

Primetime Ratings Race: Sunday October 4th 2009

THE RASH REPORT

Adults 18-49 Fast Affiliate Ratings and Shares											
Network	7:00pm	7:30pm	8:00pm	8:30pm	9:00pm	9:30pm	10:00pm	10:30pm	Evening Average		
abc	America's Funniest Home Videos (P) 2.2 6		Extreme Makeover HE 3.4 8		Desperate Housewives 4.9 11		Brothers and Sisters 3.2 8			3.4/9	
CBS	60 Minutes 2.3 7		Amazing Race 2.8 7		Three Rivers (P) 2.0 5		Cold Case 2.2 6			2.3/6	
NBC	Football Night in America 2.5 7		Sunday Night Football: Chargers at Steelers 3.7 10 3.3 9		6.2 15 6.5 15		6.0 15		5.5 15		5.2/13
FOX	NFL Football 7.6 22	The OT 4.2 12	Simpsons 4.3 11	Cleveland Show 4.2 10	Family Guy 4.9 11	American Dad 3.5 8	Local Programming			4.8/12	
EW	Octopussy 0.4 1		0.4 1		0.4 1		0.5 1		Cheaters 0.4 1		Local Programming 0.4/1

Household Fast Affiliate Ratings and Shares												
Network	7:00pm	7:30pm	8:00pm	8:30pm	9:00pm	9:30pm	10:00pm	10:30pm	Evening Average			
abc	America's Funniest Home Videos (P) 4.5 8		Extreme Makeover HE 7.2 11		Desperate Housewives 9.0 14		Brothers and Sisters 6.5 11			6.8/11		
CBS	60 Minutes 8.3 14		Amazing Race 5.9 9		Three Rivers (P) 5.7 9		Cold Case 6.2 10			6.5/11		
NBC	Football Night in America 3.9 7		Sunday Night Football: Chargers at Steelers 5.6 9 4.8 8		10.1 15 9.9 15		8.8 14		8.2 14		8.0/13	
FOX	NFL Football 11.3 19	The OT 6.0 10	Simpsons 5.1 8	Cleveland Show 4.9 7	Family Guy 5.4 8	American Dad 4.1 6	Local Programming			6.1/10		
EW	Octopussy 0.6 1		0.7 1		0.9 2		1.0 2		1.1 2		Cheaters 1.0 1	Local Programming 0.9/1

Source: Nielsen