Employees	258	258	0.0
Offices	1	1	0.0

Notes: Carmichael Lynch, a traditional agency, resides in the Lowe

(The Partnership) sector of Interpublic.

Officer: Leland Lynch, founder & CEO

Headquarters: Carmichael Lynch/800 Hennepin Ave., Minneapolis, Minn. 55403/Phone: 612-334-6000/Fax: 612-334-6090/URL: www.carmichaellynch.com

Deutsch

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$202.5	\$165.0	22.7
Billings	\$1,858.0	\$1,515.0	22.6
Employees	896	880	1.8
Offices	3	4	-25.0

Notes: Deutsch, a traditional agency, is part of Lowe (The Partnership) in Interpublic. Citing overall softness in the Boston market, Deutsch closed its Boston office in July 2001 after only a year in operation.

Officer: Donny Deutsch, chmn & CEO

Headquarters: Deutsch/111 Eighth Ave., 14th Fl., New York, N.Y. 10011/Phone: 212-981-7680/Fax: 212-981-7944/URL: www.deutschinc.com

Dailey & Associates

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$59.0	\$57.9	1.9
Billings	\$500.8	\$472.3	6.0
Employees	333	288	15.6
Offices	4	4	0.0

U.S. offices

Kaleidoscope Films, Beverly Hills, Calif.28.8
 Graphic Orb, North Hollywood, Calif.86.3
 Sagon-Phior Group, North Hollywood, Calif.1.8
 Dailey & Associates, West Hollywood, Calif.384.2

Notes: Dailey is a traditional agency aligned under Lowe (The Partnership) at Interpublic.

Officer: Cliff Einstein, chmn & CEO

Headquarters: Dailey & Associates/8687 Melrose Ave., West Hollywood, Calif. 90069/Phone: 310-360-3100/Fax: 310-360-0810/URL: www.daileyads.com

Zipatoni Co.

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$28.0	\$27.3	2.7
Billings	\$193.8	\$183.7	5.5
Employees	191	259	-26.3
Offices	2	2	0.0

U.S. offices

Zipatoni Co., Chicago26.6
 Zipatoni Co., St. Louis167.2

Notes: Lowe bought the 51% of Zipatoni it didn't already own in September 2001. Zipatoni and Octagon Worldwide, both Interpublic agencies, have formed a shop called Zipatoni in Stamford, Conn., that specializes in promotional and direct marketing, creative development and Web design and development. Octagon is best known for sports and entertainment marketing. Octagon in December 2001 moved its headquarters to London from New York.

Officer: Jim Holbrook, pres & CEO

Headquarters: Zipatoni Co./555 Washington Ave., St. Louis, Mo. 63101/Phone: 314-231-2400/Fax: 314-231-6622/URL: www.zipatoni.com

Martin Agency

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$55.4	\$60.3	-8.2
Billings	\$369.4	\$402.4	-8.2
Employees	343	420	-18.3
Offices	3	10	-70.0

Notes: Martin Agency, a traditional agency, is now part of Lowe (The Partnership) in Interpublic. It moved Martin Interactive to New York from Richmond, Va., in January 2001 to take advantage of the larger base of interactive clients. The move resulted in nine employees being laid off and eight others redeployed in the agency.

Officers: John B. Adams Jr., chmn & CEO; Bruce Kelley, co-vice chmn
Headquarters: Martin Agency/One Shockoe Plaza, Richmond, Va. 23219-4132/Phone: 804-698-8000/Fax: 804-698-8001/URL: www.martinagency.com

Berenter Greenhouse & Webster

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$5.4	\$8.9	-39.6
Billings	\$60.5	\$92.3	-34.4
Employees	35	70	-50.0
Offices	1	1	0.0

Notes: Berenter, Greenhouse & Webster, a traditional agency with a retail focus, was acquired by True North Communications in 1999 and became part of Interpublic in 2001 with its acquisition of TN. Berenter is under the Lowe (The Partnership) sector of Interpublic.

Officer: Marty Greenhouse, pres & creative dir
Headquarters: Berenter Greenhouse & Webster/28 W. 23rd St. 4th Fl., New York, N.Y. 10010/Phone: 212-727-5600/Fax: 212-727-5601

Mullen

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$95.9	\$101.0	-5.0
Billings	\$640.0	\$703.0	-9.0
Employees	544	503	8.2
Offices	4	3	33.3

U.S. offices

	Billings
Mullen Pittsburgh, Pittsburgh	65.0
Mullen, Wenham, Mass.	430.0
Mullen/LHC, Winston-Salem, N.C.	145.0

Notes: Mullen and Long Haymes Carr merged in January 2001, with Mullen the surviving brand. The Winston-Salem office of Long Haymes Carr became Mullen/LHC. Mullen/LHC laid off 20% of its staff in mid-June 2001 because of client losses and a depressed ad environment. Earlier in the year, Mullen/LHC lost Sara Lee Corp.'s Hanes account and the Thomasville Furniture account. Mullen is part of Lowe (The Partnership) in Interpublic.

Officer: Joe Grimaldi, CEO
Headquarters: Mullen/36 Essex St., Wenham, Mass. 02116/Phone: 978-468-1155/Fax: 978-468-1133/URL: www.mullen.com

Lowe Healthcare Worldwide

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$146.0	\$148.6	-1.7
Billings	\$973.3	\$991.2	-1.8
Employees	730	740	-1.4
Offices	8	7	14.3

U.S.	2001	2000	% chg
Gross income	\$124.0	\$137.6	-9.9
Billings	\$826.7	\$917.8	-9.9
Employees	620	685	-9.5
Offices	6	5	20.0

Notes: Lowe Healthcare Worldwide gained another unit, Lowe Bozell McAdams, in the fall of 2001 with the merger of Bozell Global Healthcare and Lowe McAdams. Other units include Integrated Communications; Interlink Healthcare Communications; Lowe BioCore; Lowe Grobe Health and Science; and PACE in the U.S. and Lowe Azure and Lowe Fusion Healthcare in the U.K. Nick Maiale, former CEO of Bozell Healthcare, became international president.

Officer: Sal Perreca, chmn & CEO
Headquarters: Lowe Healthcare Worldwide/5 Sylvan Way, Parsippany, N.J. 07054/Phone: 973-451-2215/Fax: 973-984-2159/URL: www.lowehealthcare.com

Tierney Communications

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$17.9	\$18.6	-4.0
Billings	\$218.0	\$217.2	0.4
Employees	164	190	-13.7
Offices	3	3	0.0

Notes: Tierney, a traditional agency, became part of the Lowe (The Partnership) sector of Interpublic Group of Cos. following Interpublic's acquisition of True North Communications, Tierney's former parent, in 2001. Tierney Communications includes Tierney Public Relations and Tierney DeGregorio Advertising, the latter renamed earlier this year from Tierney Advertising. Brian Tierney was named founder/chairman of the agency this month. Scott Franks became CEO.

Officers: Brian P. Tierney, founder & chmn; Scott Franks, CEO
Headquarters: Tierney Communications/200 S. Broad St., Philadelphia, Pa. 19102/Phone: 215-790-4100/Fax: 215-790-4146/URL: www.tierneyagency.com

Bozell

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$76.8	\$76.6	0.2
Billings	\$877.8	\$893.3	-1.7
Employees	463	534	-13.3
Offices	1	1	0.0

Notes: Bozell was reduced to a lone office in New York under the Interpublic umbrella following Interpublic's acquisition of former Bozell parent True North Communications in 2001. Bozell lost its Chicago office to Campbell Mithun and its Boston and Pittsburgh offices to Mullen. Additionally, in mid-2001 the Minneapolis office closed and its four accounts billing an estimated \$20 million moved to Interpublic's Carmichael Lynch in that city. The Bozell Kamstra office in Austin, Texas, closed in late 2001. Previously, Kamstra's Fort Lauderdale office was shuttered. Bozell resides under the Lowe (The Partnership) sector of Interpublic.

Officer: Tom Bernardin, pres
Headquarters: Bozell/40 W 23rd St., New York, N.Y. 10010/Phone: 212-727-5000/Fax: 212-727-5382/URL: www.bozell.com

DraftWorldwide

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$380.9	\$393.9	-3.3
Billings	\$3,240.9	\$3,366.1	-3.7

Worldwide	2001	2000	% chg
Employees	3,100	3,400	-8.8
Offices	.42	56	-25.0
U.S.	2001	2000	% chg
Gross income	\$240.9	\$251.5	-4.2
Billings	\$1,844.7	\$1,937.8	-4.8
Employees	1,930	2,110	-8.5
Offices	.5	10	-50.0

U.S. offices

Draft, Chicago	.921
Draft, New York	.923.6

Asian & Pacific offices

Brett Goulston & Associates, Sydney (MJ)	.50.4
DraftWorldwide, Guangzhou/Hong Kong (MJ)	.34.1
DraftWorldwide, Bangalore/Mumbai/New Delhi (MJ)	.15.3
DraftWorldwide, Jakarta (MJ)	.4.2
DraftWorldwide Commons, Tokyo (MJ)	.10.6
DraftWorldwide, Kuala Lumpur (MJ)	.6.9
DraftWorldwide, Singapore (MJ)	.7.8
Padorr & Associates, Bangkok (MJ)	.3.5

Canadian office

DraftWorldwide, Toronto/Montreal (MJ)	.248.4
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European offices

DraftWorldwide, Brussels (MJ)	.69.7
DraftWorldwide, Paris (MJ)	.226.1
DraftWorldwide, Frankfurt/Hamburg/Leipzig (MJ)	.156.6
DraftWorldwide, Milan (MJ)	.14.3
Borremans & Ruseler, Amsterdam (MJ)	.53.0
BrandMill, Lisbon (MN)	.7.0
TMA, Moscow (MJ)	.2.3
DraftWorldwide, Madrid (MJ)	.114.7
DraftWorldwide, Stockholm (MJ)	.11.4
Alex Schmid, Zurich (MN)	.7.7
DraftWorldwide, London (MJ)	.319.5

Latin American offices

DraftWorldwide, Rio de Janeiro/Sao Paulo (MJ)	.17.6
DraftWorldwide, Santiago (MJ)	.13.1

Middle Eastern office

Mediawise, Jerusalem (MN)	.2.1
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Notes: DraftWorldwide, a direct response international network in the Lowe (The Partnership) sector of Interpublic, in May 2001 sold back to Peter Arnell the 55% it had purchased in AG Worldwide in 2000 and acquired the remaining stake it did not own in Surge Interactive, the online division of AG. Surge became part of Draft Digital. Lowe & Partner's marketing services company Lowe Live was folded into Draft in the Interpublic reorganization. Lowe Live had been created out of Lowe Lintas Direct, Lowe Lintas Interactive and Miller/Huber Relationship Marketing. Draft formed Premium Surge, headed by Lee Hill, president, in December 2001 anchored by several former Simon Marketing executives who, under Simon, had worked on McDonald's Happy Meal business. Burger King is one of Draft's biggest clients. Draft and Initiative Media in December created a joint venture direct-response media services company called ID Media. The new unit merges IM2, Initiative's direct-response media operation, with Draft's direct-response shop. ID Media is led by Chairman and CEO Lynn Fantom, formerly president and CEO of K2 Digital and previously president of Draft's New York office.

Officer: Howard Draft, chmn & CEO

Headquarters: DraftWorldwide/633 N. St. Clair, Chicago, Ill. 60611/Phone: 312-944-3500/Fax: 312-944-3566/URL: www.draft-worldwide.com

Suissa Miller

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$43.4	\$48.6	-10.8
Billings	\$289.0	\$324.0	-10.8
Employees	.114	134	-14.9
Offices	.1	1	0.0

Notes: Suissa Miller, a traditional agency, is part of Lowe (The Partnership). Interpublic took a substantial equity stake in Suissa Miller in January 2000.

Officer: Bruce Miller, pres

Headquarters: Suissa Miller/11601 Wilshire Blvd., Los Angeles, Calif. 90025/Phone: 310-392-9666/Fax: 310-479-8581/URL: www.suis-samiller.com

Springer & Jacoby

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$60.6	\$58.9	2.9
Billings	\$404.4	\$392.9	2.9
Employees	.518	518	0.0
Offices	.10	10	0.0

Notes: Springer & Jacoby, 35.5% owned by Interpublic, operates in its Lowe (The Partnership) sector. Interpublic inherited the S&J ownership in its buyout of True North Communications in 2001. The TN investment in October 2000 was planned to help the agency expand into a network capable of handling DaimlerChrysler across Europe. Springer, which handled DaimlerChrysler-owned Mercedes-Benz in Germany at the time, then gained the \$40 million-plus Smart car account outside Germany and creative duties valued at \$30 million for two Mercedes-Benz car models, the C-Class Sportcoupé and the C-Class T-Model, both being introduced in key markets worldwide in 2001. S&J in March 2001 acquired equity in Colnaghi & Manciani, Milan, a year-old agency that handles DaimlerChrysler's Italian account.

Officer: Andre Kemper, mg dir-creative

Headquarters: Springer & Jacoby/Poststr. 14-16, Hamburg, Germany 20354/Phone: 49-40-35603-0/Fax: 49-40-35603-344/URL: www.sj.com

McCann-Erickson Worldwide

Consolidated network totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$3,032.2	\$2,934.9	3.3
Billings	\$26,630.2	\$25,840.9	3.1
Employees	.21,280	20,245	5.1
Offices	.17	17	0.0
U.S.	2001	2000	% chg
Gross income	\$1,431.4	\$1,359.1	5.3
Billings	\$13,865.1	\$13,114.1	5.7
Employees	.5,780	5,500	5.1
Offices	.17	17	0.0

Notes: McCann-Erickson Worldwide, part of McCann-Erickson WorldGroup in Interpublic, is a consolidation of the worldwide network of the same name and Temerlin McClain; Avrett, Free & Ginsberg; Casanova Pendrill Publicidad; Campbell Mithun; Gotham; Torre Lazur McCann Healthcare Worldwide; Momentum Worldwide; MRM Partners; Austin Kelley; Nationwide Advertising Services; Hill, Holliday, Connors, Cosmopolus; Fortune Promoseven Group (40%); Adair Greene; Cash Plus; Universal McCann and FutureBrand Worldwide. Also operating as an independently branded network aligned with McCann-Erickson is Trans World Marketing, an in-store marketing firm acquired in October 2001.

McCann-Erickson Worldwide

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$1,857.9	\$1,820.6	2.0
Billings	\$17,725.8	\$17,288.0	2.5
U.S.	2001	2000	% chg
Gross income	\$528.1	\$488.9	8.0
Billings	\$7,082.8	\$6,506.1	8.9
Employees	1,300	1,375	-5.5

U.S. offices

	Billings
Fitzgerald & Co., Atlanta	144.0
McCann-Erickson, Detroit	406.4
McCann-Erickson, Los Angeles	519.2
McCann-Erickson, New York	2,688.0
McCann-Erickson, San Francisco	422.4
Sedgewick Rd., Seattle	110.0

African offices

	Billings
McCann-Erickson, Luanda (NE)	1.5
McCann-Erickson, Gaborone (NE)	4.0
Nelson McCann, Douala (MJ)	3.8
Lion McCann, Addis Ababa (MJ)	1.0
STB, Accra (MJ)	7.1
McCann-Ivory Coast, Abidjan (MJ)	27.1
McCann-Erickson Kenya, Nairobi (MJ)	16.1
Graphic McCann, Blantyre (NE)	5.0
Publico McCann, Port Louis (MJ)	3.1
F & F McCann, Maputo (MJ)	1.4
Advantage McCann, Windhoek (MJ)	1.7
STB McCann, Lagos (MN)	9.2
Factories McCann, Sainte-Clotilde (MJ)	15.6
McCann-Erickson Senegal, Dakar (MJ)	6.7
Herdbouys M-E South Africa, Johannesburg (MJ)	75.5
ZK McCann, Dar es Salaam (MJ)	3.8
MCL McCann, Kampala (MJ)	12.6
Ad Works McCann, Lusaka (MJ)	1.1
Upton & Fulton, McCann, Harare (MJ)	5.3

Asian & Pacific offices

	Billings
McCann-Erickson Advertising, North Sydney (MJ)	226.7
Yurd McCann-Erickson, Baku (MJ)	2.8
Unitrend, Dhaka (NE)	5.3
McCann-Erickson Cambodia, Phnom Penh (MJ)	2.3
McCann-Erickson Guangming, Beijing (MJ)	184.9
McCann-Erickson Hong Kong, Hong Kong (MJ)	73.4
KEDI McCann-Erickson, T'bilisi (JV)	1.0
McCann-Erickson India, New Delhi (MJ)	90.2
Grafik/McCann-Erickson, Jakarta (MJ)	23.0
McCann-Erickson Japan, Tokyo (MJ)	902.1
McCann-Erickson Kazakhstan, Almaty (MJ)	2.6
Exprim McCann-Erickson, Vientiane (NE)	2.5
McCann-Erickson Malaysia, Kuala Lumpur (MJ)	44.6
Sann Aung Imaging, Yangon (NE)	1.6
McCann-Erickson New Zealand, Auckland (MJ)	20.5
Orient/McCann, Karachi (MN)	13.6
McCann-Erickson Philippines, Manila (MJ)	87.0
McCann-Erickson Singapore, Singapore (MJ)	64.6
McCann-Erickson South Korea, Seoul (MJ)	80.1
Grant Advertising, Colombo (NE)	14.3
McCann-Erickson Communications Group, Taipei (MJ)	75.2
McCann-Erickson Thailand, Bangkok (MJ)	44.1
McCann-Erickson Uzbekistan, Tashkent (MJ)	1.1
McCann-Erickson Vietnam, Ho Chi Minh City (MJ)	6.8

Canadian office

	Billings
MacLaren McCann Canada, Toronto (MJ)	604.0

European offices

	Billings
McCann-Erickson Albania, Tirana (MN)	2.9
McCann-Erickson, Vienna (MJ)	77.5
EuroStyle McCann-Erickson, Minsk (NE)	0.3
McCann-Erickson Co., Brussels (MJ)	268.3
P.B.I./McCann-Erickson Sofia, Sofia (MJ)	6.9
McCann-Erickson Croatia, Zagreb (MJ)	19.9
Gremona McCann-Erickson, Nicosia (NE)	4.5
McCann-Erickson Prague, Prague (MJ)	48.7
McCann-Erickson Denmark, Copenhagen (MJ)	129.5
Division M/E Tallinn, Tallinn (MJ)	8.2
Hasan and Partners, Helsinki (MJ)	144.5
McCann-Erickson France, Levallois-Perret (MJ)	836.0
McCann-Erickson Deutschland, Frankfurt (MJ)	920.8
McCann-Erickson Athens, Athens (MJ)	168.3
McCann-Erickson Budapest, Budapest (MJ)	69.9
McCann-Erickson Iceland Gott Folk, Reykjavik (MJ)	26.5
McCann-Erickson Ireland, Dublin (MJ)	48.9
McCann-Erickson Italiana, Milan (MJ)	453.3
Division M/E Latvia, Riga (MJ)	8.2
Asta Dizainas M/E, Vilnius (NE)	2.5
I & G Group/McCann Macedonia, Skopje (MN)	1.2
A-Z Ink Communication Partners, Valletta (NE)	0.9
McCann-Erickson Nederland, Amstelveen (MJ)	278.2
JBR McCann, Oslo (MJ)	198.4
ITI McCann-Erickson Poland, Warsaw (MJ)	162.0
McCann-Erickson Portugal Publicidade, Lisbon (MJ)	164.9
McCann-Erickson Romania, Bucharest (MJ)	27.8
McCann-Erickson (Russia), Moscow (MJ)	53.3
McCann-Erickson Slovakia, Bratislava (MJ)	2.6
McCann-Erickson Ljubljana, Ljubljana (MJ)	9.9
McCann-Erickson Spain, Madrid (MJ)	566.5
McCann-Erickson Sweden, Stockholm (MJ)	192.8
McCann-Erickson Switzerland, Geneva (MJ)	196.4
McCann-Erickson Group, Istanbul (MJ)	280.7
Linea 12 McCann-Erickson, Kiev (MJ)	13.1
McCann-Erickson United Kingdom, London (MJ)	2,209.0
I & F Group/McCann, Belgrade (MN)	12.9

Latin American offices

	Billings
McCann-Erickson de Publicidad, Buenos Aires (MJ)	194.9
McCann-Erickson Barbados, Christ Church (MJ)	9.3
McCann-Erickson Publicidade, Sao Paulo (MJ)	877.7
McCann-Erickson de Publicidad, Santiago (MJ)	115.3
McCann-Erickson Colombia, Bogota (MJ)	132.8
McCann-Erickson Centroamericana, San Jose (MJ)	30.0
M-E Republica Dominicana, Santo Domingo (MJ)	21.5
McCann-Erickson Publicidad, Quito (MJ)	25.7
McCann-Erickson Centroamericana, San Salvador (MJ)	18.2
McCann-Erickson Centroamericana, Guatemala City (MJ)	20.3
McCann-Erickson Centroamericana, San Pedro Sula (MJ)	11.6
McCann-Erickson Jamaica, Kingston (MJ)	11.5
McCann-Erickson Mexico, Mexico City (MJ)	323.5
Cuadra Cardenal Publicidad, Managua (MJ)	10.0
Conte/McCann-Erickson, Panama City (MJ)	16.2
Biedermann Publicidad Paraguay, Asuncion (MJ)	5.6
McCann-Erickson Publicidad Peru, Lima (MJ)	30.2
McCann-Erickson Puerto Rico, San Juan (MJ)	87.4
McCann-Erickson Trinidad, Port of Spain (MJ)	24.9
McCann-Erickson Uruguay, Montevideo (MJ)	24.6
McCann-Erickson Publicidad de Venezuela, Caracas (MJ)	59.3

Middle Eastern office

	Billings
Keshner-Barel & Associates, Tel Aviv (MJ)	579.1

Officer: James Heekin, chmn & CEO-McCann WorldGroup

Notes: McCann-Erickson in the U.S. includes McCann shops in New York, Detroit, San Francisco, Los Angeles, Fitzgerald & Co. in Atlanta and Sedgwick Rd. in Seattle. McCann closed its Washington office in March 2002, two months after losing its U.S. Airways client.

Headquarters: McCann-Erickson Worldwide/622 Third Ave., New York, N.Y. 10017/Phone: 646-865-2000/Fax: 646-487-9610/URL: www.mccann.com

Campbell Mithun

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$118.0	\$103.0	14.6
Billings	\$1,179.0	\$1,032.0	14.2
Employees	675	625	8.0
Offices	5	3	66.7

Notes: Campbell Mithun, known as Campbell Mithun Esty until dropping "Esty" from its name in mid-2000, gained Bozell Chicago in the realignment of Interpublic operations in July 2001. About 10% of the Chicago workforce was cut in September because of client cutbacks. The office had been a Bozell shop at True North Communications, acquired in 2001.

Officer: Les Mouser, CEO

Headquarters: Campbell Mithun/222 South Ninth St., Minneapolis, Minn. 55402/Phone: 612-347-1000/Fax: 612-347-1515/URL: www.campbellmithun.com

Fortune Promoseven Group

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$41.7	\$37.5	11.3
Billings	\$335.6	\$299.7	12.0
Employees	800	615	30.1
Offices	19	18	5.6

African offices

	Billings
Fortune Promoseven, Algiers (MN)	3.0
Fortune Promoseven-McCann Lorin, Casablanca (MN)	11.4
Fortune Promoseven McCann, Tunis (MN)	8.4

Middle Eastern offices

	Billings
Promoseven-Bahrain, Manama (MN)	46.3
Promoseven WLL-Cairo, Cairo (MN)	8.3
Afkar Promoseven-Jordan, Amman (MN)	8.5
Al Siham Promoseven-Kuwait, Safat (MN)	4.3
Fortune Promoseven-Lebanon, Beirut (MN)	11.3
Muscat Advertising-Oman, Muscat (MN)	7.1
Fortune Promoseven-Qatar, Doha (MN)	4.4
Afkar Promoseven Jeddah/Riyadh, Jeddah (MN)	124.2
McCann-Erickson EBLA Group, Damascus (MN)	1.1
Fortune Promoseven-Dubai, Dubai (MN)	97.2

Notes: Promoseven is a network of 19 agencies in the Middle East and North Africa 40% owned by McCann-Erickson Worldwide, although the network's Saudi Arabian shop, Dynamics, owns itself.

Officer: Akram Rachad Miknas, pres & CEO

Headquarters: Fortune Promoseven Group/610 City Ctr. Bldg., P.O. Box 5989, Manama, Bahrain /Phone: 973-214-938/Fax: 973-224-004/URL: www.promoseven.com

Hill, Holliday, Connors, Cosmopolis

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$125.0	\$145.1	-13.8
Billings	\$834.0	\$967.0	-13.8

U.S.	2001	2000	% chg
Employees	660	760	-13.2
Offices	3	3	0.0

Notes: Hill Holliday became part of McCann-Erickson WorldGroup in the Interpublic realignment at mid-year 2001. It formerly reported through Lowe Group. Hill Holliday changed the name of its San Francisco shop from GMO/Hill Holliday to just Hill Holliday.

Officer: John M. Connors Jr., CEO

Headquarters: Hill, Holliday, Connors, Cosmopolis/200 Clarendon St., Boston, Mass. 02116/Phone: 617-437-1600/Fax: 617-572-3449/URL: www.hhcc.com

Casanova Pendrill Publicidad

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$9.0	\$12.0	-25.0
Billings	\$59.0	\$80.0	-26.3
Offices	2	2	0.0

Notes: Casanova Pendrill Publicidad is an Hispanic agency purchased by Interpublic in January 2000. It works closely with Campbell Mithun. Casanova Pendrill has a service shop in Dallas in addition to its Irvine, Calif., headquarters.

Officer: Paul Casanova, pres

Headquarters: Casanova Pendrill Publicidad/333 Michelson Dr., No. 300, Irvine, Calif. 92612/Phone: 949-474-5001/Fax: 949-474-8424

MRM Partners

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$220.0	\$213.0	3.3
Billings	\$1,803.0	\$1,750.0	3.0
Employees	1,298	1,058	22.7

U.S.

	2001	2000	% chg
Gross income	\$106.0	\$107.0	-0.9
Billings	\$867.0	\$877.0	-1.1
Employees	325	325	0.0

Notes: MRM Partners is a customer relationship management company. In May 2001, it created a digital and interactive solutions division from a portion of Zentropy, which was divvied up by Interpublic following IPG's \$160 million write-off in the first quarter 2001 of its interactive shop investments. In July 2001, MRM bought custom magazine publisher TPD, London, and its Seattle unit, Fluent Communications, and placed them as autonomous units under MRM's Publishing Agency International, publisher of customized magazines for marketers.

Officer: Pamela Larrick, CEO

Headquarters: MRM Partners/750 Third Ave., New York, N.Y. 10017/Phone: 212-984-3939/Fax: 212-984-2629/URL: www.mrmworldwide.com

Austin Kelley

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$11.0	\$9.0	22.2
Billings	\$85.0	\$63.0	34.9

Notes: Austin Kelley is a traditional ad agency purchased by McCann-Erickson at the end of 1998.

Officer: Jay Shields, pres & CEO

Headquarters: Austin Kelley/The Palisades, 5901 Peachtree Dunwoody Rd., Atlanta, Ga. 30328/Phone: 770-396-6666/Fax: 770-396-0301/URL: www.austinkelly.com

FutureBrand Worldwide**Agency totals (\$ in millions)**

U.S.	2001	2000	% chg
Gross income	\$104.3	\$84.1	24.0
Billings	\$695.4	\$560.9	24.0
Employees	.667	NA	NA
Offices	.26	NA	NA

Notes: FutureBrand, a brand and corporate identity consulting company reporting through McCann-Erickson Worldwide, merged into its operation in 2001 the Marketing Corporation of America, Westport, Conn., a unit previously connected with DraftWorldwide.

Officer: John Elkins, chmn & CEO

Headquarters: FutureBrand Worldwide/300 Park Ave. S., New York, N.Y. 10010/Phone: 212-931-6300/URL: www.futurebrand.com

Nationwide Advertising Services**Agency totals (\$ in millions)**

U.S.	2001	2000	% chg
Gross income	\$40.0	\$61.0	-34.4
Billings	\$267.0	\$409.0	-34.7

Notes: Nationwide is a recruitment agency bought by McCann-Erickson in June 2000.

Officer: John W. Graham, CEO

Headquarters: Nationwide Advertising Services/One Infinity Corporate Center Dr., Cleveland, Ohio 44125/Phone: 216-478-0300/Fax: 216-468-8115/URL: www.hrads.com

Adair-Greene**Agency totals (\$ in millions)**

U.S.	2001	2000	% chg
Gross income	\$26.1	\$25.7	1.4
Billings	\$151.9	\$148.0	2.7
Employees	.118	121	-2.5
Offices	.2	2	0.0

Notes: Adair-Greene, a medical agency, was purchased by McCann-Erickson in mid-2000.

Officer: Richard Levy, pres & chief operating officer

Headquarters: Adair-Greene/1575 Northside Dr., Building 200, Atlanta, Ga. 30318/Phone: 404-351-8424/Fax: 404-352-8154/URL: www.adair-greene.com

Temerlin McClain**Agency totals (\$ in millions)**

U.S.	2001	2000	% chg
Gross income	\$73.0	\$82.1	-11.1
Billings	\$540.9	\$687.0	-21.3
Employees	.450	553	-18.6

Notes: Temerlin McClain, gained in Interpublic's acquisition of True North Communications, is part of the McCann-Erickson WorldGroup in the new reporting structure at Interpublic. In an Interpublic realignment of McCann offices in September 2001, Temerlin gained McCann offices in Austin, Dallas, Houston and New Orleans. The units will operate under the Temerlin McClain name. They included about 100 employees and about \$130 million in billings.

Officer: Dennis McClain, CEO

Headquarters: Temerlin McClain/6555 Sierre Dr., Irving, Texas 75039/Phone: 972-556-1100/Fax: 972-830-2683/URL: www.temerlin-mcclain.com

Avrett, Free & Ginsberg**Agency totals (\$ in millions)**

U.S.	2001	2000	% chg
Gross income	\$22.0	\$22.0	0.0
Billings	\$235.0	\$235.0	0.0

Notes: Avrett, Free & Ginsberg, a New York-based creative shop, moved out from under Bozell Group when Bozell's parent, True North Communications, was purchased by Interpublic Group of Cos. and placed under Interpublic's McCann-Erickson WorldGroup.

Officer: Frank Ginsberg, chmn, CEO & creative dir

Headquarters: Avrett, Free & Ginsberg/800 Third Ave., New York, N.Y. 10022/Phone: 212-832-3800/Fax: 212-486-6518/URL: www.afg-adv.com

Cash Plus**Agency totals (\$ in millions)**

U.S.	2001	2000	% chg
Billings	\$230.0	\$240.0	-4.2
Employees	.42	38	10.5
Offices	.1	1	0.0

Notes: Cash Plus is a media specialist company largely serving the media needs of Campbell Mithun.

Officer: Richard Hurrelbrink, CEO

Headquarters: Cash Plus/222 S. Ninth St., Ste. 2200, Minneapolis, Minn. 55402/Phone: 612-347-6900/Fax: 612-347-6969/URL: www.cashplusmedia.com

Gotham**Agency totals (\$ in millions)**

U.S.	2001	2000	% chg
Gross income	\$73.0	\$64.0	14.1
Billings	\$622.0	\$549.0	13.3

Notes: Gotham is a traditional agency with a growing specialty in e-commerce. Angotti Thomas Hedge, a McCann shop, was merged into Gotham in April 2000.

Officers: F. Stone Roberts, Larry Dunst, co-chmn & CEO

Headquarters: Gotham/100 Fifth Ave., New York, N.Y. 10011/Phone: 212-414-7000/Fax: 212-414-7095/URL: www.gothaminc.com

Torre Lazur McCann Healthcare Worldwide**Agency totals (\$ in millions)**

Worldwide	2001	2000	% chg
Gross income	\$183.0	\$148.0	23.6
Billings	\$1,222.0	\$996.0	22.7
Employees	1,330	1,071	24.2

U.S.	2001	2000	% chg
Gross income	\$100.0	\$84.0	19.0
Billings	\$667.0	\$565.0	18.1
Employees	.582	569	2.3

Notes: Torre Lazur McCann Healthcare Worldwide is a healthcare agency.

Officer: Joe Torre, chmn & CEO

Headquarters: Torre Lazur McCann Healthcare Worldwide/20 Waterview Blvd., Parsippany, N.J. 07054/Phone: 973-263-9100/Fax: 973-263-4113/URL: www.torrelazur.com

Momentum Worldwide**Agency totals (\$ in millions)**

Worldwide	2001	2000	% chg
Gross income	\$196.0	\$171.0	14.6
Billings	\$1,362.0	\$1,224.0	11.3
Employees	1,729	1,948	-11.2

U.S.	2001	2000	% chg
Gross income	\$122.0	\$97.0	25.8
Billings	\$731.0	\$583.0	25.4
Employees	696	686	1.5

Notes: Momentum is a worldwide sales promotion agency network that has grown through acquisition. Within its ranks are former agencies Louis London, Diamond Promotions and Waylon Co. in the U.S. and Barnett Fletcher Promotions Co., London. In 2001, it acquired entertainment public relations firm Huvane Baum Halls, Beverly Hills, Calif., to combine it with PMK, an entertainment PR firm it bought two years ago, to form PMK/HBH. Together, Huvane and PMK represent leading movie stars Jennifer Aniston, Russell Crowe, Gwyneth Paltrow, Ang Lee, Sandra Bullock, Tom Cruise, Tom Hanks and Martin Scorsese among others.

Officer: Harlan Stone, CEO

Headquarters: Momentum Worldwide/79 Fifth Ave., New York, N.Y. 10003/Phone: 212-367-4500/Fax: 212-367-4501

Universal McCann

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Billings	\$17,868.0	\$17,160.0	4.1
Employees	3,489	3,535	-2.7
Offices	181	184	-1.6
U.S.	2001	2000	% chg
Billings	\$6,108	\$5,841	4.6
Employees	721	728	-1.0
Offices	7	10	-30.0

Notes: Universal McCann Worldwide is the unbundled media specialist company of McCann-Erickson Worldwide. The company has offices in Los Angeles, San Francisco, Atlanta, Seattle and Detroit in addition to its headquarters in New York.

Officer: Ira Carlin, chmn & CEO. Mr. Carlin is to be named chairman of Interpublic media negotiation agency Magna Global Worldwide (AA, April 15).

Headquarters: Universal McCann/622 Third Ave., New York, N.Y. 10017/Phone: 646-865-5000/Fax: 646-865-6704/URL: www.universalmccann.com

Advanced Marketing Services

Notes: Advanced Marketing Services includes agencies Siboney USA, Imada Wong Communications Group and GlobalHue (a combination of Don Coleman Advertising and Montemayor & Asociados). The non-agency contingent of Advanced Marketing Services includes NFO WorldGroup, Jack Morton Worldwide and ISO Healthcare Group, a multinational healthcare management consulting firm specializing in growth strategies for leading pharmaceutical, biotech and medical device companies.

Officer: Larry Weber, chmn & CEO

Headquarters: Advanced Marketing Services/650 Fifth Ave., New York, N.Y. 10019/Phone: 212-373-6082/Fax: 212-373-6081

GlobalHue

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$49.5	\$40.5	22.2
Billings	\$330.0	\$270.0	22.2
Employees	182	173	5.2

Notes: Global Hue, 49% owned by Interpublic, is a composite of African-American shop Don Coleman Advertising and Hispanic agency Montemayor & Asociados. Both came out of the True North New America Strategies unit that moved into Interpublic's Advanced

Marketing Services in Interpublic's realignment of operations in 2001.

Officer: Donald L. Coleman, pres & CEO

Headquarters: GlobalHue/26555 Evergreen Rd., Southfield, Mich. 48076/Phone: 248-223-8900/Fax: 248-304-8859

Golin/Harris International

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Fee income	\$139.3	\$168.0	-17.1

Notes: Golin/Harris is a PR agency. Figures are from Interpublic.

Officer: Rich Jernstedt, CEO

Headquarters: Golin/Harris/111 E. Wacker Dr., 10th Fl., Chicago, Ill., 60601 /Phone: 312-729-4000/Fax: 312-729-4010/URL: www.golinharris.com

Weber Shandwick Worldwide

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Fee income	\$447.9	\$525.5	-14.8
Employees	2,838	3,874	-26.7
Offices	66	114	-42.1
U.S.	2001	2000	% chg
Fee income	\$299.9	\$366.6	-18.2
Employees	1,601	2,309	-30.7
Offices	21	41	-48.8

Notes: Weber Shandwick is a PR agency.

Officer: Harris Diamond, CEO

Headquarters: Weber Shandwick/640 Fifth Ave., New York, N.Y. 10019-6102/Phone: 212-445-8000/Fax: 212-445-8013/URL: www.webershandwick.net

Imada Wong Communications Group

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$5.3	\$3.0	76.7
Billings	\$28.7	\$12.3	133.3
Employees	32	24	33.3
Offices	2	2	0.0

U.S. offices

	Billings
Imada Wong, Los Angeles	.47
Imada Wong, New York	.07

Notes: Imada Wong specializes in reaching Asian-Americans. It is 49% owned by Interpublic, and resides in Interpublic's Advanced Marketing Services network.

Officer: Ann Lu, mgmt super

Headquarters: Imada Wong Communications Group/633 W. Fifth St., Ste. 1160, Los Angeles, Calif. 90071/Phone: 213-622-6513/Fax: 213-627-4476/URL: www.iwgroupinc.com

Siboney USA

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$4.0	\$4.1	-2.4
Billings	\$40.0	\$36.0	11.1
Employees	35	90	-61.1
Offices	2	4	-50.0

Notes: Siboney is an Hispanic shop 40% owned by Interpublic and residing in the ad organization's Advanced Marketing Services unit.

Officer: Jose M. Cubas, chmn & CEO

Headquarters: Siboney USA/1401 Brickell Ave., Ste. 1100, Miami, Fla. 33131/Phone: 305-373-2517/Fax: 305-373-0206

DeVries Public Relations

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Fee income	\$12.5	\$10.0	24.5
Employees	.58	48	20.8
Offices	.1	1	0.0

Notes: DeVries Public Relations was purchased in late 2001 by Interpublic and placed in its Advanced Marketing Services sector.

Officer: Madeline de Vries, CEO

Headquarters: DeVries USA/30 E. 60th St., New York, N.Y. 10022/Phone: 212-391-0400/Fax: 212-644-0291/URL: www.devries-pr.com

NFO WorldGroup

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Revenue	\$452.9	\$470.5	-3.7

Notes: NFO is a research company specializing in interactive-based market research. It was purchased at the end of 1999 by Interpublic.

Officer: William E. Lipner, chmn & CEO

Headquarters: NFO WorldGroup/2 Pickwick Place, Greenwich, Conn. 06830/Phone: 203-629-8888/URL: www.nfow.com

Other Interpublic shops

Campbell-Ewald

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$214.0	\$209.4	2.2
Billings	\$1,965.9	\$1,936.3	1.5
Employees	1,195	1,314	-9.1
Offices	.9	9	0.0

Notes: Campbell-Ewald was disconnected from Lowe Group in the new Interpublic reorganization and set apart as a stand-alone agency. Some 44% of the agency's returns come from marketing services and interactive.

Officer: Anthony J. Hopp, chmn & CEO

Headquarters: Campbell-Ewald/30400 Van Dyke Ave., Warren, Mich. 48093/Phone: 586-574-3400/Fax: 586-575-9925/URL: www.campbell-ewald.com

IconMedialab

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$115.8	\$187.6	-38.3
Employees	1,554	1,588	-2.1

U.S.	2001	2000	% chg
Gross income	\$31.1	\$41.7	-25.3
Employees	188	184	2.2

Notes: IconMedialab is a global Internet consultancy, operating in interactive digital communications services. IconMedialab, which moved its headquarters from Sweden to Brussels in 2000, sold in February 2001 its BrandLab unit to IPG's FutureBrand. BrandLab, a brand consulting unit, has offices in Berlin, London and Stockholm. IPG owns 19.5% of Icon, largely based on its 25% ownership in Nicholson NY, an interactive agency IconMedialab acquired in December '99.

Officer: Rens Buchwaldt, acting pres & CEO

Headquarters: IconMedialab/21 rue des Chartreux, Brussels, Belgium 1000/URL: www.iconmedialab.com

Initiative Media Worldwide

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Billings	\$20,987.0	\$21,506.4	-2.4

U.S.	2001	2000	% chg
Billings	\$10,087.0	\$12,450.8	-19.0

Notes: Initiative is a media specialist company into which Interpublic folded TN Media after its acquisition of True North Communications.

Officer: Alec Gerster, CEO

Headquarters: Initiative Media Worldwide/1114 Ave. of the Americas, New York, N.Y. 10036/Phone: 212-403-6800/Fax: 212-403-7700/URL: www.initiativemedia.com

Modem Media

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$103.0	\$134.3	-23.3

Employees	2001	2000	% chg
Employees	499	840	-40.6
Offices	.2	3	-33.3

Notes: Modem Media is a publicly-held digital marketing company 43% owned by Interpublic. It draws 30% of its returns from outside the U.S. In September 2001, the Norwalk, Conn.-based company closed its New York office and laid off 7% of the company's total workforce, a move expected would save the company \$11 million in pre-tax savings on an annualized basis. In June 2001, Modem Media took steps to protect itself from a hostile takeover by approving a "poison pill" provision that gave current shareholders the right to acquire additional shares should 15% or more of the company's equity be acquired by an outsider.

Officer: Marc C. Particelli, CEO & pres

Headquarters: Modem Media/230 East Ave., Norwalk, Conn. 06885/Phone: 203-299-7000/Fax: 203-299-7060/URL: www.modem-media.com

Jack Morton Worldwide

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$134.5	\$171.3	-21.5

Billings	2001	2000	% chg
Billings	\$274.5	\$382.9	-28.3
Employees	722	1,150	-37.2

Offices	2001	2000	% chg
Offices	.22	30	-26.7

U.S.	2001	2000	% chg
Gross income	\$107.4	\$139.2	-22.8

Billings	2001	2000	% chg
Billings	\$202.6	\$284.4	-28.8
Employees	533	878	-39.3

Notes: Jack Morton Co. is an experiential marketing communications company that was moved into the Advanced Marketing Services sector of Interpublic following Interpublic's realignment of operations in 2001.

Officer: William Morton, chmn & CEO

Headquarters: Jack Morton Worldwide/498 Seventh Ave., New York, N.Y. 10018/Phone: 212-727-0400/Fax: 212-401-7010/URL: www.jack-morton.com

18 Maxxcom

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$177.1	\$177.3	-0.1

Billings	2001	2000	% chg
Billings	\$386.7	\$408.7	-5.4

U.S.	2001	2000	% chg
Gross income\$118.7	\$124.1	-4.4
Billings\$259.1	\$286.1	-9.5

Canadian offices

Cormark Communications*, London, Ont./Toronto (MJ)	20.6	
Ambrose Carr Linton Carroll, Toronto (MJ)	42.1	
Allard Johnson Communications, Toronto/Montreal (MJ)	67.5	
Accumark Promotions Group*, Toronto (MJ)	22.6	

European office

Interfocus*, London (MJ)	92.6	
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Notes: Maxxcom last year was spun off of MDC Communications, a check printer and credit-card producer that still holds about three-quarters of Maxxcom stock. Maxxcom consists of an agency network and a number of non-agency units in Canada, the U.K., Australia and the U.S. The ad organization typically acquires a substantial minority in entrepreneurial firms and then provides these companies with financial resources and operational freedom. Maxxcom bought 49% equity in Miami-based Crispin Porter + Bogusky in January. That company was planning to open a Los Angeles shop with Maxxcom financing. In 2001, Maxxcom bought Interfocus, a U.K. company, one-third traditional advertising and the rest direct marketing, sales promotion and research and corporate communications. CEO Beverley Morden was succeeded by Harold Reiter this January.

Officer: Miles S. Nadal, chmn

Headquarters: Maxxcom/35A Hazelton Ave., Toronto, Ont. M5R 2E3/Phone: 416-960-6090/Fax: 416-960-6093/URL: www.maxxcom-inc.com

Nine Dots

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income\$9.8	\$14.0	-30.0
Billings\$65.6	\$99.6	-34.1
Employees86	168	-48.8
Offices4	4	0.0

U.S.	2001	2000	% chg
Gross income\$7.2	\$11.5	-37.8
Billings\$48.7	\$80.1	-39.2
Employees56	141	-60.3
Offices3	3	0.0

U.S. offices

Nine Dots, Irvine, Calif.	1.8	
Nine Dots, Portland, Ore.	4.5	
Nine Dots, San Francisco	4.6	

Notes: Nine Dots, 84% owned by Maxxcom, is an interactive unit.

Officer: Andrew Shakman, pres & CEO

Headquarters: Nine Dots/220 NW Second Ave., Ste. 1100, Portland, Ore. 97209/Phone: 503-228-4008/Fax: 503-228-3629/URL: www.nine-dots.com

Source Marketing

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income\$8.7	\$9.3	-5.9
Billings\$23.7	\$25.6	-7.3
Employees36	36	0.0
Offices1	1	0.0

Notes: Source Marketing is a marketing services agency with specialties in trade marketing and integrated marketing. It is 81.5% owned by Maxxcom.

Officer: Howard Steinberg, pres

Headquarters: Source Marketing/15 Ketchum St., Westport, Conn.

06880/Phone: 203-281-4000/Fax: 203-291-4010/URL: www.source-marketing.com

Crispin Porter + Bogusky

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income\$20.0	\$20.0	0.0
Billings\$155.0	\$145.0	6.9
Employees107	105	1.9
Offices2	1	100.0

Notes: Maxxcom bought 49% of Crispin Porter + Bogusky Advertising in January 2001. The agency also has an office in Venice Beach, Calif.

Officer: Charles K. Porter, chmn

Headquarters: Crispin Porter + Bogusky/2699 S. Bayshore Dr., Miami, Fla. 33133/Phone: 305-859-2070/Fax: 305-854-3419/URL: www.cpbmiami.com

TargetCom

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income\$15.7	\$23.7	-33.8
Billings\$37.6	\$201.5	-81.3
Employees39	60	-35.0
Offices1	4	-75.0

Notes: TargetCom, 80% owned by Maxxcom, is a direct marketing agency purchased in 2000.

Officer: Nora Liguorotis, pres

Headquarters: TargetCom/444 N. Michigan Ave., 27th Fl., Chicago, Ill. 60611/Phone: 312-822-1100/Fax: 312-822-9628/URL: www.target-com.com

Mackenzie Marketing

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income\$6.3	\$5.8	9.3
Billings\$43.5	\$37.9	14.9
Employees44	39	12.8
Offices1	1	0.0

Notes: Mackenzie Marketing is a specialist in strategic marketing that was acquired by Maxxcom in August 2000.

Officer: Andrew Mackenzie, CEO

Headquarters: Mackenzie Marketing/505 N. Hwy. 169, Minneapolis, Minn. 55441/Phone: 763-417-7300/Fax: 763-417-7301/URL: www.mackenziemarketing.com

Fletcher Martin Ewing

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income\$10.1	\$10.5	-3.5
Billings\$83.8	\$83.3	0.6
Employees80	80	0.0
Offices1	1	0.0

Notes: Fletcher Martin Ewing is a traditional agency with specialties in business-to-business and financial services. It is 70% owned by Maxxcom.

Officer: Andy Fletcher, pres & CEO

Headquarters: Fletcher Martin Ewing/303 Peachtree Center Ave., Ste. 625, Atlanta, Ga. 30303/Phone: 404-221-1188/Fax: 404-223-1136/URL: www.fmeonline.com

Margeotes/Fertitta & Partners

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$48.2	\$58.7	-17.9
Billings	\$321.6	\$392.8	-18.1
Employees	192	192	0.0
Offices	1	1	0.0

Notes: Margeotes/Fertitta is a traditional agency 80% owned by Maxxcom. Its direct marketing unit is called Chinnici/Direct.

Officer: George Fertitta, founder & pres

Headquarters: Margeotes/Fertitta & Partners/411 Lafayette St., New York, N.Y. 10013/Phone: 212-979-6600/Fax: 212-979-5490/URL: www.margeotes.com

Colle & McVoy

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$26.6	\$27.0	-1.6
Billings	\$171.0	\$178.0	-3.9
Employees	193	242	-20.2
Offices	4	4	0.0

Notes: Colle & McVoy is a traditional agency 80% owned by Maxxcom.

Officer: Charles Kushell, CEO

Headquarters: Colle & McVoy/8500 Normandale Lake Blvd., Ste. 2400, Minneapolis, Minn. 55437/Phone: 952-852-7500/Fax: 952-852-8111/URL: www.collemcvoy.com

3 Omnicom Group

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$7,404.2	\$6,986.2	6.0
Billings	\$58,080.1	\$56,139.3	3.5
Employees	57,000	56,000	1.8
Offices	1,278	1,211	5.5
U.S.	2001	2000	% chg
Gross income	\$3,873.3	\$3,635.9	6.5
Billings	\$32,072.2	\$30,427.2	5.4
Employees	18,754	19,536	-4.0
Offices	395	381	3.7

Notes: Omnicom Group includes three agency networks: BBDO Worldwide, DDB Worldwide and TBWA Worldwide and a host of independent agencies that reside in its Diversified Agencies Services sector. These DAS shops are shown as Other Omnicom Shops in this report. Omnicom also owns media services companies OMD Worldwide and PHD and a battery of PR agencies, including Porter Novelli International, Fleishman-Hillard, Ketchum and Brodeur Worldwide. Omnicom took preferred stock in newly-created e-services holding company Seneca Investments LLC in May 2001 equivalent to shares it held in three interactive agencies now part of Seneca—Agency.com (31%), Organic (17.3%) and Razorfish (12.1%). Omnicom in May 2001 acquired Wolff Olins, a London a corporate brand consulting company with offices in Lisbon, Madrid, New York, San Francisco, Tokyo and London. Omnicom bought Arnell Group, New York, from Peter Arnell, chairman and CEO, a month after Mr. Arnell bought back the 55% stake he sold in March 2000 to DraftWorldwide, a unit of Interpublic. Omnicom purchased Grizzard Communications Group from Marketing Services Group, New York, and Grizzard turned around and struck a strategic alliance with MSG to continue joint sales and marketing efforts. MSG specializes in customer acquisition and retention programs. Omnicom bought Promotion Network, Dallas, one of the big agencies on the Gatorade account. Omnicom in March 2002

combined the U.S. media planning and research being done at DDB Worldwide, BBDO Worldwide and TBWA Worldwide media units into OMD, previously just the media buying unit for most of the Omnicom agencies.

Officers: John Wren, CEO; Bruce Crawford, chmn

Headquarters: Omnicom Group/437 Madison Ave., New York, N.Y. 10022/Phone: 212-415-3600/Fax: 212-415-3530/URL: www.omicom-group.com

BBDO Worldwide

Consolidated network totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$2,332.9	\$2,287.3	2.0
Billings	\$19,924.9	\$18,649.7	6.8
Employees	24,008	23,864	0.6
Offices	417	385	8.3

U.S.	2001	2000	% chg
Gross income	\$974.8	\$896.8	8.7
Billings	\$9,477.1	\$8,074.2	17.4
Employees	5,387	5,580	-3.5
Offices	113	98	15.3

Notes: BBDO Worldwide is a multinational agency whose world brand includes its agency network and individual agency brands: Atmosphere Interactive, IHealth Communications, Corbett Healthcare Group, Doremus & Co., Lyons Lavey Nickel Swift, InterOne Marketing Group, Tracy Locke Partnership, 46.67% of Clemenger Group, 44% of Impact/BBDO; half of Omnicom Diversified Agency Services shops Rapp Collins Worldwide and Harrison & Star Business Group, and a third of Alcone Marketing Group, GMR Marketing and Ketchum Directory Advertising.

BBDO Worldwide

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$1,611.7	\$1,591.8	1.2
Billings	\$14,582.1	\$13,483.8	8.1
Employees	16,570	16,154	2.6
Offices	283	253	11.9
U.S.	2001	2000	% chg
Gross income	\$458.9	\$398.5	15.2
Billings	\$5,932.6	\$4,599.3	29.0
Employees	1,885	1,885	0.0
Offices	41	25	64.0

U.S. offices

	Billings
BBDO, Atlanta	384.7
BBDO, Chicago	274.0
BBDO West, Los Angeles/San Francisco	182.6
BBDO, Miami	45.2
BBDO, Minneapolis	133.9
Atmosphere, New York	40.0
BBDO, New York	2,304.0

African offices

	Billings
Network BBDO, Johannesburg (MJ)	19.5
BBDO South Africa, Cape Town (MJ)	25.3

Asian & Pacific offices

	Billings
Clemenger Communications, Melbourne (MN)	475.2
BBDO/CNUAC Advertising, Beijing (MJ)	12.6
I-Link Creations, Hong Kong (MJ)	1.3
BBDO Hong Kong, Hong Kong (MJ)	53.1
L&M Promotions, Hong Kong (MJ)	4.4
RK Swamy BBDO Advertising, Chennai (MJ)	68.1
BBDO/Komunika, Jakarta (MN)	9.9
I&S/BBDO, Tokyo (MJ)	903.2

Asian & Pacific offices	Billings
BBDO Malaysia, Kuala Lumpur (MJ)22.1
Clemenger Communications NZ, Auckland (MN)131.7
BBDO Guerrero Ortega, Makati City (MJ)12.7
BBDO Singapore, Singapore (MJ)50.7
BBDO Dongbang, Seoul (MJ)73.0
BBDO Taiwan Advertising, Taipei (MJ)11.1
BBDO Bangkok, Bangkok (MJ)31.2
Canadian office	Billings
BBDO Canada, Toronto (MJ)432.6
European offices	Billings
BBDO Holding, Vienna (MJ)124.1
BBDO Belgium, Brussels (MJ)169.3
Ovation Advertising, Sarajevo (NE)0.6
Graffiti/BBDO-Sofia, Sofia (NE)13.4
BBDO Zagreb, Zagreb (MJ)13.2
Telia & Pavla/BBDO, Nicosia (NE)12.7
Mark/BBDO, Prague (MJ)83.7
BBDO, Copenhagen (MJ)129.1
Zavod Advertising, Tallinn (NE)0.8
BBDO Helsinki, Helsinki (MJ)8.1
BBDO Paris, Issy-les-Moulineaux (MJ)702.3
BBDO Group Germany, Duesseldorf (MJ)1,799.3
BBDO Group Greece, Athens (MJ)155.7
BBDO Budapest, Budapest (MJ)23.4
Irish International Group, Dublin (MJ)62.3
D'Adda, Lorenzini, Visorelli BBDO, Milan (MN)134.6
Lukrecijos Reklama, Vilnius (NE)3.1
Ovation Advertising, Skopje (NE)0.6
BBDO Nederland, Amstelveen (MJ)271.4
BBDO Myres, Oslo (MJ)77.8
NOS/BBDO, Warsaw (MJ)79.1
BBDO Portugal, Lisbon (MJ)93.1
Graffiti/BBDO, Bucharest (MN)30.4
BBDO Moscow, Moscow (MJ)62.0
Mark/BBDO Bratislava, Bratislava (MN)25.4
Formitas, Ljubljana (NE)6.3
BBDO Espana, Barcelona (MJ)355.6
Otto Stockholm, Stockholm (MN)1.9
Label Varumakesutveckling Sweden, Stockholm (MN)0.6
Klirr, Stockholm (MJ)0.1
Ehrenstrahle & Co., Stockholm (MJ)29.1
ANR BBDO Reklambyra, Stockholm (MN)14.4
BBDO Group Turkey, Istanbul (MN)36.9
Provid/BBDO, Kiev (NE)21.3
Abbott Mead Vickers/BBDO, London (MJ)1,460.8
Ovation Advertising, Belgrade (NE)9.9
Latin American offices	Billings
BBDO Argentina, Buenos Aires (NE)5.9
Nexus-Optimus, La Paz (NE)8.0
Almap/BBDO Comunicacoes, Sao Paulo (MJ)240.6
BBDO de Chile, Santiago (MJ)85.7
Sancho/BBDO, Bogota (MN)105.4
Garnier/BBDO Costa Rica, San Jose (MN)29.4
Pages/BBDO, Santo Domingo (MN)32.7
Apex/BBDO El Salvador, San Salvador (MN)25.8
BBDO Guatemala, Guatemala City (MJ)25.9
Zeus/BBDO, Tegucigalpa (MN)5.1
BBDO Mexico, Mexico City (MJ)271.5
BBDO Nicaragua, Managua (JV)3.8
Campagnani/BBDO Panama, Panama City (MJ)9.0
BBDO Peru, Lima (MJ)10.3
BBDO Puerto Rico, San Juan (MJ)33.8

Latin American offices **Billings**
 BBDO Venezuela, Caracas (JV) 52.2

Middle Eastern office **Billings**
 Gitam BBDO, Ramat-Gan (MN) 75.4

Notes: The BBDO Worldwide brand includes BBDO-named shops in the U.S. and the BBDO international network. BBDO in April 2001 took an equity position in S/R Communications, New York, a company composed of several multicultural agencies and urban marketers. BBDO boosted its holdings in BBDO Nederland, one of its larger non-U.S. offices, to a majority in 2001. BBDO Worldwide sold its interest in Ratto/BBDO, Buenos Aires; boosted ownership in its Panama shop to substantial majority; and hiked its investment in two China agencies, I-Link Creations and L&M Promotions, from a minority to a majority position. After 40 years in advertising, BBDO New York Chairman Phil Dusenberry will retire at the end of May 2002.

Officers: Allen Rosenshine, chmn & CEO-BBDO Worldwide; Phil Dusenberry, vice chmn-creative worldwide, chmn-BBDO New York (At Mr. Dusenberry's retirement in May, Ted Sann will add chairman to his CEO title at BBDO New York.)

Headquarters: BBDO Worldwide/1285 Ave. of the Americas, New York, N.Y. 10019/Phone: 212-459-5000/Fax: 212-459-6645/URL: www.bbdo.com

Corbett Healthcare Group

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$18.5	\$17.5	6.1
Billings	\$141.9	\$130.5	8.7
Employees96	86	11.6
Offices2	2	0.0

Notes: Corbett Healthcare Group is a healthcare agency that includes DDB Corbett, a joint venture linked in January 2000 with DDB Chicago. The joint venture is involved in direct-to-consumer pharmaceutical advertising.

Officer: Scott D. Cotherman, pres & CEO

Headquarters: Corbett Healthcare Group/211 E. Chicago Ave., Chicago, Ill. 60611/Phone: 312-664-5310/Fax: 312-649-7232/URL: www.corbett.com

Doremus & Co.

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$43.5	\$51.8	-15.9
Billings	\$292.2	\$415.4	-29.7
Employees190	271	-29.9
Offices6	6	0.0

U.S. **2001** **2000** **% chg**

Gross income	\$35.1	\$38.7	-9.3
Billings	\$234.2	\$317.8	-26.3
Employees152	224	-32.1
Offices2	2	0.0

U.S. offices **Billings**

Doremus & Co., New York152.2
Doremus & Co., San Francisco60.1

Asian & Pacific office **Billings**

Doremus & Co., Hong Kong (MJ)12.3
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European offices **Billings**

Advantage Corporate Communications, Frankfurt (MN)43.5
Doremus & Co., London (MJ)33.6

Latin American office **Billings**

Doremus & Co., Sao Paulo (MJ)0.8
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Notes: Doremus is largely a business-to-business agency.

Officer: Carl Anderson, CEO
Headquarters: Doremus & Co./200 Varick St., New York, N.Y. 10014/Phone: 212-366-3000/Fax: 212-366-3660/URL: www.doremus.com

Lyons Lavey Nickel Swift

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$80.8	\$82.2	-1.8
Billings	\$538.8	\$548.5	-1.8
Employees	289	327	-11.6
Offices	2	2	0.0

Notes: LLNS is a healthcare business-to-business shop.
Officer: Albert G. Nickel, chmn, pres & CEO
Headquarters: Lyons Lavey Nickel Swift/220 E. 42nd St., New York, N.Y. 10017/Phone: 212-771-3000/Fax: 212-771-3010/URL: www.llns.com

Atmosphere Interactive

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$5.5	\$6.7	-17.6
Billings	\$40.0	\$54.4	-26.4
Employees	48	51	-5.9
Offices	1	1	0.0

Notes: Atmosphere is the interactive division of BBDO Worldwide. It is 90% owned by Omnicom. Atmosphere's figures are included in the BBDO Worldwide U.S. brand.
Officer: Andrew Ianni, pres & CEO
Headquarters: Atmosphere Interactive/1375 Broadway, 11th Fl., New York, N.Y. 10018/Phone: 212-827-2500/Fax: 212-827-2525/URL: www.atmosphere.net

Tracy Locke Partnership

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$71.7	\$65.6	9.4
Billings	\$478.5	\$430.8	11.1
Employees	417	407	2.5
Offices	35	35	0.0

U.S. offices
 Tracy Locke Partnership, Dallas275.8
 Tracy Locke Partnership, Wilton, Conn.202.7
Notes: Tracy Locke Partnership, the promotional agency that handles the promotional business of Pepsi-Cola's North American division, in December 2001 gained PepsiCo's Frito-Lay division, including retail merchandising activity.
Officer: Gary VonKessel, pres
Headquarters: Tracy Locke Partnership/1999 Bryan St., No. 2800, Dallas, Texas 75201/Phone: 214-259-3579/Fax: 214-259-2577/URL: www.tracylocke.com

InterOne Marketing Group

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$105.3	\$107.6	-2.2
Billings	\$702.1	\$718.0	-2.2
Employees	989	1,023	-3.3
Offices	1	1	0.0

Canadian office
 InterOne Marketing Group Canada, Windsor (MJ)69.8
Notes: InterOne, the former Ross Roy Communications, is a market-

ing services agency specializing in customer relationship marketing (includes database marketing and retail intelligence groups). InterOne is largely a DaimlerChrysler captive agency.

Officer: Timothy Copacia, CEO
Headquarters: InterOne Marketing Group/880 W. Long Lake Rd., Troy, Mich. 48098/Phone: 248-293-4000/Fax: 248-813-0087

Clemenger Group

(see Clemenger Group, Page 3)

Impact/BBDO

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$25.3	\$22.0	15.0
Billings	\$168.4	\$146.4	15.0
Offices	5	5	0.0

Middle Eastern offices
 Impact Advertising Agency, Cairo (MN)16.7
 Impact & Echo Kuwait, Kuwait City (MN)15.5
 Impact/BBDO Sal, Beirut (MN)19.2
 Arabian Central Establishment, Jeddah (MN)43.6
 Impact/BBDO, Dubai (MN)75.4

Notes: Impact/BBDO is a five-shop Middle East network owned 44% by BBDO Worldwide. Impact/BBDO owns 100% of its shops except for a 90% interest in Impact/BBDO SAL in Beirut.
Officer: Alain P.S. Khouri, group chmn & CEO
Headquarters: Impact/BBDO /P.O. Box 19791, Dubai, /Phone: 971-4-347147/Fax: 971-4-376394

1Health Communications

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$4.6	\$6.9	-32.6
Billings	\$35.9	\$52.7	-31.9
Employees	28	38	-26.3
Offices	1	1	0.0

Notes: 1Health Communications is the result of the merger in 2001 of BGM (Baxter Gurian Mazzei) and FMJ (Forsythe Marcelli Johnson), two Omnicom-owned units.
Officer: Joseph Doyle, CEO
Headquarters: 1Health Communications/340 Main St., Venice, Calif. 90291/Phone: 310-314-1000/Fax: 310-314-1081/URL: www.1health-comm.com

Wirz Group Switzerland

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$28.9	\$26.8	8.0
Billings	\$192.9	\$178.6	8.0
Employees	187	173	8.1
Offices	9	8	12.5

European offices
 Wirz Werbeagentur, Vienna (MN)93.7
 Wirz & Hafner Werbeberatung, Frankfurt (MN)9.8
 Wirz Advertising, Zurich (NE)99.5
 Wirz Link, Zurich (MJ)3.0
 Wirz Identity, Zurich (MJ)27.8
 Wirz Brugger Luthi Direkt, Zurich (MN)10.2
 Matter & Partners, Zurich (MN)16.7
 Frontpage, Zurich (MJ)11.3

Notes: Wirz Group Switzerland is a non-equity affiliate of the BBDO Worldwide network. Part of its equity totals, not included in its agency

office breakout, are non-agency activities from Wirz Public Relations, Wirz Investor Relations (financial PR), Frontpage (custom publishing) and Wirz Link. The Group does not fully own any of its operations, with equity varying from 32% to 80% among the various units.

Officer: Jost Wirz, CEO

Headquarters: Wirz Group Switzerland/Uetlibergstrasse 132, Zurich, Switzerland 8045/Phone: 411-457-5753/Fax: 411-457-5817/URL: www.wirz.ch

DDB Worldwide Communications

Consolidated network totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$2,484.1	\$2,305.4	7.7
Billings	\$19,133.3	\$19,107.7	0.1
Employees	22,789	23,426	-2.7
Offices	402	388	3.6
U.S.	2001	2000	% chg
Gross income	\$1,342.1	\$1,136.8	18.1
Billings	\$11,099.2	\$11,124.0	-0.2
Employees	7,867	8,547	-8.0
Offices	129	127	1.6

Notes: DDB Worldwide network on a consolidated basis includes the multinational agency of the same name, plus agencies Bernard Hodes Group, KPR and Del Rivera Messianu DDB. Additionally, DDB Worldwide is credited with half the returns of Omnicom shops Harrison & Star Business Group and Rapp Collins Worldwide, and a third of the returns of Alcone Marketing Group, GMR Marketing and Ketchum Directory Advertising.

DDB Worldwide Communications

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$1,214.6	\$1,245.4	-2.5
Billings	\$9,796.8	\$10,035.4	-2.4
Employees	11,782	11,896	-1.0
Offices	179	178	0.6
U.S.	2001	2000	% chg
Gross income	\$428.9	\$426.9	0.5
Billings	\$4,313.3	\$4,316.6	-0.1
Employees	2,308	2,497	-7.6
Offices	10	10	0.0

U.S. offices

DDB, Chicago	1,671.7
Del Rivero Messianu DDB, Coral Gables, Fla.	88.2
DDB Dallas Group, Dallas	223.4
DDB, Los Angeles	806.5
Carlson & Partners, New York	121.0
Moss Dragoti, New York	88.7
Worldwide Marketing, New York	39.2
DDB, New York	687.7
DDB, San Francisco	327.1
Elgin DDB, Seattle	259.9

African offices

DDB CCL, Nairobi (NE)	3.5
DDB Casers, Ikeja (NE)	2.4
DDB South Africa, Rivonia (NE)	15.6
Ceres-DDB, Tunis (NE)	2.9

Asian & Pacific offices

DDB Australia Worldwide, North Sydney (MJ)	199.3
DDB Worldwide-China, Beijing (MJ)	19.9
DDB Worldwide-Hong Kong, Hong Kong (MJ)	118.2
Mudra Communications, Ahmedabad (MN)	159.4

Asian & Pacific offices

DDB Indonesia, Jakarta (NE)	8.8
DDB Japan, Tokyo (MJ)	95.8
Naga DDB, Petaling Jaya (MN)	74.1
DDB New Zealand, Auckland (MJ)	46.0
DDB Philippines, Pasig City (MJ)	16.1
DDB Singapore, Singapore (MJ)	58.0
Lee & DDB, Seoul (MJ)	57.7
DDB Worldwide-Taiwan, Taipei (MJ)	36.8
Far East DDB, Bangkok (MN)	31.9

Canadian offices

Palmer Jarvis DDB, Vancouver (MJ)	163.8
Anderson Advertising, Toronto (MJ)	63.9
Griffin Bacal Volny, Toronto (MJ)	26.8

European offices

Olympic DDB Albania, Tirana (MJ)	0.2
CCP, Heye/Austria, Vienna (MJ)	27.8
Salmon DDB, Minsk (NE)	0.4
DDB Group/Belgium, Brussels (MJ)	88.3
Olympic DDB Bulgaria, Sofia (MJ)	1.3
Futura DDB, Zagreb (MJ)	5.8
Pyramis DDB, Nicosia (MJ)	6.7
DDB/Czech Republic, Prague (MJ)	16.4
DDB Denmark, Copenhagen (MJ)	109.5
Brand Sellers DDB Estonia, Tallinn (MJ)	8.1
DDB Worldwide/Finland, Helsinki (MJ)	92.6
DDB Communication Group France, Paris (MJ)	1,219.7
Heye & Partner, Unterhaching (MJ)	224.1
DDB Germany, Duesseldorf (MJ)	396.4
Olympic DDB/Greece, Athens (MJ)	75.9
DDB/Hungary, Budapest (MJ)	23.2
Owens DDB, Dublin (NE)	23.9
Verba, Milan (MJ)	144.4
Brand Sellers DDB Baltics, Riga (MJ)	5.8
Brand Sellers DDB Vilnius, Vilnius (MJ)	4.6
Result DDB, Amstelveen (MJ)	296.6
New Deal DDB, Oslo (MJ)	60.4
Corporate Profiles DDB, Warsaw (MJ)	132.9
Guerreiro DDB, Lisbon (MJ)	51.1
Olympic DDB/Romania, Bucharest (MJ)	5.1
Navigator DDB, Moscow (MN)	45.3
DDB/Slovak Republic, Bratislava (MJ)	3.4
Tandem DDB, Barcelona (MJ)	287.6
Paradisat DDB, Stockholm (MJ)	41.0
Seiler DDB, Zurich (MN)	92.8
Medina/Turgul DDB, Istanbul (MN)	33.7
Direction DDB, Kiev (NE)	1.5
Burkitt DDB, London (MJ)	66.8
BMP DDB, London (MJ)	711.8
Marketing Advantage Group, Edinburgh (MJ)	31.9

Latin American offices

DDB Argentina, Buenos Aires (MJ)	35.6
Greg Hoyos Associates, St. Michael (NE)	3.4
Ducis-DDB, La Paz (NE)	3.1
DM9 DDB Publicidade, Sao Paulo (MJ)	227.8
Zegers DDB Worldwide, Santiago (MJ)	27.0
DDB Worldwide/Colombia, Medellin (MN)	22.7
DDB Worldwide Costa Rica, San Jose (MN)	9.7
Tactica Publicitaria, Guayaquil (NE)	1.4
Publicad DDB El Salvador, San Salvador (MN)	5.0
Publinac DDB, Guatemala City (MN)	7.9
DDB Honduras, San Pedro Sula (NE)	1.6
Gibert DDB, Mexico City (MJ)	38.2

Latin American offices

Publimerc-DDB Nicaragua, Managua (NE)	3.5
Insight Advertising, Panama City (NE)	2.0
Lopito, Ileana & Howie, San Juan (NE)	65.3
EJE Sociedad Publicitaria, San Juan (NE)	49.0
Rostant Advertising, Port of Spain (NE)	1.9
Slogan DDB, Montevideo (MN)	4.8
Target DDB, Caracas (MN)	13.4

Middle Eastern offices

DDB Bahrain, Manama (NE)	2.1
DDB/Tarek Nour Communications Group, Cairo (NE)	69.2
Linial DDB, Tel Aviv (NE)	11.1
OHI DDB Advertising & Publicity Co., Muscat (NE)	4.0
Promotion DDB, Jeddah (NE)	30.4
TD&A DDB, Sharjah (NE)	20.3

Notes: DDB Worldwide, the U.S. brand of DDB-named shops and the DDB multinational network, also includes the digital division Tribal DDB and Spike DDB, Worldwide Marketing (Colombian coffee), Elgin DDB in Seattle, DDB Dallas Group, Moss Dragoti (Griffin Bacal was merged into MD in 2001), Del Rivero Messianu DDB and Carlson & Partners, a New York agency bought in December 2001 that specializes in beauty and fashion advertising. DDB founded in 2002 the agency Element 79 Partners (i.e. Gold on the Periodic Tables), a Chicago unit to handle PepsiCo's Quaker Oats work gained in September 2001. Omnicom owns 80% of the unit. DDB in March purchased Bass & Howes, a specialist in issue advertising based in Washington and New York. Nizan Guanaes, returned in March 2002 to run DM9 DDB Publicidade after selling his 40% interest in the Sao Paulo shop to DDB two years ago. Mr. Guanaes, a highly popular account/creative man in Brazil, had been forced to sit out of the industry since the DDB buyout due to a non-compete agreement. He says his new stake in the agency is the launching pad for a Brazilian agency holding company in which Omnicom will not play a role.

Officers: Keith Reinhard, chmn; Kenneth Kaess, CEO

Headquarters: DDB Worldwide Communications/437 Madison Ave., New York, N.Y. 10022/Phone: 212-415-2000/Fax: 212-415-3417/URL: www.ddb.com

Del Rivero Messianu DDB

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$8.7	\$8.5	1.7
Billings	\$88.2	\$81.6	8.1

Notes: Del Rivero Messianu, an Hispanic agency, was purchased by DDB in early 2001. Previously, DDB had invested in the agency in the 1990's but was bought out by DRM management in 1998.

Officer: Eduardo del Rivero, pres

Headquarters: Del Rivero Messianu/770 South Dixie Hwy., Ste. 109, Coral Gables, Fla. 33146/Phone: 305-666-2101/Fax: 305-662-8043/URL: www.delriveromessianu.com

KPR

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$37.0	\$30.4	21.5
Billings	\$285.5	\$245.5	16.3
Employees	197	188	4.8
Offices	2	2	0.0

U.S. offices

KPR, Beachwood, Ohio	73.8
KPR, New York	211.7

Notes: KPR is a healthcare shop.

Officer: Robert Muratore, pres & CEO

Billings

Headquarters: KPR/333 E. 38th St., New York, N.Y. 10016/Phone: 212-856-8400/Fax: 212-856-8660/URL: www.kprny.com

Bernard Hodes Group

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$77.7	\$137.4	-43.5
Billings	\$631.9	\$916.1	-31.0
Employees	923	3,356	-72.5
Offices	42	44	-4.5
U.S.	2001	2000	% chg
Gross income	\$75.8	\$117.2	-35.3
Billings	\$505.4	\$781.0	-35.3
Employees	724	1,025	-29.4
Offices	33	34	-2.9

Asian & Pacific offices

Bernard Hodes Group, Hong Kong (MJ)	3.7
Bernard Hodes Group, Singapore (MJ)	1.4

Canadian office

Bernard Hodes Group, Toronto (MJ)	0.8
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European offices

Bernard Hodes Group, Suresnes (MJ)	13.4
Macmillan Davies Hodes, London (MJ)	99.7

Notes: Bernard Hodes is a worldwide recruiting agency. Its international returns are consolidated into DDB international shops.

Officer: Alan V. Schwartz, pres & CEO

Headquarters: Bernard Hodes Group/220 E. 42nd St., New York, N.Y. 10017/Phone: 212-999-9000/Fax: 212-999-9020/URL: www.hodes.com

TBWA Worldwide

Consolidated network totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$1,324.3	\$1,228.2	7.8
Billings	\$9,755.3	\$9,057.2	7.7
Employees	12,626	12,857	-1.8
Offices	237	226	4.9
U.S.	2001	2000	% chg
Gross income	\$492.4	\$445.6	10.5
Billings	\$3,555.5	\$3,264.9	8.9
Employees	2,918	2,871	1.6
Offices	44	44	0.0

Notes: TBWA, the global agency network, encompasses the international agency network led by its U.S. unit, TBWA/Chiat/Day, and Zimmerman Partners. Its international network includes 20% of (Red Cell Asia) Batey Group, Singapore. Consolidated totals shown in the accompanying box also include a third each of the returns of Alcone Marketing Group, Ketchum Directory Advertising and GMR Marketing. TBWA and ad organization Hakuholdo operate G1 Worldwide, a 50/50 joint venture for Nissan Motor Co. G1 was set up in 2000 to give Nissan "one brand, one voice." Michael Greenlees stepped down as president and CEO in March 2001. He was succeeded by Jean-Marie Dru, the president and CEO of TBWA's international operations. In May 2001, TBWA formed TBWA/Connect to help clients connect with consumers using all forms of marketing communications. The unit opened with 20 employees in New York, Playa del Rey, Calif., and San Francisco followed by international expansion.

TBWA Worldwide

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$954.6	\$945.2	1.0
Billings	\$7,441.1	\$7,291.5	2.1

Worldwide	2001	2000	% chg
Employees	7,975	7,946	0.4
Offices	173	165	4.8
U.S.	2001	2000	% chg
Gross income	\$206.1	\$226.6	-9.0
Billings	\$1,905.7	\$1,927.1	-1.1
Employees	831	892	-6.8
Offices	4	4	0.0
African office	Billings		
TBWA/Hunt Lascaris Holdings, Sandton (MJ)	199.9		
Asian & Pacific offices	Billings		
Whybin/TBWA, Melbourne/Sydney (MJ)	84.2		
TBWA/China, Hong Kong, Hong Kong/Shanghai (MJ)	48.2		
TBWA/Anthem, New Delhi (MJ)	19.7		
TBWA/Jakarta, Jakarta (MJ)	8.3		
TBWA/Japan, Tokyo (MJ)	567.9		
TBWA/Malaysia, Kuala Lumpur (MJ)	19.2		
Whybin TBWA, Auckland (MJ)	17.8		
TBWA/Santiago Mangada Puno, Makati City (MJ)	3.4		
TBWA Singapore, Singapore (MJ)	77.0		
TBWA/Korea, Seoul (MJ)	206.3		
TBWA/Next & Triplet Advertising Co., Bangkok (MJ)	25.7		
Canadian office	Billings		
TBWA/Canada, Toronto (MJ)	122.5		
European offices	Billings		
TBWA Austria Group, Vienna (MJ)	51.0		
TBWA/GV Group Belgium, Brussels (MJ)	89.1		
TBWA/Sofia, Sofia (MJ)	0.9		
TBWA/Zagreb, Zagreb (MJ)	3.6		
TBWA/Praha, Prague (MJ)	16.7		
TBWA/Copenhagen, Copenhagen (MJ)	19.6		
TBWA/Guvatrak, Tallinn (NE)	3.0		
TBWA/PHS, Helsinki (MJ)	74.8		
TBWA France, Paris (MJ)	1,270.5		
TBWA Germany, Frankfurt (MJ)	335.2		
TBWA/Athens, Athens (MJ)	32.5		
TBWA/Budapest Reklamugynokseg, Budapest (MJ)	11.6		
TBWA/Italia, Milan (MJ)	113.8		
TBWA/Alfa Centrs, Riga (NE)	4.1		
TBWA/Videvita, Vilnius (NE)	2.6		
TBWA/Netherlands, Amsterdam (MJ)	371.0		
Bold TBWA, Oslo (MJ)	10.7		
TBWA/Poland, Warsaw (MJ)	33.6		
TBWA/EPG Publicidade, Lisbon (MJ)	49.3		
TBWA/Bucuresti, Bucharest (MJ)	8.3		
TBWA/Russia, Moscow (NE)	27.4		
TBWA/Bratislava, Bratislava (MJ)	1.0		
Luna, Ljubljana (NE)	15.2		
TBWA/Ljubljana, Ljubljana (MJ)	1.5		
TBWA/Espana, Madrid (MJ)	226.7		
TBWA/Stockholm, Stockholm (MJ)	14.5		
TBWA/Switzerland, Kuesnacht (MJ)	61.2		
TBWA/Istanbul, Istanbul (MJ)	30.1		
TBWA/Ava, Kiev (NE)	2.5		
TBWA/UK, London (MJ)	1,110.4		
Latin American offices	Billings		
Savaglio TBWA y Asociados, Buenos Aires (MJ)	34.6		
TBWA/Capsula, Sao Paulo (MJ)	40.5		
TBWA/ Frederick y Valenzuela, Santiago (MJ)	9.3		
TBWA/Colombo-Suiza, Bogota (NE)	8.7		
TBWA/Costa Rica, San Jose (MN)	3.7		
Oveja Negra/TBWA, Santo Domingo (NE)	1.6		
TBWA/Viteri, Quito (NE)	4.9		

Latin American offices	Billings
TBWA/EI Salvador, San Salvador (NE)	1.0
Wach'alal/TBWA, Guatemala City (NE)	2.3
Teran/TBWA, Mexico City (MN)	93.8
Diaz/TBWA, Panama City (NE)	3.6
TBWA/Peru, Lima (NE)	10.6
TBWA/Puerto Rico, Santurce (NE)	17.4
Camara/TBWA, Montevideo (NE)	5.0
TBWA/Venezuela, Caracas (NE)	8.3
Middle Eastern offices	Billings
TBWA/RAAD/RO'YA, Cairo (NE)	0.7
Yehoshua/TBWA, Tel Aviv (MN)	35.1
TBWA/RAAD/DAJANI, Amman (NE)	0.9
TBWA/RAAD/AFYOUNI, Salmiya (NE)	1.9
TBWA/RIZK, Beirut (NE)	8.4
TBWA/RAAD Middle East, Dubai (MJ)	10.2

Notes: The brand in the U.S. is TBWA/Chiat/Day in Marina del Rey, Calif., New York and San Francisco. The worldwide brand is a combo of the U.S. brand and TBWA International network. TBWA acquired in September 2001 Irish brand architecture agency O'Malley & Hogan. At the same time, Omnicom bought Weiss Stagliano, O'Malley & Hogan's New York-based partners, and the associate company, Brand Architecture International.

Officer: Jean-Marie Dru, pres & CEO
Headquarters: TBWA Worldwide/488 Madison Ave., New York, N.Y. 10022/Phone: 212-804-1000/Fax: 212-804-1200/URL: www.tbwa.com

Zimmerman & Partners

Agency totals (\$ in millions)	2001	2000	% chg
U.S.			
Gross income	\$112.0	\$92.8	20.7
Billings	\$702.0	\$618.0	13.6
Employees	496	438	13.2
Offices	10	10	0.0

Notes: Zimmerman is a traditional agency. It entered the TBWA fold in 1999 after taking over the regional marketing for Nissan dealers previously handled by TBWA/Chiat/Day.

Officer: Jordan Zimmerman, chmn & CEO
Headquarters: Zimmerman & Partners/2200 W. Commercial Blvd., Fort Lauderdale, Fla. 33309/Phone: 954-731-2900/Fax: 954-633-1259/URL: ww.zadv.com

Other Omnicom shops

Notes: "Other" Omnicom shops are independent agency brands. Half the returns of Harrison & Star Business Group and Rapp Collins Worldwide are allocated to consolidated totals for BBDO Worldwide and DDB Worldwide. A third each of the returns of Alcone Marketing Group, GMR Marketing and Ketchum Directory Advertising are allocated each to BBDO, DDB and TBWA Worldwide.

Martin-Williams

Agency totals (\$ in millions)	2001	2000	% chg
U.S.			
Gross income	\$44.0	\$47.0	-6.4
Billings	\$300.0	\$330.0	-9.1
Employees	265	325	-18.5
Offices	1	1	0.0

Notes: Martin-Williams is a traditional ad agency. The agency's interactive division, Martin-Williams (i) Group, accounts for about 15% of its returns.

Officer: Steve Collins, pres
Headquarters: Martin-Williams/60 S. Sixth St., Ste. 2800, Minneapolis, Minn. 55402/Phone: 612-340-0800/Fax: 612-342-9700/URL: www.martinwilliams.com

Alcone Marketing Group

Agency totals (\$ in millions)

	2001	2000	% chg
Worldwide			
Gross income	\$84.2	\$122.0	-31.0
Billings	\$572.6	\$875.6	-34.6
Employees	225	296	-24.0
Offices	.5	6	-16.7
U.S.	2001	2000	% chg
Gross income	\$81.0	\$117.8	-31.3
Billings	\$549.8	\$823.1	-33.2
Employees	197	259	-23.9
Offices	.3	4	-25.0
U.S. offices			Billings
Alcone, Darien, Conn.			.168.9
Corporate, Irvine, Calif.			.1.8
Premiums, Irvine, Calif.			300.5
Alcone, Irvine, Calif.			.78.6

Notes: Alcone is a sales promotion agency.

Officer: Matthew R. Alcone, chmn & CEO

Headquarters: Alcone Marketing Group/4 Studebaker Rd., Irvine, Calif. 92618/Phone: 949-770-4400/Fax: 949-770-9118/URL: www.alconemarketing.com

Merkley Newman Harty & Partners

Agency totals (\$ in millions)

	2001	2000	% chg
U.S.			
Gross income	\$64.8	\$56.4	14.9
Billings	\$433.3	\$393.3	10.2
Employees	299	253	18.2
Offices	.2	2	0.0

Notes: Merkley Newman Harty & Partners added "Partners" to its title in May 2001 at the same time it named co-managing directors, Alex Gellert, an agency partner, and Douglas Atkin, partner and director of strategic planning.

Officers: Parry Merkley, chmn; Alex Gellert, pres

Headquarters: Merkley Newman Harty & Partners/200 Varick St., New York, N.Y. 10014/Phone: 212-366-3500/Fax: 212-366-3632/URL: www.merkleynewmanharty.com

Targetbase

Agency totals (\$ in millions)

	2001	2000	% chg
U.S.			
Gross income	\$56.9	\$51.3	10.9
Billings	\$402.7	\$362.6	11.1
Employees	255	267	-4.5
Offices	.2	2	0.0

U.S. offices

	Billings
Targetbase, Greensboro, N.C.	.110.3
Targetbase, Irving, Texas	.291.7

Notes: Targetbase is a direct marketing, customer relationship management agency with offices in Irving, Texas, and Greensboro, N.C.

Officer: David Scholes, pres & CEO

Headquarters: Targetbase/7850 N. Beltline Rd., Irving, Texas 75063/Phone: 972-506-3400/Fax: 972-506-3816/URL: www.targetbase.com

Grizzard Communications Group

Agency totals (\$ in millions)

	2001	2000	% chg
U.S.			
Gross income	\$85.2	\$80.0	6.5
Billings	\$568.4	\$533.9	6.5
Employees	693	660	5.0

Notes: Grizzard is a sales promotion agency.

Officer: Mike Dzvoniak, CEO

Headquarters: Grizzard Communications Group/229 Peachtree St. Ste. 1200, Atlanta, Ga. 30303/Phone: 404-522-8330/Fax: 404-592-3915/URL: www.grizzard.com

Arnell Group

Agency totals (\$ in millions)

	2001	2000	% chg
U.S.			
Gross income	\$28.9	\$24.7	16.6
Billings	\$204.5	\$168.7	21.2
Employees	88	121	-27.3
Offices	.1	1	0.0

Notes: Arnell Group reverted from AG Worldwide to its old name in 2001 following its buyback of 55% of itself from Interpublic's DraftWorldwide and subsequent sale to Omnicom. Arnell includes two siblings, PASS Marketing and Cultura. Together they offer event and entertainment marketing, graphic design, promotions, music videos and interactive campaigns. Much of the company's work is aimed at young, multicultural and gay consumers.

Officer: Peter Arnell, chmn, CEO & exec creative dir

Headquarters: Arnell Group/130 Prince St., New York, N.Y. 10012/Phone: 212-343-5700/Fax: 212-334-0975/URL: www.arnell-group.com

ICON International

Agency totals (\$ in millions)

	2001	2000	% chg
U.S.			
Billings	\$400.0	NA	NA
Employees	135	100	35.0
Offices	.4	3	33.3

Notes: ICON is a media specialist company 51% owned by Omnicom.

Officer: John P. Kramer, pres

Headquarters: ICON International/107 Elm St. 14, 15 Fls., Four Stamford Plaza, Stamford, Conn. 06902/Phone: 203-328-2630/Fax: 203-328-2333/URL: www.icon-intl.com

Footsteps

Agency totals (\$ in millions)

	2001	2000	% chg
U.S.			
Gross income	\$1.8	\$1.2	55.5
Billings	\$12.2	\$7.4	63.4
Employees	.7	8	-12.5
Offices	.1	1	0.0

Notes: Footsteps was formed in January 2000 as an African-American agency headed by Verdina Johnson, formerly of Stedman Graham & Partners, and Al Gay, formerly of UniWorld. Omnicom owns 49% of the startup.

Officers: Alvin Gay, mg ptrnr; Verdina Johnson, pres

Headquarters: Footsteps/200 Varick St., New York, N.Y. 10014/Phone: 212-924-6432/Fax: 212-366-3632/URL: www.footsteps-group.com

Ketchum Directory Advertising

Agency totals (\$ in millions)

	2001	2000	% chg
U.S.			
Gross income	\$36.0	\$35.0	2.9
Billings	\$160.4	\$160.0	0.3
Employees	199	226	-11.9
Offices	.5	5	0.0

U.S. offices

	Billings
Ketchum Directory Advertising, Chicago	.50.0
Ketchum Directory Advertising, Los Angeles	.18.0
Ketchum Directory Advertising, Louisville	.35.0

U.S. offices

Ketchum Directory Advertising, Overland Park, Kan.57.4

Notes: Ketchum is a Yellow Pages agency.

Officer: Gene Daly, pres

Headquarters: Ketchum Directory Advertising/225 N. Michigan Ave., Ste. 2310, Chicago, Ill. 60601-7601/Phone: 312-946-8111/Fax: 312-946-8061

Billings

Accel Healthcare Communications

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$15.5	\$8.7	78.8
Billings	\$147.1	\$68.5	114.7
Employees	.92	55	67.3
Offices	.1	1	0.0

Notes: Accel is a healthcare shop formed around principals who left Grey Healthcare.

Officer: Risa Janoff Bernstein, pres

Headquarters: Accel Healthcare Communications/30 Irving Place, 11th Fl., New York, N.Y. 10003/Phone: 646-602-6900/Fax: 646-602-6901/URL: www.accelhealth.com

Cline Davis & Mann

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$74.1	\$59.1	25.3
Billings	\$493.9	\$394.1	25.3
Employees	.355	321	10.6
Offices	.5	5	0.0

U.S. offices

	Billings
CDM Interactive, New York	.24.1
Proworx, New York	.23.4
Company X, New York	.23.4
Cline Davis Mann, New York	405.3
CDM@ Princeton, Princeton, N.J.	.17.7

Notes: Cline Davis & Mann is a healthcare shop.

Officer: Jack Slonaker, chmn & chief operating officer

Headquarters: Cline Davis & Mann/450 Lexington Ave., New York, N.Y. 10017/Phone: 212-907-4300/Fax: 212-687-6773/URL: www.cline-davis.com

GSD&M

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$81.2	\$86.7	-6.4
Billings	\$1,067.1	\$1,179.4	-9.5
Employees	.534	630	-15.2
Offices	.3	3	0.0

Notes: GSD&M is a traditional agency.

Officers: Roy Spence, pres; Steve Gurasich, chmn & CEO

Headquarters: GSD&M/828 W. 6th St., Austin, Texas 78703/Phone: 512-427-4736/Fax: 512-427-4700/URL: www.gsdm.com

Goodby, Silverstein & Partners

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$51.0	\$66.6	-23.4
Billings	\$602.9	\$776.0	-22.3
Employees	.191	289	-33.9
Offices	.1	1	0.0

Notes: Goodby, Silverstein is a traditional agency.

Officers: Jeff Goodby, Rich Silverstein, co-chmn

Headquarters: Goodby, Silverstein & Partners/720 California St., San Francisco, Calif. 94108/Phone: 415-392-0669/Fax: 415-788-4303/URL: www.goodbysilverstein.com

Russ Reid Co.

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$19.4	\$16.9	14.7
Billings	\$129.6	\$113.0	14.7
Employees	.121	118	2.5
Offices	.2	2	0.0

Notes: Russ Reid Co. is a direct marketing shop.

Officer: Tom Harrison, pres & CEO

Headquarters: Russ Reid Co./2 N. Lake Ave., Ste. 600, Pasadena, Calif. 91101/Phone: 626-449-6100/Fax: 626-449-6190/URL: www.russ-reid.com

GMR Marketing

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$132.6	\$111.8	18.6
Employees	.527	447	17.9
Offices	.9	8	12.5

Notes: GMR Marketing (formerly Gary M. Reynolds & Associates) is an event marketer focusing on sports, music, mobile and lifestyle issues. It became part of Omnicom in 1998.

Officer: Gary Reynolds, CEO

Headquarters: GMR Marketing/5000 S. Towne Dr., New Berlin, Wis. 53151/Phone: 262-786-5600/Fax: 262-786-5260/URL: www.gmrmarketing.com

Rapp Collins Worldwide

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$360.2	\$361.6	-0.4
Billings	\$2,402.8	\$2,411.7	-0.4
Employees	3,201	3,251	-1.5
Offices	.70	74	-5.4

U.S.	2001	2000	% chg
Gross income	\$202.2	\$216.0	-6.3
Billings	\$1,348.9	\$1,440.4	-6.3
Employees	1,341	1,584	-15.3
Offices	.22	24	-8.3

Asian & Pacific offices

	Billings
Carr Clark Rapp Collins, Milsons Point (MJ)	.15.5
Rapp Collins Tokyo, Tokyo (MJ)	.NA

European offices

	Billings
Marketing Power, Brussels (MJ)	.15.4
Rapp Collins Denmark, Copenhagen (MN)	.14.7
Rapp Collins Estonia, Tallinn (MJ)	.0.7
TCG Europe/AID, Paris (MJ)	.23.8
Directing Rapp & Collins, Paris (MJ)	.65.5
Piment Rapp & Collins, Paris (MJ)	.31.7
Jahns Rapp Collins, Duesseldorf (MJ)	.9.4
Fritch Heine Rapp Collins, Hamburg (MJ)	.75.3
Rapp Collins Hellas, Athens (MN)	.7.0
Rapp Collins Milan, Milan (MJ)	.18.9
Rapp Collins Latvia, Riga (MJ)	.1.5
Rapp Collins Netherlands, Amstelveen (MJ)	.38.8
Rapp Collins Poland, Warsaw (MJ)	.2.1
WWAV Rapp Collins, London (MJ)	.433.0
Computing Group, London (MJ)	.152.4

Latin American offices

Rapp Collins Argentina, Buenos Aires (MJ)	7.1
Rapp Collins Brazil, Sao Paulo (MJ)	19.2
DM Company, Sao Paulo (MJ)	2.3
Sales/Rapp Collins, Santiago (MJ)	9.8

Notes: Rapp Collins is an international direct-response agency network. In May 2001, Rapp Collins essentially made Chicago a service shop, shifting a number of accounts to its major offices in Dallas and New York. Two months earlier it had closed its 29-person Minneapolis office, consolidating its Midwest accounts in Chicago.

Officer: Malcolm Speed, chmn & CEO

Headquarters: Rapp Collins Worldwide/11 Madison Ave., 12th Fl., New York, N.Y. 10010/Phone: 212-590-7400/Fax: 212-590-8400/URL: www.rappcollins.com

Lieber, Levett, Koenig, Farese, Babcock

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$12.7	\$13.2	-3.9
Billings	\$84.3	\$94.8	-11.0
Employees	63	72	-12.5
Offices	1	1	0.0

Notes: Lieber, Levett, Koenig, Farese, Babcock, a direct marketing agency, was purchased by Omnicom in March 2001.

Officer: J. Robert Lieber, CEO

Headquarters: Lieber, Levett, Koenig, Farese, Babcock/299 W. Houston St., 13th Fl., New York, N.Y. 10014/Phone: 212-206-5800/Fax: 212-206-5801/URL: www.llkfb.com

Dieste, Harmel & Partners

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$17.2	\$13.8	24.5
Billings	\$145.1	\$116.2	24.8
Employees	107	96	11.5
Offices	4	4	0.0

Notes: Dieste, Harmel & Partners is an Hispanic shops in which Omnicom purchased a substantial minority in 2002.

Officer: Tony Dieste, pres

Headquarters: Dieste, Harmel & Partners/3102 Oak Lawn, Ste. 109, Dallas, Texas 75219/Phone: 214-800-3500/Fax: 214-800-3540/URL: www.dieste.com

Della Femina, Rothschild, Jeary & Partners

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$15.1	\$12.5	20.8
Billings	\$158.5	\$131.6	20.4
Employees	55	55	0.0
Offices	1	1	0.0

Notes: DF/J&P is 49% owned by Omnicom. Della Femina Jeary gained Grace & Rothschild in 2000, extending its name in the process. Ad Age estimated its gross income based on billings supplied by the agency.

Officer: Michael Jeary, pres

Headquarters: Della Femina, Rothschild, Jeary & Partners/220 E. 42nd St., New York, N.Y. 10017/Phone: 212-506-0700/Fax: 212-506-0792/URL: www.infodfj.com

Billings

Eden Communications Group

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$7.7	\$5.9	30.9
Billings	\$56.0	\$42.3	32.5
Employees	42	27	55.6
Offices	1	1	0.0

Notes: Eden is a healthcare shop.

Officers: Sharon Savel, Catherine Lewis-Fink, CEOs

Headquarters: Eden Communications Group/515 Valley St., Maplewood, N.J. 07040/Phone: 973-275-6500/Fax: 973-275-9792/URL: www.edencomgroup.com

Harrison & Star Business Group

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$24.8	\$23.3	6.2
Billings	\$190.0	\$170.4	11.5
Employees	163	155	5.2
Offices	1	1	0.0

Notes: Harrison & Star is a healthcare agency.

Officer: Larry Star, grp chmn & CEO

Headquarters: Harrison & Star Business Group/16 W. 22nd St., New York, N.Y. 100010/Phone: 212-727-1330/Fax: 212-822-6590/URL: www.hs-ideas.com

PHD

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Billings	\$5,131.7	\$4,295.3	19.5
Employees	864	914	-5.5
Offices	13	13	0.0

U.S.	2001	2000	% chg
Billings	\$4,423.0	\$3,297.8	34.1
Employees	541	555	-2.5
Offices	11	11	0.0

Notes: PHD is a media specialist company. PHD media network gained buying clout in early March 2002 with the absorption of PentaMark's PentaCom and its \$1.6 billion DaimlerChrysler account. David Pattison, PHD worldwide CEO, is relocating from London to New York. Steve Grubbs became CEO-PHD North America, moving over from OMD where he was CEO of the U.S. operation. On April 1, the media shops within PHD—Creative Media, New York, Advanswers, St. Louis, and PentaCom, Detroit—were renamed PHD. PHD also has offices in Chicago and San Francisco.

Officer: David Pattison, CEO

Headquarters: PHD/437 Madison Ave., New York, N.Y. 10022/Phone: 212-455-3210/Fax: 212-415-3766/URL: www.phdus.com

OMD Worldwide

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Billings	\$18,224.1	\$18,658.7	-2.3
Employees	3,486	3,642	-4.3
Offices	87	95	8.4

U.S.	2001	2000	% chg
Billings	\$7,640.0	\$7,573.0	0.9
Employees	326	280	16.4
Offices	9	9	0.0

Notes: OMD Worldwide is the unbundled media specialist company for BBDO Worldwide, DDB Worldwide and TBWA Worldwide. Omnicom Group combined U.S. media planning and research at its

DDB Worldwide, BBDO Worldwide and TBWA Worldwide media units into OMD in March 2002. OMD is creating operational hubs in New York, Los Angeles and Chicago. Strategic planning for media remains a function at many Omnicom agencies. OMD also has OMD Concepts, a division that develops entertainment for advertisers. OMD named Joe Uva its president and CEO on Jan. 1, 2002.

Officer: Joe Uva, pres & CEO

Headquarters: OMD Worldwide/437 Madison Ave., New York, N.Y. 10022/Phone: 212-415-3788/Fax: 212-415-3418/URL: www.omb.com

Integer Group

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$93.9	\$88.5	6.2
Billings	\$626.5	\$590.2	6.2
Employees	795	873	-8.9
Offices	20	20	0.0

U.S. offices

	Billings
Stern Advertising, Cleveland	\$82.0
Integer Group, Dallas	\$62.6
Integer 2.0, Denver	\$0.0
Karsh & Hagan, Denver	\$45.6
Integer Group, Denver	\$362.5
Integer Group, Des Moines, Iowa	\$73.9

Notes: Integer specializes in retail advertising/sales promotion and field marketing. It owns Stern Advertising, Cleveland, and Karsh & Hagan, Denver. All are consolidated into Integer.

Officer: Jeremy Pagden, CEO

Headquarters: Integer Group/500 Golden Ridge Rd., Ste. 100, Golden, Colo. 80401/Phone: 720-497-8000/Fax: 720-497-8080/URL: www.integer.com

29 Panoramic Communications

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$86.2	\$103.5	-16.7
Billings	\$1,194.1	\$1,236.5	-3.4
Employees	596	456	30.7
Offices	12	19	-36.8

U.S.	2001	2000	% chg
Gross income	\$84.9	\$98.9	-14.2
Billings	\$1,188.7	\$1,212.1	-1.9
Employees	588	435	35.2
Offices	12	17	-29.4

Notes: Panoramic Communications is the marketing communications holding company encompassing the independent operating companies of agency network epb Communications (Earle Palmer Brown), R. J. Palmer, the media specialist company, and Michael Allen Co., epb's PR unit. The holding company is a partner of Earle Palmer Brown and Destination Group, a private equity firm in Los Angeles. Jeb Brown stepped down the first of the year as chairman and CEO. President Mary Baglivo was named CEO and Bruno Widmer, chairman. Mr. Widmer is based in Zurich, Switzerland. He has close ties to Swiss ad-services company PubliGroupe, which acquired a controlling interest in Panoramic in 2000. Mr. Widmer is founder of Advico/Young & Rubicam, Zurich. Mr. Brown retains a minority interest in Panoramic.

Officer: Mary Baglivo, pres & CEO

Headquarters: Panoramic Communications/685 Third Ave., New York, N.Y. 10017/Phone: (212) 986-4122/Fax: (212) 986-5976/URL: www.epb.com

epb Communications

Agency network totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$73.2	\$82.7	-6.0
Billings	\$598.7	\$637.2	-6.0
U.S.	2001	2000	% chg
Gross income	\$71.9	\$78.0	-7.8
Billings	\$593.4	\$612.8	-3.2

Notes: Panoramic's agency network is epb Communications, which includes the epb Communications agency (Earle Palmer Brown), Pagano Schenk & Kay, Yesawich, Pepperdine & Brown, BEN Marketing, Munroe Creative Partners, Odyssey Systems Corp. and business consultancy Tisani. GR8, a Baltimore interactive shop 25% owned by epb Communications, went out of business this year.

epb Communications

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$38.2	\$45.8	-16.7
Billings	\$339.5	\$362.7	-6.4
Employees	179	259	-30.9
U.S.	2001	2000	% chg
Gross income	\$36.8	\$41.1	-10.6
Billings	\$334.2	\$338.4	-1.2
Employees	179	259	-30.9

Notes: The epb Communications brand in this report is the agency Earle Palmer Brown. Figures were estimated by Ad Age. Its totals include those of KSK Communications, an agency merged into epb in 2001.

Officer: Mary Baglivo, chmn

Headquarters: epb Communications/685 Third Ave., New York, N.Y. 10017/Phone: 212-986-4122/Fax: 212-309-2730/URL: www.epb.com

R. J. Palmer

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Billings	\$553.0	\$525.0	5.3
Employees	69	58	19.0
Offices	1	1	0.0

Notes: R. J. Palmer is a media specialist company.

Officer: Robert Palmer, chmn & CEO

Headquarters: R. J. Palmer/156 W. 56th St., New York, N.Y. 10019/Phone: 212-541-6770/Fax: 212-541-6769/URL: www.rjpalmer.com

Pagano Schenck & Kay

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$2.2	\$2.7	-16.7
Billings	\$13.9	\$18.3	-24.0

Notes: Pagano Schenck & Kay in March 2001 relocated from Boston to New York. PS&K was bought in 1999 by epb Communications. Figures were estimated by Ad Age.

Officer: Beau Fraser, pres

Headquarters: Pagano Schenck & Kay/685 Third Ave., New York, N.Y. 10017/Phone: 212-916-7606/Fax: 212-309-2730/URL: www.psk.com

BEN Marketing

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$12.7	\$13.5	-5.6
Billings	\$71.4	\$84.4	-15.4

Notes: BEN is a marketing services agency. Figures were estimated by Ad Age.

Officer: Charles Nardizzi, CEO

Headquarters: BEN Marketing/One Stamford Landing, Stamford, Conn. 06902/Phone: 203-969-1311/Fax: 203-969-1309/URL: www.benmarketing.com

Odyssey Systems

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$1.7	\$1.2	38.6

Notes: Odyssey Systems Corp. is a Philadelphia-based Internet communications firm acquired in March 2001 by Panoramic.

Officer: Dave Haan, pres

Headquarters: Odyssey Systems/400 Shurs Lane, Ste. 2B, Philadelphia, Pa. 19128/Phone: 215-487-2200/Fax: 215-487-2201/URL: www.iliad.com

Tisani

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$1.6	NA	NA
Billings	\$8.0	NA	NA
Offices	.1	1	0.0

Notes: Tisani is a business consultancy.

Officer: Matt Collins, pres & CEO

Headquarters: Tisani/6400 Goldsboro Rd., Bethesda, Md. 20817/Phone: 301-263-2335/Fax: 301-263-0422/URL: www.tisani.com

Yesawich, Pepperdine & Brown

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$13.0	\$14.9	-12.8
Billings	\$138.8	\$143.7	-3.4
Offices	.6	6	0.0

Notes: YPB is a traditional agency 85% owned by Panoramic Communications.

Officer: Peter C. Yesawich, pres & CEO

Headquarters: Yesawich, Pepperdine & Brown/423 South Keller Road, Ste. 100, Orlando, Fla. 32810/Phone: 407-875-1111/Fax: 407-875-1115/URL: www.ypb.com

4 Publicis Groupe

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$4,769.9	\$4,677.9	2.0
Billings	\$52,892.1	\$49,225.3	7.4
Employees	40,808	43,714	6.6
Offices	735	735	0.0
US	2001	2000	% chg
Gross income	\$2,052.1	\$2,000.1	2.6
Billings	\$23,629.7	\$21,964.7	7.6
Employees	12,947	13,523	-4.3
Offices	122	116	5.2

Notes: Publicis Groupe has virtually doubled its size with the acquisition announced in March of Bcom3, holding company for agency net-

works Leo Burnett Worldwide and D'Arcy Masius Benton & Bowles. Bcom3 totals are consolidated on a pro forma basis into the above set of figures. The merged entity also has two of the largest media specialist operations: Zenith Optimedia Group and Starcom MediaVest Group from Bcom3. In the Bcom3 purchase, which cost \$3 billion, Dentsu, currently holder of 21% of Bcom3 shares, will boost its Bcom3 holdings by about \$550 million (66 billion yen), which along with its 21% stake will convert into a 15% ownership position in Publicis. The deal is expected to close June 18. A management board (directoire) runs the new holding company and is headed by Maurice Levy, Publicis Groupe chairman and CEO. Roger A. Haupt, chairman and CEO of Bcom3, is now Publicis' president and COO. Other directoire members include Kevin Roberts, CEO-worldwide of Saatchi & Saatchi, Bertrand Siguier, executive VP-Publicis Worldwide, and Bruno Desbarats-Bollet, CEO of Medias et Regies, a media entity that markets ad space for the written press and handles outdoor, cinema, street furniture, radio and Internet advertising. The management board is under the permanent control of the Supervisory Board at Publicis headed by Elisabeth Badinter, who holds 45% of the voting rights (28% of shares) in Publicis Groupe through her ownership of 8.7% of the voting rights and the 34.7% owned by Somarel of which she is chairman and 43.2% owner. Ms. Badinter, the daughter of Publicis founder Marcel Bleustein-Blanchet, is an author and lecturer at the l'Ecole Polytechnique.

[Publicis Groupe]

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$2,474.1	\$2,478.8	-0.2
Billings	\$30,899.8	\$29,051.9	6.4
Employees	22,174	24,632	-10.0
Offices	492	488	0.8

U.S.	2001	2000	% chg
Gross income	\$941.7	\$936.0	0.6
Billings	\$12,678.0	\$11,887.7	6.6
Employees	6,782	6,918	-2.0
Offices	.86	79	8.9

Publicis Groupe (without Bcom3 Group) is a consolidation of Publicis Worldwide, Saatchi & Saatchi Worldwide, Fallon Worldwide and Nelson Communications Worldwide networks. Publicis solidified its position among the world's elite media specialist companies by becoming in 2001 a 75% partner of Zenith Optimedia Group, a merger of Optimedia (Publicis) and Zenith Media Group, the latter owned 50/50 with Cordiant Communications. The intent is to run Optimedia and Zenith as separate, but autonomous media agencies. Zenith Media launched Zenith Direct this year to consolidate its direct-response billings. Folded into returns at the Publicis Groupe level are Zenith Optimedia, two independent media operations in France and Netherlands with 2001 collective gross income of \$130 million vs. \$135.2 million, and Winner & Associates, a Washington-based corporate and crisis communications, PR and lobbying company, with gross income of \$9.74 million in 2001 vs. \$6.92 million in 2000.

Publicis Worldwide

Consolidated network totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$1,509.2	\$1,473.8	2.4
Billings	\$18,082.6	\$16,815.4	7.5
Employees	10,718	13,504	-20.6
Offices	227	262	-13.4

U.S.	2001	2000	% chg
Gross income	\$494.5	\$478.6	3.3
Billings	\$6,012.7	\$5,371.0	11.9
Employees	3,062	3,493	-12.3
Offices	60	60	0.0
African offices			
Publicis, Casablanca (MJ)			4.8
Publicis, Sandton/Cape Town (MJ)			16.1
Asian & Pacific offices			
Publicis Mojopartners, East Sydney (MJ)			310.0
Publicis Ad-Link, Hong Kong/Beijing/Shanghai (MJ)			70.0
Publicis Zen, Mumbai/New Delhi (MJ)			9.5
Publicis Metro, Jakarta (MJ)			5.0
Publicis, Tokyo (MJ)			35.0
Publicis Wet Desert, Kuala Lumpur (MJ)			27.0
Publicis Mojopartners, Parnell (MJ)			32.0
Publicis, Lahore (MJ)			2.5
Publicis, Manila (MJ)			67.0
Publicis, Singapore (MJ)			40.1
Publicis Welcomm, Seoul (MJ)			136.4
Publicis, Taipei (MJ)			12.0
Prakit Publicis, Bangkok (MJ)			14.4
Canadian office			
Publicis, Montreal (MJ)			340.5
European offices			
Publicis, Vienna (MJ)			59.0
Publicis, Brussels (MJ)			59.1
Publicis, Zagreb (MJ)			4.0
Publicis, Prague (MJ)			32.4
Publicis, Copenhagen (MJ)			35.3
Publicis Torma, Helsinki (MJ)			77.0
Publicis, Paris (MJ)			1,425.0
Publicis, Duesseldorf (MJ)			978.5
Publicis, Athens (MJ)			28.3
Publicis, Budapest (MJ)			24.0
Publicis, Milan (MJ)			467.1
Publicis, Skopje (MJ)			1.0
Publicis, Amsterdam (MJ)			343.9
Publicis, Warsaw (MJ)			46.9
Publicis, Lisbon (MJ)			80.0
Focus Advertising, Bucharest (NE)			13.7
Publicis Knut, Bratislava (MJ)			8.8
Publicis, Madrid (MJ)			390.0
Publicis Welinder, Stockholm (MJ)			31.8
Publicis, Zurich (MJ)			210.0
Yorum Tanitim Basim Ve Yayin Hiz., Istanbul (NE)			43.6
Birikimfca!, Istanbul (MN)			12.2
Triangle Group, London (MJ)			109.4
Publicis, London (MJ)			854.1
Latin American offices			
Publicis Capurro, Buenos Aires (MJ)			18.5
Publicis Norton, Sao Paulo (MJ)			139.9
Publicis Unitros, Santiago (MJ)			7.5
Publicis CB, Bogota (MJ)			12.5
Publicis, Mexico City (MJ)			32.2
Publicis Fergo, Panama City (MJ)			5.0
Publicis Asociados, Lima (MJ)			100.0
Publicis Caribbean, Port of Spain (MJ)			4.0
Publicis 67, Caracas (MJ)			11.3
Middle Eastern office			
Publicis, Tel Aviv (MJ)			70.0
Notes: Publicis Worldwide is one of four agency networks at Publicis Groupe. Publicis Worldwide on a consolidated basis includes the			

Publicis international network (including Publicis-Graphics, the Middle East network acquired in 1999) Publicis USA, Frankel, Publicis & Hal Riney, Publicis Dialog, Burrell Communications (49%) and Publicis Sanchez & Levitan (49%), an Hispanic agency in Miami bought in early 2001. Also in 2001, Publicis boosted its marketing services side by acquiring Triangle Group, a U.K. marketing communications company that plans to expand its brand in Europe with assistance from Publicis' Saatchi & Saatchi, Fisch Meier Direkt, a Swiss direct marketing agency, FusionDM, a San Francisco direct marketer that was merged into Publicis Dialog, Carre Noir, a French design agency, Ecom, a French financial communications agency, Fabianne Gershon & Associates and Hudson Stone Group, both U.S. financial communications agencies, Gravitas and Japanese marketing services/PR agency, and Creative AiM, a U.S. sales promotion agency. Additionally, it bought traditional agency Metro Advertising, Jakarta.

Officer: Maurice Levy, chmn & CEO

Headquarters: Publicis Worldwide/133 Ave. des Champs Elysees, Paris, France 75008/Phone: 331-4443-7000/Fax: 331-4443-7525/URL:www.publicis.com

Publicis USA

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$139.6	\$135.8	2.8
Billings	\$1,150.1	\$1,075.4	6.9
Employees	847	817	3.7
Offices	10	8	25.0

U.S. offices

U.S. offices	Billings
Publicis in Mid America, Chicago	170.0
Publicis, Dallas	289.0
Publicis, Indianapolis	49.0
Publicis, New York	320.0
Publicis, Salt Lake City	58.0
Publicis, San Francisco	62.0
Publicis, Seattle	203.0

Notes: The U.S. brand, Publicis USA, includes Publicis-named shops in New York, Dallas, Seattle, Salt Lake City, Indianapolis, Chicago and San Francisco (the latter excluding Publicis & Hal Riney). The Publicis brand also includes interactive unit Publicis Technology and marketing services/PR shop Publicis Dialog. Publicis USA figures for both years do not include billings bought by media specialist company Optimedia which merged with Zenith Media to form Zenith Optimedia Group. This media group is included only at the Publicis Groupe ad organization level.

Officer: Robert H. Bloom, chmn & CEO-Publicis USA

Headquarters: Publicis Worldwide/4 Herald Square/950 Sixth Ave., New York, N.Y. 10001/Phone: 212-279-5550/Fax: 212-279-5560/URL: www.publicis-usa.com

Burrell Communications Group

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$24.1	\$23.9	1.0
Billings	\$176.6	\$174.4	1.3
Employees	127	156	-18.6
Offices	3	3	0.0

Notes: Burrell Communications Group specializes in African-American consumer marketing. Publicis purchased 49% of Burrell in May 1999.

Officer: Thomas J. Burrell, chmn & CEO

Headquarters: Burrell Communications Group/20 N. Michigan Ave., Chicago, Ill. 60602/Phone: 312-443-8600/Fax: 312-443-0974/URL: www.burrell.com

Publicis-Graphics

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$24.2	\$20.1	20.2
Billings	\$161.0	\$133.9	20.2
Employees	332	269	23.4
Offices	14	13	7.7

European offices

Publicis-Graphics, Istanbul (MJ)	3.0
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Middle Eastern offices

Publicis-Graphics, Manama (MJ)	1.2
Publicis-Graphics, Cairo (MJ)	5.2
Publicis-Graphics, Amman (MJ)	1.3
Publicis-Graphics, Kuwait City (MJ)	12.9
Publicis-Graphics, Beirut (MJ)	13.3
Publicis-Graphics, Doha (MJ)	2.3
Publicis-Graphics, Jeddah/Riyadh (MJ)	60.5
Publicis-Graphics, Dubai/Abu Dhabi (MJ)	61.3

Notes: Publicis-Graphics became Publicis' Middle East network in 1999 when Publicis purchased a majority of what was then called Publicis-Graphics. Founded in 1973 by its current President and CEO Mustapha Assad, Publicis-Graphics consists of 14 offices in nine countries, excluding an office in Paris.

Officer: Mustapha Assad, pres & CEO

Headquarters: Publicis-Graphics/Omar Saab Bldg., Rachid Karame St., Verdun, Beirut, Lebanon /Phone: 961-1-354111/Fax: 961-1-739158-340921/URL: www.publicis-graphics.com

Nelson Communications Worldwide

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$131.9	\$120.0	9.9
Billings	\$1,210.0	\$1,101.3	9.9
Employees	1,122	1,447	-22.5
Offices	32	26	23.1

Notes: Nelson Communications Worldwide, a medical marketing, advertising and sales services company acquired by Publicis in 2000, includes the merging of Nelson Communications, Healthcare Resources Group, Saatchi & Saatchi Healthcare and Publicis Wellcare. Nelson has an Hispanic division, Bienestar LCG Communications, Lawrenceville, N.J. The integrated healthcare agency handles most of its U.S. operations in eight cities out of its New York office. Small shops in Belgium and the U.K., and non-equity affiliates in Japan and Germany, comprise the international component. Non-U.S. returns for Nelson are consolidated into Publicis shops in respective markets.

Officer: Thomas A. Moore, pres & CEO

Headquarters: Nelson Communications Worldwide/41 Madison Ave., New York, N.Y. 10010/Phone: 212-684-9400/Fax: 212-684-3478/URL: www.nelsoncomm.com

Frankel

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$92.4	\$99.6	-7.3
Billings	\$650.4	\$701.7	-7.3
Employees	579	672	-13.8
Offices	7	8	-12.5

Notes: Frankel, a marketing services agency specializing in sales promotion, acquired event marketing shop Creative Alliance & Marketing Communications, Southport, Conn., in October, and changed its name to Creative AIMsm. Publicis launched in December MarketForward, created from two Frankel subsidiaries Siren Technologies and

BrandGuard. These units were made independent of Frankel to avoid possible conflicts with Publicis Worldwide clients. MarketForward mixes marketing and high-level technology in uses such as digital menu boards and real-time flight information. Bud Frankel became chairman emeritus in January 2002 of the agency he founded in 1962 and sold in 2000 to Publicis Groupe. A reorganization announced in mid-January 2002 led to the departure of President Dan Rose along with 100 other staffers, or 20% of the agency's workforce. Frankel primarily operates out of Chicago, Irvine, Calif., and San Francisco.

Officer: Jim Mack, chmn & CEO

Headquarters: Frankel/111 E. Wacker Dr., Chicago, Ill. 60601/Phone: 312-552-5000/Fax: 312-552-5400/URL: www.frankel.com

Publicis & Hal Riney

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$74.3	\$81.5	-8.8
Billings	\$793.0	\$870.5	-8.9
Employees	307	359	-14.5
Offices	4	4	0.0

Notes: Publicis & Hal Riney is a traditional agency.

Officer: Scott Marshall, pres

Headquarters: Publicis & Hal Riney/2001 The Embarcadero, San Francisco, Calif. 94133/Phone: 415-293-2001/Fax: 415-293-2619/URL: www.hrp.com

Publicis Sanchez & Levitan

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$12.0	\$4.0	199.8
Billings	\$84.7	\$40.0	111.7
Employees	80	42	90.5
Offices	4	1	300.0

U.S. offices

	Billings
PS&L, Dallas	21.4
PS&L, Los Angeles	20.7
PS&L Miami, Miami	42.1
PS&L, New York	.NA

Notes: Publicis bought 49% of Miami-based Sanchez & Levitan in March 2001, a deal that also included acquisition by Sanchez & Levitan of the Dallas and Los Angeles offices of Siboney USA. The agency plans to open an office in New York in the first half of the year.

Officers: Fausto Sanchez, Aida Levitan, co-chmn & CEOs

Headquarters: Publicis Sanchez & Levitan/1790 Coral Way, 3rd Fl., Miami, Fla. 33145/Phone: 305-858-9495/Fax: 305-858-9461/URL: www.publicis-sanlev.com

Saatchi & Saatchi

Consolidated network totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$624.8	\$661.5	-5.5
Billings	\$5,904.6	\$6,602.3	-10.6
Employees	7,174	7,014	2.3
Offices	160	161	-0.6

U.S.

	2001	2000	% chg
Gross income	\$301.2	\$315.3	-4.5
Billings	\$3,094.3	\$3,534.8	-12.5
Employees	1,815	1,807	0.4
Offices	8	9	-11.1

Notes: The Saatchi & Saatchi group includes the multinational Saatchi network and its U.S. agency brand plus Team One Advertising, Klemtner Advertising and Conill Advertising. The group was pur-

chased by Publicis Groupe in 2000.

Officer: Bob Seelert, chmn

Headquarters: Saatchi & Saatchi/375 Hudson St., New York, N.Y. 10014-3660/Phone: (212) 463-2000/Fax: (212) 463-9855/URL: www.saatchi-saatchi.com

Saatchi & Saatchi

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$499.6	\$550.4	-9.2
Billings	\$5,037.4	\$5,821.0	-13.5
Employees	6,667	6,536	2.0
Offices	155	156	-0.6
U.S.	2001	2000	% chg
Gross income	\$176.0	\$204.3	-13.8
Billings	\$2,227.1	\$2,753.5	-19.1
Employees	1,308	1,329	-1.6
Offices	3	4	-25.0

U.S. offices

	Billings
Saatchi & Saatchi Rowland, Fairport, N.Y.	85.0
Saatchi & Saatchi, New York	1,590.9
Saatchi & Saatchi, San Francisco	31.2
Saatchi & Saatchi, Torrance, Calif.	520.0

African offices

	Billings
Synergie Saatchi & Saatchi, Libreville (NE)	0.4
Target Saatchi & Saatchi, Accra (NE)	0.3
Univers Saatchi & Saatchi, Abidjan (NE)	0.4
MCL Saatchi & Saatchi, Nairobi (NE)	1.3
Erre Saatchi & Saatchi, Antananarivo (NE)	0.1
P&P Link Saatchi & Saatchi, Port Louis (NE)	0.7
Ferro & Ferro Saatchi & Saatchi, Maputo (NE)	0.2
DV.8 Saatchi & Saatchi, Windhoek (NE)	0.4
MC&A Saatchi & Saatchi, Lagos (NE)	1.3
Saatchi & Saatchi, Johannesburg/Cape Town (MN)	42.5
Century Saatchi & Saatchi, Dar es Salaam (NE)	0.7
D&C Saatchi & Saatchi, Lusaka (NE)	0.7
Linsell Saatchi & Saatchi, Harare (MN)	2.1

Asian & Pacific offices

	Billings
Saatchi & Saatchi Group, Sydney (MJ)	135.2
Saatchi & Saatchi, Beijing/Guangzhou/Shanghai (MJ)	222.8
Saatchi & Saatchi Group, Hong Kong (MJ)	50.5
Saatchi & Saatchi, Mumbai/Bangalore/Chennai (MJ)	23.9
Saatchi & Saatchi, Tokyo (MJ)	22.8
Saatchi & Saatchi, Kuala Lumpur (MJ)	15.9
Saatchi & Saatchi, Wellington/Auckland (MJ)	95.4
IAL Saatchi & Saatchi, Karachi (NE)	1.3
Ace Saatchi & Saatchi, Manila (MN)	32.0
Saatchi & Saatchi, Singapore (MJ)	100.0
Saatchi & Saatchi, Taipei (MJ)	66.7
Saatchi & Saatchi, Bangkok (MJ)	35.9
Saatchi & Saatchi, Ho Chi Minh City (MJ)	6.3

Canadian office

	Billings
Saatchi & Saatchi, Toronto (MJ)	42.1

European offices

	Billings
Saatchi & Saatchi, Vienna (MJ)	92.7
Primary Saatchi & Saatchi, Minsk (NE)	1.6
Saatchi & Saatchi Group, Brussels (MJ)	27.3
S Team Saatchi & Saatchi, Banja Luka/Sarajevo (NE)	5.2
S Team Saatchi & Saatchi Bulgaria, Sofia (NE)	13.2
S Team Saatchi & Saatchi Croatia, Zagreb (NE)	7.9
Saatchi & Saatchi, Copenhagen (MJ)	70.2
Adell Saatchi & Saatchi, Tallinn (NE)	5.1
Saatchi & Saatchi, Paris (MJ)	250.8

European offices

	Billings
Saatchi & Saatchi, Frankfurt/Stuttgart (MJ)	226.5
Adel Saatchi & Saatchi, Athens (MN)	92.1
Saatchi & Saatchi, Budapest (MJ)	18.5
Saatchi & Saatchi Group, Milan/Rome (MJ)	340.8
Adell Saatchi & Saatchi, Riga (NE)	4.0
Adell Saatchi & Saatchi, Vilnius (NE)	1.1
S Team Saatchi & Saatchi Macedonia, Skopje (NE)	3.6
Saatchi & Saatchi, Amstelveen (MJ)	16.1
Saatchi & Saatchi, Oslo (JV)	1.5
Saatchi & Saatchi Group, Warsaw (MJ)	31.9
Park Saatchi & Saatchi, Lisbon (MJ)	18.5
Centrade Saatchi & Saatchi, Bucharest (NE)	20.5
Bates VIAG Saatchi & Saatchi, Moscow (MN)	21.1
S Team Saatchi & Saatchi, Ljubljana (NE)	9.2
Saatchi & Saatchi, Madrid (MJ)	21.3
Saatchi & Saatchi, Nyon/Zurich (MJ)	36.3
Guzel Sanatlar Saatchi & Saatchi, Istanbul (NE)	115.3
Adell Saatchi & Saatchi, Kiev (NE)	2.1
Saatchi & Saatchi Group, London (MJ)	639.2
S Team Saatchi & Saatchi, Belgrade (NE)	4.3

Latin American offices

	Billings
Del Campo Nazca Saatchi & Saatchi, Buenos Aires (MJ)	24.0
AAC Saatchi & Saatchi, Hamilton (NE)	3.7
F. Nazca Saatchi & Saatchi, Sao Paulo (MJ)	93.5
Sutil Nazca Saatchi & Saatchi, Santiago (MN)	6.4
Consumer Excepcional Nazca Saatchi, San Jose (NE)	14.0
Cumbre Nazca Saatchi & Saatchi, Santo Domingo (NE)	10.5
Publicitas Saatchi & Saatchi, Guayaquil/Quito (NE)	3.2
Creacion Saatchi & Saatchi, Guatemala City (NE)	3.0
Mass Nazca Saatchi, Tegucigalpa/San Pedro Sula (NE)	4.6
Nazca Saatchi & Saatchi, Mexico City (MJ)	27.2
Quorum Nazca Saatchi & Saatchi, Lima (NE)	3.0
Badillo Nazca Saatchi & Saatchi, San Juan (MJ)	145.4
Lonsdale Saatchi & Saatchi, Port of Spain (NE)	16.4
AW Nazca Saatchi & Saatchi, Caracas (MN)	37.5

Middle Eastern offices

	Billings
Gulf Saatchi & Saatchi, Manama (NE)	23.4
Saatchi & Saatchi, Cairo (MJ)	11.9
BBR Saatchi & Saatchi, Tel Aviv (NE)	54.9
Saatchi & Saatchi, Amman (NE)	2.1
BD&A Saatchi & Saatchi, Beirut/Amman (NE)	5.5
Akeel Saatchi & Saatchi, Riyadh (MJ)	24.7
BD&A Saatchi & Saatchi, Damascus (NE)	0.7
Saatchi & Saatchi, Dubai (MJ)	32.9

Notes: Saatchi & Saatchi is a consolidation of the multinational agency network of the same name and the Saatchi & Saatchi U.S. brand consisting of offices in New York, Torrance, Calif. and Fairport, N.Y. (Saatchi & Saatchi Rowland). Saatchi returns include partial year returns in 2001 for its 30-year-old San Francisco office that it closed in mid-2001 citing the slowing economy and lack of new business. The shop's nearly \$50 million in billings from Procter & Gamble were shifted to New York. Interactive shop Darwin Digital ceased operations during 2001. Interactive work is now covered internally by Saatchi's New York office as part of its integrated offering. In 2001, Saatchi linked with new associate agencies in Bahrain, Syria and Tanzania. Its association ended with Finland's Viherjuuri Group in January 2002 and with KNR&G in Tunisia and Morocco in February 2002. Also, Saatchi billings in Japan are directed through the Saatchi office, despite Saatchi's close relationship with Japanese agency Yomiko. Park Saatchi & Saatchi in Portugal replaced the Saatchi office that closed in that country in 2001.

Officers: Keith Brunnell, Mike Burns, Tom Lom, Tim Love, mg ptrns

Headquarters: Saatchi & Saatchi/375 Hudson St, New York, N.Y. 10014-3660/Phone: 212-463-2000/Fax: 212-463-9855/URL: www.saatchi-saatchi.com

Conill Advertising

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$7.0	\$6.4	8.6
Billings	\$52.6	\$49.5	6.2
Employees	35	38	-7.9
Offices	2	2	0.0
U.S. offices			
Billings			
Conill, New York			5.3
Conill, Torrance, Calif.			47.3

Notes: Conill is an Hispanic agency with offices in New York and Torrance, Calif.

Officer: Nancy Pendas Smith, pres

Headquarters: Conill Advertising/375 Hudson St., New York, N.Y. 10014-3660/Phone: 212-463-2500/Fax: 212-463-2509

Klemtner Advertising

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$67.4	\$61.3	10.0
Billings	\$449.7	\$408.8	10.0
Employees	235	225	4.4
Offices	1	1	0.0

Notes: Klemtner is a healthcare agency.

Officer: Gavin A. Scotti, chmn & CEO

Headquarters: Klemtner Advertising/375 Hudson St., New York, N.Y. 10014/Phone: 212-463-3400/Fax: 212-463-5038/URL: www.klemtner.com

Team One Advertising

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$50.8	\$43.3	17.2
Billings	\$365.0	\$323.0	13.0
Employees	240	215	11.6
Offices	1	1	0.0

Notes: Team One, a traditional agency, has offices in El Segundo, Atlanta, Tarrytown, N.Y., and Naperville, Ill. Its major client is Lexus.

Officer: Brian Sheehan, co-chmn & CEO

Headquarters: Team One Advertising/1960 E. Grand Ave., El Segundo, Calif. 90245/Phone: 310-615-2000/Fax: 310-322-7565/URL: www.teamoneadv.com

Zenith Optimedia Group

Consolidated network totals (\$ in millions)

Worldwide	2001	2000	% chg
Billings	\$18,076.0	\$16,158.0	11.9
Employees	3,744	3,136	19.4
Offices	156	156	0.0

Notes: Zenith Optimedia Group, founded mid-year 2001, is the holding company for two networks, Zenith Media and Optimedia International. ZenithOptimedia Group is 75% owned by Publicis Groupe and 25% by Cordiant Communications Group. While these two "brands" remain separate in the U.S. and the U.K., Zenith Optimedia Group operates as one company with central management worldwide. John Perriss, chairman and CEO of Zenith Media Holdings, was named CEO of Zenith Optimedia Group; Simon Lloyd, formerly chairman of Optimedia, was named deputy chairman of Zenith Europe.

Officers: John Perriss, CEO-Worldwide; Rich Hamilton, CEO-U.S. ops

Headquarters: Zenith Optimedia Group/Bridge House, 63-65 N. Wharf Rd., London, United Kingdom W21LA/Phone: 44207 298 4900/Fax: 44207 298 6900/URL: www.zenithoptimedia.com

Optimedia International U.S.

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Billings	\$2,057.0	\$1,497.0	37.4
Employees	302	250	20.8
Offices	7	7	0.0

Notes: Optimedia International U.S. is the unbundled media operations of Publicis.

Officer: Mike Dexler, CEO-Optimedia USA

Headquarters: Optimedia International U.S./4 Herald Square, 950 Sixth Ave., New York, N.Y. 10001/Phone: 212-279-7086/Fax: 212-279-7438/URL: www.zenithoptimedia-na.com

Zenith Media Services

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Billings	\$5,300.0	\$4,022.0	31.8
Employees	504	450	12.0
Offices	11	12	-8.3

Notes: Zenith Media Services is the unbundled media unit of Saatchi & Saatchi Advertising and Cordiant Communications (Bates Worldwide). Publicis gained S&S's 50% share of Zenith in its purchased of S&S in 2000. Zenith Media created Zenith Direct in 2001.

Officer: Tim Jones, pres-Zenith USA

Headquarters: Zenith Media Services/299 W. Houston St., New York, N.Y. 10014/Phone: 212-859-5100/Fax: 212-727-9495/URL: www.zenithmedia.com

Other Publicis shops

Fallon Worldwide

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$93.8	\$99.6	-5.8
Billings	\$951.7	\$1,010.6	-5.8
Employees	440	685	-35.8
Offices	6	3	100.0

U.S.	2001	2000	% chg
Gross income	\$86.5	\$93.8	-7.7
Billings	\$903.1	\$971.5	-7.0
Employees	440	685	-35.8
Offices	2	2	0.0

European office

Fallon Worldwide, London (MJ) 48.6

Notes: Fallon Worldwide became one of four Publicis networks in 2000. Fallon, Minneapolis, is the lead agency in a new agency group specializing in the Internet needs of major advertisers. Network coverage is expected to reach 12 countries in three years. The agency currently has full-service shops in Minneapolis, New York and London. Fallon and its Duffy Design & Interactive unit opened three creative offices in Sao Paulo, Singapore and Hong Kong in early 2002. Fallon Chairman Pat Fallon announced the agency's international expansion strategy in 1998 and opened a London shop the following year, but didn't have the money to invest in more offices until Publicis acquired the agency in 2000. Even with funding from Publicis, the network is being built on a shoestring, following the model established in London of

Fallon backing a local team to open an agency under the Fallon name.

Officer: Pat Fallon, chmn

Headquarters: Fallon Worldwide/50 S. Sixth St., Ste. 2800, Minneapolis, Minn. 55402/Phone: 612-758-2345/Fax: 612-758-2346/URL: www.fallon.com

[Bcom3 Group]

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$2,295.8	\$2,199.1	4.4
Billings	\$21,992.3	\$20,173.4	9.0
Employees	18,634	19,082	-2.3
Offices	243	250	-2.8
U.S.	2001	2000	% chg
Gross income	\$1,110.4	\$1,064.1	4.4
Billings	\$10,951.7	\$10,077.0	8.7
Employees	6,165	6,605	-6.7
Offices	36	37	-2.7

Notes: Directors of privately-held Bcom3 agreed in early March 2002 to be purchased by Publicis Groupe for \$3 billion. In the agreement, Dentsu, currently holder of 21% of Bcom3 shares, will boost its Bcom3 holdings by about \$550 million (66 billion yen) prior to the purchase, which along with its 22% stake will convert into a 15% ownership position in Publicis Groupe. The deal is expected to close June 18. Bcom3 Group, organized in 2000, encompasses agency networks: Leo Burnett Worldwide and D'Arcy Masius Benton & Bowles. Apart from the agency networks, Bcom3 includes U.S. media specialist companies Starcom and MediaVest, and their merged international component called Starcom MediaVest Worldwide. Apart from the networks, Bcom3 has several diversified companies including Kaplan Thaler Group (Ayer was dissolved into Kaplan Thaler this April), Bartle Bogle Hegarty, Beacon and Manning, Selvage & Lee, a PR firm. Burnett and D'Arcy now operate as autonomous agency networks along with Saatchi & Saatchi and Publicis Worldwide in the new Publicis. Other alignments within Publicis haven't been established. Bcom3's Chairman and CEO Roger A. Haupt is now Publicis' president and chief operating officer. Bcom3 had intended to file for an initial public offering by early 2002, but the market climate wasn't conducive to such a filing. In October, Bcom3 formed two divisions, Pangea and Tapestry, as repositories of agency units within the ad organization addressing advertising, direct marketing, public relations, promotion and Internet campaigns. Pangea includes Bromley Communications, Double Platinum, Lapiz and Vigilante, the latter two spun off of Leo Burnett. It has a non-equity affiliation with New-A, a New York-based agency network focused on Asian-Americans. At the time of the Pangea formation, Bcom3 took a 20% stake in Double Platinum, a New York agency specializing in reaching gays and lesbians. In April 2002, Bcom3 agreed to acquire two event marketing agencies, J. C. Dolan & Associates, St. Louis, and Compass International, its sister agency in Bologna, Italy. Last year, Bcom3 founded Relay Sports and Event Marketing. MS&L in 2001 purchased Capital Communications, a London-based PR company.

Officer: Roger A. Haupt, CEO

Headquarters: Bcom3 Group/35 W. Wacker Dr., Chicago, Ill. 60601/Phone: 312-220-5959/Fax: 312-220-6507/URL: www.leoburnett.com

Leo Burnett Worldwide

Consolidated network totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$1,129.4	\$1,064.8	6.1
Billings	\$9,901.7	\$9,061.2	9.3

Worldwide	2001	2000	% chg
Employees	10,188	10,507	-3.0
Offices	89	85	4.7
Leo Burnett USA	2001	2000	% chg
Gross income	\$529.2	\$501.1	5.6
Billings	\$5,106.7	\$4,694.0	8.8
Employees	3,021	3,320	-9.0
Offices	13	13	0.0

Notes: Leo Burnett Worldwide is a consolidation of Leo Burnett USA, the multinational agency of the same name, LB Works, Moroch Partners, Williams-Labadie, Lapiz and half of Novo/Giant Step.

Leo Burnett Worldwide

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$1,072.3	\$991.8	8.1
Billings	\$9,458.9	\$8,507.2	11.2
Employees	9,778	9,835	-0.6
Offices	84	80	5.0
Leo Burnett U.S.A.	2001	2000	% chg
Gross income	\$472.1	\$428.1	10.3
Billings	\$4,663.9	\$4,140.0	12.7
Employees	2,611	2,648	-1.4
Offices	8	8	0.0

African offices

	Billings
Ads Limited, Accra (NE)	.NA
Leo Burnett, Abidjan (NE)	.0.8
Access Advertising, Nairobi (MN)	.2.0
Leo Burnett, Casablanca (MJ)	.7.2
Rosabel Advertising, Lagos (NE)	.4.3
Leo Burnett Group, Johannesburg (MJ)	.79.0
Von Broembsen Marson Leo Burnett, Harare (MN)	.3.7

Asian & Pacific offices

	Billings
Leo Burnett, Sydney (MJ)	.139.8
Leo Burnett Robinson, Adelaide (NE)	.5.2
Bitopi Advertising, Dhaka (NE)	.2.1
Leo Burnett China, Guangzhou (MJ)	.115.7
Leo Burnett, Hong Kong (MJ)	.89.7
Leo Burnett India, Mumbai (MJ)	.54.7
Leo Burnett Kreasindo Indonesia, Jakarta (MJ)	.14.1
Styx & Leo Burnett, Almaty (MN)	.3.9
Leo Burnett Advertising, Kuala Lumpur (MJ)	.48.7
Myanmar Media International, Yangon (NE)	.0.4
Navigar Advertising Limited, Auckland (NE)	.2.9
Manhattan Communications, Karachi (NE)	.5.7
Hemisphere-Leo Burnett, Manila (MJ)	.30.0
Leo Burnett Co., Singapore (MJ)	.68.4
Leo Burnett Korea, Seoul (MJ)	.36.8
Leo Burnett Solutions, Colombo (NE)	.3.4
Leo Burnett Co., Taipei (MJ)	.63.5
Leo Burnett, Bangkok (MJ)	.57.0
Leo Burnett/M&T Vietnam, Ho Chi Minh City (MJ)	.8.0

Canadian offices

	Billings
Publicite Leo Burnett, Montreal (MJ)	.3.0
Leo Burnett Co., Toronto (MJ)	.139.7

European offices

	Billings
Leo Burnett & Wirz, Vienna (MN)	.3.4
Leo Burnett Belgium, Brussels (MJ)	.61.0
Leo Burnett/Sofia, Sofia (NE)	.NA
Global Media, Zagreb (MJ)	.7.5
Innovation Advertising, Nicosia (MN)	.3.1
Leo Burnett Advertising, Prague (MJ)	.66.7
Leo Burnett/Copenhagen, Copenhagen (MJ)	.68.1

European offices

Kontuur Leo Burnett, Tallinn (MN)	4.6
Leo Burnett Agency, Helsinki (MJ)	14.3
Leo Burnett, Paris (MJ)	128.6
Michael Conrad & Leo Burnett, Frankfurt (MJ)	327.1
Leo Burnett/Athens, Athens (MJ)	134.8
Leo Burnett Budapest, Budapest (MJ)	26.4
Leo Burnett Co., Milan (MJ)	520.4
Metro Advertising, Riga (MJ)	5.8
Dvyniu Ratas Leo Burnett, Vilnius (MJ)	4.0
Noordervliet & Winninghoff Leo Burnett, Amsterdam (MJ)	63.2
Leo Burnett Gruppen, Oslo (MJ)	133.8
Leo Burnett Co., Warsaw (MJ)	141.2
Leo Burnett Publicidade, Lisbon (MJ)	36.2
Leo Burnett & Target, Bucharest (MN)	16.7
Leo Burnett Moradpour, Moscow (MJ)	19.7
Wiktor/Leo Burnett Advertising, Bratislava (MN)	7.8
Votan Leo Burnett Advertising, Ljubljana (MN)	4.7
Vitruvio Leo Burnett, Madrid (MJ)	259.7
Leo Burnett, Stockholm (MJ)	73.6
AdPlus (Burnett), Zurich (MJ)	21.9
Markom/Leo Burnett Reklam Hizmetleri, Istanbul (MJ)	61.0
Leo Burnett Ukraine, Kiev (MJ)	12.4
Leo Burnett, London (MJ)	721.4
Synergy Leo Burnett, Belgrade (NE)	1.0

Latin American offices

Leo Burnett/Buenos Aires, Buenos Aires (MJ)	48.6
Acrexis, La Paz (NE)	3.6
Leo Burnett Publicidade, Sao Paulo (MJ)	215.9
Leo Burnett/Santiago, Santiago (MJ)	46.3
Leo Burnett Colombia, Bogota (MJ)	36.1
Leo Burnett de Costa Rica, San Jose (MJ)	5.9
Leo Burnett, Santo Domingo (MJ)	10.0
Rivera & Rivera Comunicacion Creative, San Salvador (NE)	3.7
Leo Burnett-Comunica, Guatemala City (MJ)	19.8
Calderon Publicidad, Tegucigalpa (NE)	3.0
Leo Burnett, Mexico City (MJ)	148.8
Publicidad Cuadra Chamberlain, Managua (NE)	1.4
Leo Burnett Panama, Panama City (MJ)	5.6
Mass Publicidad, Asuncion (NE)	3.5
Leo Burnett del Peru, Lima (MJ)	21.7
Leo Burnett/San Juan, San Juan (MJ)	33.8
Nucleo/Leo Burnett, Montevideo (NE)	4.6
Leo Burnett Venezuela, Caracas (MJ)	74.8

Middle Eastern offices

Advertising & Marketing Associates, Cairo (MJ)	23.5
H&C Leo Burnett, Beirut (MJ)	33.1
Targets-Leo Burnett Co., Jeddah (MJ)	27.4
Radius Leo Burnett Advertising, Dubai (MJ)	178.4

Notes: Leo Burnett Worldwide in the U.S. includes Leo Burnett USA, NorthStar, a direct marketing operation, and chemistri, a digital communications division. This January Burnett entered into a joint venture with Skandaali, a Helsinki advertising agency founded in 2000. During 2001, Leo Burnett gained non-equity affiliates Leo Burnett Robinson, Adelaide, Bitopi Advertising in Dhaka, Acrexis in La Paz, Myanmar Media International in Yangon and Navigator Advertising in Auckland. In Africa, the agency also affiliated with Nelson & Partners, Douala, Cameroon, and Visao Publicidade, Maputo, Mozambique. In the Middle East, Targets/Leo Burnett, based in Jeddah, expanded to Riyadh, and Burnett ended its affiliation with Tel Aviv-based Reuveni Pridan. In Europe, Burnett and Red Rabbit, Hamburg, formed a joint venture in late 2001. Red Rabbit's four founders came from Springer & Jacoby's Elephant Seven agency. Leo Burnett Group UK boosted its ownership

Billings

to 100% in the digital consultancy called "hard reality" and merged it with direct agency Leonardo, London. Burnett increased the minority stake to a majority in its Riga, Latvia, agency, now called Metro Leo Burnett, and established an affiliate in Belgrade, Yugoslavia, named Synergy Leo Burnett. Robert Brennan, president of Leo Burnett Worldwide, assumed the title and duties of Brad Brinegar, CEO of Leo Burnett USA, when Mr. Brinegar stepped down from the post in October 2001. There were reportedly conflicts in management styles between Messrs. Brennan and Brinegar.

Officers: Linda Wolf, chmn & CEO-Leo Burnett Worldwide; Robert Brennan, pres-Leo Burnett Worldwide & CEO-Leo Burnett USA

Headquarters: Leo Burnett Worldwide/35 W. Wacker Dr., Chicago, Ill. 60601/Phone: (312) 220-5959/Fax: (312) 220-6508/URL: www.leoburnett.com

LB Works

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$8.9	\$29.7	-69.8
Billings	\$59.7	\$197.8	-69.8
Employees	31	180	-82.8
Offices	1	4	-75.0

Notes: LB Works, which became the new name of Leo Burnett Technology Group in 2001, involved a remake of the agency that marries technology with the traditional as many hi-tech clients, its bread-and-butter, have turned away from agencies offering purely hi-tech solutions. As Leo Burnett Technology Group (successor to TFA Communications bought by Burnett in 1998), the agency closed its Boston and Austin, Texas, offices in May 2001, consolidating its remaining operations at Leo Burnett USA in Chicago. In March, the San Francisco office had been shuttered. LB Works is headed by Jeff Jones and Steffan Postaer.

Officer: Jeffrey J. Jones II, pres & CEO

Headquarters: LB Works/35 W. Wacker, Chicago, Ill. 60601/Phone: 312-220-5959/Fax: 312-970-8301/URL: www.lbwprks.com

Williams-Labadie

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$12.5	\$8.0	56.7
Billings	\$83.6	\$53.3	56.7
Employees	55	41	34.1
Offices	1	1	0.0

Notes: Williams-Labadie is a healthcare shop.

Officer: Peter Labadie, pres

Headquarters: Williams-Labadie/57 W. Grand Ave., Chicago, Ill. 60610/Phone: 312-222-5800/Fax: 312-222-2530/URL: www.willab.com

Moroch Partners

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$16.9	\$15.1	11.8
Billings	\$112.6	\$100.7	11.8
Employees	188	184	2.2
Offices	20	20	0.0

Notes: Moroch Partners is a retail field-marketing affiliate 30% owned by Leo Burnett.

Officer: Thomas F. Moroch, chmn

Headquarters: Moroch Partners/3625 N. Hall St., Ste. 500, Dallas, Texas 75219/Phone: 214-520-9700/Fax: 214-525-6980/URL: www.moroch.com

Novo/Giant Step

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$41.2	\$57.8	-28.7
Billings	\$275.0	\$385.6	-28.7
Employees	.172	461	-62.7
Offices	.4	6	-33.3

Notes: Bcom3 merged Giant Step (part of Leo Burnett Worldwide), Chicago, into Novo (then 50% owned and part of the D'Arcy network) in August 2001 because of the impact of the slowdown in the nation's economy. The shop now reports through Burnett. Bcom3 then increased its ownership in the combined unit to 100%. The resulting interactive shop has offices in Chicago, Detroit, New York and San Francisco under CEO Kelly Rodrigues, former chairman and CEO at Novo. The merger was followed by a staff cut of 30%. Earlier in 2001, Giant Step dismissed 52 employees. Novo/Giant Step returns are split between D'Arcy and Leo Burnett.

Officer: Kelly Rodrigues, CEO

Headquarters: Novo/Giant Step/222 Sutter St., 6th Fl., San Francisco, Calif. 94108/Phone: 415-875-7000/Fax: 415-875-7001/URL: www.novocorp.com

Lapiz

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$10.4	\$9.0	15.6
Billings	\$130.0	\$81.8	59.0
Employees	.49	44	11.4
Offices	.1	1	0.0

Notes: Lapiz is an Hispanic agency fully owned by Leo Burnett but spun off in October 2001 into Bcom3's Pangea network of agencies that focus on multicultural markets.

Officer: Dolores Kunda, pres

Headquarters: Lapiz/35 W. Wacker Dr., Chicago, Ill. 60601/Phone: 312-220-5959/Fax: /URL: www.lapiz-advertising.com

D'Arcy Masius Benton & Bowles

Consolidated network totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$903.2	\$873.6	3.4
Billings	\$10,564.0	\$9,611.0	9.9
Employees	6,897	7,026	-1.8
Offices	.100	101	-0.1
U.S.	2001	2000	% chg
Gross income	\$419.7	\$402.5	4.3
Billings	\$5,050.3	\$4,601.2	9.8
Employees	2,486	2,615	-4.9
Offices	.16	16	0.0

Notes: D'Arcy Masius Benton & Bowles is a consolidation of D'Arcy USA and D'Arcy's multinational agency network, Clarion Marketing & Communications, Bromley Communications, Medicus, Buhler & Associates and half of Novo/Giant Step.

D'Arcy Masius Benton & Bowles

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$762.8	\$719.1	6.1
Billings	\$9,474.0	\$8,481.8	11.7
Employees	5,935	5,859	1.3
Offices	.90	94	-4.3

U.S.	2001	2000	% chg
Gross income	\$316.8	\$287.3	10.3
Billings	\$4,275.0	\$3,794.6	12.7
Employees	1,819	1,769	2.8
Offices	.7	8	-12.5

U.S. offices

	Billings
D'Arcy, Detroit	.894.5
D'Arcy, Los Angeles	.482.6
masius, New York	.87.3
D'Arcy, New York	2,223.5
D'Arcy, Northbrook, Ill.	.61.7
D'Arcy, St. Louis	.525.4

African office

	Billings
D'Arcy, Cape Town/Johannesburg (MN)	.14.0

Asian & Pacific offices

	Billings
Pure Creative D'Arcy, Sydney/Melbourne (MJ)	.59.0
D'Arcy, Beijing/Guangzhou (MJ)	.99.6
Ambience D'Arcy, Mumbai (MJ)	.29.4
Perwanal D'Arcy, Jakarta (MJ)	.12.6
D'Arcy, Almaty (MN)	.3.4
D'Arcy Spider, Kuala Lumpur (MJ)	.8.1
Wahedna/D'Arcy, Karachi (MN)	.2.3
Jimenez/D'Arcy, Manila (MJ)	.23.2
D'Arcy, Singapore (MJ)	.7.3
Seoul D'Arcy, Seoul (MN)	.78.0
D'Arcy, Taipei (MJ)	.38.4
Siamese D'Arcy, Bangkok (MJ)	.11.6
D'Arcy Turon, Tashkent (MN)	.1.1

Canadian offices

	Billings
D'Arcy, Toronto/Montreal (MJ)	.304.7

European offices

	Billings
Mang/D'Arcy, Vienna (MN)	.28.7
Quattro/D'Arcy, Brussels (MJ)	.30.0
D'Arcy, Copenhagen (MJ)	.12.5
D'Arcy, Helsinki (MJ)	.9.9
D'Arcy, Paris (MJ)	.540.4
D'Arcy, Frankfurt/Hamburg (MJ)	.176.7
QMP D'Arcy, Dublin (MN)	.60.0
D'Arcy, Rome/Milan/Torino (MJ)	.351.8
D'Arcy, Amsterdam (MJ)	.71.9
D'Arcy, Oslo (MJ)	.46.4
D'Arcy, Warsaw (MJ)	.71.1
D'Arcy, Lisbon (MJ)	.7.1
D'Arcy, Bucharest (MN)	.25.0
D'Arcy-Moscow, Moscow (MJ)	.0.0
D'Arcy, Madrid/Barcelona (MJ)	.135.8
D'Arcy/Olson & Wengelin, Stockholm (MJ)	.28.7
Penajans D'Arcy, Istanbul (MN)	.49.9
D'Arcy-Kiev, Kiev (MJ)	.17.3
D'Arcy, London (MJ)	2,263.6
masius, London (MJ)	.32.6

Latin American offices

	Billings
Graffiti, Buenos Aires (MJ)	.70.3
Salles D'Arcy Publicidade, Sao Paulo (MJ)	.348.0
D'Arcy, Santiago (MJ)	.7.4
D'Arcy, Mexico City (MJ)	.39.2
Puntoaparte D'Arcy, Panama City (NE)	.4.0
Pragma/D'Arcy, Lima (MN)	.7.9
Suarez & Clavera/D'Arcy, Montevideo (NE)	.6.4
Ars/D'Arcy, Caracas (MN)	.46.5

Notes: D'Arcy created an office of the president in August 2001 that includes three presidents, John Farrell, worldwide chief executive, Susan Gianinno, chairwoman and worldwide chief branding officer, and

Lee Garfinkel, worldwide chief creative officer. Mr. Garfinkel in January 2001 left Lowe Lintas & Partners Worldwide in New York as chairman, chief executive and chief creative office of American operations. Among the offices of the D'Arcy brand is masius, a financial, corporate and new economy agency specializing in integrated communications. D'Arcy closed in March 2002 its St. Louis office founded in 1906 by William Cheever D'Arcy. The office, which created the "This Bud's for You" tagline for Anheuser-Busch, had shrunk to about 40 employees. That office lost the A-B account in 1994 due to an account conflict. During the year, D'Arcy opened shops in Kazakhstan and Uzbekistan, converted its Middle East offices (Dubai, Kuwait, Beirut and Tunis) into affiliates from majority ownership, sold Publicidad Toro/D'Arcy in Colombia, and folded its Greece operation into the Leo Burnett office there.

Officer: John Farrell, pres & CEO

Headquarters: D'Arcy Masius Benton & Bowles/1675 Broadway Ave., New York, N.Y. 10019/Phone: 212-468-3622/Fax: 212-474-6040/URL: www.darcyww.com

Medicus Group International

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$79.6	\$77.3	3.0
Billings	\$637.4	\$616.2	3.4
Employees	550	551	-0.2
Offices	24	25	-4.0
U.S.	2001	2000	% chg
Gross income	\$45.2	\$41.7	8.4
Billings	\$343.8	\$318.3	8.0
Employees	250	260	-3.8
Offices	8	7	14.3

U.S. offices

	Billings
Total Learning Concepts, Boston	47.1
Discovery International, Chicago	99.3
Discovery International, Parsippany, N.J.	29.1
Medicus Group, New York	135.3
HealthTech Solutions, St. Louis	33.0

Asian & Pacific offices

	Billings
Medicus Australia, Sydney/Melbourne (MJ)	19.4
Medicus, Tokyo/Osaka (MJ)	84.3

Canadian offices

	Billings
Medicus Intercon, Toronto (MJ)	30.3

European offices

	Billings
Medicus 1-Team, Paris (MJ)	28.2
Medicus Intercon, Wiesbaden (MJ)	60.8
Medicus Intercon, Milan/Rome (MJ)	5.0
Medicus Intercon, Barcelona/Madrid (MJ)	5.8
Medicus Group U.K., London (MJ)	59.7

Notes: Medicus is an international healthcare agency network with 24 offices. In the U.S., the agency includes New York-based Medicus, Discovery International, Chicago, Total Learning Concepts, Boston, and HealthTech Solutions, St. Louis.

Officer: Glenn DeSimone, chmn & CEO

Headquarters: Medicus Group International/1675 Broadway, New York, N.Y. 10019/Phone: 212-468-3100/Fax: 212-468-3187/URL: www.medicusgroup.com

Clarion Marketing & Communications

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$28.9	\$28.4	1.7
Billings	\$214.4	\$210.7	1.8

U.S.	2001	2000	% chg
Employees	207	197	5.1
Offices	3	3	0.0

U.S. offices

	Billings
Clarion, Atlanta	24.2
Clarion, Greenwich, Conn.	150.4
Clarion, New York	0.0
Clarion, Troy, Mich.	39.8

Notes: Clarion is a marketing services agency that draws over two-thirds of its returns from sales promotion.

Officer: Caren Berlin, CEO

Headquarters: Clarion Marketing & Communications/Greenwich Office Park 5, Greenwich, Conn. 06831/Phone: 203-862-6000/Fax: 203-862-6001/URL: www.clarionmarketing.com

Bromley Communications

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$16.5	\$17.5	-5.7
Billings	\$161.0	\$165.0	-2.4
Employees	124	155	-20.0
Offices	1	1	0.0

Notes: Bromley is part of the Pangea multicultural group established within Bcom3 in October 2001. It is 49% owned by Bcom3.

Officer: Ernest Bromley, chmn & CEO

Headquarters: Bromley Communications/401 E. Houston St., San Antonio, Texas 78205/Phone: 210-244-2000/Fax: 210-244-2400/URL: www.bromcomm.com

Starcom MediaVest Group

Consolidated network totals (\$ in millions)

Worldwide	2001	2000	% chg
Billings	\$18,599.4	\$16,482.4	12.8
Employees	3,498	3,110	12.5
Offices	89	84	6.0

Notes: Starcom MediaVest Group was the media division of Bcom3, and now is a division of Publicis Groupe with Publicis' acquisition of Bcom3. It includes two primary media specialist companies, Starcom and MediaVest. Halogen Response Media was founded in October 2001 to handle direct response accounts for Starcom and MediaVest. The consolidation of direct response business within media specialist companies followed similar moves at Initiative Media and Zenith Media. John McNamara, former senior VP and media director at MediaVest, was named president of Halogen.

Officer: Jack Klues, CEO-Starcom MediaVest Group

Headquarters: Starcom MediaVest Group/35 W. Wacker Dr., Chicago, Ill. 60601/Phone: 312-220-3535/Fax: 312-202-1515/URL: www.starcomworldwide.com

MediaVest

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Billings	\$4,922.4	\$4,277.6	15.1
Employees	663	594	11.6
Offices	4	4	0.0

Notes: MediaVest is the unbundled media specialist company of D'Arcy.

Officer: Donna Salvatore, CEO-MediaVest USA

Headquarters: MediaVest/1675 Broadway, New York, NY 10019/Phone: 212-468-4000/Fax: 212-468-4299/URL: www.starcom-worldwide.com

Starcom

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Billings	\$.5,360.0	\$5,693.8	-5.9
Employees	.859	952	9.9
Offices	.4	4	0.0

Notes: Starcom is the unbundled media specialist company of Leo Burnett. Starcom also includes SMG IP, an interactive unit, Tapestry, a multi-ethnic media unit, and StarLink, a media specialist for small to medium-sized companies. StarLink had media billings of \$234.6 million in 2001 and SMG IP had media billings of \$108 million in 2001 vs. \$120 million in 2000. In early 2000, Starcom added Dentsu's AIS Media's national network and Total Media and Fusion Strategy to its Australian operations. Starcom in late 2001 purchased Thomas Koch Media, Duesseldorf, Frankfurt and Hamburg, and folded it into its European network as TKM Starcom.

Officer: Renetta McCann, CEO-Starcom NA

Headquarters: Starcom/35 W. Wacker Dr., Chicago, IL 60601/Phone: 312-220-3535/Fax: 312-220-1515/URL: www.starcomworldwide.com

Tapestry

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Billings	\$.381.3	\$330.0	15.6
Employees	.90	79	13.9
Offices	.5	5	0.0

Notes: Tapestry concentrates on services involving multi-ethnic media planning and buying for Starcom.

Officers: Monica Gadsby, Jessica Pantanini, joint mg dirs

Headquarters: Tapestry/35 W. Wacker Dr., Chicago, Ill. 60601/Phone: 312-220-3535/Fax: 312-220-1515/URL: www.starcomworldwide.com

Other Bcom3 shops

Ayer

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$.20.0	\$25.0	-20.1
Billings	\$.133.4	\$167.0	-20.1
Employees	.80	100	-20.0
Offices	.1	2	-50.0

Notes: Ayer, founded in Philadelphia 133 years ago, was merged this month into Kaplan Thaler Group. Ayer's President and CEO Mary Beth Casey is pursuing opportunities within the Bcom3 group of agencies and the broader Publicis Groupe network.

Officer: Mary Beth Casey, pres & CEO

Headquarters: Ayer/825 Eighth Ave., New York, N.Y. 10019/Phone: 212-474-5000/Fax: 212-474-5400/URL: www.nwayer.com

Kaplan Thaler Group

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$.15.0	\$13.1	14.7
Billings	\$.131.4	\$115.0	14.3
Employees	.48	45	6.7
Offices	.1	1	0.0

Notes: Kaplan Thaler Group is a creative agency purchased by D'Arcy in May '99. It is a separate agency brand reporting through the D'Arcy network. This month Bcom3 merged Ayer into Kaplan Thaler. The combined agency to be run by Kaplan Thaler's Linda Kaplan Thaler, CEO and chief creative officer. In May, Kaplan Thaler plans to relocate to Midtown Manhattan where Ayer has been based. Ayer's figures remain separate in this report.

Officer: Linda Kaplan Thaler, CEO

Headquarters: Kaplan Thaler Group/58 West 40th St., New York, N.Y. 10018/Phone: 212-704-9888/Fax: 212-391-8257/URL: www.kaplanthaler.com

Bartle Bogle Hegarty

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$.73.9	\$77.8	-5.0
Billings	\$.581.3	\$608.4	-4.5

Notes: BBH is a consolidation of shops in London, Singapore, New York and Tokyo. BBH began its international network in 1996 opening in Singapore with lead client Levi Strauss (Levi's), the same client that led to the creation of BBH, Tokyo, in 1999. In between, New York opened in 1998 with lead client Reebok. BBH is 49% owned by Bcom3.

Officer: Nigel Bogle, chief exec

Headquarters: Bartle Bogle Hegarty/60 Kingly St., London, United Kingdom W1R 6DS/Phone: 44-207-734-1677/Fax: 44-207-734-3666/URL: www.bartleboglehegarty.com

Beacon Communications

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$.45.9	\$50.9	-9.7
Billings	\$.306.1	\$338.1	-9.5
Employees	.262	272	-3.7
Offices	.1	1	0.0

Notes: Beacon was formed in 2001 as a merger of the Tokyo offices of D'Arcy and Leo Burnett with a third of the investment capital coming from Dentsu. The two networks were encouraged to make the move by common client Procter & Gamble. The ad business P&G had awarded Dentsu then was funneled into Beacon.

Officers: Nobuo Momose, dir & pres; Michelle Kristula-Green, representative dir

Headquarters: Beacon Communications/18th Fl., Akasaka Twin Towers, 2-17-22 Akasaka, Minato-ku, Tokyo, Japan/Phone: 81-3-3584-2331/Fax: 81-3-5573-8730

Manning, Selvage & Lee

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Fee income	\$.109.7	\$98.9	11.0
Employees	.760	754	0.8
Offices	.26	26	0.0

U.S.	2001	2000	% chg
Fee income	\$.74.6	\$70.4	6.0
Employees	.530	525	1.0
Offices	.14	14	0.0

Notes: MS&L is a PR firm.

Officer: Lou Capozzi, chmn & CEO

Headquarters: Manning, Selvage & Lee/79 Madison Ave., New York, N.Y. 10016-7880/Phone: 212-213-0909/Fax: 212-447-5462/URL: www.mslpr.com

Buhler & Partners

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$.3.1	\$3.7	-15.1
Billings	\$.21.0	\$24.7	-15.0
Employees	.25	30	-16.7
Offices	.1	1	0.0

Notes: Buhler & Partners, which reports directly to Bcom3, is a con-

solidation of several European shops in Germany, the Netherlands and France. The agency was founded in 1992.

Officer: Alfred P. Buhler, mg dir

Headquarters: Buhler & Partners/Hanauer Landstrasse 139/ Hessen D, Frankfurt, Germany/Phone: 49-69-405-00223/Fax: 49-69-405-00220

30 Richards Group

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$84.5	\$83.5	1.2
Billings	\$570.5	\$560.0	1.9
Employees	520	575	-9.6
Offices	1	1	0.0

Notes: The Richards Group is a multi-faceted agency. Traditional advertising, its biggest component, is accompanied by the Latitude division (sales promotion) and a direct marketing unit which together claim about 8% of gross income, and an interactive operation that accounts for about 12% of gross income. The agency has a Los Angeles affiliate, Grupo Gallegos, that handles marketing aimed at Spanish-speaking consumers. Richards Group in 2001 launched SPHERICAL, a business unit dedicated to helping companies' executive teams more clearly define their brands, and consolidated various internal interactive operations into Richards Group.

Officer: Stan Richards, pres

Headquarters: Richards Group/8750 N. Central Expressway, Ste. 1200, Dallas, Texas 75231/Phone: (214) 891-5700/Fax: (214) 891-5289/URL: www.therichardsgroup.com

27 Rubin Postaer & Associates

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$90.3	\$87.1	3.7
Billings	\$851.4	\$826.2	3.1
Employees	500	490	2.0
Offices	9	9	0.0

Notes: Rubin Postaer & Associates, a traditional agency based in Santa Monica, Calif., has offices in Chicago, Boston, Dallas, Portland, Ore., Denver, Atlanta and Morrestown, N.J.

Officer: Gerrold Rubin, pres & CEO

Headquarters: Rubin Postaer & Associates/1333 Second St., Santa Monica, Calif. 90401/Phone: (310) 394-4000/Fax: (310) 917-2565/URL: www.rpa.com

23 SPAR Group

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$101.8	\$111.0	-8.3
Billings	\$678.8	\$740.4	-8.3
Employees	335	347	-3.5
Offices	6	7	-14.3

Notes: SPAR Group is a marketing services ad organization. It is a provider of retail merchandising and other marketing services utilizing its Internet reporting and control services. SPAR units serve grocery, drug and mass merchandisers with in-store merchandising. The company also is involved in incentive programs, fulfillment, voice recognition programs, database collection management and delivery and market research services.

Officer: Robert G. Brown, chmn & CEO

Headquarters: SPAR Group/580 White Plains Rd., 6th Fl., Tarrytown, N.Y. 10591/Phone: 914-332-4100/Fax: 914-332-0741/URL: www.sparinc.com

11 TMP Worldwide

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$358.5	\$415.9	-13.8
Billings	\$1,705.6	\$2,099.7	-18.8
Employees	3,800	3,200	18.8
Offices	112	89	25.8

U.S.	2001	2000	% chg
Gross income	\$227.9	\$268.6	-15.2
Billings	\$1,106.1	\$1,397.4	-20.8
Employees	2,400	2,100	14.3
Offices	64	51	25.5

U.S. offices

	Billings
TMP, Atlanta	186.2
TMP, Austin	4.2
TMP, Boston	21.9
TMP, Chicago	83.7
TMP, Cleveland	45.8
TMP, Dallas	52.0
TMP, Denver	30.0
TMP, Detroit	13.9
TMP, Fort Wayne, Ind.	4.6
TMP, Honolulu	2.3
TMP, Houston	3.8
TMP, Indianapolis	34.2
TMP, Kansas City, Mo.	15.3
TMP, Long Beach, Calif.	10.6
TMP, Los Angeles	76.5
TMP, Louisville, Ky.	10.6
TMP, Memphis	49.3
TMP, Milwaukee	45.3
TMP, Minneapolis	49.8
TMP, Needham, Mass.	33.3
TMP, New York	77.1
TMP, Oakland, Calif.	24.5
TMP, Orlando	2.8
TMP, Philadelphia	25.5
TMP, Phoenix	3.3
TMP, Portland, Ore.	7.6
TMP, Providence, R.I.	8.3
TMP, Raleigh, N.C.	.NA
TMP, San Diego	17.3
TMP, San Francisco	17.6
TMP, Santa Clara, Calif.	7.0
TMP, Seattle	27.8
TMP, St. Louis	33.1
TMP, Tampa	2.3
TMP, Troy, Ky.	3.0
TMP, Washington	73.2

Asian & Pacific offices

	Billings
TMP Worldwide, Sydney (MJ)	42.4
TMP Worldwide, Hong Kong (MJ)	0.9
TMP Worldwide, Tokyo (MJ)	8.8
TMP Worldwide, Kuala Lumpur (MJ)	3.4
TMP Worldwide, Wellington (MJ)	3.7
TMP Worldwide, Singapore (MJ)	5.3

Canadian office

TMP Worldwide, Toronto (MJ)49.5

European offices

TMP Worldwide, Brussels (MJ)14.1
 TMP Worldwide, Prague (MJ)0.4
 TMP Worldwide, Copenhagen (MJ)5.6
 TMP Worldwide, Paris (MJ)38.9
 TMP Worldwide, Heidelberg (MJ)49.3
 TMP Worldwide, Dublin (MJ)5.3
 TMP Worldwide, Rome (MJ)3.0
 TMP Worldwide, Hilversum (MJ)21.5
 TMP Worldwide, Madrid (MJ)14.1
 TMP Worldwide, London (MJ)333.3

Notes: TMP Worldwide is a recruitment advertising agency network and a Yellow Pages advertising agency. It is also the owner of Monster, the leading global careers website (www.monster.com) and MonsterMoving.com. TMP's returns include only its recruitment advertising and Yellow Pages activity.

Officer: Andrew H. McKelvey, chmn & CEO

Headquarters: TMP Worldwide/622 Third Ave., New York, N.Y. 10017/Phone: 212-351-7000/Fax: 917- 256-8631/URL: www.tmp.com

15 Tokyu Agency

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$.203.9	\$229.9	-11.3
Billings	\$.1,782.6	\$2,019.2	-11.7
Employees	1,445	1,484	-2.6
Offices	19	19	0.0

Asian & Pacific offices

Tokyu Agency, Tokyo (NA)1,620.9
 Hansoku Kaihatsu Corp., Tokyo (MJ)48.7
 Agent Jyuku Co., Tokyo (MJ)14.7

Notes: Tokyu, the ad organization, includes the Tokyu Agency network and four other advertising-related operations: CAT Inc. (visual production company), Image Studio 109 (rental studio), Tokyu Space Creation (airport and outdoor media sales and development), Kaburagi Studio (photographic creative agency), and Tokyu Agency Media System (planning, production and sales for transit and outdoor media). The Tokyu Agency network includes the huge Tokyu Agency plus Hansoku Kaihatsu Corp. (sales promotion), and Agent Jyuku Co. (event marketing).

Officer: Kyoichi Kubo, pres

Headquarters: Tokyu Agency/4-8-18 Akaska, Minato-ku, Tokyo, Japan 107-8417/Phone: 81-3-3475-3691/Fax: 81-3-5562-9122/URL: www.tokyu-agc.co.jp

1 WPP Group

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$.8,165.0	\$7,970.0	2.4
Billings	\$.75,711.0	\$72,133.0	5.0
U.S.	2001	2000	% chg
Gross income	\$.2,241.8	\$2,249.7	-0.4
Billings	\$.20,309.7	\$20,826.3	-2.5

Notes: WPP Group is a composite of four agency networks, Young & Rubicam, Ogilvy & Mather Worldwide, J. Walter Thompson Co., and Red Cell (formerly Conquest). Other agencies within WPP not connected to its four networks include: RTC Relationship Marketing, UniWorld Group, Brierley & Partners (20% equity), Einson Freeman, CommonHealth, VML, Mendoza Dillon & Asociados and Brouillard

Billings

Billings

Communications. The U.S. gross income and billings numbers above for WPP include only its advertising units. WPP also owns MindShare and Mediaedge:CIA. Other units and investments included in its returns: Kantar Group research arm (Millward Brown, Research International, Winona, Goldfarb Consultants); PR companies Hill & Knowlton, Ogilvy Public Relations Worldwide and Burson-Marsteller; and a large group of branding and identity, healthcare and specialist communications companies; 20% of ad organization Asatsu-DK, Tokyo; 30% of Chime Communications, a London-based specialist PR, research and advertising company, and 50.1% of Batey Group (renamed Red Cell Asia). WPP gained CIA Medianetwork in its purchase of Tempus Group, London, in late 2001 and merged it with Media Edge to form Mediaedge:CIA. WPP outbid Publicis Groupe for Tempus, attempted to withdraw its bid saying the Sept. 11 terrorist attacks in the U.S. had caused "material adverse change" in the business, but went through with the transaction when Britain's Takeover Panel rejected its appeal. WPP had gained 22% of Tempus several years ago. Most acquisitions by WPP in 2001 were outside the agency community except for its purchase of VML, Kansas City. WPP and Forbes Inc. in April 2001 formed a joint venture custom-publishing company, Custom Media Group, to produce and distribute company magazines, newsletters and annual reports. The 50/50 venture followed WPP's purchase in 2000 of Spafax, a U.K. custom publisher. In 2001, WPP also bought 75% of QCi Assessment, a Middlesex, U.K., marketing consulting company; 100% of Forward Limited, a U.K. contract publishing company specializing in direct customer communications programs; Finsbury Ltd., a London PR agency; Ziment Associates, New York, and Penn, Schoen & Berland Associates, Washington, both research companies; Marketing & Communications Agency, an international communications consultancy in New York, London and Stockholm, and CB Associes, Paris, a branding agency.

Officer: Sir Martin Sorrell, CEO

Headquarters: WPP Group/27 Farm St., London, United Kingdom W1W 6RD/Phone: 44-207-408-2204/Fax: 44-207-493-6819/URL: www.wpp.com

Ogilvy & Mather Worldwide

Consolidated network totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$.1,580.3	\$1,540.1	2.6
Billings	\$.13,664.9	\$13,519.9	1.1
U.S.	2001	2000	% chg
Gross income	\$.566.3	\$571.1	-0.8
Billings	\$.5,109.6	\$5,129.8	-0.4

Notes: Ogilvy & Mather Worldwide is a consolidation of the worldwide agency network of the same name (which includes Ogilvy & Mather Interactive), OgilvyOne Worldwide and Cole & Weber. On the international side, Ogilvy boosted equity in Italy to full ownership, and raised its stake in Rightford Searle-Tripp & Makin in South Africa to just short of a majority. Its share in its Philippines shop shifted from a majority to a minority. Several years ago, Ogilvy North America formed the Syndicate, a loose affiliation of entrepreneurial specialist agencies that work on creative projects with Ogilvy. Ogilvy owns no equity in Syndicate shops. Added to the Syndicate in 2001 was LatinWorks Marketing, Dallas. Rick Boyko, co-creative VP, O&M, directs the Syndicate.

Syndicate agencies (\$ in millions)

2001 billings

Richards Group, Dallas	\$.570.5
Work, Richmond, Va.	50.0
vitrorobertson, San Diego	39.6
LatinWorks, Dallas	40.0
Fuse, St. Louis	21.4

Syndicate agencies (\$ in millions)	2001	2000
Hunt Adkins, Minneapolis	19.0	
Core, St. Louis	19.0	
GSH, San Francisco	23.0	

Ogilvy & Mather Worldwide

Agency totals (\$ in millions)	2001	2000	% chg
Worldwide			
Gross income	\$1,135.4	\$1,094.3	3.8
Billings	\$10,688.0	\$10,500.8	1.8
Employees	15,034	14,552	3.3
Offices	480	442	8.6
U.S.			
Gross income	\$384.8	\$382.5	0.6
Billings	\$3,890.2	\$3,826.1	1.7
Employees	2,367	2,684	-11.8
Offices	41	43	-4.7

U.S. offices	Billings
O&M, Atlanta	35.5
A. Eicoff, Chicago	155.9
O&M, Chicago	812.0
O&M, Detroit	161.8
O&M, Honolulu	10.2
O&M, Houston	0.0
O&M, Los Angeles	149.2
O&M, New York	3,696.7

African offices	Billings
Ogilvy & Mather, Gaborone (MJ)	1.8
Media Majique & Research Systems, Accra (MJ)	1.0
Ocean Ogilvy & Mather, Abidjan (MN)	2.9
Ogilvy & Mather, Nairobi (MJ)	9.4
Top Advertising Agency, Blantyre (MJ)	0.1
Pangolim Publicidade, Maputo (MJ)	0.1
The Agency, Windhoek (MJ)	1.0
O&M Rightford Searle-Tripp & Makin, Johannesburg (MN)	92.1
M&M Communications, Dar es Salaam (MJ)	0.1
Ogilvy & Mather, Kampala (MJ)	0.2
Goman Advertising, Lusaka (MJ)	0.5
Barker McCormac O&M, Harare (MN)	9.1

Asian & Pacific offices	Billings
Ogilvy & Mather, Sydney (MJ)	15.7
Singleton Ad Agency, Sydney (MN)	336.8
Ogilvy & Mather, Beijing/Guangzhou/Shanghai (MJ)	141.1
Ogilvy & Mather, Hong Kong (MJ)	255.5
Ogilvy & Mather, Mumbai (MJ)	210.0
Indo-Ad, Jakarta (MJ)	20.9
Ogilvy & Mather, Tokyo (MJ)	310.6
Ogilvy & Mather, Almaty (MJ)	0.2
Ogilvy & Mather, Petaling Jaya (MJ)	39.9
Ogilvy & Mather, Auckland (MN)	35.1
Interflow Communications, Karachi (NE)	16.3
Ogilvy & Mather, Manila (MN)	17.6
Ogilvy & Mather, Singapore (MJ)	157.8
Ogilvy & Mather, Seoul (MJ)	35.2
Ogilvy & Mather, Colombo (MN)	6.8
Ogilvy & Mather, Taipei (MJ)	178.2
Ogilvy & Mather, Bangkok (MJ)	122.6
Ogilvy & Mather, Ho Chi Minh City (MJ)	11.5

Canadian office	Billings
Ogilvy & Mather Canada, Toronto (MJ)	249.5

European offices	Billings
Ogilvy & Mather, Vienna (MJ)	173.3
HHD O&M, Brussels (MJ)	222.8

European offices	Billings
Ogilvy & Mather, Sofia (MJ)	10.2
Ogilvy & Mather, Zagreb (MJ)	2.2
Ogilvy & Mather, Nicosia (MJ)	3.1
Ogilvy & Mather, Prague (MJ)	53.2
Ogilvy & Mather, Copenhagen (MJ)	56.7
Ogilvy & Mather, Helsinki (MJ)	20.0
Ogilvy & Mather, Paris (MJ)	1,072.1
Ogilvy & Mather, Frankfurt (MJ)	1,351.5
Bold Advertising, Athens (MN)	196.0
Ogilvy & Mather, Budapest (MJ)	28.9
Wilson Hartnell Group, Dublin (MJ)	107.8
Ogilvy & Mather, Milan (MJ)	447.8
Ogilvy & Mather, Amsterdam (MJ)	309.4
Ogilvy & Mather, Oslo (MJ)	41.8
Ogilvy & Mather, Warsaw (MJ)	42.1
Ogilvy & Mather, Lisbon (MJ)	60.3
Ogilvy & Mather, Bucharest (MJ)	37.8
Ogilvy & Mather, Moscow (MJ)	6.8
CD Ogilvy, Bratislava (MJ)	1.6
Ogilvy & Mather, Ljubljana (MJ)	13.7
Bassat O&M, Barcelona (MJ)	352.6
Ogilvy & Mather, Stockholm (MJ)	134.7
Grendene O&M, Zurich (MJ)	146.6
Moran Ogilvy & Mather, Istanbul (MJ)	62.2
Ogilvy & Mather, Kiev (MJ)	6.0
Ogilvy & Mather, London (MJ)	1,365.1
Ogilvy & Mather, Belgrade (MJ)	0.2
Latin American offices	Billings
Ogilvy & Mather, Buenos Aires (MJ)	85.6
Standard O&M, Sao Paulo (MJ)	318.5
Northcote & Asociados, Santiago (MN)	37.3
Ogilvy & Mather, Bogota (MJ)	21.2
Ogilvy & Mather, Bogota (MJ)	21.2
Ogilvy & Mather, Santo Domingo (MN)	10.2
Molina Bianchi O&M, San Salvador (MN)	9.9
Wurmser O&M, Guatemala City (MN)	9.1
Panamer/Graficoncepto, Mexico City (MJ)	144.2
Momentum Ogilvy & Mather, Lima (MJ)	11.7
Inglefeld, Ogilvy & Mather, Port of Spain (MN)	3.1
Ogilvy & Mather, Montevideo (NE)	14.1
Ogilvy & Mather, Caracas (MJ)	30.5

Notes: Ogilvy & Mather Worldwide includes the Ogilvy & Mather U.S. brand and the agency's multinational network including Mamac, its Middle East network. Ogilvy & Mather Interactive is part of the Ogilvy & Mather Worldwide brand.

Officer: Shelly Lazarus, chmn & CEO

Headquarters: Ogilvy & Mather Worldwide/Worldwide Plaza, 309 W. 49th St., New York, N.Y. 10019/Phone: 212-237-4000/Fax: 212-237-5123/URL: <http://www.ogilvy.com>

Ogilvy & Mather Interactive

Agency totals (\$ in millions)	2001	2000	% chg
Worldwide			
Gross income	\$168.8	\$162.1	4.1
U.S.			
Gross income	\$84.5	\$83.8	0.8

Notes: O&M Interactive is a composite of interactive returns from various Ogilvy & Mather Worldwide agencies. Its number are included in those of Ogilvy & Mather Worldwide.

Officer: Michael Windsor, pres

Headquarters: Ogilvy & Mather Interactive/Worldwide Plaza 309 West 49th St., New York, N.Y. 10019/Phone: 212-237-4000/Fax: 212-237-5123/URL: www.ogilvy.com

Cole & Weber

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$11.9	\$15.1	-21.4
Billings	\$88.2	\$146.4	-39.8

Notes: Cole & Weber is part of Ogilvy & Mather Worldwide. It was shifted back to O&M after serving as the inaugural U.S. shop in the new WPP agency network Red Cell. Berlin Cameron & Partners now serves as Red Cell's U.S. entry.

Officer: Mike Doherty, pres

Headquarters: Cole & Weber/308 Occidental Ave. South, Seattle, Wash. 98104/Phone: 206-447-9595/Fax: 206-233-0178

Memac

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$22.2	\$19.4	14.4
Offices	.8	8	0.0

Middle Eastern offices

	Billings
Memac, Manama (MN)	12.3
Memac, Cairo (MN)	1.1
Memac, Kuwait City (MN)	11.6
Memac, Beirut (MN)	7.9
Memac, Jeddah (MN)	40.1
Memac, Dubai (MN)	63.0

Notes: Memac is an eight-agency network in the Middle East and North Africa 20% owned by O&M.

Officer: Edmond Moutran, pres & CEO

Headquarters: Memac/6th Fl., Al Fateh Bldg., Al Khalifa, Manama, Bahrain /Phone: 973-226-244 /Fax: 973-223-266

OgilvyOne Worldwide

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$433.1	\$430.7	0.6
Billings	\$2,888.8	\$2,872.8	0.6

U.S.	2001	2000	% chg
Gross income	\$169.6	\$173.5	-2.2
Billings	\$1,131.2	\$1,157.2	-2.2

Notes: OgilvyOne is a direct response agency. Ogilvy One includes A. Eicoff & Co., a Chicago-based agency focused on direct-response TV. Eicoff founder and chairman emeritus, Alvin Eicoff, 80, died in March 2002.

Officer: Reimer Thedens, chmn & CEO

Headquarters: OgilvyOne Worldwide/309 W. 49th St., New York, N.Y. 10019/Phone: 212-237-6000/Fax: 212-237-5123/URL: www.ogilvy.com

Red Cell

Consolidated network totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$115.2	\$115.7	-0.5
Employees	.740	809	-8.5
Offices	.23	24	-4.2

U.S.	2001	2000	% chg
Gross income	\$21.0	\$18.0	16.7
Employees	.75	71	5.6
Offices	.1	2	-50.0

Notes: Red Cell, a WPP multinational network, in December 2001 acquired Berlin Cameron & Partners, New York, and named BC&P's Chairman Andy Berlin co-chief executive and chief creative officer of Red Cell. At the same time, Lee Daley, former exec VP and chief strat-

egy officer for McCann-Erickson Europe, Middle East and Africa, was appointed co-chief executive and chief strategy officer. Red Cell handles what it terms as "challenger brands," upstart brands that have the capacity to outflank larger competitors in wooing consumers. The CEO post was vacated by Luca Linder earlier in December when he signed on as president and chief executive for Africa, Europe and the Middle East at D'Arcy Masius Benton & Bowles. One of Red Cell's biggest priorities is establishing a London office, its biggest hole where the network has basically dismantled its poorly performing office in order to buy or build a creative shop. Red Cell is represented in Asia by Batey Group, 50.1% owned by WPP, and in the U.S. by Berlin Cameron/Red Cell. The network has multiple offices in Europe.

Officers: Andy Berlin and Lee Dailey, co-chief execs

Headquarters: Red Cell/18 Grosvenor Gardens, London, United Kingdom SW1W 0DH/Phone: 44-207-824-7891/Fax: 44-207-824-7894/URL: www.redcellnetwork.com

Berlin Cameron/Red Cell

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$21.0	\$18.0	16.7
Billings	\$265.0	\$235.0	12.8
Employees	.75	71	5.6
Offices	.1	1	0.0

Notes: Red Cell in December 2001 acquired Berlin Cameron & Partners, New York, which replaced Cole & Weber as the point shop in the U.S. for Red Cell.

Officer: Andy Berlin, chmn

Headquarters: Berlin Cameron/Red Cell/1370 Broadway, 7th Fl., New York, N.Y. 10018/Phone: 212-824-2000/Fax: 212-268-8454/URL: www.bc-p.com

Red Cell Asia (Batey Group)

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$22.4	\$26.2	-14.5
Billings	\$149.1	\$174.3	-14.5

Asian & Pacific offices

	Billings
Batey Kazoo, Sydney (MJ)	17.0
Batey Gladman, Sydney (MN)	2.7
Batey Couldrey Jones, Hong Kong (MJ)	5.9
Batey Retail, Kuala Lumpur (MJ)	10.0
Batey Ads, Kuala Lumpur (MJ)	10.7
Carlyle Brand Consultants, Singapore (MJ)	3.3
Batey Retail, Singapore (MJ)	10.1
Batey Ads, Singapore (MJ)	66.9
Batey Ads Taiwan, Taipei (MJ)	19.5
Batey Ads Thailand, Bangkok (MN)	3.1

Notes: Batey Group includes a network of largely majority-owned agencies in Australia and Asia that fan out east of Singapore. WPP owns 50.2% of the network, having boosted its share from a minority position in late 2000. Batey Ads USA shop (Los Angeles) was closed in June 2000. TBWA Worldwide owns 20% of Batey Group.

Officer: Ian Batey, group chmn

Headquarters: Red Cell Asia (Batey Group)/100 Amoy St., Singapore 069920/Phone:65-322-0407 /URL:www.bateyads.com.sg

J. Walter Thompson Co.

Consolidated network totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$1,644.9	\$1,583.4	3.9
Billings	\$11,165.4	\$10,874.5	2.7

Worldwide	2001	2000	% chg
Employees	.466	436	6.9
U.S.	2001	2000	% chg
Gross income	\$.674.3	\$668.8	0.8
Billings	\$.4,735.0	\$4,678.0	1.2
Employees	.243	226	7.5

Notes: J. Walter Thompson Co. on a consolidated basis includes the worldwide network brand of the same name, TMI/JWT (51%), JWT Specialized Communications and Synergy@jwt.

J. Walter Thompson Co.

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$.1,536.1	\$1,489.1	3.2
Billings	\$.10,465.4	\$10,229.0	2.3
Employees	.9,130	9,034	1.1
Offices	.314	311	1.0
U.S.	2001	2000	% chg
Gross income	\$.565.5	\$574.5	-1.6
Billings	\$.4,005.0	\$4,032.5	-0.7
Employees	.2,574	2,876	-10.5
Offices	.91	92	-1.1

U.S. offices

J. Walter Thompson, Atlanta	.220.0
J. Walter Thompson, Chicago	.601.0
J. Walter Thompson, Detroit	.1,625.0
J. Walter Thompson, Los Angeles	.157.0
J. Walter Thompson, New York	.1,346.0
JWT & Tonic, San Francisco	.220.0

African offices

Thompson Kenya Nairobi, Nairobi (MN)	.2.5
J. Walter Thompson, Johannesburg (MJ)	.35.2
AWSG, Cape Town (MJ)	.7.0

Asian & Pacific offices

J. Walter Thompson, Sydney (MJ)	.165.8
Asiatic Marketing, Dhaka (NE)	.4.2
J. Walter Thompson, Beijing (MJ)	.164.7
J. Walter Thompson, Hong Kong (MJ)	.116.1
Hindustan Thompson, Mumbai (MJ)	.337.6
Contract Advertising, Mumbai (MJ)	.50.3
Adforce, Jakarta (NE)	.71.5
J. Walter Thompson, Tokyo (MJ)	.547.1
J. Walter Thompson, Kuala Lumpur (MJ)	.26.7
J. Walter Thompson, Kathmandu (MJ)	.2.9
J. Walter Thompson, Auckland (MJ)	.10.6
Asiatic Advertising, Karachi (MJ)	.10.5
J. Walter Thompson, Manila (MN)	.57.5
J. Walter Thompson, Singapore (MJ)	.24.0
J. Walter Thompson, Seoul (MJ)	.120.5
Thompson Lanka, Colombo (MJ)	.6.6
J. Walter Thompson, Taipei (MJ)	.105.2
J. Walter Thompson, Bangkok (MJ)	.173.2

Canadian offices

Groupaction Montreal, Montreal (NE)	.67.5
Enterprise Toronto, Toronto (MJ)	.27.8
J. Walter Thompson Toronto, Toronto (MJ)	.43.6

European offices

J. Walter Thompson, Vienna (MJ)	.46.6
J. Walter Thompson, Brussels (MJ)	.58.4
Spot Thompson, Sofia (MJ)	.1.3
Studio Marketing, Zagreb (NE)	.2.2
Ark Communications, Prague (JV)	.42.2
J. Walter Thompson, Copenhagen (MJ)	.30.1

European offices

Silikons Advertising Estonia, Tallinn (NE)	.0.7
Thompson-Interplan Finland, Helsinki (MN)	.25.9
J. Walter Thompson, Paris (MJ)	.261.0
J. Walter Thompson, Frankfurt (MJ)	.589.5
DSB&K, Frankfurt (MJ)	.78.7
Spot Thompson, Athens (MJ)	.245.4
Partners/J. Walter Thompson, Budapest (NE)	.12.7
DDFH&B, Dublin (MN)	.58.2
J. Walter Thompson, Milan (MJ)	.469.3
Silikons Advertising Latvia, Riga (NE)	.2.0
Silikons Advertising Lithuania, Vilnius (NE)	.1.1
PPGH, Amsterdam (MJ)	.270.0
J. Walter Thompson, Oslo (MJ)	.7.9
J. Walter Thompson-Parintex, Warsaw (JV)	.46.2
J. Walter Thompson, Lisbon (MJ)	.61.5
Scala/J. Walter Thompson, Bucharest (NE)	.20.0
Ark Thompson, Moscow (MN)	.13.5
Studio Marketing International, Ljubljana (NE)	.5.5
J. Walter Thompson, Madrid (MJ)	.309.8
J. Walter Thompson, Zurich (MJ)	.43.5
Manajans/Thompson Reklam Isleri, Istanbul (MN)	.17.9
Ark Communications, Kiev (NE)	.3.8
J. Walter Thompson, London/Manchester (MJ)	.1,131.7
Black Cat, London (MJ)	.84.1

Latin American offices

J. Walter Thompson, Buenos Aires (MJ)	.107.9
Fondo y Forma, La Paz (MJ)	.2.6
J. Walter Thompson, Sao Paulo (MJ)	.408.2
J. Walter Thompson, Santiago (MJ)	.29.2
J. Walter Thompson, Bogota (MJ)	.20.3
APCU, San Jose (MJ)	.7.1
Thompson AIFE-MFP, Santo Domingo (MJ)	.6.9
Norlop Thompson, Guayaquil (MN)	.27.5
APCU, San Salvador (MJ)	.4.6
APCU, Guatemala City (MJ)	.3.9
APCU, Tegucigalpa (MJ)	.2.6
J. Walter Thompson, Mexico City (MJ)	.138.9
APCU, Managua (MJ)	.1.7
APCU, Panama City (MJ)	.4.7
J. Walter Thompson, Asuncion (MJ)	.0.9
J. Walter Thompson, Lima (MJ)	.21.6
J. Walter Thompson, San Juan (MJ)	.50.1
Corporacion Thompson, Montevideo (NE)	.8.2
J. Walter Thompson, Caracas (MJ)	.83.7

Middle Eastern office

Tamir Cohen, Tel Aviv (JV)	.42.7
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Notes: The J. Walter Thompson brand includes the J. Walter Thompson U.S. agency brand and its international network that holds a 51% interest in TMI/JWT, the Middle East network. JWT sold 49% of its Australian and New Zealand operations to Singleton Group Ltd., Sydney, in December 2001. (Singleton Group and O&M's Australian operations merged in 1998.) JWT closed its Malmo, Sweden, shop in the fourth quarter 2001. JWT boosted its ownership in Manajans/Thompson Reklam Isleri, Istanbul, to a substantial minority in 2001. Imagnet, an e-service consultancy in Minneapolis, was bought by JWT in January 2001.

Officer: Peter Schweitzer, pres & CEO

Headquarters: J. Walter Thompson Co./466 Lexington Ave., New York, N.Y. 10017/Phone: 212-210-7000/Fax: 212-210-7299/URL: www.jwt.com

Synergy@jwt

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$63.6	\$0.0	NA
Billings	\$428.0	\$0.0	NA

Notes: Synergy@jwt, a marketing services company, is made up of JWT Tech, Imagio, Imaginet and Thompson Connect.

Officer: Russ Fujioka, pres & CEO

Headquarters: Synergy@jwt/333 W. Santa Clara St., San Jose, Calif. 10017/Phone: 408-993-9868/Fax: 408-993-9981/URL: www.jwt.com

TMI/JWT

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$27.3	\$24.1	13.3
Billings	\$181.7	\$160.5	13.2

African office

TMI, Casablanca (MJ)	9.3
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Middle Eastern offices

TMI/JWT, Cairo (MJ)	11.6
TMI/JWT, Amman (MJ)	2.3
TMI/JWT, Daiya (MJ)	16.3
TMI/JWT, Beirut (MJ)	16.9
TMI/JWT, Jeddah (MJ)	68.6
TMI/JWT, Damascus (MJ)	3.1
TMI/JWT, Dubai (MJ)	53.6

Notes: TMI/JWT is J. Walter Thompson's Middle East network, 51% owned by JWT.

Officer: Roy Haddad, chmn & CEO

Headquarters: TMI/JWT/Ste. 2-18 Harbour Yard., Chelsea Harbour, London, United Kingdom SW10 0XD/Phone: 44-207-352-4585 /Fax: 44-207-351-3154

JWT Specialized Communications

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$45.2	\$55.6	-18.7
Billings	\$302.0	\$386.0	-21.8
Employees	480	538	-10.8
Offices	29	33	-12.1

Notes: JWT Specialized Communications is an advertising recruitment agency.

Officer: Tim Gibon, pres & CEO

Headquarters: JWT Specialized Communications/6500 W. Century Blvd., Los Angeles, Calif. 90045/Phone: 323-665-8700/Fax: 323-655-9285/URL: www.jwtworks.com

Young & Rubicam

Consolidated network totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$1,519.3	\$1,600.2	-5.1
Billings	\$22,358.8	\$21,368.7	4.6
Employees	17,078	14,570	17.2
Offices	439	282	55.7

U.S.	2001	2000	% chg
Gross income	\$655.7	\$686.5	-4.5
Billings	\$7,885.9	\$8,545.0	-7.7
Employees	4,827	3,996	20.8
Offices	78	49	59.2

Notes: Young & Rubicam, the consolidated agency network, includes the Y&R Advertising U.S. and international agency brand, Bravo Group, Kang & Lee, Sudler & Hennessey, Wunderman, Mosaica and

SicolaMartin. In 2001, WPP moved into Young & Rubicam RTC Relationship Marketing and Einson Freeman agencies. In 2001, Michael Dolan, CEO of Young & Rubicam, parent of Y&R Advertising, added the chairman and CEO title at Y&R Advertising to his own when Ed Vick stepped down from that position in October 2001. Peter Georgescu, chairman emeritus of Young & Rubicam, was hired as senior advisor to assist Mr. Dolan. Young & Rubicam and Dentsu in December 2001 each sold their 50% interest in Lord Group to Spier New York, an agency specializing in book advertising. Lord Group will operate separately from Spier but will share back-office operations. Young & Rubicam also sold in 2002 its 33% interest in agency CMF&Z (Creswell, Munsell, Fultz & Zirbel) to 3i, a new ad organization based in Chicago.

Y&R Advertising

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$1,052.6	\$1,102.9	-4.6
Billings	\$18,678.1	\$17,550.8	6.4
Employees	11,387	9,599	18.6
Offices	283	168	68.5

U.S.	2001	2000	% chg
Gross income	\$432.2	\$439.7	-1.7
Billings	\$6,062.8	\$6,696.9	-9.5
Employees	2,189	2,505	-12.6
Offices	36	27	33.3

U.S. offices

Young & Rubicam, Chicago	150.4
Young & Rubicam, Dearborn, Mich.	78.1
Young & Rubicam, Irvine, Calif.	667.6
Young & Rubicam, New York	1,504.2
Young & Rubicam, San Francisco	163.3

African offices

Young & Rubicam Panafcom, Abidjan (MN)	2.0
Kenya Ayton/Y&R, Nairobi (MN)	15.5
Young & Rubicam Cinemapresse, Casablanca (MN)	2.0
Y&R South Africa, Johannesburg (MJ)	252.0
Young & Rubicam Zambia, Lusaka (MN)	4.5
Michael Hogg/Y&R Zimbabwe, Harare (MN)	19.8

Asian & Pacific offices

Young & Rubicam Australia, North Sydney (MJ)	316.8
Young & Rubicam, Auckland (MN)	46.8

Canadian offices

Saint-Jacques Vallee Young & Rubicam, Montreal (MN)	39.8
Young & Rubicam Canada, Toronto (MJ)	433.5

European offices

Young & Rubicam Austria, Vienna (MJ)	158.8
Young & Rubicam Belgium, Brussels (MJ)	218.0
Adia Advertising, Sofia (NE)	12.3
Young & Rubicam Czech Republic, Prague (MJ)	166.2
Young & Rubicam Denmark, Copenhagen (MJ)	224.4
Young & Rubicam Finland, Helsinki (MJ)	43.8
Young & Rubicam France, Paris (MJ)	1,411.9
Young & Rubicam Germany, Frankfurt (MJ)	2,641.1
GEO II/Young & Rubicam, Athens (MJ)	148.6
Young & Rubicam Hungary, Budapest (MJ)	70.4
Young & Rubicam Ireland, Dublin (NE)	20.8
Young & Rubicam Italia, Milan (MJ)	1,931.7
PMS&W/Young & Rubicam, Amsterdam (MJ)	730.0
Young & Rubicam Norway, Oslo (MJ)	189.9
Young & Rubicam Poland, Warsaw (MJ)	165.5
Young & Rubicam Portugal, Lisbon (MJ)	260.3
Young & Rubicam Romania, Bucharest (NE)	27.6

European offices

Young & Rubicam Russia, Moscow (MJ)	Billings	.116.6
Creo/Young & Rubicam, Bratislava (MJ)		.19.2
Young & Rubicam, Madrid (MJ)		.1,174.2
Hall & Cederquist/Young & Rubicam, Stockholm (MJ)		.343.9
Advico Young & Rubicam, Zurich (MJ)		.643.1
Young & Rubicam Turkey, Istanbul (MJ)		.159.9
Young & Rubicam Ukraine, Kiev (NE)		.18.6
Young & Rubicam, London (MJ)		.2,614.6

Latin American offices

Y&R Argentina, Buenos Aires (MJ)	Billings	.280.3
SOJE/Lonsdale/Young & Rubicam, St. Michael (NE)		.16.9
Young & Rubicam do Brasil, Sao Paulo (MJ)		.226.0
Prolam/Young & Rubicam, Santiago (MJ)		.116.6
Jaime Uribe & Asociados (Y&R), Medellin (MN)		.14.1
Young & Rubicam Colombia, Bogota (MJ)		.81.8
Asesores/Y&R Costa Rica, San Jose (NE)		.8.9
Y&R Damaris, Santo Domingo (NE)		.23.9
Lemusimun/Y&R San Salvador, San Salvador (NE)		.11.0
ECO/Y&R Guatemala, Guatemala City (MN)		.14.7
Delfos/Y&R Honduras, Tegucigalpa (NE)		.6.0
Young & Rubicam Mexico, Mexico City (MJ)		.163.3
JB/Y&R Nicaragua, Managua (NE)		.9.1
Cerebro/Y&R Panama, Panama City (NE)		.10.0
Creativity-Y&R Asociados, Lima (MJ)		.8.8
Young & Rubicam Puerto Rico, San Juan (MJ)		.56.1
Young & Rubicam Uruguay, Montevideo (MJ)		.8.4
JMC/Y&R Venezuela, Caracas (NE)		.94.3

Middle Eastern office

Y&R Israel-SAA, Tel Aviv (MN)	Billings	.176.0
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Notes: Y&R Advertising is an agency network that includes the Y&R U.S. brand and the Y&R international network which includes its 65% ownership in Dentsu, Young & Rubicam Partnerships. Y&R also includes Brand Buzz and minority ownership in interactive units: Naviant (1%), Digital Convergence (8%) and CyberDialogue (10%). The international network in 2001 acquired Sanchez Mallarino/Sanchez Collins Publicidad in Bogota, Colombia. Buying for Y&R handled by Mediaedge:CIA is included in returns in each country.

Officer: Michael Dolan, CEO-Young & Rubicam, chmn & CEO-Y&R Advertising

Headquarters: Y&R Advertising/285 Madison Ave., New York, N.Y. 10017/Phone: 212-210-3000/URL: www.yr.com

Team/Y&R Middle East

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$.23.4	\$19.7	18.9
Billings	\$.309.3	\$264.3	17.0

Middle Eastern offices

Team/Young & Rubicam, Cairo (MN)	Billings	.24.3
Team/Young & Rubicam, Kuwait City (MN)		.23.4
Team/Young & Rubicam, Beirut (MN)		.28.1
Team/Young & Rubicam, Jeddah (MN)		.114.8
Team/Young & Rubicam, Dubai (MN)		.118.7

Notes: Team/Y&R is 25% owned by Young & Rubicam which bought into the Middle East network in 1999.

Officer: Talal el Makdessi, pres & CEO

Headquarters: Team/Y&R Middle East/1st Fl., Century Plaza, Jumeirah 1 Beach Rd., Dubai, United Arab Emirates/URL: www.teamadvertising.com

Mediaedge:CIA

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Billings	\$.15,910.0	\$16,665.1	-4.5
Employees	4,446	4,548	2.2
Offices	.186	112	66.0

U.S.

2001	2000	% chg	
Billings	\$.4,050.8	\$4,658.4	-13.0
Employees	.734	756	2.9
Offices	.14	9	55.6

Notes: Mediaedge:CIA is the merger within WPP of Media Edge, the media specialist company that came with the acquisition of Young & Rubicam, and CIA Medianetwork, the media unit of Tempus Group, the latter purchased by WPP in 2001. Mediaedge:CIA is part of GME Group of media operations at WPP that also includes MindShare.

Officer: Charles Courtier, chmn

Headquarters: Mediaedge:CIA/1 Paris Garden, London, United Kingdom SE1 8 NU/Phone: 44-207-803-2000/Fax: 44-207-803 2001/URL: www.mediaedgecia.com

Dentsu, Young & Rubicam Partnerships

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$.211.9	\$197.0	7.5
Billings	\$.1,743.6	\$1,718.6	1.5

Asian & Pacific offices

Dentsu, Young & Rubicam, Hong Kong (MJ)	Billings	.201.6
Dentsu, Young & Rubicam, Beijing (MJ)		.138.7
Rediffusion/DY&R, Mumbai (MN)		.94.1
Dentsu Young & Rubicam, Jakarta (MJ)		.5.2
Dentsu Young & Rubicam, Tokyo (MN)		.709.0
Dentsu Young & Rubicam, Kuala Lumpur (MJ)		.87.4
Dentsu Young & Rubicam, Manila (MN)		.36.4
Dentsu, Young & Rubicam, Singapore (MJ)		.252.0
Dentsu Young & Rubicam, Seoul (MN)		.35.1
Dentsu, Young & Rubicam, Taipei (MJ)		.105.9
Dentsu, Young & Rubicam, Bangkok (MJ)		.75.0
Dentsu, Young & Rubicam, Ho Chi Minh City (MJ)		.3.1

Notes: Dentsu, Young & Rubicam Partnerships, based in Singapore, is 65% owned by Young & Rubicam and 40% by Dentsu.

Officer: Peter Steigrad, chmn & CEO

Headquarters: Dentsu, Young & Rubicam Partnerships/300 Beach Rd., #36-05/06 The Concourse, Singapore, 199555/Phone: 65-295-0025/Fax: 65-296-2016

Landor Associates

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$.123.6	\$139.9	-11.6
Employees	.729	829	-12.1
Offices	.16	14	14.3

U.S.

2001	2000	% chg	
Gross income	\$.81.0	\$99.6	-18.7
Employees	.398	540	-26.3
Offices	.7	6	16.7

Notes: Landor is a branding and corporate identity agency. Landor totals are included at the WPP level.

Officer: Clay Timon, chmn & CEO

Headquarters: Landor Associates/1001 Front St., San Francisco, Calif. 94111/Phone: 415-365-1700/Fax: 415-365-3196/URL: www.sfo.lan-dor.com

Burson-Marsteller

Agency totals (\$ in millions)

	2001	2000	% chg
Worldwide			
Fee income	\$290.7	\$334.3	-13.0
Employees	1,552	1,991	-22.0
Offices	46	49	-6.1
U.S.			
Fee income	\$185.8	\$221.2	-16.0
Employees	730	980	-25.5
Offices	11	11	0.0

Notes: Burson-Marsteller is a PR agency connected with Young & Rubicam. Its figures in this report are included at the WPP level.

Officer: Christopher Komisarjevsky, CEO

Headquarters: Burson-Marsteller/230 Park Ave., New York, N.Y. 10003/Phone: 212-614-4000/Fax: 212-598-5524/URL: www.bm.com

SicolaMartin

Agency totals (\$ in millions)

	2001	2000	% chg
U.S.			
Gross income	\$14.0	\$18.0	-22.0
Billings	\$93.6	\$120.1	-22.0
Employees	79	90	-12.2
Offices	2	2	0.0

Notes: SicolaMartin is a traditional agency purchased in early 2001 by Young & Rubicam.

Officer: Tom Sicola, pres & CEO

Headquarters: SicolaMartin/701 Brazos St., Ste. 1100, Austin, Texas 78701/Phone: 512-343-0264/Fax: 512-343-0659/URL: www.sicola-martin.com

Sudler & Hennessey

Agency totals (\$ in millions)

	2001	2000	% chg
Worldwide			
Gross income	\$88.6	\$82.6	7.2
Billings	\$654.8	\$551.4	18.8
Employees	593	594	-0.2
Offices	34	30	13.3
U.S.			
Gross income	\$50.4	\$49.8	1.2
Billings	\$376.3	\$332.3	13.2
Employees	242	267	-9.4
Offices	7	6	16.7

Notes: Sudler & Hennessey is a medical agency. Its non-U.S. returns are included in consolidated totals for Y&R shops in their respective markets.

Officer: Jed Beitler, chmn & CEO

Headquarters: Sudler & Hennessey/230 Park Ave. S., New York, N.Y. 10003/Phone: 212-614-4100/Fax: 212-598-6978/URL: www.sudler.com

Wunderman

Agency totals (\$ in millions)

	2001	2000	% chg
Worldwide			
Gross income	\$378.2	\$414.7	-8.8
Billings	\$3,025.8	\$3,266.4	-7.4
Employees	3,622	4,377	-17.2
Offices	75	86	-12.8
U.S.			
Gross income	\$173.0	\$197.0	-12.1
Billings	\$1,446.8	\$1,515.8	-4.6
Employees	1,002	1,224	-18.1
Offices	16	16	0.0

Notes: Wunderman returned in June 2001 as the name for Impiric

Worldwide, a moniker that had replaced Wunderman Cato Johnson as the agency's name in 1998. The switchback reconnects the company to Lester Wunderman, who founded the direct marketing agency 44 years ago.

Officer: Daniel Morel, chmn & CEO

Headquarters: Wunderman/285 Madison Ave., New York, N.Y. 10017/Phone: 212-210-3000/URL: www.wunderman.com

Mosaica

Agency totals (\$ in millions)

	2001	2000	% chg
U.S.			
Gross income	\$1.3	\$0.7	78.1
Billings	\$9.3	\$4.9	89.8
Employees	6	3	100.0
Offices	1	1	0.0

Notes: Mosaica is a multicultural shop with a focus on Asian-Americans started in 2000. In a number of cases it has gained accounts to minimize client conflicts with other multicultural shops in Young & Rubicam. The most significant "exchange" in 2001 came when Unilever (Old Best Foods) was moved from sister agency Bravo to Mosaica when Bravo won all of Kraft Foods. Mosaica then won additional Unilever brands.

Officer: Orlando Milian, genl mgr

Headquarters: Mosaica/315 Fifth Ave., New York, N.Y. 10003/Phone: 212-889-0424/Fax: 212-889-1084

Bravo Group

Agency totals (\$ in millions)

	2001	2000	% chg
U.S.			
Gross income	\$26.1	\$23.3	12.0
Billings	\$246.3	\$236.7	4.0
Employees	183	165	10.9
Offices	5	3	66.7

Notes: Bravo is an Hispanic agency. It has a medical unit, BravoMed, that opened in New York in 2000.

Officer: Daisy Exposito, pres & chief client officer

Headquarters: Bravo Group/20 Cooper Square, New York, N.Y. 10003/Phone: 212-780-5800/Fax: 212-780-0602/URL: www.the-bravogroupyr.com

Cohn & Wolfe

Agency totals (\$ in millions)

	2001	2000	% chg
Worldwide			
Fee income	\$57.8	\$64.5	-10.4
Employees	379	455	-16.7
Offices	10	13	-23.1
U.S.			
Fee income	\$33.8	\$41.9	-19.4
Employees	175	256	-31.6
Offices	4	6	-33.3

Notes: Cohn & Wolfe is a PR agency that is part of Young & Rubicam. Its figures in this report are included at the WPP Group level.

Officer: Stephen Aiello, pres & CEO

Headquarters: Cohn & Wolfe/292 Madison Ave., 9th Fl., New York, N.Y. 10021/Phone: 212-798-9700/Fax: 212-329-9900/URL: www.cohn-wolfe.com

Kang & Lee

Agency totals (\$ in millions)

	2001	2000	% chg
U.S.			
Gross income	\$6.6	\$10.7	-38.6
Billings	\$44.5	\$72.1	-38.4

U.S.	2001	2000	% chg
Employees	.48	78	-38.5
Offices	.2	2	0.0

Notes: Kang & Lee is an ad agency with an Asian-American focus.

Officer: Eliot Kang, pres

Headquarters: Kang & Lee/315 Fifth Ave., New York, N.Y. 10016/Phone: 212-889-4509/Fax: 212-213-4362

Other WPP shops

Brierley & Partners

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$.38.7	\$37.1	4.3
Billings	\$.283.1	\$282.8	0.1
Employees	.262	268	-2.2
Offices	.5	7	-28.6

U.S.	2001	2000	% chg
Gross income	\$.36.7	\$35.5	3.4
Billings	\$.269.0	\$271.6	-0.9
Employees	.247	253	-2.4
Offices	.4	4	0.0

Notes: Brierley, a direct marketing agency focusing on customer loyalty programs, is 20% owned by WPP. Brierley drew 10% of its revenue from interactive in 2001.

Officer: Hal Brierley, chmn, CEO & pres

Headquarters: Brierley & Partners/8401 N. Central Expressway, Ste. 1000-LB37, Dallas, Texas 75225/Phone: 214-760-8700/Fax: 214-743-5511/URL: www.brierley.com

Einson Freeman

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$.18.2	\$26.1	-30.2
Billings	\$.132.9	\$200.9	-33.8
Employees	.138	208	-33.7
Offices	.1	1	0.0

U.S.	2001	2000	% chg
Gross income	\$.9.5	\$11.6	-18.0
Billings	\$.74.9	\$124.8	-40.0
Employees	.66	88	-25.0
Offices	.1	1	0.0

Notes: Einson Freeman is a sales promotion shop.

Officer: Carl Nichols, pres & CEO

Headquarters: Einson Freeman/61 S. Paramus Rd., Paramus, N.J. 07652/Phone: 201-226-0300/Fax: 201-226-9075/URL: www.einson-freeman.com

MindShare Worldwide

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Billings	\$.20,300.0	\$18,400.0	10.3
Employees	.3,400	3,600	5.6
Offices	.72	68	5.9

U.S.	2001	2000	% chg
Billings	\$.8,500.0	\$8,200.0	3.7
Employees	.910	1000	9.0
Offices	.11	11	0.0

Notes: MindShare Worldwide was founded in 1998 in the merger of the non-U.S. media operations of J. Walter Thompson Co. and Ogilvy & Mather Worldwide. The U.S. operations of the two agencies were merged in 2000. MindShare is part of GME Group of media operations at WPP.

Officer: Irwin Gotlieb, chmn & CEO

Headquarters: MindShare Worldwide/825 Eighth Ave., New York, N.Y. 10019/Phone: 646-756-4000/URL: www.mindshareworld.com

UniWorld Group

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$.25.6	\$25.6	0.2
Billings	\$.258.5	\$245.8	5.2
Employees	.154	160	-3.8
Offices	.2	2	0.0

Notes: UniWorld Group specializes in African-American and other ethnic consumers from its offices in New York and Long Beach, Calif. WPP acquired 49% of the agency in June 2000.

Officer: Byron E. Lewis, chmn & CEO

Headquarters: UniWorld Group/100 Ave. of the Americas, New York, N.Y. 10013/Phone: 212-219-1600/Fax: 212-226-5970/URL: www.uni-worldgroup.com

Mendoza Dillon & Asociados

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$.13.0	\$11.9	9.5
Billings	\$.94.6	\$107.5	-12.0

Notes: Mendoza Dillon is an Hispanic agency.

Officer: Robert Howells, chmn & CEO

Headquarters: Mendoza Dillon & Asociados/4100 Newport Place, Ste. 600, Newport Beach, Calif. 92660/Phone: 949-851-1811/Fax: 949-851-5138/URL: www.mendozadillon.com

Brouillard Communications

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$.12.3	\$16.9	-27.2
Billings	\$.82.0	\$113.0	-27.4
Employees	.56	85	-34.1
Offices	.1	1	0.0

Notes: Brouillard is a business-to-business agency.

Officer: William C. Lyddan Jr., pres

Headquarters: Brouillard Communications/420 Lexington Ave., New York, N.Y. 010017/Phone: 212-867-8300/Fax: 212-210-8607/URL: www.brouillard.com

RTC Relationship Marketing

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$.14.6	\$18.0	-18.9
Billings	\$.114.2	\$142.3	-19.8
Employees	.88	122	-27.9
Offices	.1	1	0.0

Notes: RTC Relationship Marketing is a direct marketing agency whose primary focus is healthcare.

Officer: Becky Chidester, CEO

Headquarters: RTC Relationship Marketing/1055 Thomas Jefferson St., NW, Ste. 500, Washington, D.C. 20007/Phone: 202-652-2111/Fax: 202-424-7900/URL: www.rtcdirect.com

CommonHealth

Agency totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$.246.7	\$206.2	19.6
Billings	\$.1,787.9	\$1,623.1	10.2

Worldwide	2001	2000	% chg
Employees	.1,542	1,226	25.8
Offices	.40	27	48.1
U.S.	2001	2000	% chg
Gross income	\$.190.8	\$168.8	13.0
Billings	\$.1,271.2	\$1,118.8	13.6
Employees	.1,037	913	13.6
Offices	.16	14	14.3

Notes: CommonHealth is a healthcare agency with a multinational network. WPP acquired in September 2000 a minority stake in privately held Medical Broadcasting Co., Philadelphia, which specializes in healthcare marketing on the Web. The deal created an alliance between MBC and CommonHealth.

Officer: Matt Giegerich, pres & CEO

Headquarters: CommonHealth/30 Lanidex Plaza West, Parsippany, N.J. 07054/Phone: 973-884-2200/Fax: 973-884-2487/URL: www.commonhealth.com

VML

Agency totals (\$ in millions)

U.S.	2001	2000	% chg
Gross income	\$.22.1	\$17.2	28.4
Billings	\$.149.8	\$114.7	30.6
Employees	.172	183	-6.0

Offices	.4	3	33.3
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Notes: VML (Valentine-McCormick-Ligibel) is a traditional agency. WPP acquired the shop in June 2001. It operates as an autonomous unit within WPP. Nearly 80% of the agency's returns are from interactive.

Officer: Matt Anthony, CEO

Headquarters: VML/250 Richards Rd., Kansas City, Mo. 64116/Phone: 816-283-0700/Fax: 816-283-0954/URL: www.vml.com

22 Yomiko Advertising

Organization totals (\$ in millions)

Worldwide	2001	2000	% chg
Gross income	\$.102.2	\$110.8	-7.7
Billings	\$.1,022.2	\$1,097.2	-6.8
Employees	.742	745	-0.4
Offices	.9	9	0.0

Notes: Yomiko Advertising, a traditional agency, established a non-equity affiliation in 1999 with Saatchi & Saatchi, Bates Worldwide and Zenith Media Services in Japan. Its gross income was estimated by Ad Age based on billings supplied by Yomiko.

Officer: Makoto Toriyama, pres & CEO

Headquarters: Yomiko Advertising/1-8-14 Ginza, Chuo-ku, Tokyo, Japan 104-8686/Phone: 81-3-3563-7889/Fax: 81-3-3562-2594/URL: www.yomiko.co.jp