From the World Wars to the beer wars, advertising has always been the defining landmark of our cultural landscape. And if the economy is the engine of any society, then advertising is its fuel.
Ad Age leads and fuels the industry responsible for shaping culture.
With a highly qualified audience of industry movers and culture creators, Ad Age is important to important people.

1. Social numbers updated as of March 2019.
2. Average Ad Age magazine circulation (June 2018).
3. Digital metrics based on Omniture SiteCatalyst (2018 averages).

Updated March 18, 2019
# Editorial Calendar

<table>
<thead>
<tr>
<th>Print Issue</th>
<th>Issue Close</th>
<th>Materials Due</th>
<th>Issue</th>
<th>Close Date</th>
<th>Due Date</th>
<th>Issue Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Feb. 4</td>
<td>Jan. 24</td>
<td>Jan. 28</td>
<td>Feb. 4</td>
<td></td>
<td></td>
<td>The Super Bowl Issue featuring Super Bowl Ad Review</td>
</tr>
<tr>
<td>Feb. 18</td>
<td>Feb. 7</td>
<td>Feb. 11</td>
<td>Feb. 18</td>
<td></td>
<td></td>
<td>The Inclusion Issue</td>
</tr>
<tr>
<td>Mar. 4</td>
<td>Feb. 21</td>
<td>Feb. 25</td>
<td>Mar. 4</td>
<td></td>
<td></td>
<td>The Retail and E-Commerce Issue featuring SXSW Preview</td>
</tr>
<tr>
<td>Mar. 18</td>
<td>Mar. 7</td>
<td>Mar. 11</td>
<td>Mar. 18</td>
<td></td>
<td></td>
<td>The Auto Issue</td>
</tr>
<tr>
<td>Apr. 1</td>
<td>Mar. 21</td>
<td>Mar. 25</td>
<td>Apr. 1</td>
<td></td>
<td></td>
<td>The Green Issue</td>
</tr>
<tr>
<td>Apr. 15</td>
<td>Apr. 4</td>
<td>Apr. 8</td>
<td>Apr. 15</td>
<td></td>
<td></td>
<td>The Agency A-List Issue</td>
</tr>
<tr>
<td>Apr. 29</td>
<td>Apr. 18</td>
<td>Apr. 22</td>
<td>Apr. 29</td>
<td></td>
<td></td>
<td>The Martech Issue featuring Ad Age Agency Report 2019 and Agency Family Trees Poster</td>
</tr>
<tr>
<td>May 13</td>
<td>May 2</td>
<td>May 6</td>
<td>May 13</td>
<td></td>
<td></td>
<td>The TV Upfronts Issue</td>
</tr>
<tr>
<td>May 27</td>
<td>May 16</td>
<td>May 20</td>
<td>May 27</td>
<td></td>
<td></td>
<td>The Women to Watch Issue featuring Women to Watch Europe</td>
</tr>
<tr>
<td>Jun. 10</td>
<td>May 30</td>
<td>Jun. 3</td>
<td>Jun. 10</td>
<td></td>
<td></td>
<td>The Cannes Lions Issue featuring Young Creatives Cover Contest</td>
</tr>
<tr>
<td>Jul. 15</td>
<td>Jul. 4</td>
<td>Jul. 8</td>
<td>Jul. 15</td>
<td></td>
<td></td>
<td>The Design Issue</td>
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</tbody>
</table>

Updated March 18, 2019
<table>
<thead>
<tr>
<th>Print Issue</th>
<th>Issue Close</th>
<th>Materials Due</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Jul. 29</td>
<td>Jul. 18</td>
<td>Jul. 22</td>
<td>The Experiential Issue</td>
</tr>
<tr>
<td>Aug. 5</td>
<td>Jul. 25</td>
<td>Jul. 29</td>
<td>The Small Agency Issue featuring Small Agency Spotlight and Ad Age Hispanic Fact Pack 2019</td>
</tr>
<tr>
<td>Sep. 9</td>
<td>Sep. 2</td>
<td>Aug. 29</td>
<td>The 40 Under 40 Issue</td>
</tr>
<tr>
<td>Sep. 23</td>
<td>Sep. 12</td>
<td>Sep. 16</td>
<td>The Advertising Week Issue</td>
</tr>
<tr>
<td>Sep. 30</td>
<td>Sep. 19</td>
<td>Sep. 23</td>
<td>The Association of National Advertisers Issue</td>
</tr>
<tr>
<td>Oct. 28</td>
<td>Oct. 17</td>
<td>Oct. 21</td>
<td>The PR Issue</td>
</tr>
<tr>
<td>Nov. 11</td>
<td>Oct. 31</td>
<td>Nov. 4</td>
<td>The Innovation Issue</td>
</tr>
<tr>
<td>Nov. 25</td>
<td>Nov. 14</td>
<td>Nov. 18</td>
<td>The November 25 Issue</td>
</tr>
<tr>
<td>Dec. 9</td>
<td>Nov. 28</td>
<td>Dec. 2</td>
<td>The Marketer A-List Issue with Ad Age World’s Leading Advertisers</td>
</tr>
<tr>
<td>Dec. 23</td>
<td>Dec. 12</td>
<td>Dec. 16</td>
<td>The Year in Review Issue with Ad Age Marketing Fact Pack</td>
</tr>
</tbody>
</table>

Updated March 18, 2019
# Bonus Distribution

<table>
<thead>
<tr>
<th>Print Issue</th>
<th>Bonus Distribution</th>
<th>Ad Age Event Distribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>9 Jan. 7</td>
<td><strong>The Best Places to Work Issue</strong></td>
<td>Ad Age CES dinner</td>
</tr>
<tr>
<td>Feb. 18</td>
<td><strong>The Inclusion Issue</strong></td>
<td>Mobile World Congress Ad Age House Barcelona</td>
</tr>
<tr>
<td>Mar. 4</td>
<td><strong>The Retail &amp; E-Commerce Issue featuring SXSW Preview</strong></td>
<td>SXSW</td>
</tr>
<tr>
<td>Mar. 18</td>
<td><strong>The Auto Issue</strong></td>
<td>Advertising Week Europe Ad Age Inside Pages</td>
</tr>
<tr>
<td>Apr. 1</td>
<td><strong>The Green Issue</strong></td>
<td>NAB Show</td>
</tr>
<tr>
<td>Apr. 15</td>
<td><strong>The Agency A-List Issue</strong></td>
<td>Ad Age A-List &amp; Creativity Awards gala, Ad Age Next: OTT</td>
</tr>
<tr>
<td>May 27</td>
<td><strong>The Women to Watch Issue featuring Women to Watch Europe</strong></td>
<td>Ad Age Women to Watch Europe</td>
</tr>
<tr>
<td>Jun. 10</td>
<td><strong>The Cannes Lions Issue featuring Young Creatives Cover Contest</strong></td>
<td>Cannes Lions International Festival of Creativity Ad Age Lawn Party</td>
</tr>
<tr>
<td>Jul. 29</td>
<td><strong>The Experiential Issue</strong></td>
<td>Ad Age Small Agency Conference &amp; Awards</td>
</tr>
<tr>
<td>Sep. 23</td>
<td><strong>The Advertising Week Issue</strong></td>
<td>Advertising Week New York</td>
</tr>
<tr>
<td>Sep. 30</td>
<td><strong>The Association of National Advertisers Issue</strong></td>
<td>ANA Masters of Marketing Conference</td>
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</tbody>
</table>

*Updated March 18, 2019*
## Print Rates

### 4-Color Rates

<table>
<thead>
<tr>
<th>Page Unit</th>
<th>1X - 5X</th>
<th>6X - 8X</th>
<th>9X-12X</th>
<th>13X+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two-Page Spread</td>
<td>$66,235</td>
<td>$64,095</td>
<td>$58,525</td>
<td>$57,235</td>
</tr>
<tr>
<td>Horizontal Half-Spread</td>
<td>$45,745</td>
<td>$43,885</td>
<td>$41,035</td>
<td>$39,815</td>
</tr>
<tr>
<td>Full Page</td>
<td>$35,190</td>
<td>$34,120</td>
<td>$31,335</td>
<td>$30,690</td>
</tr>
<tr>
<td>Half-Page Horizontal</td>
<td>$24,945</td>
<td>$24,015</td>
<td>$22,590</td>
<td>$21,980</td>
</tr>
<tr>
<td>Half-Page Vertical</td>
<td>$24,945</td>
<td>$24,015</td>
<td>$22,590</td>
<td>$21,980</td>
</tr>
<tr>
<td>Quarter Page Square</td>
<td>$14,220</td>
<td>$13,725</td>
<td>$12,955</td>
<td>$12,695</td>
</tr>
<tr>
<td>Quarter Page Vertical</td>
<td>$14,220</td>
<td>$13,725</td>
<td>$12,955</td>
<td>$12,695</td>
</tr>
<tr>
<td>Horizontal Strip</td>
<td>$14,220</td>
<td>$13,725</td>
<td>$12,955</td>
<td>$12,695</td>
</tr>
</tbody>
</table>

### Black & White Rates

<table>
<thead>
<tr>
<th>Page Unit</th>
<th>1X - 5X</th>
<th>6X - 8X</th>
<th>9X-12X</th>
<th>13X+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two-Page Spread</td>
<td>$54,120</td>
<td>$51,980</td>
<td>$46,410</td>
<td>$45,120</td>
</tr>
<tr>
<td>Horizontal Half-Spread</td>
<td>$33,630</td>
<td>$31,770</td>
<td>$28,920</td>
<td>$27,700</td>
</tr>
<tr>
<td>Full Page</td>
<td>$27,060</td>
<td>$25,990</td>
<td>$23,205</td>
<td>$22,560</td>
</tr>
<tr>
<td>Half-Page Horizontal</td>
<td>$16,815</td>
<td>$15,885</td>
<td>$14,460</td>
<td>$13,850</td>
</tr>
<tr>
<td>Half-Page Vertical</td>
<td>$16,815</td>
<td>$15,885</td>
<td>$14,460</td>
<td>$13,850</td>
</tr>
<tr>
<td>Quarter Page Square</td>
<td>$8,905</td>
<td>$8,410</td>
<td>$7,640</td>
<td>$7,380</td>
</tr>
<tr>
<td>Quarter Page Vertical</td>
<td>$8,905</td>
<td>$8,410</td>
<td>$7,640</td>
<td>$7,380</td>
</tr>
<tr>
<td>Horizontal Strip</td>
<td>$8,905</td>
<td>$8,410</td>
<td>$7,640</td>
<td>$7,380</td>
</tr>
</tbody>
</table>

### Cover Wraps and Gatefolds (Any two, three or four process colors)

<table>
<thead>
<tr>
<th>Unit</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Issue Wrap (3 pages)</td>
<td>$136,050</td>
</tr>
<tr>
<td>Standard Gatefold Off Cover (3 pages)</td>
<td>$110,380</td>
</tr>
<tr>
<td>3-Page Gatefold (in-book)</td>
<td>$110,380</td>
</tr>
<tr>
<td>Cover Wrap Gatefold (4 pages)</td>
<td>$164,180</td>
</tr>
<tr>
<td>Cover Wrap (2 pages)</td>
<td>$106,680</td>
</tr>
<tr>
<td>Half Cover (1 vertical 1/2 page)</td>
<td>$45,730</td>
</tr>
<tr>
<td>Half Cover (2 vertical 1/2 pages)</td>
<td>$68,020</td>
</tr>
</tbody>
</table>

### Premiums
- Cover 2/Page 1 – 10%
- Cover 3 – 0%
- Cover 4 – 20%

All rates are gross (unless otherwise noted) and subject to change. Updated March 18, 2019
Print Ad Specifications

<table>
<thead>
<tr>
<th>Page Unit</th>
<th>Trim Size</th>
<th>Live Area</th>
<th>Bleed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Two-Page Spread</td>
<td>20” x 13”</td>
<td>19.25” x 12.25”</td>
<td>20.25” x 13.25”</td>
</tr>
<tr>
<td>Horizontal Half-Spread ∙</td>
<td>20” x 6.375”</td>
<td>19.25” x 6”</td>
<td>20.25” x 6.625”</td>
</tr>
<tr>
<td>Full Page</td>
<td>10” x 13”</td>
<td>9.25” x 12.25”</td>
<td>10.25” x 13.25”</td>
</tr>
<tr>
<td>Half-Page Horizontal ∙</td>
<td>10” x 6.375”</td>
<td>9.25” x 6”</td>
<td>10.25” x 6.625”</td>
</tr>
<tr>
<td>Half-Page Vertical ∙</td>
<td>4.875” x 13”</td>
<td>4.5” x 12.25”</td>
<td>5.125” x 13.25”</td>
</tr>
<tr>
<td>Quarter-Page Square</td>
<td></td>
<td>4.5” x 6”</td>
<td>4.625” x 6.125”</td>
</tr>
<tr>
<td>Quarter Page Vertical ∙</td>
<td>2.625” x 13”</td>
<td>2.25” x 12.25”</td>
<td>2.875” x 13.25”</td>
</tr>
<tr>
<td>Horizontal Strip ∙</td>
<td>10” x 3.25”</td>
<td>9.25” x 2.875”</td>
<td>10.25” x 3.5”</td>
</tr>
</tbody>
</table>

* Fractional units include bleed on all sides.
**Advertising Submission Instructions**

All advertising should be provided in PDF format and accompanied by a contract proof SWOP-certified for color matching.

- **Required format for black-and-white or four-color digital advertisement** is hi-res Adobe Acrobat PDF or PDF-X/1a file format (version 8.0 compatible) with all fonts and images embedded.
- **Embedded images must be a minimum of 266 ppi (pixels per inch). Color images must be CMYK.**
- **Postscript Type 1 fonts are strongly preferred. Outlining fonts is acceptable as well.**
- **Files containing RGB or LAB images or Open Prepress Interface (OPI) comments will not be accepted.**

For further instructions on how to prepare your digital advertisement and upload to Crain’s Digital Ad Processing Center, please visit adage.sendmyad.com.

**Color Instructions**

To insure the color of your ads meets our requirements, please follow these guidelines.

**Two-Color Process**

Standard AAAA and ABM process colors are solid traps using process inks and are available at Standard Color Rate; please refer to the current rate card for rates.

- **Blue** = 100% process cyan
- **Magenta** = 100% process magenta
- **Yellow** = 100% process yellow
- **Red** = 100% process magenta and 100% process yellow
- **Green** = 100% process cyan and 100% process yellow

**Four-Color Process**

The reproduction quality of four-color advertisements printed in Ad Age will depend largely on the quality of the supplied digital files and proofs. Please visit our web site at adage.sendmyad.com.

**PMS Inks or Pre-Mixed Inks**

PMS inks or premixed inks require dedicated print units and will be billed at Matched Color Rate. Please refer to current rate card for rates.

**Reverse Ads**

Reverse black-and-white advertisements are accepted at no additional charge.

**Insert Sizes**

Minimum size: 5” x 3.5”

Maximum size: 9.5” x 12.5”

**Additional File Preparation Instructions**

In addition to the advertising submission instructions, following these general industry guidelines when preparing files and proofs will help our printer obtain a good press match on its web offset press:

- 120-line screen is recommended, not to exceed 133-line screen. Maximum density in any one area, all colors, should not exceed 300%, with only one solid color.
- Reverse lettering in four-color advertisements should be spread with dominant color forming shape of letters. Thin lines, serifs, small and medium-size lettering should be restricted to one color only.
- Preferred proofs are Kodak approvals or Iris proofs prepared 5-7% heavier than the file to simulate press gain and ink coverage to our web offset press.
- Color lasers or low-quality inkjet prints are not acceptable for color guidance.
- Follow AAAA/ABM/MPA-recommended standards for process ink color formulations.
- Proofing progression of colors should correspond to Ad Age printing press: Black, cyan, magenta, yellow.
- Direction of roller travel should be from side to side of pages (not top to bottom) to match press conditions.
- Recommended proofing stock is a 60 lb. basis weight of 70 (nominal) brightness.

**Shipping Instructions**

Send proof for ad to:

Ad Age

Attn: Simone Pryce

685 3rd Avenue, Floor 9

New York, NY 10017

Advertisements supplied to Crain without an acceptable color proof will be printed to SWOP standards. The printer and/or publisher cannot be held liable for color complaints when files are submitted without an acceptable color proof.

**Questions?**

Contact Simone Pryce, Media Services Director at 212-210-0187 or spryce@crain.com.
# Digital Rates

**First-Impression Takeovers**

<table>
<thead>
<tr>
<th>FITO Campaigns</th>
<th>Mon.</th>
<th>Tue.</th>
<th>Wed.</th>
<th>Thr.</th>
<th>Fri./Sat./Sun.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Site-Wide First Impression Takeover</td>
<td>$32,520</td>
<td>$32,520</td>
<td>$32,520</td>
<td>$32,520</td>
<td>$27,086</td>
</tr>
<tr>
<td>Includes all channels</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Site-Wide First Impression Takeover plus Homepage Takeover</td>
<td>$44,640</td>
<td>$44,640</td>
<td>$44,640</td>
<td>$44,640</td>
<td>$33,473</td>
</tr>
</tbody>
</table>

Reveal unit is available for a flat fee of $3,000 net.

**Run of Site (ROS)**

<table>
<thead>
<tr>
<th>Campaigns</th>
<th>CPM Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Run-of-Site</td>
<td>$68</td>
</tr>
<tr>
<td>Targeted/Section</td>
<td>$75</td>
</tr>
<tr>
<td>Tagging</td>
<td>$90</td>
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</tbody>
</table>

**Social Media Takeovers**

<table>
<thead>
<tr>
<th>Share of Voice</th>
<th>CPM, Sold Monthly</th>
</tr>
</thead>
<tbody>
<tr>
<td>100% SOV on pages where traffic comes from Facebook</td>
<td>$90</td>
</tr>
<tr>
<td>100% SOV on pages where traffic comes from Twitter</td>
<td>$90</td>
</tr>
</tbody>
</table>

**Dollar Volume Discount**

<table>
<thead>
<tr>
<th>Based Upon Online Gross Spend</th>
<th>CPM Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>$175,000+</td>
<td>15%</td>
</tr>
<tr>
<td>$75,000-$174,999</td>
<td>10%</td>
</tr>
<tr>
<td>$20,000-$74,999</td>
<td>5%</td>
</tr>
</tbody>
</table>

$100,000 and above in print receives a 5% cross-promotion discount for online advertising.

All rates are gross (unless otherwise noted) and subject to change.

Updated March 18, 2019
# Newsletter Rates

Ad Age email newsletters deliver essential, trustworthy news right into the hands of industry influencers and thought leaders who are striving to stay ahead of the latest news and trends. With a newsletter sponsorship, your brand will be at the forefront of the conversation and, more importantly be top of mind for key decision makers.

<table>
<thead>
<tr>
<th>Agency News</th>
<th>CMO Strategy</th>
</tr>
</thead>
<tbody>
<tr>
<td>(44,000+ enGaOpt-in subscribers)</td>
<td>(55,000+ Opt-in subscribers)</td>
</tr>
<tr>
<td>Newsletter and Agency Channel Targeted Impressions</td>
<td>Newsletter and Marketing Channel Targeted Impressions</td>
</tr>
<tr>
<td>Sold four consecutive weeks</td>
<td>Sold four consecutive weeks</td>
</tr>
<tr>
<td>50% SOV 287,500 Impressions</td>
<td>50% SOV 500,000 Impressions</td>
</tr>
<tr>
<td></td>
<td>100% SOV 575,000 Impressions</td>
</tr>
<tr>
<td></td>
<td>100% SOV 1,000,000 Impressions</td>
</tr>
<tr>
<td></td>
<td>50% SOV $17,650</td>
</tr>
<tr>
<td></td>
<td>100% SOV $35,300</td>
</tr>
<tr>
<td></td>
<td>50% SOV $17,650</td>
</tr>
<tr>
<td></td>
<td>100% SOV $35,300</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Creativity</th>
<th>Wake-Up Call</th>
</tr>
</thead>
<tbody>
<tr>
<td>(52,000+ Opt-in subscribers)</td>
<td>(133,000+ Opt-in subscribers)</td>
</tr>
<tr>
<td>Newsletter and Run of Site</td>
<td>Newsletter and Run of Site</td>
</tr>
<tr>
<td>Sold weekly</td>
<td>Sold weekly</td>
</tr>
<tr>
<td>50% SOV 160,000 Impressions</td>
<td>100% ownership 400,000 Impressions</td>
</tr>
<tr>
<td>100% SOV 320,000 Impressions</td>
<td></td>
</tr>
<tr>
<td></td>
<td>100% SOV $14,280</td>
</tr>
<tr>
<td></td>
<td>$20,000</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Digital</th>
<th>Media Buzz</th>
</tr>
</thead>
<tbody>
<tr>
<td>(69,000+ Opt-in subscribers)</td>
<td>(48,000+ Opt-in subscribers)</td>
</tr>
<tr>
<td>Newsletter and Digital Channel Targeted Impressions</td>
<td>Newsletter and Media Channel Targeted Impressions</td>
</tr>
<tr>
<td>Sold weekly</td>
<td>Sold weekly</td>
</tr>
<tr>
<td>50% SOV 200,000 Impressions</td>
<td>50% SOV 225,000 Impressions</td>
</tr>
<tr>
<td>100% SOV 400,000 Impressions</td>
<td>100% SOV 450,000 Impressions</td>
</tr>
<tr>
<td></td>
<td>100% SOV $35,300</td>
</tr>
<tr>
<td></td>
<td>$15,880</td>
</tr>
<tr>
<td></td>
<td>100% SOV $31,764</td>
</tr>
</tbody>
</table>

All rates are gross (unless otherwise noted) and subject to change. All impressions are global.

Updated March 18, 2019
# Custom Content Rates

## White Papers

<table>
<thead>
<tr>
<th>Custom White Paper</th>
<th>Online only</th>
<th>Print and Online</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online only</td>
<td>$35,000</td>
<td></td>
</tr>
<tr>
<td>Print and Online</td>
<td>$70,000</td>
<td></td>
</tr>
</tbody>
</table>

**Custom White Paper Brief**

Inquire about discounts for a series of three or more.

<table>
<thead>
<tr>
<th>Online only</th>
<th>Print and Online</th>
</tr>
</thead>
<tbody>
<tr>
<td>$20,000</td>
<td>$50,000</td>
</tr>
</tbody>
</table>

## Sponsor and Custom Content

<table>
<thead>
<tr>
<th>Offerings</th>
<th>NET</th>
</tr>
</thead>
<tbody>
<tr>
<td>Publishing Partner Post (1)</td>
<td>$17,500</td>
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<tr>
<td>5 Online Posts with One Extended to Print</td>
<td>$85,000</td>
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<td>10 Online Posts with Three Extended to Print</td>
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<td>Custom Webcast</td>
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<td>Custom Research</td>
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<tr>
<td>Intelligence Center/Hub</td>
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<tr>
<td>Intelligence Center/Hub 6 month hub</td>
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<tr>
<td>Intelligence Center/Hub 12 month hub</td>
<td>$90,000</td>
</tr>
<tr>
<td>Custom Video Series Minimum of 4 episodes</td>
<td>Price upon request</td>
</tr>
<tr>
<td>Infographics Custom graphics built to meet your objectives</td>
<td>Price upon request</td>
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## White Paper Posting

<table>
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<tr>
<th>3 month posting</th>
<th>9 month posting</th>
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<tr>
<td>$5,000</td>
<td>$9,000</td>
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All rates are gross (unless otherwise noted) and subject to change.

Updated March 18, 2019
<table>
<thead>
<tr>
<th>Month</th>
<th>Day</th>
<th>Event/Conference</th>
<th>Venue</th>
<th>City</th>
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</thead>
<tbody>
<tr>
<td>January</td>
<td>9</td>
<td>Ad Age VIP cocktails at CES</td>
<td>The Bellagio Hotel &amp; Casino</td>
<td>Las Vegas</td>
</tr>
<tr>
<td>February</td>
<td>27</td>
<td>Ad Age House Barcelona</td>
<td>Barcelona Museum of Contemporary Art</td>
<td>Barcelona</td>
</tr>
<tr>
<td>March</td>
<td>10</td>
<td>Ad Age SXSW gospel brunch</td>
<td>Stubb’s Bar-B-Q</td>
<td>Austin</td>
</tr>
<tr>
<td>March</td>
<td>27</td>
<td>Ad Age Inside Pages</td>
<td>TWA Lounge</td>
<td>New York City</td>
</tr>
<tr>
<td>April</td>
<td>15</td>
<td>Ad Age A-List &amp; Creativity Awards gala</td>
<td>Cipriani 42</td>
<td>New York City</td>
</tr>
<tr>
<td>April</td>
<td>23</td>
<td>Ad Age Next: OTT</td>
<td>Convene</td>
<td>New York City</td>
</tr>
<tr>
<td>June</td>
<td>TBA</td>
<td>Ad Age Women to Watch Europe luncheon</td>
<td>TBA</td>
<td>London</td>
</tr>
<tr>
<td>June</td>
<td>19</td>
<td>Ad Age Cannes Lawn Party</td>
<td>Le Grand Hôtel</td>
<td>Cannes</td>
</tr>
<tr>
<td>July</td>
<td>30 + 31</td>
<td>Ad Age Small Agency Conference &amp; Awards</td>
<td>The Ritz Carlton</td>
<td>New Orleans</td>
</tr>
<tr>
<td>August</td>
<td>TBA</td>
<td>Ad Age Women to Watch U.S. luncheon</td>
<td>TBA</td>
<td>New York City</td>
</tr>
<tr>
<td>September</td>
<td>TBA</td>
<td>Ad Age Advertising Week dinner</td>
<td>TBA</td>
<td>New York City</td>
</tr>
<tr>
<td>September</td>
<td>TBA</td>
<td>Ad Age DMEXCO dinner</td>
<td>TBA</td>
<td>Cologne</td>
</tr>
<tr>
<td>October</td>
<td>TBA</td>
<td>Ad Age Association of National Advertisers dinner</td>
<td>TBA</td>
<td>Orlando</td>
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Updated March 18, 2019
## 2019 Honorifics Calendar

<table>
<thead>
<tr>
<th>Program</th>
<th>Entries open</th>
<th>Entries close</th>
<th>Publish date</th>
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</thead>
<tbody>
<tr>
<td>Ad Age Women to Watch Europe</td>
<td>Jan. 28</td>
<td>March 7</td>
<td>May 27</td>
</tr>
<tr>
<td>Ad Age Women to Watch U.S.</td>
<td>March 12</td>
<td>April 25</td>
<td>May 27</td>
</tr>
<tr>
<td>Ad Age Young Creatives Cover Competition</td>
<td>March 4</td>
<td>April 18</td>
<td>June 10</td>
</tr>
<tr>
<td>Ad Age Small Agency Awards</td>
<td>Feb. 25</td>
<td>April 30</td>
<td>Aug. 5</td>
</tr>
<tr>
<td>Ad Age 40 Under 40</td>
<td>June 3</td>
<td>July 25</td>
<td>Sep. 9</td>
</tr>
<tr>
<td>Ad Age Best Places to Work</td>
<td>June</td>
<td>Sept.</td>
<td>TBA</td>
</tr>
<tr>
<td>Ad Age A-List &amp; Creativity Awards</td>
<td>September</td>
<td>A-List: December Creativity: January 2020</td>
<td>TBA</td>
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</tbody>
</table>

All programs and dates are subject to change.
<table>
<thead>
<tr>
<th>Sales/ Sponsorships</th>
<th>James Palma</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>General Manager, Revenue</td>
</tr>
<tr>
<td></td>
<td>212-210-0475</td>
</tr>
<tr>
<td></td>
<td><a href="mailto:jpalma@adage.com">jpalma@adage.com</a></td>
</tr>
</tbody>
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<table>
<thead>
<tr>
<th>Marketing/ Custom Content</th>
<th>Heidi Waldusky</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Associate Publisher, General Manager, Marketing &amp; Brand</td>
</tr>
<tr>
<td></td>
<td>212-210-0141</td>
</tr>
<tr>
<td></td>
<td><a href="mailto:hwaldusky@adage.com">hwaldusky@adage.com</a></td>
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</tbody>
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<table>
<thead>
<tr>
<th>Events &amp; Conferences, Ticket Sales</th>
<th>Tina Marchisello</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Senior Director, Conferences &amp; Events, Executive Producer</td>
</tr>
<tr>
<td></td>
<td>212-210-0235</td>
</tr>
<tr>
<td></td>
<td><a href="mailto:tmarginisello@adage.com">tmarginisello@adage.com</a></td>
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</tbody>
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<table>
<thead>
<tr>
<th>Print Advertising Material Submissions</th>
<th>Simone Pryce</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Media Services Director</td>
</tr>
<tr>
<td></td>
<td>P: 212-210-0187, F: 212-210-0490</td>
</tr>
<tr>
<td></td>
<td><a href="mailto:spryce@crain.com">spryce@crain.com</a></td>
</tr>
<tr>
<td></td>
<td>Print Ad Specs and Upload:</td>
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<tr>
<td></td>
<td><a href="http://adage.sendmyad.com">http://adage.sendmyad.com</a></td>
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<table>
<thead>
<tr>
<th>Subscriber Services</th>
<th>877-320-1721</th>
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<tbody>
<tr>
<td></td>
<td><a href="mailto:customerservice@adage.com">customerservice@adage.com</a></td>
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<table>
<thead>
<tr>
<th>Additional Information</th>
<th>Download AAM Statement</th>
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<tbody>
<tr>
<td></td>
<td>Download Interactive Audit</td>
</tr>
<tr>
<td></td>
<td>Download Audience Profile</td>
</tr>
<tr>
<td></td>
<td>Download Terms &amp; Conditions</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Follow Us</th>
<th>Facebook</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Twitter</td>
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<tr>
<td></td>
<td>LinkedIn</td>
</tr>
<tr>
<td></td>
<td>Instagram</td>
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