

# Advertising Age's

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## 2002-2003 NETWORK HOUSEHOLD SHARE ESTIMATES

SUNDAY 7 p.m. (ET)		8 p.m.		9 p.m.		10 p.m.	
<b>ABC</b>		<b>Wonderful World of Disney</b> 11.0		<b>Alias</b> 9.8		<b>The Practice</b> 14.0	
<b>CBS</b>	<b>60 Minutes</b> 16.9	<b>Bram and Alice</b> 10.9	<b>Becker</b> 11.1	<b>CBS Sunday Movie</b> 12.6			
<b>NBC</b>	<b>Dateline</b> 10.1		<b>American Dreams</b> 11.0		<b>Law &amp; Order: Criminal Intent</b> 12.5		<b>Boomtown</b> 10.4
<b>FOX</b>	<b>Futurama</b> 5.6	<b>Oliver Beene</b> 7.3	<b>Simpsons</b> 11.1	<b>King of the Hill</b> 9.5	<b>Malcolm</b> 10.3	<b>The Grubbs</b> 8.0	<b>No programming</b>
<b>WB</b>	<b>Gilmore Girls: Beginnings</b> 3.6		<b>Charmed</b> 3.6		<b>Angel</b> 3.1		<b>No programming</b>

MONDAY 8 p.m.		9 p.m.		10 p.m.		
<b>ABC</b>	<b>Drew Carey</b> 9.3	<b>Whose Line</b> 8.0	<b>Monday Night Football</b> 18.5			
<b>CBS</b>	<b>King/Queens</b> 14.1	<b>Yes, Dear</b> 13.3	<b>Raymond</b> 19.8	<b>Standing</b> 16.3	<b>CSI: Miami</b> 16.0	
<b>NBC</b>	<b>Fear Factor</b> 11.8		<b>Third Watch</b> 10.6		<b>Crossing Jordan</b> 12.8	
<b>FOX</b>	<b>Boston Public</b> 11.1		<b>Girls Club</b> 9.5		<b>No programming</b>	
<b>WB</b>	<b>7th Heaven</b> 6.9		<b>Everwood</b> 4.5		<b>No programming</b>	
<b>UPN</b>	<b>The Parkers</b> 4.0	<b>One on One</b> 4.0	<b>Girlfriends</b> 4.0	<b>Half &amp; Half</b> 3.5	<b>No programming</b>	

TUESDAY 8 p.m.		9 p.m.		10 p.m.		
<b>ABC</b>	<b>8 Simple</b> 10.0	<b>Jim</b> 9.8	<b>Bonnie</b> 9.5	<b>Less/Perfect</b> 9.0	<b>NYPD Blue</b> 13.9	
<b>CBS</b>	<b>JAG</b> 16.5		<b>The Guardian</b> 14.1		<b>Judging Amy</b> 16.9	
<b>NBC</b>	<b>In-Laws</b> 8.5	<b>Shoot Me</b> 10.1	<b>Frasier</b> 14.6	<b>Hidden Hills</b> 11.9	<b>Dateline NBC</b> 12.1	
<b>FOX</b>	<b>'70s Show</b> 9.6	<b>Grounded</b> 7.8	<b>24</b> 9.3		<b>No programming</b>	
<b>WB</b>	<b>Gilmore Girls</b> 5.4		<b>Smallville</b> 5.8		<b>No programming</b>	
<b>UPN</b>	<b>Buffy the Vampire Slayer</b> 4.8		<b>Haunted</b> 3.8		<b>No programming</b>	

WED. 8 p.m.		9 p.m.		10 p.m.	
<b>ABC</b>	<b>My Wife</b> 11.1	<b>G. Lopez</b> 9.8	<b>The Bachelor II</b> 10.4		<b>Meds</b> 9.9
<b>CBS</b>	<b>60 Minutes II</b> 13.0		<b>Amazing Race</b> 9.4		<b>Presidio Med</b> 9.8
<b>NBC</b>	<b>Ed</b> 10.6		<b>West Wing</b> 18.8		<b>Law &amp; Order</b> 21.0
<b>FOX</b>	<b>Bernie Mac</b> 8.9	<b>Cedric</b> 7.9	<b>Fastlane</b> 6.8		<b>No programming</b>
<b>WB</b>	<b>Dawson's Creek</b> 4.1		<b>Birds of Prey</b> 3.9		<b>No programming</b>
<b>UPN</b>	<b>Enterprise</b> 6.3		<b>Twilight Zone</b> 4.4		<b>No programming</b>

THURSDAY 8 p.m.		9 p.m.		10 p.m.	
<b>ABC</b>	<b>Dinotopia</b> 7.6		<b>Push, Nevada</b> 8.4		<b>Primetime</b> 11.8
<b>CBS</b>	<b>Survivor</b> 17.1		<b>CSI: Crime Scene</b> 22.4		<b>Without a Trace</b> 14.0
<b>NBC</b>	<b>Friends</b> 23.3	<b>Scrubs</b> 16.6	<b>Will &amp; Grace</b> 16.5	<b>Good Morn'g</b> 14.1	<b>ER</b> 22.3
<b>FOX</b>	<b>30 Secs</b> 5.0	<b>The Marks</b> 4.9	<b>Septuplets</b> 5.0		<b>No programming</b>
<b>WB</b>	<b>FamilyAffair</b> 3.3	<b>Do Over</b> 3.5	<b>J. Kennedy</b> 3.3	<b>Off Centre</b> 2.8	<b>No programming</b>
<b>UPN</b>	<b>WWE Smackdown</b> 6.0				<b>No programming</b>

FRIDAY 8 p.m.		9 p.m.		10 p.m.	
<b>ABC</b>	<b>Funniest Home Videos</b> 9.3		<b>That Was Then</b> 8.0		<b>20/20</b> 12.1
<b>CBS</b>	<b>48 Hours</b> 9.8		<b>Hack</b> 11.5		<b>RHD/LA</b> 10.3
<b>NBC</b>	<b>Providence</b> 13.8		<b>Dateline</b> 14.0		<b>Law &amp; Order: SVU</b> 18.4
<b>FOX</b>	<b>Firefly</b> 5.8		<b>John Doe</b> 5.9		<b>No programming</b>
<b>WB</b>	<b>What I Like</b> 3.8	<b>Sabrina</b> 4.1	<b>Reba</b> 5.0	<b>Tucson</b> 3.5	<b>No programming</b>
<b>UPN</b>	<b>UPN Movie Friday</b> 3.0				<b>No programming</b>

SATURDAY 8 p.m.		9 p.m.		10 p.m.	
<b>ABC</b>	<b>ABC Big Picture Show</b> 9.0				
<b>CBS</b>	<b>Touched by an Angel</b> 10.5		<b>The District</b> 12.3		<b>The Agency</b> 11.4
<b>NBC</b>	<b>NBC Saturday Movie</b> 7.0				
<b>FOX</b>	<b>Cops</b> 8.0	<b>Cops</b> 8.9	<b>AMW: America Fights Back</b> 8.8		<b>No programming</b>

**Notes:** Publishing in Advertising Age May 20, 2002, Page 6.

After "Monday Night Football," ABC, in January, will air a new version of "Dragnet" at 9 p.m. and then "Miracles," at 10 p.m., a drama where a man investigates modern day miracles.

Fox will start the year running movies and specials on Thursday nights in and around Major League Baseball playoffs, and then move to its series programming listed here.

The WB will start its Sunday night programming with repeats of "Smallville" at 5 p.m. and "Everwood" at 6 p.m. before leading into "Gilmore Girls: Beginnings," the repeat of the show's first season.

**Source:** Averages compiled from estimates of media agencies. Shares are usually given in whole numbers, but are listed here to the first decimal place to more accurately reflect an average number.

**Definition:** One household share point is 1% of U.S. households watching TV. There are 105.5 million TV households.