

TOP WEB BRANDS

March 2007

BRAND	UNIQUE VISITORS (000)	TIME PER PERSON (HH:MM:SS)
1 Google	108,371	1:06:49
2 Yahoo	107,844	3:10:21
3 MSN/Windows Live	95,393	1:58:08
4 AOL Media Network	94,967	4:29:43
5 Fox Interactive Media (includes MySpace)	65,156	1:55:26
6 Wikipedia	46,383	0:16:14
7 YouTube	45,040	0:41:47
8 Weather Channel	37,800	0:51:23
9 About.com	35,226	0:05:20
10 CNN	25,652	0:36:17
11 Blogger	25,610	0:16:08
12 Lycos Network	21,052	0:04:58
13 Nickelodeon Kids and Family Network	20,029	1:03:50
14 Internet Movie Database	19,819	0:12:35
15 Disney Online	19,752	0:30:07
16 ESPN	17,149	0:35:10
17 Comcast	16,296	1:20:23
18 CBS SportsLine/CSTV Network	15,810	0:33:46
19 NBC Universal	15,755	0:19:59
20 Answers.com	15,090	0:01:47

U.S., home and work. Excludes adult sites. Source: Nielsen/NetRatings NetView