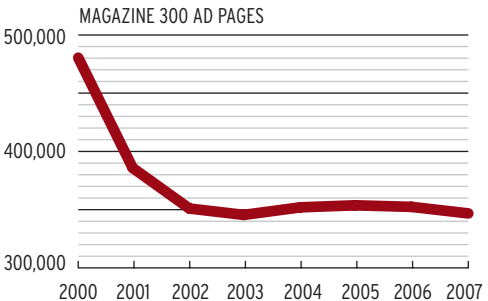


MAGAZINE 300

THE WORLD IS FLAT

Ad pages and magazine staffing have been comparatively stable since the business emerged from its post-bubble meltdown



1. Annual averages for 2000 to 2007; average for January to July 2008. Sources: Ad Age Magazine 300, Ad Age DataCenter analysis of Bureau of Labor Statistics data



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