

WHAT FALL TV SPOTS COST

SUNDAY 7 p.m. (ET)		8 p.m.		9 p.m.		10 p.m.	
	America's Funniest Home Videos \$82,000	Extreme Makeover: Home Ed. \$198,000		Desperate Housewives \$270,000		Brothers & Sisters \$182,000	
	60 Minutes \$111,000	Viva Laughlin \$125,000		Cold Case \$129,000		Shark \$140,000	
	Football Night in America \$83,000		Sunday Night Football \$358,000				
	OT Football N/A	The Simpsons \$315,000	King of the Hill \$139,000	Family Guy \$198,000	American Dad \$141,000	No Fox programming	
	CW Now NR*	Online Nation \$23,000	Life is Wild \$40,000		America's Top Model (Encore) \$50,000		No CW programming



LINEUP: "Private Practice," ABC; "Cane," CBS; "Bionic Woman," NBC; "Don't Forget the Lyrics," Fox; "Gossip Girl," CW.

Source:
Averages compiled from estimates of media-buying agencies.

Note:
NR: no response

Chart compiled by Brian Steinberg and Kimberly D. Williams.

MONDAY 8 p.m.		9 p.m.		10 p.m.	
	Dancing With the Stars \$196,000		Samantha Who? \$113,000		The Bachelor \$128,000
	Met Your Mother \$138,000	Big Bang \$133,000	Two & Half Men \$231,000	Rules of Eng. \$177,000	CSI: Miami \$180,000
	Chuck \$108,000		Heroes \$296,000		Journeyman \$137,000
	Prison Break \$200,000		K-ville \$184,000		No Fox programming
	Chris \$48,000	Aliens in Am. \$35,000	Girlfriends \$47,000	The Game \$57,000	No CW programming

TUESDAY 8 p.m.		9 p.m.		10 p.m.	
	Caveman \$78,000	Carpoolers \$81,000	Dancing results \$191,000		Boston Legal \$105,000
	NCIS \$123,000		The Unit \$98,000		Cane \$127,000
	Singing Bee \$102,000	Biggest Loser \$99,000		Law & Order: SVU \$135,000	
	Bones \$130,000		House \$294,000		No Fox programming
	Beauty and the Geek \$97,000		Reaper \$70,000		No CW programming

WED. 8 p.m.		9 p.m.		10 p.m.	
	Pushing Daisies \$115,000		Private Practice \$208,000		Dirty Sexy Money \$159,000
	Kid Nation \$96,000		Criminal Minds \$121,000		CSI: New York \$140,000
	Deal or No Deal \$150,000		Bionic Woman \$178,000		Life \$109,000
	Back to You \$141,000	'Til Death \$128,000	Kitchen Nightmares \$75,000		No Fox programming
	America's Next Top Model \$130,000		Gossip Girl \$76,000		No CW programming

THURS. 8 p.m.		9 p.m.		10 p.m.	
	Ugly Betty \$149,000		Grey's Anatomy \$419,000		Big Shots \$151,000
	Survivor: China \$208,000		CSI: Crime Scene Investigation \$248,000		Without a Trace \$190,000
	Earl \$151,000	30 Rock \$129,000	The Office \$186,000	Scrubs \$145,000	ER \$140,000
	Smarter Than a Fifth-Grader \$105,000		Don't Forget the Lyrics \$100,000		No Fox programming
	Smallville \$77,000		Supernatural \$57,000		No CW programming

FRIDAY 8 p.m.		9 p.m.		10 p.m.	
	20/20 \$89,000		Women's Murder Club \$91,000		Men in Trees \$78,000
	Ghost Whisperer \$97,000		Moonlight \$98,000		Numbers \$112,000
	Deal or No Deal \$95,000		Friday Night Lights \$83,000		Las Vegas \$82,000
	Great American Band \$107,000		Nashville \$56,000		No Fox programming
	WWE Smackdown \$27,000				No CW programming

SAT. 8 p.m.		9 p.m.		10 p.m.	
	ABC Saturday Night College Football \$117,000				
	Crimetime Saturday \$49,000		Crimetime Saturday \$61,000		48 Hours Mystery \$61,000
	Dateline \$28,000		Drama Encores \$40,000		
	Cops \$55,000	Cops \$55,000	America's Most Wanted \$59,000		No Fox programming
	No CW programming				