

AdAge.com

The News, Feature and Data Web Site of Advertising Age

Title of the attached .pdf file:

The 2003 Ad Age Wall Poster Guide to Music Marketing: An At-a-Glance Overview of the Major Players and Business Statistics

>>> [CLICK](#) to go to the first page of your downloaded document

ADVERTISEMENT

Covering THE Beat

MUSIC IN MARKETING AND ADVERTISING

New Initiatives from **The AdAge Group**

AdvertisingAge

CREATIVITY

AdAge.com

AdCritic.com

MADISON + VINE

The overall landscape of music is radically changing, impacting how music is marketed and used in advertising today.

The products of The Ad Age Group have expanded their coverage in music marketing – offering more news, profiles and analysis, providing extreme exposure and unique positioning opportunities for your brand.

For highly targeted advertising opportunities, please call your sales representative or contact:

Jeff Burch
Advertising Director
ADVERTISING AGE:
Tel. 212-210-0280
E-mail: jburch@crain.com

Al D'Alessandro
Associate Publisher
CREATIVITY:
Tel. 212-210-0241
E-mail: adalessa@crain.com

TO SUBSCRIBE TO THE PRODUCTS OF

The AdAge Group

PLEASE CLICK HERE OR CALL 1-888-288-5900.



