Advertising Age's

22nd Annual GLOBAL MARKETERS

PART 2: Multinational agency network assignments

crain

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MULTINATIONAL AGENCY NETWORK ASSIGNMENTS

IN THIS REPORT, Advertising Age maps out the agency network assignments of global marketers. (The report is sometimes called The Dots.) Ad Age defines global marketers in three ways. First, global marketers are companies ranked (based on measured media spending) in Ad Age's Top 100 Global Marketers ranking. [A Global Marketers PDF accompanies this document in the DataCenter on AdAge.com.]

Second, global marketers are clients that employ an ad agency across five or more countries, generating more than $5 million in revenue for that agency. Finally, truly global clients (those qualifying for the ranking on the facing page) must be handled in at least three major regions.

Agency networks provided data detailing accounts meeting those criteria. In the end, 24 agency networks claimed assignments from 274 global marketers (defined as parent companies). Many of those marketers assign their accounts to multiple networks.

The first section of this report lists global accounts in alphabetical order by marketer with a dot in countries where an agency handles the business. The second section lists clients by agency network, but only where the network handles the account in five or more countries.

HOW DATA WERE COLLECTED

The Ad Age DataCenter sent international agency networks a standardized list of 61 countries, regions and country groups. A list of country groupings is on **Page 3**.

Agency networks listed accounts for parent companies among the Top 100 Global Marketers—whether or not the account is handled in five countries—showing any networks handling major clients.

Global Accounts By Advertiser, beginning on **Page 4**, shows all accounts submitted by the agency network meeting Ad Age's dual global marketer criteria.

Global Accounts By Agency Network, starting on **Page 23,** lists only clients handled in five or more countries.

Global agency networks specializing in marketing services disciplines are included. Data for agency networks include embedded marketing services units; McCann, for example, includes MRM and Momentum; O&M includes OgilvyOne.

Media specialist agencies are excluded.

Agency networks within an agency holding company appear in the same color. For example, Interpublic Group of Cos. owns McCann Erickson Worldwide, Lowe Worldwide and DraftFCB and all are green. A color key shows holding companies on each page.

THE NETWORK RANKING

Ad Age further refines the definition of "global": A global client is a parent company handled by the the agency network in at last five counties and at least three of six major regions (North America, Latin America, Europe, Middle East, Africa, Asia/Pacific).

DATACENTER STAFF FOR THIS REPORT

Bradley Johnson, Kevin Brown, Maureen Morrison, Maura Wall.

AGENCY NETWORKS WITH THE MOST GLOBAL CLIENTS

Accompanied by data from Ad Age's 2008 Agency Report

RANK	NETWORK [PARENT]	HEADQUARTERS	GLOBAL CLIENTS	REVENUE RANK 2007[2]	WORLDWIDE REVENUE 2007	WORLDWIDE REVENUE 2006	WORLDWIDE REVENUE % CHG	U.S. REVENUE 2007	U.S. REVENUE 2006	U.S. REVENUE % CHG	REVENUE FROM OUTSIDE THE U.S. 2007	REVENUE FROM OUTSIDE THE U.S. 2006	REVENUE FROM OUTSIDE THE U.S. % CHG
1	**Euro RSCG Worldwide** [Havas]	Paris	55	9	$1,310	$1,183	10.8	$404	$393	2.8	$906	$790	14.7
2	**McCann Worldgroup** [Interpublic Group of Cos.]	New York	46	2	2,533	2,327	8.9	1,140	1,037	9.9	1,393	1,290	8.0
3	**Ogilvy Group** [WPP Group]	New York	38	6	1,836	1,648	11.4	669	608	10.1	1,167	1,041	12.2
4	**Grey Group** [WPP Group]	New York	23	12	1,177	1,110	6.1	537	507	5.9	641	603	6.2
5	**JWT** [WPP Group]	New York	23	8	1,489	1,385	7.5	450	433	4.0	1,039	952	9.1
6	**Publicis Worldwide** [Publicis]	Paris	23	11	1,200	1,164	3.1	249	228	9.5	951	936	1.6
7	**BBDO Worldwide** [Omnicom Group]	New York	22	4	2,389	2,077	15.0	791	698	13.3	1,598	1,379	15.9
8	**Y&R**[1] [WPP Group]	New York	18	5	2,139	1,910	12.0	973	881	10.5	1,166	1,030	13.2
9	**TBWA Worldwide** [Omnicom Group]	New York	18	7	1,779	1,587	12.1	620	583	6.4	1,159	1,004	15.5
10	**Saatchi & Saatchi** [Publicis]	New York	17	15	740	660	12.1	300	263	13.9	440	397	11.0

Figures are U.S. dollars in millions. All figures are AA DataCenter estimates. Some agency networks may not have claimed all clients for this report, citing confidentiality agreements. Clients were reported as of November 2008. Revenue figures reflect data estimated by the Ad Age DataCenter for the 2008 Agency Report (AA, May 5). To view data from the Agency Report, look at AdAge.com's DataCenter. 1) Revenue for Y&R includes Wunderman. 2) Among consolidated agency networks in 2007, DDB Worldwide Communications Group was ranked No. 1 with an estimated $2.62 billion in revenue and Dentsu was ranked No. 3 with an estimated $2.47 billion in worldwide revenue. Using Ad Age's criteria for counting global clients (one parent, five countries, three regions—see methodology above) neither made the Top 10 for this table.

AGENCY ABBREVIATIONS

NETWORK	ABBREVIATION	HOLDING CO.
Arnold Worldwide Partners	Arnold	Havas
Bartle Bogle Hegarty	Bartle	Publicis Groupe*
BBDO Worldwide	BBDO	Omnicom Group
DDB Worldwide	DDB	Omnicom Group
Dentsu	Dentsu	Dentsu Inc.
DraftFCB	DraftFCB	Interpublic Group of Cos.
Euro RSCG Worldwide	Euro RSCG	Havas
Fallon Worldwide	Fallon	Publicis Groupe
Grey	Grey	WPP Group
Hakuhodo	Hakuhodo	Hakuhodo DY Holdings
JWT	JWT	WPP Group
Leo Burnett Worldwide/Arc Worldwide	Burnett	Publicis Groupe
Lowe Worldwide	Lowe	Interpublic Group of Cos.
M&C Saatchi	MCSaatchi	
McCann Erickson Worldwide	McCann	Interpublic Group of Cos.
Ogilvy & Mather Worldwide	O&M	WPP Group
Publicis	Publicis	Publicis Groupe
Rapp	TBWA	Omnicom Group
Saatchi & Saatchi	Saatchi	Publicis Groupe
TBWA Worldwide	TBWA	Omnicom Group
Voluntarily United Group of Creative Agencies	United	WPP Group
Wieden & Kennedy	W&K	
Wunderman	Wunderman	WPP Group
Y&R/DYR[1]	Y&R	WPP Group

*Publicis Groupe owns 49% of Bartle. [1]Asian assignments of the Y&R network are handled by Dentsu, Young & Rubicam Partnerships. WPP's Young & Rubicam owns 65% of DYR.

COUNTRY GROUPINGS

Africa: Algeria, Botswana, Cameroon, Ethiopia, Ghana, Guyana, Ile de la Reunion, Ivory Coast, Kenya, Madagascar, Malawi, Mauritius, Morocco, Mozambique, Namibia, Nigeria, Senegal, Seychelles, Tanzania, Tunisia, Uganda, Zambia, Zimbabwe

Balkans: Albania, Bosnia & Herzegovina, Bulgaria, Croatia, Macedonia, Montenegro, Serbia, Slovenia

Baltics: Estonia, Latvia, Lithuania

Caribbean: Aruba, Bahamas, Barbados, Bermuda, Cayman Islands, Dominican Republic, Haiti, Jamaica, Martinique, Puerto Rico, Trinidad

Central America: Belize, Costa Rica, El Salvador, Guatemala, Honduras, Nicaragua, Panama

Indochina: Cambodia, Laos, Myanmar, Vietnam

Middle East: Bahrain, Cyprus, Egypt, Iran, Iraq, Jordan, Kuwait, Lebanon, Oman, Qatar, Syria, United Arab Emirates, Yemen

Russia/CIS: Armenia, Belarus, Georgia, Moldova, Kazakhstan, Russia, Ukraine, Uzbekistan

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GLOBAL MARKETERS: Global Accounts by Advertiser

		NORTH AMERICA		LATIN AMERICA													EUROPE																									MIDDLE EAST			AFRICA		ASIA, AUSTRALIA AND PACIFIC ISLANDS															
Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia/CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
3M Co.	Grey	●				●		●		●																						●	●		●			●										●			●							●		
Abbott Laboratories	Euro RSCG	●	●																					●															●																			●				●	●
Abbott Laboratories	McCann	●	●			●																				●																●					●										
Abbott Laboratories	O&M	●															●								●				●	●								●	●		●																		●			
Accenture	Y&R	●	●	●		●	●			●				●			●			●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●	●	●	●				●		●	●	●	●		●	●	●			●	●	●		●	●
Adidas (adidas)	TBWA	●	●	●		●	●	●		●		●		●		●		●		●	●			●	●	●	●	●	●	●		●		●	●	●	●	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●		●	●
Adobe	Grey	●																						●				●													●												●								
Air France-KLM Group	Rapp									●															●	●					●						●						●								●					●					●					●
Air France-KLM Group (Air France)	Euro RSCG	●	●	●		●	●	●		●		●		●	●		●	●		●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●		●	●		●				●	●	●		
Air New Zealand	BBDO	●																																												●	●	●						●		●			
Ajinomoto Co.	Dentsu					●																																													●	●	●				●		●		●	●
Ajinomoto Co.	Hakuhodo					●																																											●					●	●					●		●	●
Alberto Culver Co.	Euro RSCG	●	●	●			●		●	●	●	●	●	●		●			●		●	●	●				●	●	●							●	●		●		●	●	●	●	●	●		●	●	●		●	●		●	●		●	●	●		●	●
Allergan	McCann	●																																						●												●					●			●	
Allianz	BBDO	●																●			●				●				●			●		●		●	●				●						●	●							●						●		
Altria Group	Burnett	●		●		●	●	●		●	●	●	●	●	●				●	●	●			●	●	●	●		●	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●			●	●	●			●	●	●		●	
Altria Group	Y&R	●		●		●		●		●		●					●	●	●	●	●			●	●							●			●	●			●	●	●	●		●		●	●		●	●		●								
American Express Co.	Rapp																																													●										●				
American Express Co. (GNS Independent)	O&M					●	●	●			●		●					●			●	●				●	●	●			●	●	●	●	●	●				●			●							●	●		●		●			●	●		
American Express Co. (GNS Joint)	O&M									●				●		●					●	●																	●			●							●																		
American Express Co. (proprietary)	O&M	●	●	●						●													●	●	●				●	●							●	●			●		●	●			●		●	●			●		●			●			●	●
American International Group	Euro RSCG	●																															●							●		●						●													
American International Group	O&M	●																																							●							●	●									●	●		●	
American International Group	TBWA						●																																																●									
Amgen	O&M	●	●																								●								●										●																
Amnesty International	Saatchi																									●						●				●	●																		●								●
AMR Corp. (American Airlines)	McCann	●		●	●	●	●	●	●	●	●	●	●	●	●					●				●				●	●						●		●	●	●		●								●		●				●						●			
Anheuser-Busch InBev (AB)	DDB	●	●																									●												●						●														
Anheuser-Busch InBev (AB)	Euro RSCG	●																																							●																						
Anheuser-Busch InBev (AB)	Lowe	●																																																												
Anheuser-Busch InBev (AB)	Rapp																																															●															
Anheuser-Busch InBev (Becks)	Lowe	●																		●								●												●																						
Anheuser-Busch InBev (Becks, Leffe)	Burnett																			●								●						●																											
Anheuser-Busch InBev (Budweiser)	Fallon																																									●																						
Anheuser-Busch InBev (InBev)	DraftFCB																																																	●													
Anheuser-Busch InBev (InBev)	Euro RSCG																	●												●																																	
Anheuser-Busch InBev (Stella Artois)	Lowe	●	●	●		●												●		●	●						●												●			●			●	●			●		●								●							
Anna Sui	Euro RSCG	●																																							●							●	●									●		●	
Apple	TBWA	●	●																		●			●	●		●		●	●								●	●	●	●	●											●		●			●			
ArcelorMittal	Saatchi									●										●			●								●		●			●				●				●																
Arla Foods	McCann																								●	●				●		●			●						●		●																		
Asahi Breweries	Hakuhodo																																															●			●		●						●		●	
AstraZeneca	Euro RSCG	●					●																	●					●	●									●				●							●													
AstraZeneca	McCann	●	●																	●			●																	●							●				●						●				
AstraZeneca	O&M	●																	●																				●	●						●						●						●		●	
Atlantis (Kerzner Group)	Saatchi	●																	●				●	●				●							●		●				●		●	●																				
Avaya	Saatchi	●	●			●				●													●	●				●						●		●				●						●	●	●				●		●			●	●			

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

GLOBAL MARKETERS: Global Accounts by Advertiser

Client company (division or brand)	Agency network	NORTH AMERICA		LATIN AMERICA												
		U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
Avis Budget Group (Avis)	McCann	●		●												
Axa Group	Grey															
Bacardi	Euro RSCG	●	●			●				●						
Bacardi	Y&R	●	●	●	●	●	●	●	●	●				●	●	●
Bacardi (Bacardi/Martini)	McCann	●		●									●			●
Barclays	McCann															
Barilla Holding	Y&R															
Bayer	BBDO	●	●			●	●	●	●	●		●		●	●	●
Bayer	Burnett															
Bayer	Euro RSCG	●				●										
Bayer	Lowe	●														
Bayer	O&M	●														
Bayer	Rapp	●	●													
Bayer	TBWA	●														
Bayer	Wunderman	●														
Bayer (nutritionals, skin care, gastro)	JWT	●	●	●		●	●	●	●	●		●		●	●	●
Bayer (Schering*)	O&M	●														
Bel Group	Saatchi															
Bel Group	Y&R															
Beverage Partners Worldwide	Lowe															
Black & Decker Corp.	McCann	●	●													
BMW	DraftFCB			●												
BMW	Euro RSCG															
BMW	Grey	●	●													
BNP Paribas	TBWA															
Boehringer-Ingelheim	Euro RSCG		●													
Boehringer-Ingelheim	Grey	●		●		●		●		●						
Boehringer-Ingelheim	Lowe	●														
Boehringer-Ingelheim	O&M	●	●							●						
Boeing	DraftFCB	●														
BP (lubricants, Castrol)	O&M	●								●						
BP (petrol, corporate)	O&M	●														
Bridgestone Corp.	Dentsu	●														
Bristol-Myers Squibb Co.	DraftFCB	●				●				●						
Bristol-Myers Squibb Co.	Euro RSCG	●														
Bristol-Myers Squibb Co.	Lowe	●														
Bristol-Myers Squibb Co.	McCann	●														
Bristol-Myers Squibb Co.	O&M	●								●						
Bristol-Myers Squibb Co. (Mead Johnson)	Saatchi					●			●	●						
British Airways	BBH	●	●	●		●	●			●						●
British Airways	O&M	●														
British American Tobacco	Grey	●		●		●	●	●		●		●				
British American Tobacco	O&M		●	●		●	●	●		●				●		
Brown-Forman Corp.	Euro RSCG	●	●							●				●		●
Brown-Forman Corp.	McCann	●														
Brown-Forman Corp. (J. Daniels, S'th'rn Comfort)	Arnold	●	●							●						
Burger King Corp.	Lowe									●						

Client company (division or brand)	Agency network	EUROPE																								
		Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Avis Budget Group (Avis)	McCann								●	●				●												●
Axa Group	Grey									●																
Bacardi	Euro RSCG	●							●	●	●		●	●	●		●			●		●		●		●
Bacardi	Y&R	●	●	●	●	●	●		●	●	●	●	●	●	●	●	●	●		●		●		●	●	●
Bacardi (Bacardi/Martini)	McCann	●	●	●	●				●	●				●	●			●				●				
Barclays	McCann								●					●				●				●				●
Barilla Holding	Y&R	●	●		●			●	●	●	●	●		●		●							●	●	●	
Bayer	BBDO	●	●		●	●	●	●	●	●	●	●		●	●		●	●			●	●		●	●	●
Bayer	Burnett																									
Bayer	Euro RSCG		●						●	●																●
Bayer	Lowe																									
Bayer	O&M									●															●	
Bayer	Rapp																									●
Bayer	TBWA									●																
Bayer	Wunderman									●																
Bayer (nutritionals, skin care, gastro)	JWT	●		●	●	●	●	●	●	●	●	●		●	●		●	●	●	●	●	●		●	●	●
Bayer (Schering*)	O&M													●								●			●	●
Bel Group	Saatchi				●		●		●	●	●				●								●	●		●
Bel Group	Y&R				●		●		●	●	●		●	●	●			●				●	●	●		●
Beverage Partners Worldwide	Lowe																									
Black & Decker Corp.	McCann				●		●		●	●										●		●				●
BMW	DraftFCB																							●		
BMW	Euro RSCG			●																						●
BMW	Grey				●																					
BNP Paribas	TBWA								●	●	●	●		●											●	●
Boehringer-Ingelheim	Euro RSCG								●	●								●						●		●
Boehringer-Ingelheim	Grey								●	●						●						●				
Boehringer-Ingelheim	Lowe																									
Boehringer-Ingelheim	O&M													●												●
Boeing	DraftFCB																									●
BP (lubricants, Castrol)	O&M	●							●					●			●					●		●	●	●
BP (petrol, corporate)	O&M	●							●	●	●				●		●					●		●	●	●
Bridgestone Corp.	Dentsu																									
Bristol-Myers Squibb Co.	DraftFCB																									
Bristol-Myers Squibb Co.	Euro RSCG								●					●	●					●						
Bristol-Myers Squibb Co.	Lowe																									
Bristol-Myers Squibb Co.	McCann				●																	●				
Bristol-Myers Squibb Co.	O&M								●	●												●				●
Bristol-Myers Squibb Co. (Mead Johnson)	Saatchi																									
British Airways	BBH	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
British Airways	O&M																									●
British American Tobacco	Grey		●		●				●	●	●	●		●	●		●		●	●		●	●	●	●	●
British American Tobacco	O&M	●	●						●	●	●	●		●	●		●		●	●		●		●	●	●
Brown-Forman Corp.	Euro RSCG		●	●		●		●		●		●				●	●		●	●		●	●			●
Brown-Forman Corp.	McCann		●							●																●
Brown-Forman Corp. (J. Daniels, S'th'rn Comfort)	Arnold		●			●			●	●	●	●	●	●					●	●		●			●	●
Burger King Corp.	Lowe																									

Client company (division or brand)	Agency network	MIDDLE EAST			AFRICA		ASIA, AUSTRALIA AND PACIFIC ISLANDS															
		Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Avis Budget Group (Avis)	McCann												●		●							
Axa Group	Grey						●	●	●	●			●	●				●				●
Bacardi	Euro RSCG						●										●					●
Bacardi	Y&R		●		●	●	●	●	●	●			●	●			●	●				●
Bacardi (Bacardi/Martini)	McCann													●				●				
Barclays	McCann		●		●	●																
Barilla Holding	Y&R	●						●														
Bayer	BBDO		●		●			●		●			●				●					●
Bayer	Burnett																		●			
Bayer	Euro RSCG							●														
Bayer	Lowe																					
Bayer	O&M						●	●				●					●	●	●		●	
Bayer	Rapp																					
Bayer	TBWA												●									
Bayer	Wunderman																					
Bayer (nutritionals, skin care, gastro)	JWT	●	●		●			●	●		●	●	●	●	●		●	●	●		●	●
Bayer (Schering*)	O&M																●	●				●
Bel Group	Saatchi		●		●																	
Bel Group	Y&R																					
Beverage Partners Worldwide	Lowe								●													
Black & Decker Corp.	McCann						●															
BMW	DraftFCB														●							
BMW	Euro RSCG																					
BMW	Grey											●						●				
BNP Paribas	TBWA								●	●												●
Boehringer-Ingelheim	Euro RSCG																●					
Boehringer-Ingelheim	Grey																					
Boehringer-Ingelheim	Lowe																					
Boehringer-Ingelheim	O&M						●												●		●	
Boeing	DraftFCB	●						●		●			●									
BP (lubricants, Castrol)	O&M		●		●		●	●		●		●			●			●				●
BP (petrol, corporate)	O&M				●		●	●							●			●				
Bridgestone Corp.	Dentsu									●		●	●					●				●
Bristol-Myers Squibb Co.	DraftFCB											●					●					
Bristol-Myers Squibb Co.	Euro RSCG							●													●	
Bristol-Myers Squibb Co.	Lowe																					
Bristol-Myers Squibb Co.	McCann						●	●	●													
Bristol-Myers Squibb Co.	O&M								●												●	
Bristol-Myers Squibb Co. (Mead Johnson)	Saatchi							●	●			●		●		●	●	●		●	●	●
British Airways	BBH	●	●	●	●	●	●	●	●	●			●		●			●				
British Airways	O&M		●	●	●			●	●	●			●					●				
British American Tobacco	Grey		●	●	●	●	●	●		●		●	●	●				●	●		●	●
British American Tobacco	O&M		●	●	●	●																
Brown-Forman Corp.	Euro RSCG	●					●	●		●												
Brown-Forman Corp.	McCann												●									●
Brown-Forman Corp. (J. Daniels, S'th'rn Comfort)	Arnold				●		●	●		●			●		●				●			●
Burger King Corp.	Lowe																					

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

GLOBAL MARKETERS: Global Accounts by Advertiser

		NORTH AMERICA		LATIN AMERICA													EUROPE																									MIDDLE EAST			AFRICA		ASIA, AUSTRALIA AND PACIFIC ISLANDS															
Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia/CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Burger King Corp.	Wunderman	●																																																												
B&B Italia	Saatchi	●																						●	●				●	●							●		●		●																					
CA	DraftFCB	●	●	●		●		●		●				●										●	●			●	●	●			●		●		●				●						●	●	●	●			●	●	●			●			●	
Cadbury	DraftFCB																							●																																						
Cadbury	Euro RSCG	●								●																															●		●				●															
Cadbury	McCann	●	●			●		●	●	●		●		●	●	●				●				●									●	●	●						●												●	●								●
Cadbury	Publicis																	●			●					●	●	●	●				●	●	●	●	●				●				●		●	●	●					●	●		●	●				
Cadbury	Rapp																																														●								●							
Cadbury (Dairy Milk & Natural Confectionery Co.)	Fallon																																								●																					
Cadbury (Halls, Trident, Bubblicious, Chiclets)	JWT	●	●	●		●	●	●	●	●	●	●	●	●	●	●					●	●		●		●			●			●			●		●		●	●	●		●					●		●						●						●
Cadbury (including Stimorol)	Saatchi		●																●	●		●						●		●	●	●			●			●	●		●																					
Campbell Soup Co.	BBDO	●	●							●																																					●		●													
Campbell Soup Co.	Euro RSCG	●																																													●														
Campbell Soup Co.	Grey	●																																																										
Campbell Soup Co.	Lowe																																																		●										
Campbell Soup Co.	Wunderman									●																																																		●	
Campbell Soup Co.	Y&R	●								●										●				●	●										●												●	●	●				●	●	●		●	●			●	
Canon	Dentsu	●	●	●																●					●				●	●											●							●	●	●	●	●	●	●			●	●	●		●	●
Canon	Euro RSCG																							●																	●																●					
Canon	Grey	●																													●			●					●				●																			
Canon	Hakuhodo																																								●							●		●			●					●				
Canon	Rapp																																																								●	●				
Canon	TBWA																				●	●	●														●				●																		●			
Carrefour	Burnett	●		●																																				●																					●	●
Carrefour	DraftFCB																							●																																						
Carrefour	Euro RSCG							●												●				●																				●				●		●												
Carrefour	Publicis							●																					●													●					●														
Carrefour	TBWA																						●									●															●														
Carrefour	Wunderman																						●		●																																				●	
Caterpillar	Y&R			●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●			●	●	●	●	●	●	●		●	●																	
Cathay Pacific Airways	McCann	●																					●	●				●	●											●		●		●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Chevron Corp.	Y&R	●	●			●		●	●	●		●		●	●	●				●							●		●				●			●				●		●	●	●	●	●	●	●	●	●	●		●	●	●	●	●					●
Chiquita	O&M																			●	●				●				●	●		●						●			●																					
Chrysler	DraftFCB																																								●	●																			
Chrysler	Lowe																								●																																				●
Chrysler (Dodge, Chrysler, Jeep, other)	BBDO	●	●	●	●			●		●				●	●	●	●	●	●	●		●		●	●		●		●	●	●	●		●	●	●	●	●		●	●		●		●		●	●		●			●					●	●			●
Cisco Systems	O&M	●	●																					●	●				●	●								●			●							●	●	●			●					●	●		●	
Citigroup	DraftFCB	●																																																											
Citigroup	Euro RSCG	●																																																											
Citigroup [1]	Publicis [1]	●		●		●				●										●	●	●	●		●	●	●		●			●			●					●	●						●	●	●	●			●	●		●	●	●		●	●
Citigroup	Rapp																											●																																	
Citigroup (Citibank)	Wunderman	●	●	●		●	●			●																																																			
Citigroup (Citibank)	Y&R											●		●								●									●																					●			●						
Citigroup (Diner's Club)	DraftFCB	●	●	●		●	●	●	●			●	●	●	●		●	●		●	●	●	●	●	●	●			●	●	●	●			●	●	●	●	●		●		●	●	●		●	●		●			●	●	●		●	●	●		●	●
Clorox Co.	DDB	●	●	●			●	●	●	●		●	●	●	●	●											●	●				●										●	●	●		●							●	●		●	●				
Clorox Co.	Euro RSCG	●																																																										
Club Mediterranee	Publicis			●																●				●	●				●	●												●											●									

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations. [1]Citigroup is handled by Publicis One Team.

GLOBAL MARKETERS: Global Accounts by Advertiser

NORTH AMERICA / LATIN AMERICA

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
Coca-Cola Co.	Burnett	●	●													
Coca-Cola Co.	DraftFCB		●													●
Coca-Cola Co.	Euro RSCG												●			
Coca-Cola Co.	Grey			●			●	●								
Coca-Cola Co.	Hakuhodo															
Coca-Cola Co.	Lowe															
Coca-Cola Co.	McCann	●	●	●		●	●		●	●		●	●		●	●
Coca-Cola Co.	Rapp															
Coca-Cola Co.	Saatchi															
Coca-Cola Co.	United															
Coca-Cola Co.	Wunderman	●	●	●						●						
Coca-Cola Co. (Coca Cola)	O&M			●		●		●							●	
Coca-Cola Co. (Coke)	W&K	●	●							●					●	●
Coca-Cola Co. (Fanta)	O&M	●		●		●		●		●					●	
Coca-Cola Co. (Light/Minute Maid)	Publicis	●										●				
Coca-Cola Co. (Powerade)	Fallon															
Coca-Cola Co. (Sprite)	O&M			●				●		●					●	
Coccinelle	Saatchi															
Colgate-Palmolive Co.	Burnett															
Colgate-Palmolive Co.	Euro RSCG															
Colgate-Palmolive Co.	Lowe															
Colgate-Palmolive Co.	Rapp															
Colgate-Palmolive Co.	TBWA															
Colgate-Palmolive Co.	Y&R	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Coty (JAB Investments)	JWT															
Credit Suisse Group	McCann	●				●										
Curves International	Publicis	●	●	●		●	●	●	●	●		●		●	●	●
Cyprus Tourism Organisation	Saatchi															
Daikin Industries	Hakuhodo															
Daimler	DraftFCB		●													
Daimler	Euro RSCG			●												
Daimler	Lowe															
Daimler	Rapp	●														
Daimler (Mercedes-Benz, Smart Car)	BBDO	●	●	●		●				●						
Danone Group	O&M	●														
Danone Group	Rapp															
Danone Group	TBWA															
Danone Group	Wunderman	●					●			●						
Danone Group (baby food: Numico, Milupa)	Euro RSCG			●												
Danone Group (Evian)	Euro RSCG	●	●													
Danone Group (fresh dairy products)	Y&R	●	●	●		●	●	●		●						
Danone Group (Numico baby food)	O&M															
Danone Group (water division)	Y&R		●	●		●	●			●		●				
De Beers (Diamond Trading Co.)	JWT	●														
Decathlon	Y&R					●										●
Dell	Euro RSCG															
Dell	Grey															●

EUROPE

Client company (division or brand)	Agency network	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia/CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Coca-Cola Co.	Burnett					●						●		●						●					●	●
Coca-Cola Co.	DraftFCB																							●	●	
Coca-Cola Co.	Euro RSCG							●	●								●					●				●
Coca-Cola Co.	Grey						●		●	●						●				●		●				
Coca-Cola Co.	Hakuhodo																									
Coca-Cola Co.	Lowe	●				●											●									
Coca-Cola Co.	McCann	●	●	●	●	●			●	●	●		●		●	●		●	●	●	●	●	●		●	●
Coca-Cola Co.	Rapp								●																	
Coca-Cola Co.	Saatchi						●	●						●		●							●			
Coca-Cola Co.	United	●			●	●	●	●	●	●	●	●	●	●	●	●	●				●	●	●	●		●
Coca-Cola Co.	Wunderman						●																			
Coca-Cola Co. (Coca Cola)	O&M																									
Coca-Cola Co. (Coke)	W&K				●		●	●	●	●	●	●	●		●		●		●				●	●	●	●
Coca-Cola Co. (Fanta)	O&M						●	●	●		●	●			●										●	●
Coca-Cola Co. (Light/Minute Maid)	Publicis	●	●		●		●	●	●		●	●		●	●	●	●			●		●	●	●	●	
Coca-Cola Co. (Powerade)	Fallon																									●
Coca-Cola Co. (Sprite)	O&M								●		●														●	
Coccinelle	Saatchi								●	●				●						●						●
Colgate-Palmolive Co.	Burnett																									
Colgate-Palmolive Co.	Euro RSCG					●														●						
Colgate-Palmolive Co.	Lowe														●											
Colgate-Palmolive Co.	Rapp								●																	
Colgate-Palmolive Co.	TBWA							●									●									
Colgate-Palmolive Co.	Y&R	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Coty (JAB Investments)	JWT													●								●				●
Credit Suisse Group	McCann		●						●	●		●		●						●		●		●		●
Curves International	Publicis				●		●	●	●	●	●		●	●	●	●	●	●				●	●	●		●
Cyprus Tourism Organisation	Saatchi				●		●	●	●	●	●	●	●	●	●	●	●			●			●			●
Daikin Industries	Hakuhodo																									
Daimler	DraftFCB								●	●				●												
Daimler	Euro RSCG										●		●				●									●
Daimler	Lowe																									
Daimler	Rapp								●							●										●
Daimler (Mercedes-Benz, Smart Car)	BBDO		●		●				●	●	●		●		●		●	●		●		●	●		●	
Danone Group	O&M																									
Danone Group	Rapp								●																	
Danone Group	TBWA								●								●									
Danone Group	Wunderman													●				●				●				
Danone Group (baby food: Numico, Milupa)	Euro RSCG					●			●	●			●	●				●	●	●		●				
Danone Group (Evian)	Euro RSCG				●				●	●					●					●				●		●
Danone Group (fresh dairy products)	Y&R	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●	●	●	●	●	●	●	●	●	●
Danone Group (Numico baby food)	O&M								●	●					●							●			●	
Danone Group (water division)	Y&R				●		●		●	●			●				●					●		●	●	●
De Beers (Diamond Trading Co.)	JWT								●					●						●					●	●
Decathlon	Y&R				●				●	●		●		●	●		●	●		●		●				●
Dell	Euro RSCG					●																●				
Dell	Grey		●									●					●								●	

MIDDLE EAST / AFRICA / ASIA, AUSTRALIA AND PACIFIC ISLANDS

Client company (division or brand)	Agency network	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Coca-Cola Co.	Burnett	●			●			●		●			●				●					
Coca-Cola Co.	DraftFCB																					
Coca-Cola Co.	Euro RSCG																	●				
Coca-Cola Co.	Grey				●																	
Coca-Cola Co.	Hakuhodo												●									
Coca-Cola Co.	Lowe							●	●													●
Coca-Cola Co.	McCann		●	●	●	●			●	●	●	●	●	●		●	●		●		●	
Coca-Cola Co.	Rapp																					
Coca-Cola Co.	Saatchi																					
Coca-Cola Co.	United																					
Coca-Cola Co.	Wunderman																					
Coca-Cola Co. (Coca Cola)	O&M				●	●	●	●	●						●	●				●		
Coca-Cola Co. (Coke)	W&K	●			●		●	●	●			●	●	●	●		●	●			●	●
Coca-Cola Co. (Fanta)	O&M		●		●	●	●	●	●	●		●			●	●						●
Coca-Cola Co. (Light/Minute Maid)	Publicis						●								●				●			
Coca-Cola Co. (Powerade)	Fallon																					
Coca-Cola Co. (Sprite)	O&M		●		●	●	●	●	●	●		●			●	●						
Coccinelle	Saatchi																					
Colgate-Palmolive Co.	Burnett						●															
Colgate-Palmolive Co.	Euro RSCG						●											●				
Colgate-Palmolive Co.	Lowe																					
Colgate-Palmolive Co.	Rapp																					
Colgate-Palmolive Co.	TBWA						●												●			
Colgate-Palmolive Co.	Y&R	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●
Coty (JAB Investments)	JWT																					
Credit Suisse Group	McCann		●	●			●	●	●				●					●	●			
Curves International	Publicis	●			●		●		●				●		●			●				
Cyprus Tourism Organisation	Saatchi	●	●	●																		
Daikin Industries	Hakuhodo						●	●	●		●		●	●				●				●
Daimler	DraftFCB																					
Daimler	Euro RSCG																		●			
Daimler	Lowe																					●
Daimler	Rapp														●							
Daimler (Mercedes-Benz, Smart Car)	BBDO		●		●					●	●											
Danone Group	O&M																					
Danone Group	Rapp																					
Danone Group	TBWA																					
Danone Group	Wunderman																					
Danone Group (baby food: Numico, Milupa)	Euro RSCG		●																			
Danone Group (Evian)	Euro RSCG		●	●				●														
Danone Group (fresh dairy products)	Y&R	●		●	●	●		●		●		●	●						●			●
Danone Group (Numico baby food)	O&M							●				●		●				●				●
Danone Group (water division)	Y&R							●				●										
De Beers (Diamond Trading Co.)	JWT		●		●			●	●	●			●								●	
Decathlon	Y&R							●														
Dell	Euro RSCG																					
Dell	Grey		●																			

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

GLOBAL MARKETERS: Global Accounts by Advertiser

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
		NORTH AMERICA		LATIN AMERICA														EUROPE																												MIDDLE EAST			AFRICA		ASIA, AUSTRALIA AND PACIFIC ISLANDS																
Dell	Rapp	●	●																																																												
Deutsche Bank	Grey																									●							●																●	●	●												
Deutsche Lufthansa	McCann			●	●	●	●	●	●	●		●		●	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●		●		●			●					●				
Deutsche Post (DHL)	O&M	●	●	●															●	●	●			●		●	●	●	●		●		●	●			●	●	●	●		●	●		●		●	●	●		●	●	●			●	●	●		●	●
Deutsche Telekom	DraftFCB																									●																																						
Deutsche Telekom	Grey																									●																																						
Deutsche Telekom	TBWA																									●					●																															
Deutsche Telekom (T-Mobile)	Saatchi	●																	●			●				●		●			●		●				●					●																						
Diageo	Burnett	●	●	●			●	●		●		●	●	●		●				●	●	●		●	●	●	●	●	●	●		●	●		●		●	●	●	●	●		●		●	●	●	●		●		●		●			●	●	●		●	●
Diageo	DraftFCB																																																			●											
Diageo	Euro RSCG	●																																				●				●							●											●				
Diageo	Grey	●	●							●																																●				●					●							●									
Diageo	O&M																											●						●						●							●	●				●	●				●	●		●
Diageo	Wunderman	●	●			●				●																																																				●	
Diageo (Gordon's)	BBH	●	●	●		●	●	●		●	●	●	●	●	●	●	●			●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●	●	●	●	●	●	●	●	●		●		●	●	●		●	●
Diageo (Guinness, Harp, Red Stripe)	BBDO	●	●																									●										●			●	●											●	●	●					●				
Diageo (incl Guinness)	Saatchi															●																										●				●	●							●	●						●	
Diageo (Johnnie Walker)	BBH	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●			●	●	●	●		●	●		●	●	●	●	●	●			●	●	●	●		●	●	●	●		●	●						●	●	●		●	●
Diageo (Smirnoff, Baileys, Jose Cuervo)	JWT	●	●			●				●						●										●		●	●						●		●				●		●		●	●		●		●			●									●
Diageo (Tanqueray)	W&K	●	●	●	●	●	●			●		●		●	●	●	●			●	●	●	●	●	●	●		●	●	●	●	●	●		●		●	●	●	●	●						●	●	●				●		●			●				
DM-Drogeriemarkt	Y&R																●	●			●						●							●		●																											
Dow Chemical Co.	DraftFCB	●																					●	●				●							●				●			●				●	●														
Dr Pepper Snapple Group	Euro RSCG									●																																				●																
Dr. Oetker	BBDO																●	●			●	●		●	●		●				●	●		●		●				●																							
Dunlop	BBH																●			●		●	●	●	●	●			●	●	●	●	●				●	●			●																						
DuPont Co.	O&M	●	●	●		●	●			●													●	●				●		●		●			●		●		●							●	●	●			●						●		●	
EADS	Publicis	●																						●																																						
EADS (Airbus SAS)	Publicis																																								●							●															
EADS (Eurocopter)	Publicis																																								●																						
Eastman Kodak Co.	O&M	●	●			●				●														●	●	●			●	●		●			●		●			●	●						●	●	●	●		●		●	●		●	●	●			●
ebay	BBDO	●	●																						●																●																●				
Electrolux	Grey																●			●																		●								●							●							
Electrolux	Lowe																●				●			●		●			●	●								●	●		●	●																●				
Electronic Arts	W&K	●	●							●								●			●	●	●	●	●	●	●	●	●	●	●	●	●	●		●		●	●	●	●	●																						
Eli Lilly & Co.	Euro RSCG		●																				●														●		●									●														
Eli Lilly & Co.	Grey	●	●												●													●																	●																
Eli Lilly & Co.	O&M																										●													●				●						●							●									
Emirates Airline	BBDO	●																																								●										●					●	●				●
Emirates Airline	Saatchi																●		●	●	●	●	●	●	●		●			●	●	●			●	●		●	●							●	●	●				●		●						●	
Energizer Holdings	DDB			●				●	●	●		●	●	●						●	●			●		●									●	●	●		●		●		●		●		●		●				●			●		●	●	●	●	●	●
Energizer Holdings (Schick-Wilkinson Sword)	JWT	●	●	●			●	●		●		●		●	●		●			●	●			●	●	●			●			●	●				●				●	●					●		●				●	●			●	●	●		●	
Ericsson	Publicis	●	●			●																●		●					●						●			●							●			●	●														
Estee Lauder Cos. (Clinique)	JWT	●																																																											
ExxonMobil Corp.	Euro RSCG	●														●			●		●	●	●	●	●	●	●	●	●	●	●	●				●	●	●	●	●	●	●	●			●	●	●	●	●	●	●	●	●	●	●		●	●	●		●	●
ExxonMobil Corp.	Lowe																																																		●										
ExxonMobil Corp.	McCann	●		●	●	●		●		●					●	●		●	●	●	●	●	●	●	●	●				●	●	●		●	●	●	●	●			●	●		●	●	●	●	●	●		●	●	●	●	●	●		●	●	●		●	●
ExxonMobil Corp.	Rapp	●	●	●				●																										●												●											●				

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

GLOBAL MARKETERS: Global Accounts by Advertiser

		NORTH AMERICA		LATIN AMERICA												
Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
ExxonMobil Corp. (fuels & marketing)	DDB	●	●	●			●	●	●		●		●		●	●
FedEx Corp.	BBDO	●	●													
FedEx Corp.	DDB			●		●	●	●		●				●	●	●
Ferrero	DraftFCB															
Ferrero	Euro RSCG															●
Ferrero	Lowe															
Ferrero	Rapp															
Ferrero	TBWA															
Fiat	Burnett			●		●				●						
Fiat	DraftFCB					●										
Fiat	Euro RSCG															
Fiat (Alfa Romeo)	Rapp															
Flybaboo	Saatchi															
FMR Corp. (Fidelity Investments)	Publicis	●	●													
Fonterra Brands	BBDO															
Ford Motor Co.	DraftFCB															
Ford Motor Co.	United	●														
Ford Motor Co.	Wunderman	●	●	●		●				●						
Ford Motor Co. (commercial vehicles)	O&M															
Ford Motor Co. (corporate)	O&M	●														
Ford Motor Co. (FCSD, parts & services)	O&M	●														
Ford Motor Co. (Ford)	JWT	●		●		●	●	●	●	●				●		●
Ford Motor Co. (Lincoln)	JWT	●													●	
Ford Motor Co. (other)	Euro RSCG															
Ford Motor Co. (other)	O&M	●														
Ford Motor Co. (Passenger Cars)	O&M															
Ford Motor Co. (Volvo)	Euro RSCG	●	●													
Fortis	Grey															
Fortune Brands (Beam Global Spirits & Wine)	Publicis	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
FoxTel	Lowe															
FoxTel	Rapp															
France Telecom	McCann			●		●	●			●				●		
France Telecom	Wunderman															
France Telecom (Orange business svcs)	Euro RSCG	●														
French Telecom (Orange)	Fallon															
Fuji Heavy Industries	TBWA															
Fuji Heavy Industries (Subaru)	Rapp		●													
GDF SUEZ	Saatchi	●														
General Electric Co.	BBDO	●				●			●						●	●
General Electric Co.	Euro RSCG															
General Electric Co.	JWT															
General Electric Co.	O&M															
General Electric Co.	Rapp							●							●	
General Electric Co.	TBWA															
General Electric Co. (NBC Universal)	Fallon	●														
General Mills	Euro RSCG															
General Mills	McCann	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

		EUROPE																								
Client company (division or brand)	Agency network	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
ExxonMobil Corp. (fuels & marketing)	DDB	●			●				●	●			●	●	●	●		●		●		●				●
FedEx Corp.	BBDO								●	●																
FedEx Corp.	DDB																									
Ferrero	DraftFCB																									
Ferrero	Euro RSCG								●													●				
Ferrero	Lowe													●												
Ferrero	Rapp				●																					
Ferrero	TBWA																●									
Fiat	Burnett				●	●	●		●	●	●	●		●	●		●	●		●		●				●
Fiat	DraftFCB																									
Fiat	Euro RSCG								●																	
Fiat (Alfa Romeo)	Rapp								●																	
Flybaboo	Saatchi	●	●						●		●			●					●					●		
FMR Corp. (Fidelity Investments)	Publicis	●						●	●	●				●	●	●		●				●	●	●	●	●
Fonterra Brands	BBDO																									
Ford Motor Co.	DraftFCB									●																
Ford Motor Co.	United																									
Ford Motor Co.	Wunderman					●	●		●	●	●			●	●			●				●		●		●
Ford Motor Co. (commercial vehicles)	O&M	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Ford Motor Co. (corporate)	O&M	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Ford Motor Co. (FCSD, parts & services)	O&M	●				●				●				●	●		●	●				●			●	
Ford Motor Co. (Ford)	JWT								●	●																●
Ford Motor Co. (Lincoln)	JWT																									
Ford Motor Co. (other)	Euro RSCG	●			●	●	●	●		●	●	●	●	●		●				●			●	●		●
Ford Motor Co. (other)	O&M	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Ford Motor Co. (Passenger Cars)	O&M	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Ford Motor Co. (Volvo)	Euro RSCG								●						●		●	●				●			●	●
Fortis	Grey				●				●	●					●		●	●							●	●
Fortune Brands (Beam Global Spirits & Wine)	Publicis	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
FoxTel	Lowe																									
FoxTel	Rapp																									
France Telecom	McCann																									
France Telecom	Wunderman				●										●									●		●
France Telecom (Orange business svcs)	Euro RSCG	●							●								●		●		●	●		●		●
French Telecom (Orange)	Fallon																									●
Fuji Heavy Industries	TBWA																									
Fuji Heavy Industries (Subaru)	Rapp																									
GDF SUEZ	Saatchi				●				●	●				●				●		●		●				●
General Electric Co.	BBDO					●			●					●						●						●
General Electric Co.	Euro RSCG						●	●																		
General Electric Co.	JWT																									●
General Electric Co.	O&M								●								●				●					●
General Electric Co.	Rapp															●										
General Electric Co.	TBWA				●				●																	●
General Electric Co. (NBC Universal)	Fallon																									
General Mills	Euro RSCG								●																	
General Mills	McCann	●	●	●	●	●	●	●	●	●	●	●	●	●			●	●	●	●	●	●	●	●	●	●

		MIDDLE EAST			AFRICA		ASIA, AUSTRALIA AND PACIFIC ISLANDS															
Client company (division or brand)	Agency network	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
ExxonMobil Corp. (fuels & marketing)	DDB					●	●	●	●				●	●	●			●				●
FedEx Corp.	BBDO						●	●	●					●		●	●	●			●	●
FedEx Corp.	DDB																					
Ferrero	DraftFCB	●																				
Ferrero	Euro RSCG																					
Ferrero	Lowe																					
Ferrero	Rapp																					
Ferrero	TBWA						●															
Fiat	Burnett							●														
Fiat	DraftFCB																					
Fiat	Euro RSCG																					
Fiat (Alfa Romeo)	Rapp																					
Flybaboo	Saatchi																					
FMR Corp. (Fidelity Investments)	Publicis		●	●	●		●		●	●			●					●	●		●	
Fonterra Brands	BBDO		●	●			●		●		●	●		●	●		●	●		●	●	●
Ford Motor Co.	DraftFCB																					
Ford Motor Co.	United																					
Ford Motor Co.	Wunderman				●		●	●						●				●			●	●
Ford Motor Co. (commercial vehicles)	O&M																					
Ford Motor Co. (corporate)	O&M																					
Ford Motor Co. (FCSD, parts & services)	O&M																					
Ford Motor Co. (Ford)	JWT				●	●	●	●		●	●	●	●	●	●		●	●	●		●	●
Ford Motor Co. (Lincoln)	JWT																					
Ford Motor Co. (other)	Euro RSCG																					
Ford Motor Co. (other)	O&M																					
Ford Motor Co. (Passenger Cars)	O&M																					
Ford Motor Co. (Volvo)	Euro RSCG				●		●	●		●								●	●		●	●
Fortis	Grey								●													
Fortune Brands (Beam Global Spirits & Wine)	Publicis	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
FoxTel	Lowe						●															
FoxTel	Rapp						●															
France Telecom	McCann																					
France Telecom	Wunderman																					
France Telecom (Orange business svcs)	Euro RSCG												●									●
French Telecom (Orange)	Fallon																					
Fuji Heavy Industries	TBWA												●									
Fuji Heavy Industries (Subaru)	Rapp																					
GDF SUEZ	Saatchi		●																			
General Electric Co.	BBDO		●				●	●		●			●				●					●
General Electric Co.	Euro RSCG																					
General Electric Co.	JWT								●													
General Electric Co.	O&M						●	●		●								●				
General Electric Co.	Rapp																					
General Electric Co.	TBWA							●										●				●
General Electric Co. (NBC Universal)	Fallon																					
General Mills	Euro RSCG		●					●														
General Mills	McCann	●	●	●	●		●	●				●		●	●		●	●		●		●

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

GLOBAL MARKETERS: Global Accounts by Advertiser

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
		NORTH AMERICA		LATIN AMERICA													EUROPE																								
General Mills	Rapp	●																																							
General Mills (Big G, Cereal Ptnrs)	Saatchi	●		●			●			●				●		●										●	●					●					●		●		
General Mills (Cereal Partners)	McCann				●		●	●		●	●	●	●	●	●	●	●	●		●	●	●	●		●	●	●	●	●		●	●	●	●	●	●	●	●	●	●	●
General Mills (GMI)	Saatchi	●		●		●	●							●		●						●		●		●		●									●	●			●
General Mills (new product)	Fallon	●																																							
General Motors Corp.	Burnett	●				●				●								●	●		●				●					●		●	●	●		●			●	●	●
General Motors Corp.	DraftFCB									●							●												●				●								●
General Motors Corp.	Euro RSCG																																								●
General Motors Corp.	Lowe	●																			●					●	●											●			●
General Motors Corp.	McCann	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
General Motors Corp.	Rapp							●																																	
Genworth Financial	McCann	●																						●	●				●								●				●
Georgia-Pacific Corp.	United																		●	●			●	●				●	●	●			●		●		●	●		●	●
GlaxoSmithKline	Arnold	●		●				●													●			●	●			●		●		●						●			●
GlaxoSmithKline	BBDO	●														●				●	●				●			●							●						
GlaxoSmithKline	Burnett																		●																						
GlaxoSmithKline	DraftFCB	●	●																	●					●																
GlaxoSmithKline	Euro RSCG	●	●																	●				●	●				●	●		●			●		●	●			●
GlaxoSmithKline	Grey	●	●	●		●	●	●		●		●				●		●				●		●	●	●	●		●	●		●	●	●	●		●	●		●	●
GlaxoSmithKline	JWT																																								
GlaxoSmithKline	Lowe	●																																							
GlaxoSmithKline	McCann	●				●											●	●							●				●												●
GlaxoSmithKline	Rapp																																							
GlaxoSmithKline	TBWA																	●				●																			
GlaxoSmithKline	Wunderman	●																																							
GlaxoSmithKline (consumer)	O&M			●		●		●		●		●		●							●			●	●		●	●	●				●		●		●	●	●		●
GlaxoSmithKline (Eno's)	O&M			●		●		●																									●				●				
GlaxoSmithKline (Lucozade)	MCSaatchi																																								●
GlaxoSmithKline (Macleans)	MCSaatchi																																								●
GlaxoSmithKline (Panadol)	O&M			●		●		●		●						●					●	●				●		●						●	●			●	●		●
GlaxoSmithKline (pharmaceuticals)	O&M	●	●							●											●			●	●			●	●					●			●				●
GlaxoSmithKline (Ribena)	MCSaatchi																																								●
GlaxoSmithKline (Scott)	O&M					●		●		●				●																										
GlaxoSmithKline (Zovirax)	O&M																			●	●				●				●			●	●	●	●		●		●		●
Goodyear Tire & Rubber Co.	McCann	●														●		●		●				●								●				●					●
Goodyear Tire & Rubber Co.	Y&R			●		●	●	●		●		●		●																										
GTV	Y&R																																							
Harley Davidson	McCann	●															●			●	●			●	●	●	●		●	●	●	●	●	●	●	●	●	●	●	●	●
Hasbro	DDB																							●					●				●				●				●
Heineken	Burnett																																							
Heineken	Euro RSCG	●																										●											
Heineken	Grey	●		●			●			●						●																●		●							●
Heineken	O&M																							●					●					●			●				
Heineken	Publicis																							●																	
Heineken	Rapp							●							●																										
Henkel	BBDO	●															●	●	●	●					●				●				●	●			●	●			
Henkel	DDB	●	●			●	●	●		●		●		●			●	●	●	●	●		●	●	●	●	●	●	●	●		●	●	●	●	●	●	●	●	●	●

Client company (division or brand)	Agency network	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
		MIDDLE EAST			AFRICA		ASIA, AUSTRALIA AND PACIFIC ISLANDS															
General Mills	Rapp																					
General Mills (Big G, Cereal Ptnrs)	Saatchi							●						●			●	●				●
General Mills (Cereal Partners)	McCann	●	●	●			●	●	●			●		●	●		●	●				●
General Mills (GMI)	Saatchi		●		●		●	●	●	●					●		●		●		●	
General Mills (new product)	Fallon																					
General Motors Corp.	Burnett	●	●	●				●		●				●			●	●				●
General Motors Corp.	DraftFCB							●														
General Motors Corp.	Euro RSCG																					
General Motors Corp.	Lowe																					
General Motors Corp.	McCann		●	●	●	●	●	●		●			●						●			●
General Motors Corp.	Rapp																					
Genworth Financial	McCann																					
Georgia-Pacific Corp.	United																					
GlaxoSmithKline	Arnold						●						●								●	
GlaxoSmithKline	BBDO																					
GlaxoSmithKline	Burnett																					
GlaxoSmithKline	DraftFCB			●	●					●												
GlaxoSmithKline	Euro RSCG						●	●													●	
GlaxoSmithKline	Grey		●		●		●	●	●	●		●	●	●	●			●	●	●		●
GlaxoSmithKline	JWT									●												
GlaxoSmithKline	Lowe																					
GlaxoSmithKline	McCann							●		●	●	●						●	●	●		●
GlaxoSmithKline	Rapp																●					
GlaxoSmithKline	TBWA						●															
GlaxoSmithKline	Wunderman																					
GlaxoSmithKline (consumer)	O&M					●	●		●	●				●				●			●	●
GlaxoSmithKline (Eno's)	O&M				●					●				●				●				●
GlaxoSmithKline (Lucozade)	MCSaatchi																					
GlaxoSmithKline (Macleans)	MCSaatchi																					
GlaxoSmithKline (Panadol)	O&M		●	●	●	●	●	●	●	●					●			●		●	●	●
GlaxoSmithKline (pharmaceuticals)	O&M							●									●					
GlaxoSmithKline (Ribena)	MCSaatchi																					
GlaxoSmithKline (Scott)	O&M				●				●					●				●				●
GlaxoSmithKline (Zovirax)	O&M						●															
Goodyear Tire & Rubber Co.	McCann							●		●				●								●
Goodyear Tire & Rubber Co.	Y&R																					
GTV	Y&R				●	●																
Harley Davidson	McCann		●			●																
Hasbro	DDB						●								●							
Heineken	Burnett						●		●												●	●
Heineken	Euro RSCG																					
Heineken	Grey				●																	
Heineken	O&M										●	●		●				●				
Heineken	Publicis																					
Heineken	Rapp																					
Henkel	BBDO									●												
Henkel	DDB	●	●	●	●	●	●	●		●					●							●

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GLOBAL MARKETERS: Global Accounts by Advertiser

Client company (division or brand)	Agency network	NORTH AMERICA		LATIN AMERICA												
		U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
Henkel	Euro RSCG															
Henkel	Rapp															
Henkel	TBWA	●								●						
Hermes International	Publicis	●	●	●			●			●					●	●
Hershey Co.	Euro RSCG	●	●							●						
Hershey Co.	Y&R			●			●	●					●	●	●	●
Hewlett-Packard Co.	BBDO															
Hewlett-Packard Co.	Burnett															
Hewlett-Packard Co.	DraftFCB	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Hewlett-Packard Co.	Euro RSCG	●														
Hewlett-Packard Co.	McCann	●		●		●	●	●		●		●		●	●	
Hewlett-Packard Co.	Publicis	●	●	●	●	●	●	●	●	●	●	●	●	●		●
Hewlett-Packard Co.	Wunderman	●	●			●										
Hilton Hotels Corp.	DraftFCB	●	●							●						
Hilton Hotels Corp.	Y&R	●	●	●		●		●	●	●				●	●	●
Hitachi	Dentsu															
Hitachi	Hakuhodo	●														
Hitachi	McCann	●	●													
Hitachi	O&M	●														
Honda Motor Co.	Dentsu															
Honda Motor Co.	DraftFCB															●
Honda Motor Co.	Euro RSCG			●												●
Honda Motor Co.	Hakuhodo					●										
Honda Motor Co.	W&K	●														
HSBC	JWT	●	●	●		●	●			●			●	●	●	
Hyundai Motor Co.	DraftFCB															
Hyundai Motor Co.	Euro RSCG															
Hyundai Motor Co.	Lowe															
IBM Corp.	Euro RSCG	●	●	●	●	●	●	●	●	●	●	●	●	●		
IBM Corp.	O&M	●	●	●		●	●	●		●		●	●	●		
Ikea International	Euro RSCG															
Ikea International	JWT															
Ikea International	Lowe															
Ikea International	TBWA															
Imperial Chemical Industries (ICI Paints)	BBDO															
ING Group	Euro RSCG															
ING Group (ING Direct)	Rapp															
Intel Corp.	McCann	●	●	●			●	●		●						
Intercontinental Hotel Group	BBDO															
Intercontinental Hotel Group	McCann															
International Olympic Committee	United	●	●	●		●										
Intesa SanPaolo	Saatchi															
Jamaica Tourist Board	DraftFCB	●	●													
Japan Tobacco Co.	Dentsu															
Jet Airways	MCSaatchi	●	●													
Johnson Controls	Fallon	●														
Johnson & Johnson	DDB	●	●	●		●		●	●	●		●		●		

Client company (division or brand)	Agency network	EUROPE																								
		Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Henkel	Euro RSCG																●									
Henkel	Rapp				●				●	●																
Henkel	TBWA	●	●	●	●	●	●		●	●	●	●		●	●	●	●	●	●	●	●	●	●		●	●
Hermes International	Publicis	●			●	●	●		●	●	●			●	●			●		●		●		●		●
Hershey Co.	Euro RSCG																									
Hershey Co.	Y&R																									
Hewlett-Packard Co.	BBDO		●		●	●			●	●	●	●					●		●	●	●				●	
Hewlett-Packard Co.	Burnett				●																					
Hewlett-Packard Co.	DraftFCB	●							●					●										●	●	
Hewlett-Packard Co.	Euro RSCG																									
Hewlett-Packard Co.	McCann						●		●	●		●		●	●		●		●	●		●				●
Hewlett-Packard Co.	Publicis	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Hewlett-Packard Co.	Wunderman									●				●												
Hilton Hotels Corp.	DraftFCB																									
Hilton Hotels Corp.	Y&R								●	●																●
Hitachi	Dentsu																									●
Hitachi	Hakuhodo																									
Hitachi	McCann								●	●							●			●						●
Hitachi	O&M																									
Honda Motor Co.	Dentsu																									
Honda Motor Co.	DraftFCB																									
Honda Motor Co.	Euro RSCG		●	●	●	●	●	●	●	●	●	●		●	●	●	●	●	●		●	●	●	●	●	●
Honda Motor Co.	Hakuhodo								●	●																●
Honda Motor Co.	W&K	●			●			●	●	●	●	●	●	●	●	●	●		●	●		●	●	●	●	●
HSBC	JWT					●			●			●	●				●			●	●				●	●
Hyundai Motor Co.	DraftFCB																									
Hyundai Motor Co.	Euro RSCG							●																		
Hyundai Motor Co.	Lowe								●																●	
IBM Corp.	Euro RSCG		●		●	●	●	●	●	●	●	●		●	●	●	●	●		●	●	●	●	●	●	●
IBM Corp.	O&M	●	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Ikea International	Euro RSCG					●									●						●					
Ikea International	JWT																●					●				
Ikea International	Lowe																									
Ikea International	TBWA								●						●		●	●								
Imperial Chemical Industries (ICI Paints)	BBDO										●						●									●
ING Group	Euro RSCG				●							●														
ING Group (ING Direct)	Rapp								●																	
Intel Corp.	McCann								●	●				●	●		●			●		●			●	●
Intercontinental Hotel Group	BBDO								●	●												●				●
Intercontinental Hotel Group	McCann								●	●				●						●		●				●
International Olympic Committee	United				●				●	●			●	●		●								●	●	●
Intesa SanPaolo	Saatchi		●								●	●		●					●	●	●					
Jamaica Tourist Board	DraftFCB									●				●	●							●		●		●
Japan Tobacco Co.	Dentsu																									
Jet Airways	MCSaatchi				●																					●
Johnson Controls	Fallon								●	●				●												●
Johnson & Johnson	DDB	●			●	●	●		●	●	●	●	●	●	●	●	●	●		●	●	●	●	●	●	●

Client company (division or brand)	Agency network	MIDDLE EAST			AFRICA		ASIA, AUSTRALIA AND PACIFIC ISLANDS															
		Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Henkel	Euro RSCG							●														
Henkel	Rapp																					
Henkel	TBWA	●	●							●												
Hermes International	Publicis		●	●			●	●	●			●	●	●				●	●		●	●
Hershey Co.	Euro RSCG		●					●					●				●		●		●	●
Hershey Co.	Y&R																					
Hewlett-Packard Co.	BBDO		●		●																	
Hewlett-Packard Co.	Burnett																	●				
Hewlett-Packard Co.	DraftFCB				●		●	●		●		●	●	●	●		●	●	●		●	●
Hewlett-Packard Co.	Euro RSCG						●														●	
Hewlett-Packard Co.	McCann	●	●	●	●	●				●							●					
Hewlett-Packard Co.	Publicis	●	●		●		●	●	●	●		●	●	●	●	●	●	●	●		●	●
Hewlett-Packard Co.	Wunderman						●											●				
Hilton Hotels Corp.	DraftFCB																					
Hilton Hotels Corp.	Y&R			●																		
Hitachi	Dentsu							●		●		●	●				●	●			●	
Hitachi	Hakuhodo						●						●	●								●
Hitachi	McCann							●	●	●			●	●				●			●	●
Hitachi	O&M						●						●					●			●	
Honda Motor Co.	Dentsu		●					●		●	●	●	●	●					●		●	●
Honda Motor Co.	DraftFCB						●			●												
Honda Motor Co.	Euro RSCG	●			●							●										
Honda Motor Co.	Hakuhodo		●					●		●			●	●							●	●
Honda Motor Co.	W&K						●			●		●	●	●	●	●	●	●	●		●	●
HSBC	JWT		●	●			●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Hyundai Motor Co.	DraftFCB			●																		
Hyundai Motor Co.	Euro RSCG																					
Hyundai Motor Co.	Lowe																					
IBM Corp.	Euro RSCG	●	●		●		●	●	●	●		●	●	●	●		●	●	●		●	●
IBM Corp.	O&M		●	●	●		●	●	●	●	●	●	●	●	●		●	●	●		●	●
Ikea International	Euro RSCG							●														
Ikea International	JWT																					
Ikea International	Lowe													●								
Ikea International	TBWA												●									
Imperial Chemical Industries (ICI Paints)	BBDO						●		●	●		●		●	●			●			●	●
ING Group	Euro RSCG																					
ING Group (ING Direct)	Rapp						●								●							
Intel Corp.	McCann						●	●	●	●	●	●		●			●	●	●		●	●
Intercontinental Hotel Group	BBDO																					
Intercontinental Hotel Group	McCann																					
International Olympic Committee	United		●				●	●		●			●									
Intesa SanPaolo	Saatchi																					
Jamaica Tourist Board	DraftFCB												●									
Japan Tobacco Co.	Dentsu												●	●			●		●		●	
Jet Airways	MCSaatchi									●				●				●				●
Johnson Controls	Fallon																					
Johnson & Johnson	DDB		●	●	●		●	●	●	●		●		●	●		●	●	●		●	●

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

GLOBAL MARKETERS: Global Accounts by Advertiser

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
		NORTH AMERICA		LATIN AMERICA													EUROPE																									MIDDLE EAST			AFRICA		ASIA, AUSTRALIA AND PACIFIC ISLANDS															
Johnson & Johnson	DraftFCB	●	●	●																										●																●					●												●
Johnson & Johnson	Euro RSCG	●	●		●																	●		●							●					●												●				●							●		●	
Johnson & Johnson	Lowe	●			●			●							●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●		●	●
Johnson & Johnson	O&M	●																	●				●	●														●	●						●	●	●										●	●		●	
Johnson & Johnson	Rapp	●	●																																																											●
Johnson & Johnson	TBWA																								●																																					
Johnson & Johnson (McNeil)	Saatchi	●	●														●	●	●		●	●	●	●	●	●	●	●	●		●	●			●	●	●		●										●													
Johnson & Johnson (psnl care; OTC)	JWT	●	●	●	●	●	●					●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●		●		●	●	●	●	●	●	●	●	●		●	●	●		●	●
Johnson & Johnson (Splenda; psnl care)	BBDO	●			●			●				●															●	●	●		●	●			●		●	●				●					●	●					●		●		●	●			●	
Johnson & Johnson (Vistakon, Acuvue)	McCann	●	●												●			●			●				●		●		●						●		●				●	●	●				●	●	●	●	●	●	●	●			●	●	●		●	●
Kao Corp.	Dentsu																								●																							●	●		●	●	●	●				●			●	●
Kao Corp.	Euro RSCG																																																												●	
Kao Corp.	Hakuhodo																																															●	●		●	●	●	●				●			●	●
Kellogg Co.	Burnett	●	●	●		●		●		●					●	●	●		●					●	●	●		●	●			●	●		●		●		●	●	●		●	●					●			●		●			●	●	●		●	●
Kellogg Co.	DraftFCB	●																																																												
Kellogg Co.	Euro RSCG	●																																																												
Kellogg Co.	JWT		●				●		●	●				●						●		●		●					●		●						●	●			●	●	●		●		●	●		●			●		●							
Kilroy Travels	Saatchi																					●	●							●	●							●																								
Kimberly-Clark Corp.	Burnett																							●																							●															
Kimberly-Clark Corp.	Euro RSCG																															●									●							●													●	
Kimberly-Clark Corp.	JWT	●	●	●	●	●		●	●	●		●		●	●	●				●	●	●		●	●	●	●	●	●	●	●	●	●		●		●		●		●			●			●		●		●								●		●	●
Kimberly-Clark Corp.	O&M	●		●		●	●	●		●		●		●							●														●					●	●		●		●		●	●	●	●		●		●			●	●	●		●	●
Kimberly-Clark Corp.	Rapp																																																								●					
Kobayashi Pharmaceutical Co.	Hakuhodo																																								●							●	●				●									
Konica Minolta Holdings	Dentsu					●																																										●					●					●	●			
Konica Minolta Holdings	Hakuhodo																								●																							●					●	●								
Kraft Foods	DraftFCB	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●		●	●			●	●	●	●			●	●	●	●	●		●		●	●		●	●		●	●	●		●	●	●	●				●			●	●			●	●
Kraft Foods	Euro RSCG	●	●														●			●			●	●	●		●			●		●	●	●	●	●	●				●		●	●													●					
Kraft Foods	Rapp																																																								●					
Kraft Foods	Wunderman		●																					●	●																●						●															
Kraft Foods	Y&R	●																		●				●						●							●																									
Kraft Foods (beverages)	O&M	●		●		●	●	●		●				●																										●			●	●				●		●							●					
Kraft Foods (biscuits, LU)	Euro RSCG	●	●															●		●	●	●	●	●		●	●		●	●		●	●	●	●		●		●		●																					
Kraft Foods (cereals)	O&M	●	●																																													●				●					●				●	
Kraft Foods (coffees)	O&M	●															●					●		●	●			●						●	●			●			●		●	●			●	●													●	
Kraft Foods (confectionaries)	O&M	●		●		●											●			●	●	●		●	●		●	●	●	●		●	●	●	●		●	●	●	●	●							●													●	
Kraft Foods (foods)	JWT		●	●		●	●	●	●	●	●	●	●	●	●		●	●	●	●	●	●	●		●	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●			●	●				●	●	●			●	●				
L'Oreal	DraftFCB																																												●					●												
L'Oreal	Lowe																																																						●							
L'Oreal	McCann	●		●		●	●	●		●			●		●	●	●	●	●	●	●		●	●	●	●	●	●	●	●		●	●	●	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●		●	●
L'Oreal	Wunderman																												●				●				●																									
L'Oreal (Garnier)	Rapp		●																					●																	●																					
L'Oreal (Lancome, Garnier, etc.)	Publicis	●	●	●		●	●	●		●		●	●	●			●	●	●	●	●	●	●	●	●	●	●		●	●	●	●	●	●	●		●	●	●	●	●	●	●	●	●		●	●	●	●		●	●	●	●		●	●	●		●	●
L'Oreal (Maybelline)	McCann					●	●	●		●			●			●		●	●	●	●			●	●		●		●	●		●	●	●	●		●				●				●		●	●	●	●	●	●	●	●		●	●	●	●		●	●
L'Oreal (other)	Euro RSCG	●														●				●	●		●	●	●	●	●		●		●	●		●	●	●		●	●		●		●	●		●		●		●		●									●	
L'Oreal (skin care)	McCann	●		●		●	●	●		●			●		●		●	●	●	●	●		●	●	●	●	●	●	●	●		●	●	●	●		●		●		●		●		●			●	●	●	●	●	●	●		●	●	●	●		●	●
L'Oreal (Vichy)	Euro RSCG	●		●									●			●	●			●	●	●	●	●	●		●		●	●	●	●		●	●	●		●	●	●			●	●		●		●		●									●			

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GLOBAL MARKETERS: Global Accounts by Advertiser

NORTH AMERICA / LATIN AMERICA

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
Lacoste	Euro RSCG	●	●			●				●						
Lenovo	O&M	●	●	●		●	●	●		●		●		●	●	●
Levi Strauss & Co.	BBH	●	●	●		●	●			●						
Levi Strauss & Co.	O&M															
LG Group	BBH	●	●			●				●						
LG Group	Euro RSCG															
LG Group	Lowe															
LG Group	Publicis	●	●													
LG Group	Wunderman					●										
LG Group	Y&R	●	●	●		●	●	●	●	●		●	●	●	●	
LVMH[1]	TBWA															
LVMH[1] (Christian Dior)	Euro RSCG															
LVMH[1] (Givenchy)	Euro RSCG															
LVMH[1] (Hennessy,Belvedere)	United	●														
LVMH[1] (Krug)	MCSaatchi	●														
LVMH[1] (Louis Vuitton)	Euro RSCG					●										
LVMH[1] (Louis Vuitton)	O&M															
LVMH[1] (Sephora)	Euro RSCG															
Mandarin Oriental Hotel Group	MCSaatchi	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Mandom Corp.	Dentsu															
Manpower	Grey															
Marriott International (Ritz-Carlton)	Saatchi	●	●												●	●
Marriott International (Ritz)	McCann									●						●
Mars Inc.	DraftFCB															●
Mars Inc.	Grey	●														
Mars Inc.	Rapp															
Mars Inc.	TBWA	●	●	●		●	●			●						
Mars Inc. (Masterfoods)	BBDO	●	●	●		●	●	●		●					●	●
Mars Inc. (Masterfoods)	Euro RSCG															
Mars Inc. (Wrigley)	BBDO						●	●		●				●	●	●
Mars Inc. (Wrigley)	DDB	●	●													
Mars Inc. (Wrigley)	Euro RSCG															
Mars Inc. (Wrigley)	Rapp															
Martinique Tourism Office	Euro RSCG	●	●													●
MasterCard International	DraftFCB													●		
MasterCard International	McCann	●	●	●		●	●	●	●	●	●	●		●	●	●
Mattel	DraftFCB	●														
Mattel	TBWA															
Mattel	Wunderman	●														
Mattel	Y&R	●	●	●		●	●	●	●	●		●		●	●	●
Mattel (Barbie)	O&M	●	●			●		●		●				●	●	
Mattel (boys)	O&M		●			●		●		●				●	●	
Mattel (infant/preschooler)	O&M		●			●		●		●				●	●	
Maxingvest (Beiersdorf)	DraftFCB	●	●			●				●					●	●
Maxingvest (Beiersdorf)[2]	TBWA	●	●	●			●			●						
Maxingvest (Beiersdorf)[2]	TBWA	●	●	●	●		●	●	●	●	●	●	●	●		
Mazda Motor Corp.	Euro RSCG															

EUROPE

Client company (division or brand)	Agency network	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Lacoste	Euro RSCG				●				●	●				●	●			●				●		●		●
Lenovo	O&M	●			●	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●	●	●	●	●
Levi Strauss & Co.	BBH	●			●	●	●		●	●	●	●		●	●		●	●		●		●	●	●	●	●
Levi Strauss & Co.	O&M																									
LG Group	BBH								●											●					●	●
LG Group	Euro RSCG					●				●	●											●				
LG Group	Lowe																									
LG Group	Publicis																			●						●
LG Group	Wunderman								●	●										●		●			●	●
LG Group	Y&R	●			●	●	●		●	●	●	●		●	●		●	●	●	●		●	●		●	●
LVMH[1]	TBWA								●																	
LVMH[1] (Christian Dior)	Euro RSCG																									
LVMH[1] (Givenchy)	Euro RSCG																									
LVMH[1] (Hennessy,Belvedere)	United																									
LVMH[1] (Krug)	MCSaatchi									●				●												●
LVMH[1] (Louis Vuitton)	Euro RSCG								●										●							
LVMH[1] (Louis Vuitton)	O&M								●																	
LVMH[1] (Sephora)	Euro RSCG																									
Mandarin Oriental Hotel Group	MCSaatchi	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Mandom Corp.	Dentsu																									
Manpower	Grey				●									●	●	●							●			
Marriott International (Ritz-Carlton)	Saatchi																									
Marriott International (Ritz)	McCann																									
Mars Inc.	DraftFCB								●																	
Mars Inc.	Grey		●							●		●														●
Mars Inc.	Rapp				●																					
Mars Inc.	TBWA	●	●		●	●	●	●	●	●	●	●	●	●	●		●	●	●			●	●	●	●	●
Mars Inc. (Masterfoods)	BBDO	●	●	●	●	●	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Mars Inc. (Masterfoods)	Euro RSCG								●								●									
Mars Inc. (Wrigley)	BBDO		●	●		●			●	●		●					●			●	●	●	●		●	●
Mars Inc. (Wrigley)	DDB								●	●							●			●		●				●
Mars Inc. (Wrigley)	Euro RSCG			●																						
Mars Inc. (Wrigley)	Rapp																			●						
Martinique Tourism Office	Euro RSCG				●	●			●					●	●							●				
MasterCard International	DraftFCB																									
MasterCard International	McCann	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Mattel	DraftFCB																									
Mattel	TBWA	●																								
Mattel	Wunderman																									
Mattel	Y&R		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●
Mattel (Barbie)	O&M					●	●		●	●		●		●				●				●		●		●
Mattel (boys)	O&M					●	●		●	●		●		●				●				●		●		●
Mattel (infant/preschooler)	O&M					●	●		●	●		●		●				●				●		●		●
Maxingvest (Beiersdorf)	DraftFCB	●	●	●	●	●	●		●	●	●	●		●	●	●	●	●	●	●	●	●	●	●	●	●
Maxingvest (Beiersdorf)[2]	TBWA	●			●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●	●	●
Maxingvest (Beiersdorf)[2]	TBWA	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Mazda Motor Corp.	Euro RSCG																									●

MIDDLE EAST / AFRICA / ASIA, AUSTRALIA AND PACIFIC ISLANDS

Client company (division or brand)	Agency network	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Lacoste	Euro RSCG		●	●			●	●		●			●					●	●			
Lenovo	O&M		●	●	●		●	●	●	●		●	●	●	●		●	●	●		●	●
Levi Strauss & Co.	BBH				●			●	●	●			●	●		●	●	●				
Levi Strauss & Co.	O&M											●	●	●			●	●			●	
LG Group	BBH									●												
LG Group	Euro RSCG																					
LG Group	Lowe									●												
LG Group	Publicis							●		●								●				
LG Group	Wunderman																					
LG Group	Y&R		●		●	●	●	●	●	●		●	●	●		●	●	●	●		●	●
LVMH[1]	TBWA																					
LVMH[1] (Christian Dior)	Euro RSCG		●																			
LVMH[1] (Givenchy)	Euro RSCG		●																			
LVMH[1] (Hennessy,Belvedere)	United																					
LVMH[1] (Krug)	MCSaatchi												●									
LVMH[1] (Louis Vuitton)	Euro RSCG		●	●												●						
LVMH[1] (Louis Vuitton)	O&M																					
LVMH[1] (Sephora)	Euro RSCG		●																			
Mandarin Oriental Hotel Group	MCSaatchi	●	●	●			●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Mandom Corp.	Dentsu							●	●				●				●		●			
Manpower	Grey												●									
Marriott International (Ritz-Carlton)	Saatchi							●	●									●				
Marriott International (Ritz)	McCann		●				●	●											●			
Mars Inc.	DraftFCB																					
Mars Inc.	Grey																					
Mars Inc.	Rapp																					
Mars Inc.	TBWA		●		●		●	●	●	●				●				●				●
Mars Inc. (Masterfoods)	BBDO		●		●		●			●		●	●	●	●			●	●			●
Mars Inc. (Masterfoods)	Euro RSCG																					
Mars Inc. (Wrigley)	BBDO	●	●		●			●						●			●				●	
Mars Inc. (Wrigley)	DDB						●	●	●	●											●	
Mars Inc. (Wrigley)	Euro RSCG							●														
Mars Inc. (Wrigley)	Rapp																					
Martinique Tourism Office	Euro RSCG																					
MasterCard International	DraftFCB														●							
MasterCard International	McCann	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●
Mattel	DraftFCB																					
Mattel	TBWA																					
Mattel	Wunderman																					
Mattel	Y&R		●	●	●		●	●	●			●	●	●	●		●	●	●		●	●
Mattel (Barbie)	O&M							●		●				●								
Mattel (boys)	O&M						●	●		●				●								
Mattel (infant/preschooler)	O&M						●	●		●				●								
Maxingvest (Beiersdorf)	DraftFCB				●		●	●			●	●			●				●			●
Maxingvest (Beiersdorf)[2]	TBWA		●		●		●	●	●	●				●	●		●	●	●			●
Maxingvest (Beiersdorf)[2]	TBWA	●	●	●	●	●	●	●	●	●	●		●	●		●	●	●		●	●	
Mazda Motor Corp.	Euro RSCG																					

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations. [1]LVMH Moet Hennessy Louis Vuitton

[2] Tchibo Holding, parent of Tchibo and Beiersdorf, in July 2007 changed its name to Maxingvest.

GLOBAL MARKETERS: Global Accounts by Advertiser

North America / Latin America / Europe (part 1)

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France
Mazda Motor Corp.	JWT						●										●	●	●	●	●	●	●	●
McCain Foods	TBWA																			●				●
McDonald's Corp.	Burnett	●		●			●	●				●		●		●								
McDonald's Corp.	DDB	●	●							●					●		●	●	●		●	●	●	
McDonald's Corp.	Euro RSCG																						●	●
McDonald's Corp.	Rapp																							
McDonald's Corp.	TBWA			●			●													●				●
Merck & Co.	DDB	●	●							●														
Merck & Co.	DraftFCB	●														●								
Merck & Co.	Euro RSCG					●																		●
Merck & Co.	Grey	●										●												●
Merck & Co.	JWT	●																						
Merck & Co.	Lowe	●																						
Merck & Co.	Rapp	●																						
Merck & Co.	TBWA			●																				
Merrill Lynch & Co.	JWT	●																						
Michelin	TBWA	●															●	●	●	●	●	●	●	●
Microsoft Corp.	Euro RSCG																	●					●	●
Microsoft Corp.	JWT	●																						
Microsoft Corp.	McCann	●	●	●		●		●		●					●	●	●	●		●	●		●	●
Microsoft Corp.	Rapp																							
Microsoft Corp.	Wunderman	●	●	●						●											●	●		●
Microsoft Corp. (Windows)	McCann	●				●														●	●			●
Microsoft Corp. (Xbox)	McCann	●						●		●										●	●			●
Ministry of Economic Development of Georgia	MCSaatchi	●	●	●		●									●		●			●	●	●	●	●
Mitsubishi Motors Corp.	BBDO	●	●				●			●						●								
Mitsubishi Motors Corp.	Euro RSCG																							
Molson Coors Brewing Co.	DraftFCB	●	●																					
Molson Coors Brewing Co.	Euro RSCG																							
Moneygram	DraftFCB	●																						
Monster	BBDO	●	●														●			●	●	●		●
Morgan Stanley	Grey																							
Motorola	BBDO	●																●			●			●
Motorola	DraftFCB	●	●	●		●		●		●														
Motorola	O&M	●	●	●		●	●	●		●		●		●										●
NEC Corp.	Dentsu					●																		
NEC Corp.	Hakuhodo																							
Nestle	BBDO																●			●				
Nestle	Burnett	●													●									
Nestle	DDB																●	●	●		●		●	●
Nestle	Dentsu																							
Nestle	DraftFCB	●														●								●
Nestle	Euro RSCG	●																		●				●
Nestle	Lowe			●						●											●			●
Nestle	McCann	●	●	●	●	●	●	●	●	●		●	●	●	●	●	●	●	●	●	●	●	●	●
Nestle	Publicis	●	●	●		●	●	●	●	●		●	●	●	●	●	●	●		●	●	●	●	●
Nestle	Rapp							●																

Europe (part 2)

Client company (division or brand)	Agency network	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Mazda Motor Corp.	JWT	●		●	●	●	●		●	●	●	●	●	●		●	●	●
McCain Foods	TBWA	●																
McDonald's Corp.	Burnett											●					●	●
McDonald's Corp.	DDB	●		●				●	●		●	●	●		●			
McDonald's Corp.	Euro RSCG																	
McDonald's Corp.	Rapp			●				●										
McDonald's Corp.	TBWA		●		●	●	●			●				●		●		●
Merck & Co.	DDB																	
Merck & Co.	DraftFCB																	
Merck & Co.	Euro RSCG					●				●				●				
Merck & Co.	Grey	●				●												
Merck & Co.	JWT																	
Merck & Co.	Lowe																	
Merck & Co.	Rapp																	
Merck & Co.	TBWA	●														●		
Merrill Lynch & Co.	JWT																	●
Michelin	TBWA	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Microsoft Corp.	Euro RSCG	●				●		●						●	●			●
Microsoft Corp.	JWT																	●
Microsoft Corp.	McCann	●	●	●	●	●	●	●	●	●	●	●		●	●	●		●
Microsoft Corp.	Rapp																	
Microsoft Corp.	Wunderman	●				●				●				●		●	●	●
Microsoft Corp. (Windows)	McCann	●				●				●		●		●		●		●
Microsoft Corp. (Xbox)	McCann	●		●		●	●			●				●	●	●		●
Ministry of Economic Development of Georgia	MCSaatchi	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Mitsubishi Motors Corp.	BBDO											●				●		
Mitsubishi Motors Corp.	Euro RSCG				●									●				
Molson Coors Brewing Co.	DraftFCB																	
Molson Coors Brewing Co.	Euro RSCG																	●
Moneygram	DraftFCB								●		●							
Monster	BBDO	●		●	●	●	●		●				●	●	●	●		●
Morgan Stanley	Grey		●				●		●					●				●
Motorola	BBDO	●	●	●		●			●	●		●	●	●	●	●		●
Motorola	DraftFCB																	
Motorola	O&M	●		●		●				●		●		●			●	●
NEC Corp.	Dentsu																	●
NEC Corp.	Hakuhodo	●																
Nestle	BBDO	●	●											●				
Nestle	Burnett									●								
Nestle	DDB	●	●	●	●	●	●		●	●	●	●	●	●		●		●
Nestle	Dentsu																	
Nestle	DraftFCB									●						●		●
Nestle	Euro RSCG								●	●								
Nestle	Lowe					●			●								●	●
Nestle	McCann	●	●	●	●	●		●	●	●	●	●		●	●	●	●	●
Nestle	Publicis	●	●	●		●	●		●	●		●		●		●	●	●
Nestle	Rapp	●							●			●						

Middle East / Africa / Asia, Australia and Pacific Islands

Client company (division or brand)	Agency network	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Mazda Motor Corp.	JWT								●			●		●			●	●			●	●
McCain Foods	TBWA																					
McDonald's Corp.	Burnett							●		●		●	●	●		●	●		●		●	
McDonald's Corp.	DDB				●		●	●	●				●		●		●	●				
McDonald's Corp.	Euro RSCG																					
McDonald's Corp.	Rapp														●			●				
McDonald's Corp.	TBWA	●			●			●														
Merck & Co.	DDB						●											●	●			
Merck & Co.	DraftFCB				●																	
Merck & Co.	Euro RSCG																					
Merck & Co.	Grey																					
Merck & Co.	JWT																					
Merck & Co.	Lowe																					
Merck & Co.	Rapp																					
Merck & Co.	TBWA																					
Merrill Lynch & Co.	JWT								●	●								●				
Michelin	TBWA		●	●	●		●	●	●	●	●	●	●	●	●		●	●	●			●
Microsoft Corp.	Euro RSCG							●	●					●				●			●	
Microsoft Corp.	JWT	●						●	●	●								●				
Microsoft Corp.	McCann	●	●	●	●		●	●	●	●			●					●	●	●	●	●
Microsoft Corp.	Rapp								●													
Microsoft Corp.	Wunderman				●		●	●					●					●	●			
Microsoft Corp. (Windows)	McCann	●	●		●			●		●			●						●			●
Microsoft Corp. (Xbox)	McCann				●		●		●	●			●					●	●		●	
Ministry of Economic Development of Georgia	MCSaatchi		●	●			●	●	●	●	●	●	●	●	●		●	●	●		●	●
Mitsubishi Motors Corp.	BBDO						●								●		●	●				
Mitsubishi Motors Corp.	Euro RSCG																					
Molson Coors Brewing Co.	DraftFCB																					
Molson Coors Brewing Co.	Euro RSCG																					
Moneygram	DraftFCB		●		●	●		●		●		●				●	●			●		●
Monster	BBDO							●														
Morgan Stanley	Grey																					
Motorola	BBDO									●												
Motorola	DraftFCB																					
Motorola	O&M		●	●		●	●	●	●	●		●	●	●			●	●	●		●	●
NEC Corp.	Dentsu							●					●								●	
NEC Corp.	Hakuhodo												●					●				●
Nestle	BBDO																●					
Nestle	Burnett						●															
Nestle	DDB																					
Nestle	Dentsu							●	●				●						●		●	
Nestle	DraftFCB																					
Nestle	Euro RSCG											●										
Nestle	Lowe						●			●	●											
Nestle	McCann	●	●	●	●	●		●	●	●	●	●	●	●		●	●	●	●	●	●	●
Nestle	Publicis	●	●	●	●	●	●	●		●	●	●		●	●	●	●	●	●			●
Nestle	Rapp																					●

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

GLOBAL MARKETERS: Global Accounts by Advertiser

NORTH AMERICA / LATIN AMERICA

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
Nestle	Saatchi	●							●	●		●				
Nestle	Wunderman	●					●			●						
Nestle (beverages new product)	Fallon	●														
Nestle (candy)	JWT	●	●	●		●	●	●	●	●		●				●
Nestle (dairy)	O&M															
Nestle (Haagen Dazs)	TBWA		●			●				●						
Nestle (infant nutrition)	O&M									●						
Nestle (Nescafe)	McCann	●	●	●	●	●	●	●	●	●		●	●	●	●	●
Nestle (Nestea)	McCann						●			●						
Nestle (other)	O&M	●		●		●	●			●						
Nestle (Purina PetCare)	Fallon	●		●	●	●	●	●	●	●		●		●	●	●
Nestle (waters)	O&M	●														
Newell Rubbermaid	McCann	●														
News Corp.	Euro RSCG															
News Corp.	O&M	●														
News International	TBWA															
Nike	BBDO			●												
Nike	Burnett															
Nike	Euro RSCG															
Nike	JWT									●						
Nike	Lowe															
Nike	O&M															
Nike	Wunderman		●													
Nike	W&K	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Nintendo Co.	Euro RSCG															
Nissan Motor Co.	DraftFCB			●												
Nissan Motor Co.	Euro RSCG															
Nissan Motor Co.	Hakuhodo															
Nissan Motor Co.	TBWA	●	●			●				●						
Nokia Corp.	Euro RSCG					●										
Nokia Corp.	JWT	●	●	●		●	●	●		●				●	●	●
Nokia Corp.	Lowe	●								●						
Nokia Corp.	Rapp	●		●						●						
Nokia Corp.	Wunderman			●		●	●			●						
Nokia Corp.	W&K	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Nortel	McCann	●		●						●						
Novartis	DDB	●	●													
Novartis	DraftFCB	●														
Novartis	Grey					●						●				
Novartis	JWT													●	●	
Novartis	Lowe	●														
Novartis	McCann	●	●													
Novartis	O&M	●														
Novartis	Rapp	●														
Novartis	Saatchi	●	●	●	●	●	●	●	●	●		●	●	●	●	●
Novartis	Wunderman	●														
Novartis (Benefiber)	Euro RSCG	●	●	●		●				●		●			●	●

EUROPE

Client company (division or brand)	Agency network	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Nestle	Saatchi											●												●		
Nestle	Wunderman																					●				
Nestle (beverages new product)	Fallon																									
Nestle (candy)	JWT		●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●	●				●
Nestle (dairy)	O&M				●					●				●				●				●		●		●
Nestle (Haagen Dazs)	TBWA								●	●												●				●
Nestle (infant nutrition)	O&M				●	●			●	●				●	●		●	●			●	●	●	●	●	
Nestle (Nescafe)	McCann	●	●			●	●	●	●	●	●	●	●	●		●	●	●	●	●		●	●	●	●	●
Nestle (Nestea)	McCann	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Nestle (other)	O&M					●	●		●	●		●		●			●		●	●		●	●		●	●
Nestle (Purina PetCare)	Fallon																									
Nestle (waters)	O&M				●				●					●										●	●	●
Newell Rubbermaid	McCann	●			●	●	●	●	●	●	●	●	●	●		●				●		●	●	●	●	●
News Corp.	Euro RSCG														●										●	●
News Corp.	O&M																									
News International	TBWA																									●
Nike	BBDO												●													
Nike	Burnett																									
Nike	Euro RSCG																									●
Nike	JWT																									
Nike	Lowe																●									
Nike	O&M																							●		●
Nike	Wunderman																									
Nike	W&K	●			●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●	●	●	●
Nintendo Co.	Euro RSCG														●											●
Nissan Motor Co.	DraftFCB														●											
Nissan Motor Co.	Euro RSCG											●														
Nissan Motor Co.	Hakuhodo								●																	
Nissan Motor Co.	TBWA	●	●	●	●	●	●	●	●	●		●		●	●	●	●	●		●		●	●	●	●	●
Nokia Corp.	Euro RSCG							●							●											●
Nokia Corp.	JWT	●	●	●	●	●		●	●	●		●	●	●		●	●	●	●	●	●	●	●	●	●	●
Nokia Corp.	Lowe																						●			●
Nokia Corp.	Rapp								●																	
Nokia Corp.	Wunderman				●																					
Nokia Corp.	W&K	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Nortel	McCann									●																●
Novartis	DDB						●		●	●	●				●	●		●				●	●	●		●
Novartis	DraftFCB									●																
Novartis	Grey	●								●				●	●			●		●			●			
Novartis	JWT																									
Novartis	Lowe																									
Novartis	McCann								●	●				●								●				●
Novartis	O&M												●		●							●				●
Novartis	Rapp									●																●
Novartis	Saatchi	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●
Novartis	Wunderman																					●				
Novartis (Benefiber)	Euro RSCG				●	●	●	●	●					●		●		●			●		●	●		●

MIDDLE EAST / AFRICA / ASIA, AUSTRALIA AND PACIFIC ISLANDS

Client company (division or brand)	Agency network	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Nestle	Saatchi																					
Nestle	Wunderman																					
Nestle (beverages new product)	Fallon																					
Nestle (candy)	JWT		●		●	●	●	●	●	●			●	●	●		●					●
Nestle (dairy)	O&M											●									●	
Nestle (Haagen Dazs)	TBWA							●										●	●			
Nestle (infant nutrition)	O&M													●								
Nestle (Nescafe)	McCann	●	●		●	●				●	●		●	●			●	●	●	●	●	●
Nestle (Nestea)	McCann	●	●																			
Nestle (other)	O&M		●		●	●	●	●	●	●		●	●	●	●	●	●	●		●		●
Nestle (Purina PetCare)	Fallon																					
Nestle (waters)	O&M							●	●	●		●	●	●			●	●	●		●	●
Newell Rubbermaid	McCann		●		●		●	●		●	●	●	●	●			●	●	●		●	●
News Corp.	Euro RSCG																●					
News Corp.	O&M																					
News International	TBWA																					
Nike	BBDO											●										
Nike	Burnett												●									
Nike	Euro RSCG																●					
Nike	JWT								●	●								●				
Nike	Lowe																					
Nike	O&M		●	●				●				●	●				●		●		●	●
Nike	Wunderman							●														
Nike	W&K				●		●	●	●	●		●	●	●	●		●	●			●	●
Nintendo Co.	Euro RSCG																					
Nissan Motor Co.	DraftFCB																					
Nissan Motor Co.	Euro RSCG																					
Nissan Motor Co.	Hakuhodo							●	●			●	●									
Nissan Motor Co.	TBWA		●	●	●	●	●	●					●	●	●				●		●	●
Nokia Corp.	Euro RSCG							●														
Nokia Corp.	JWT		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●
Nokia Corp.	Lowe																	●				
Nokia Corp.	Rapp														●							
Nokia Corp.	Wunderman																					
Nokia Corp.	W&K	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Nortel	McCann								●	●								●				
Novartis	DDB		●				●			●								●				
Novartis	DraftFCB									●												
Novartis	Grey						●	●		●		●	●									●
Novartis	JWT								●							●						
Novartis	Lowe																					
Novartis	McCann						●					●							●			●
Novartis	O&M		●	●			●												●			
Novartis	Rapp																					
Novartis	Saatchi	●	●	●	●	●	●	●	●	●		●	●		●	●		●	●		●	●
Novartis	Wunderman																					
Novartis (Benefiber)	Euro RSCG		●	●	●		●	●							●							

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

GLOBAL MARKETERS: Global Accounts by Advertiser

NORTH AMERICA / LATIN AMERICA

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
Novartis (Ciba, vision)	Saatchi	●	●													
Novartis (Gas X)	Euro RSCG	●														
Novartis (GenTeal, Ciba)	Euro RSCG															
Novartis (Keri)	Euro RSCG	●	●							●					●	●
Novartis (Maalox)	Euro RSCG	●														
Novartis (Nicotinell)	Euro RSCG		●	●		●										
NYSE Euronext	Euro RSCG	●														
Panasonic Corp.	Dentsu	●														
Panasonic Corp.	Euro RSCG												●			●
Panasonic Corp.	Hakuhodo					●										
Panasonic Corp.	Lowe															
PepsiCo	BBDO	●	●	●	●	●	●	●	●	●		●		●	●	●
PepsiCo	DraftFCB													●		
PepsiCo	Euro RSCG	●								●						
PepsiCo	Rapp															
PepsiCo	TBWA	●														
PepsiCo (non carbinated beverages)	DDB															
Perfetti Van Melle	BBH															
Perfetti Van Melle	BBH															
Perfetti Van Melle (Mentos)	BBH	●	●													
Pernod Ricard	Lowe															
Pernod Ricard	Publicis	●	●			●				●				●	●	
Pernod Ricard	Wunderman															
Pernod Ricard (Absolut, Jameson)	TBWA	●	●			●				●						
Pernod Ricard (Chivas)	Euro RSCG	●	●			●		●		●			●	●	●	●
Pernod Ricard (Havana Club)	MCSaatchi						●			●				●	●	
Pernod Ricard (Jameson)	MCSaatchi															
Pernod Ricard (other)	Euro RSCG															
Pernod Ricard (Seagram)	O&M	●														
Pfizer	DraftFCB	●														
Pfizer	Euro RSCG	●								●						
Pfizer	Grey	●								●						
Pfizer	Lowe	●														
Pfizer	McCann	●								●						
Pfizer	Rapp							●							●	
Pfizer	TBWA	●														
Pfizer (Champix)	O&M															
Pfizer (other)	O&M	●	●							●						
Pfizer (pharmaceuticals)	JWT	●						●							●	●
Philips Electronics	DDB	●	●	●		●	●	●	●	●	●	●	●	●	●	
Philips Electronics	Euro RSCG															
Philips Electronics	JWT															
Philips Electronics	Rapp															
Piaget	Saatchi	●														
Pioneer	TBWA	●	●				●									
Playtex	Grey	●	●	●						●						●
Procter & Gamble Co.	Burnett	●	●	●		●	●	●		●		●		●	●	●

EUROPE

Client company (division or brand)	Agency network	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Novartis (Ciba, vision)	Saatchi	●			●		●	●	●	●			●	●	●	●		●				●	●	●		●
Novartis (Gas X)	Euro RSCG																									
Novartis (GenTeal, Ciba)	Euro RSCG					●						●					●				●					●
Novartis (Keri)	Euro RSCG																									
Novartis (Maalox)	Euro RSCG																									
Novartis (Nicotinell)	Euro RSCG	●	●		●		●	●	●	●			●	●	●	●		●				●	●	●		●
NYSE Euronext	Euro RSCG								●																	●
Panasonic Corp.	Dentsu				●																					●
Panasonic Corp.	Euro RSCG																									
Panasonic Corp.	Hakuhodo																									
Panasonic Corp.	Lowe																									
PepsiCo	BBDO	●	●	●	●	●	●		●	●	●		●	●	●		●	●	●	●	●	●	●	●	●	●
PepsiCo	DraftFCB																									
PepsiCo	Euro RSCG							●	●	●				●	●		●	●		●		●	●			●
PepsiCo	Rapp				●						●					●										
PepsiCo	TBWA														●											
PepsiCo (non carbinated beverages)	DDB				●		●		●			●				●				●		●	●			●
Perfetti Van Melle	BBH																									
Perfetti Van Melle	BBH													●												
Perfetti Van Melle (Mentos)	BBH	●			●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Pernod Ricard	Lowe																									
Pernod Ricard	Publicis					●	●	●	●	●	●			●				●		●	●	●				●
Pernod Ricard	Wunderman								●																	
Pernod Ricard (Absolut, Jameson)	TBWA								●	●	●		●	●					●			●		●	●	●
Pernod Ricard (Chivas)	Euro RSCG				●				●		●							●		●		●				●
Pernod Ricard (Havana Club)	MCSaatchi		●	●			●		●		●	●		●	●	●	●	●		●		●			●	●
Pernod Ricard (Jameson)	MCSaatchi								●				●							●		●				●
Pernod Ricard (other)	Euro RSCG								●															●		
Pernod Ricard (Seagram)	O&M								●																	●
Pfizer	DraftFCB																									
Pfizer	Euro RSCG			●			●	●	●	●	●			●								●	●	●		●
Pfizer	Grey													●											●	
Pfizer	Lowe																									
Pfizer	McCann								●	●			●					●				●				●
Pfizer	Rapp				●							●			●											●
Pfizer	TBWA	●				●	●	●	●				●				●	●	●					●		
Pfizer (Champix)	O&M				●		●		●													●				
Pfizer (other)	O&M				●					●			●	●						●		●	●	●		●
Pfizer (pharmaceuticals)	JWT																									
Philips Electronics	DDB	●	●	●	●	●	●		●	●	●	●	●	●	●		●	●	●	●	●	●		●	●	●
Philips Electronics	Euro RSCG																									
Philips Electronics	JWT																									
Philips Electronics	Rapp																			●						
Piaget	Saatchi				●				●	●	●			●	●		●			●	●	●		●		●
Pioneer	TBWA								●	●												●				●
Playtex	Grey																									
Procter & Gamble Co.	Burnett		●	●	●	●	●		●	●	●	●	●	●	●		●	●	●	●	●	●			●	●

MIDDLE EAST / AFRICA / ASIA, AUSTRALIA AND PACIFIC ISLANDS

Client company (division or brand)	Agency network	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Novartis (Ciba, vision)	Saatchi												●					●			●	
Novartis (Gas X)	Euro RSCG																					
Novartis (GenTeal, Ciba)	Euro RSCG																					
Novartis (Keri)	Euro RSCG		●																			
Novartis (Maalox)	Euro RSCG																					
Novartis (Nicotinell)	Euro RSCG		●	●			●						●		●						●	●
NYSE Euronext	Euro RSCG							●	●				●					●				
Panasonic Corp.	Dentsu		●					●		●	●	●	●	●			●	●			●	●
Panasonic Corp.	Euro RSCG											●										
Panasonic Corp.	Hakuhodo		●								●		●	●				●	●			●
Panasonic Corp.	Lowe													●								
PepsiCo	BBDO		●	●	●		●	●	●					●			●	●	●		●	●
PepsiCo	DraftFCB				●																	
PepsiCo	Euro RSCG																					
PepsiCo	Rapp											●										
PepsiCo	TBWA																					
PepsiCo (non carbinated beverages)	DDB		●	●			●	●	●					●			●	●	●			●
Perfetti Van Melle	BBH																	●				
Perfetti Van Melle	BBH																					
Perfetti Van Melle (Mentos)	BBH	●	●		●		●	●			●		●	●	●		●				●	●
Pernod Ricard	Lowe																					●
Pernod Ricard	Publicis						●	●	●	●	●	●	●	●		●	●	●	●		●	●
Pernod Ricard	Wunderman																					
Pernod Ricard (Absolut, Jameson)	TBWA						●	●							●				●		●	
Pernod Ricard (Chivas)	Euro RSCG				●		●	●	●	●			●	●	●			●				●
Pernod Ricard (Havana Club)	MCSaatchi				●		●											●				
Pernod Ricard (Jameson)	MCSaatchi				●																	
Pernod Ricard (other)	Euro RSCG																				●	
Pernod Ricard (Seagram)	O&M						●	●		●							●				●	
Pfizer	DraftFCB																					
Pfizer	Euro RSCG							●														
Pfizer	Grey						●															
Pfizer	Lowe																					
Pfizer	McCann		●				●	●					●									●
Pfizer	Rapp																					
Pfizer	TBWA				●				●													
Pfizer (Champix)	O&M						●															
Pfizer (other)	O&M						●	●		●									●			
Pfizer (pharmaceuticals)	JWT													●								●
Philips Electronics	DDB	●	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	
Philips Electronics	Euro RSCG							●														
Philips Electronics	JWT							●														
Philips Electronics	Rapp							●							●							●
Piaget	Saatchi		●	●				●	●	●			●	●				●			●	●
Pioneer	TBWA						●						●									
Playtex	Grey																					
Procter & Gamble Co.	Burnett	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●			●

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GLOBAL MARKETERS: Global Accounts by Advertiser

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
		NORTH AMERICA		LATIN AMERICA												
Procter & Gamble Co.	Euro RSCG	●														
Procter & Gamble Co.	Grey	●	●	●		●	●			●		●			●	●
Procter & Gamble Co.	TBWA	●														
Procter & Gamble Co. (Cascade)	Saatchi	●														
Procter & Gamble Co. (Crest, psnl care)	Saatchi	●	●							●						
Procter & Gamble Co. (family care)	Publicis	●	●			●				●		●				
Procter & Gamble Co. (Fixodent, psnl care)	Saatchi	●	●							●						
Procter & Gamble Co. (Folgers)	Saatchi	●	●													
Procter & Gamble Co. (Gillette)	BBDO	●										●				
Procter & Gamble Co. (Gillette)	O&M	●	●											●		
Procter & Gamble Co. (Gillette)	O&M			●			●	●		●		●				
Procter & Gamble Co. (Head & Shoulders)	Saatchi	●	●	●	●		●	●	●	●	●	●	●	●	●	
Procter & Gamble Co. (healthcare)	Publicis	●	●	●		●	●	●		●		●		●		
Procter & Gamble Co. (Iams)	Saatchi	●	●													
Procter & Gamble Co. (Luvs)	Saatchi	●														
Procter & Gamble Co. (Montblanc fragrance)	United	●		●		●				●						
Procter & Gamble Co. (Olay)	Saatchi	●	●	●						●						
Procter & Gamble Co. (Old Spice)	W&K	●	●				●			●		●			●	
Procter & Gamble Co. (oral care)	Publicis	●	●	●		●	●	●	●	●		●		●	●	●
Procter & Gamble Co. (Pampers/Kandoo)	Saatchi	●	●	●		●	●			●	●	●	●	●	●	●
Procter & Gamble Co. (Safeguard)	Saatchi	●	●							●				●		
Procter & Gamble Co. (Scope)	Saatchi	●	●													
Procter & Gamble Co. (Tide/Ariel)	Saatchi	●	●	●	●	●		●		●		●		●	●	●
Provident Financial	Rapp									●						
Prudential	O&M															
PSA Peugeot-Citroen	Lowe															
PSA Peugeot-Citroen	Rapp															
PSA Peugeot-Citroen (Citroen)	Euro RSCG			●		●						●				
PSA Peugeot-Citroen (Peugeot)	Euro RSCG			●			●	●		●			●		●	●
Qantas Airways	MCSaatchi	●														
Qantas Airways	Publicis	●														
Reckitt Benckiser (dishwashing)	Euro RSCG	●	●	●		●	●	●		●			●	●	●	●
Reckitt Benckiser (fabric care)	Euro RSCG	●	●	●		●	●	●		●			●	●	●	●
Reckitt Benckiser (healthcare)	Euro RSCG		●	●						●						
Reckitt Benckiser (home care)	Euro RSCG	●	●	●		●	●	●		●			●	●	●	●
Reckitt Benckiser (psnl care)	Euro RSCG	●	●	●		●	●	●		●			●	●	●	●
Reckitt Benckiser (surface care)	Euro RSCG	●	●	●		●	●	●		●			●	●		●
Remy Cointreau Group (Piper Heidsieck)	Euro RSCG	●	●													
Renault	BBH					●										
Renault	Euro RSCG															
Renault	Publicis			●		●		●		●				●		
Renault	Rapp															
Renault	TBWA															
Reporters Sans Frontieres	Saatchi	●	●													
Robert Bosch Co.	JWT	●														
Roche Group	McCann	●														
Roche Group	O&M	●														

Client company (division or brand)	Agency network	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia/CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
		EUROPE																								
Procter & Gamble Co.	Euro RSCG								●																	●
Procter & Gamble Co.	Grey		●		●				●	●	●	●		●	●		●	●	●	●		●	●	●	●	●
Procter & Gamble Co.	TBWA							●							●											●
Procter & Gamble Co. (Cascade)	Saatchi																									
Procter & Gamble Co. (Crest, psnl care)	Saatchi	●	●	●					●	●	●	●		●			●		●	●		●		●	●	
Procter & Gamble Co. (family care)	Publicis	●		●	●		●	●	●				●	●	●		●		●			●	●	●		●
Procter & Gamble Co. (Fixodent, psnl care)	Saatchi	●	●	●					●	●	●	●	●	●	●				●			●		●		●
Procter & Gamble Co. (Folgers)	Saatchi																									
Procter & Gamble Co. (Gillette)	BBDO	●	●		●		●		●	●	●		●	●	●	●	●	●		●		●	●	●		●
Procter & Gamble Co. (Gillette)	O&M				●		●		●					●			●					●		●		
Procter & Gamble Co. (Gillette)	O&M					●				●		●					●		●	●					●	●
Procter & Gamble Co. (Head & Shoulders)	Saatchi	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●	●	●	●	●	●	●	●	●
Procter & Gamble Co. (healthcare)	Publicis		●		●				●	●				●			●			●						●
Procter & Gamble Co. (Iams)	Saatchi	●					●			●				●								●		●		●
Procter & Gamble Co. (Luvs)	Saatchi																									
Procter & Gamble Co. (Montblanc fragrance)	United								●	●							●	●		●		●				
Procter & Gamble Co. (Olay)	Saatchi	●								●	●			●	●		●			●		●			●	●
Procter & Gamble Co. (Old Spice)	W&K			●								●					●			●	●					
Procter & Gamble Co. (oral care)	Publicis	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Procter & Gamble Co. (Pampers/Kandoo)	Saatchi	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●	●	●	●	●
Procter & Gamble Co. (Safeguard)	Saatchi			●																●						
Procter & Gamble Co. (Scope)	Saatchi																									
Procter & Gamble Co. (Tide/Ariel)	Saatchi	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Provident Financial	Rapp											●					●			●						●
Prudential	O&M																									
PSA Peugeot-Citroen	Lowe										●															
PSA Peugeot-Citroen	Rapp															●										
PSA Peugeot-Citroen (Citroen)	Euro RSCG	●			●	●	●	●	●	●		●		●	●	●	●	●	●	●		●	●	●		●
PSA Peugeot-Citroen (Peugeot)	Euro RSCG	●			●	●		●	●	●		●		●	●		●	●		●		●		●	●	●
Qantas Airways	MCSaatchi																									●
Qantas Airways	Publicis									●		●														●
Reckitt Benckiser (dishwashing)	Euro RSCG			●		●	●	●	●	●	●	●	●	●	●		●	●	●	●		●			●	●
Reckitt Benckiser (fabric care)	Euro RSCG			●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●		●			●	●
Reckitt Benckiser (healthcare)	Euro RSCG			●	●	●	●		●	●	●	●	●	●	●		●	●	●	●		●				●
Reckitt Benckiser (home care)	Euro RSCG			●	●	●	●		●	●	●	●	●	●	●		●	●	●	●		●			●	●
Reckitt Benckiser (psnl care)	Euro RSCG			●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●		●			●	●
Reckitt Benckiser (surface care)	Euro RSCG			●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●		●			●	●
Remy Cointreau Group (Piper Heidsieck)	Euro RSCG								●	●				●										●		●
Renault	BBH																									
Renault	Euro RSCG								●																	
Renault	Publicis	●	●	●	●	●			●	●	●	●		●	●		●	●	●	●	●	●		●	●	●
Renault	Rapp								●			●														
Renault	TBWA		●						●																	
Reporters Sans Frontieres	Saatchi				●				●	●				●								●				
Robert Bosch Co.	JWT							●		●				●												
Roche Group	McCann								●					●				●				●				●
Roche Group	O&M								●	●				●								●			●	●

Client company (division or brand)	Agency network	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
		MIDDLE EAST			AFRICA		ASIA, AUSTRALIA AND PACIFIC ISLANDS															
Procter & Gamble Co.	Euro RSCG						●	●													●	
Procter & Gamble Co.	Grey		●	●	●	●	●	●	●	●		●	●	●				●	●			●
Procter & Gamble Co.	TBWA												●									
Procter & Gamble Co. (Cascade)	Saatchi																					
Procter & Gamble Co. (Crest, psnl care)	Saatchi		●	●		●		●	●													
Procter & Gamble Co. (family care)	Publicis						●		●	●		●					●	●				
Procter & Gamble Co. (Fixodent, psnl care)	Saatchi																					
Procter & Gamble Co. (Folgers)	Saatchi																					
Procter & Gamble Co. (Gillette)	BBDO		●		●		●	●					●	●			●	●				●
Procter & Gamble Co. (Gillette)	O&M		●	●																		
Procter & Gamble Co. (Gillette)	O&M								●	●				●				●	●		●	●
Procter & Gamble Co. (Head & Shoulders)	Saatchi	●	●	●	●	●	●	●	●	●		●		●	●	●	●	●		●	●	●
Procter & Gamble Co. (healthcare)	Publicis			●	●		●			●		●	●					●				
Procter & Gamble Co. (Iams)	Saatchi						●															
Procter & Gamble Co. (Luvs)	Saatchi																					
Procter & Gamble Co. (Montblanc fragrance)	United		●				●		●				●					●				
Procter & Gamble Co. (Olay)	Saatchi			●	●		●	●		●		●		●			●					●
Procter & Gamble Co. (Old Spice)	W&K																					
Procter & Gamble Co. (oral care)	Publicis	●	●	●	●	●	●	●	●	●		●	●	●	●		●	●	●		●	●
Procter & Gamble Co. (Pampers/Kandoo)	Saatchi	●	●	●	●	●		●	●	●		●		●		●	●	●			●	●
Procter & Gamble Co. (Safeguard)	Saatchi							●								●	●					
Procter & Gamble Co. (Scope)	Saatchi																					
Procter & Gamble Co. (Tide/Ariel)	Saatchi	●	●	●	●	●		●	●	●				●		●	●			●		
Provident Financial	Rapp																					
Prudential	O&M							●	●			●		●				●				
PSA Peugeot-Citroen	Lowe																					
PSA Peugeot-Citroen	Rapp														●							
PSA Peugeot-Citroen (Citroen)	Euro RSCG												●									
PSA Peugeot-Citroen (Peugeot)	Euro RSCG		●	●			●	●	●				●	●	●			●	●		●	●
Qantas Airways	MCSaatchi						●	●	●				●		●			●				
Qantas Airways	Publicis						●					●					●	●				●
Reckitt Benckiser (dishwashing)	Euro RSCG	●	●	●	●		●						●		●							
Reckitt Benckiser (fabric care)	Euro RSCG	●	●	●	●		●			●				●	●				●			●
Reckitt Benckiser (healthcare)	Euro RSCG	●	●	●	●		●			●				●	●							●
Reckitt Benckiser (home care)	Euro RSCG	●	●	●	●		●			●		●		●	●	●			●			●
Reckitt Benckiser (psnl care)	Euro RSCG	●	●	●	●		●	●		●			●	●					●			●
Reckitt Benckiser (surface care)	Euro RSCG	●	●	●	●		●			●				●	●				●			
Remy Cointreau Group (Piper Heidsieck)	Euro RSCG						●	●					●									
Renault	BBH																					
Renault	Euro RSCG																		●			
Renault	Publicis		●	●	●	●	●			●		●		●				●	●			
Renault	Rapp																					
Renault	TBWA				●								●						●			
Reporters Sans Frontieres	Saatchi																					
Robert Bosch Co.	JWT							●														
Roche Group	McCann						●															
Roche Group	O&M						●	●														

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

GLOBAL MARKETERS: Global Accounts by Advertiser

NORTH AMERICA: U.S., Canada; LATIN AMERICA: Argentina–Caribbean*

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
Rolex	JWT	●		●		●								●		
Rolex	O&M															
Royal Caribbean	JWT	●	●			●				●						
Royal Dutch Shell Group of Cos.	Grey	●										●				
Royal Dutch Shell Group of Cos.	JWT	●	●	●		●	●	●		●		●		●	●	
SABMiller	Burnett	●														
SABMiller	Euro RSCG															
SABMiller	O&M															
SABMiller (Miller Lite)	BBH	●	●													
Samsonite Corp.	TBWA					●										
Samsung Group	Burnett	●	●	●		●	●	●		●						
Samsung Group	Euro RSCG	●														
Samsung Group	Rapp	●						●							●	
Samsung Group	Wunderman															
Sanofi-Aventis	Euro RSCG	●	●	●		●		●		●						●
Sanofi-Aventis	Lowe	●														
Sanofi-Aventis	McCann	●														
Sanofi-Aventis	Publicis	●	●	●		●	●	●	●	●		●	●	●	●	●
Sanofi-Aventis (Sanofi Pasteur)	TBWA															
SAP	O&M	●								●				●		
Sara Lee Corp.	Burnett	●														
Sara Lee Corp.	DraftFCB															
Sara Lee Corp.	Grey	●	●	●												
Sara Lee Corp.	TBWA	●														
Sara Lee Corp. (Douwe Egberts)	BBDO															
SC Johnson	DraftFCB	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
SC Johnson	Euro RSCG	●														
SC Johnson	Lowe															
Schering-Plough Corp.	Euro RSCG	●	●			●										
Schering-Plough Corp.	Lowe	●														
Schering-Plough Corp.	McCann	●														
Schering-Plough Corp.	Rapp						●									
Sears Holding Corp.	Euro RSCG	●														
Sears Holding Corp.	Rapp	●														
Sears Holding Corp.	Wunderman	●														
SEB Group (Rowenta, Tefal, Moulinex, Krups)	Publicis	●	●	●		●	●	●		●						
Shangri-La Group	TBWA															
Sharp Corp.	Dentsu	●														
Sharp Corp.	Euro RSCG															
Sharp Corp.	Hakuhodo															
Sharp Corp.	Lowe	●				●										
Shiseido Co.	Dentsu															
Shiseido Co.	O&M															
Shiseido Co. (Issey Miyake)	Euro RSCG	●														
Siemens	McCann		●													
Siemens	O&M	●	●			●										
Siemens	Publicis		●			●				●						

EUROPE

Client company (division or brand)	Agency network	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Rolex	JWT	●			●		●	●	●	●				●	●	●		●				●	●			●
Rolex	O&M																									
Royal Caribbean	JWT									●						●						●				●
Royal Dutch Shell Group of Cos.	Grey		●								●															
Royal Dutch Shell Group of Cos.	JWT	●			●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●		●	●	●	●
SABMiller	Burnett																●					●				●
SABMiller	Euro RSCG																									●
SABMiller	O&M																									●
SABMiller (Miller Lite)	BBH																									
Samsonite Corp.	TBWA				●									●												
Samsung Group	Burnett								●	●		●		●						●		●	●			●
Samsung Group	Euro RSCG								●																	
Samsung Group	Rapp																									
Samsung Group	Wunderman								●	●				●												●
Sanofi-Aventis	Euro RSCG	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●	●		●		●	●	●	●	●
Sanofi-Aventis	Lowe																									
Sanofi-Aventis	McCann									●				●												●
Sanofi-Aventis	Publicis	●	●	●	●	●	●	●	●	●	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●
Sanofi-Aventis (Sanofi Pasteur)	TBWA								●																	
SAP	O&M	●			●	●	●		●	●			●	●	●					●		●	●	●	●	●
Sara Lee Corp.	Burnett																									
Sara Lee Corp.	DraftFCB								●																	
Sara Lee Corp.	Grey								●	●	●	●		●	●		●					●				●
Sara Lee Corp.	TBWA																									
Sara Lee Corp. (Douwe Egberts)	BBDO		●	●		●																●				●
SC Johnson	DraftFCB	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
SC Johnson	Euro RSCG																									
SC Johnson	Lowe											●											●			
Schering-Plough Corp.	Euro RSCG					●			●					●											●	●
Schering-Plough Corp.	Lowe																									
Schering-Plough Corp.	McCann								●	●																●
Schering-Plough Corp.	Rapp																									●
Sears Holding Corp.	Euro RSCG																									
Sears Holding Corp.	Rapp																									
Sears Holding Corp.	Wunderman																									
SEB Group (Rowenta, Tefal, Moulinex, Krups)	Publicis	●	●		●	●	●			●		●		●	●		●	●	●	●		●			●	●
Shangri-La Group	TBWA																									
Sharp Corp.	Dentsu																									
Sharp Corp.	Euro RSCG													●			●									
Sharp Corp.	Hakuhodo									●																●
Sharp Corp.	Lowe																									
Shiseido Co.	Dentsu													●												
Shiseido Co.	O&M																									
Shiseido Co. (Issey Miyake)	Euro RSCG				●				●	●				●								●		●		●
Siemens	McCann	●							●	●				●						●	●					●
Siemens	O&M	●			●				●	●				●	●					●					●	●
Siemens	Publicis								●	●		●								●						

MIDDLE EAST: Israel–Saudi Arabia; AFRICA: South Africa, Other Africa*; ASIA, AUSTRALIA AND PACIFIC ISLANDS: Australia–Thailand

Client company (division or brand)	Agency network	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Rolex	JWT		●					●	●				●				●		●		●	
Rolex	O&M							●	●									●			●	●
Royal Caribbean	JWT						●	●										●				
Royal Dutch Shell Group of Cos.	Grey		●											●								
Royal Dutch Shell Group of Cos.	JWT		●	●	●	●	●	●	●	●	●	●		●	●	●	●	●	●			●
SABMiller	Burnett																					
SABMiller	Euro RSCG																					
SABMiller	O&M																					
SABMiller (Miller Lite)	BBH																					
Samsonite Corp.	TBWA							●	●	●				●				●	●			
Samsung Group	Burnett		●							●								●	●			
Samsung Group	Euro RSCG																					
Samsung Group	Rapp																●					
Samsung Group	Wunderman				●																	
Sanofi-Aventis	Euro RSCG	●	●	●			●	●		●			●	●				●	●			
Sanofi-Aventis	Lowe																					
Sanofi-Aventis	McCann						●															
Sanofi-Aventis	Publicis	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●		●	●
Sanofi-Aventis (Sanofi Pasteur)	TBWA																					
SAP	O&M					●	●	●		●			●					●			●	
Sara Lee Corp.	Burnett																					
Sara Lee Corp.	DraftFCB											●										
Sara Lee Corp.	Grey				●		●	●	●	●		●		●	●			●				●
Sara Lee Corp.	TBWA				●																	
Sara Lee Corp. (Douwe Egberts)	BBDO									●												
SC Johnson	DraftFCB	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●
SC Johnson	Euro RSCG																					
SC Johnson	Lowe																					
Schering-Plough Corp.	Euro RSCG		●				●	●					●									
Schering-Plough Corp.	Lowe																					
Schering-Plough Corp.	McCann						●															
Schering-Plough Corp.	Rapp																					
Sears Holding Corp.	Euro RSCG																					
Sears Holding Corp.	Rapp																					
Sears Holding Corp.	Wunderman																					
SEB Group (Rowenta, Tefal, Moulinex, Krups)	Publicis	●	●		●			●	●										●		●	
Shangri-La Group	TBWA		●				●		●								●	●				
Sharp Corp.	Dentsu		●					●				●	●				●					
Sharp Corp.	Euro RSCG												●									
Sharp Corp.	Hakuhodo							●	●	●		●	●									
Sharp Corp.	Lowe																					
Shiseido Co.	Dentsu							●					●						●		●	
Shiseido Co.	O&M							●														
Shiseido Co. (Issey Miyake)	Euro RSCG												●									
Siemens	McCann		●					●			●	●					●	●				●
Siemens	O&M		●	●	●		●	●		●									●		●	
Siemens	Publicis			●																		

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

GLOBAL MARKETERS: Global Accounts by Advertiser

North America / Latin America

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
Siemens	Rapp															
Singapore Airlines	TBWA	●														
Singapore Tourism Board	Y&R	●														
SkyTeam	Euro RSCG	●	●			●				●						
Sony Corp.	BBDO	●													●	
Sony Corp.	Dentsu					●										
Sony Corp.	DraftFCB					●										
Sony Corp.	Euro RSCG	●		●						●						
Sony Corp.	Fallon	●		●		●	●	●				●				
Sony Corp.	Grey	●						●		●						
Sony Corp.	Lowe															
Sony Corp.	O&M	●														
Sony Corp.	Rapp															
Sony Corp.	Saatchi								●							
Sony Corp.	Wunderman	●		●												
Sony Corp.	JWT	●														
Sony Corp. (PlayStation)	TBWA	●														
Sony Corp. (Sony Pictures)	McCann	●	●			●		●		●						
Sony Ericsson Mobile Comms.	McCann						●	●		●						
Sony Ericsson Mobile Comms.	Saatchi	●	●													
SSL International (Durex)	McCann	●														
Standard Chartered Bank	TBWA															
Starbucks (cpg)	Saatchi															
Sunkist Growers	DraftFCB	●	●													
Suntory Group	Dentsu	●														
Suzuki Motor Corp.	Dentsu	●														
Suzuki Motor Corp.	Hakuhodo															
Suzuki Motor Corp.	Lowe															
Symantec	Euro RSCG	●	●													
Taisho Pharmaceutical Co.	Dentsu															
Tata Group	Lowe															
Tata Group (Jaguar Cars)	Euro RSCG	●	●	●						●						
Tata Group (Land Rover)	Euro RSCG															
Tata Group (Land Rover)	Y&R	●	●	●		●				●						
Telefonica	Euro RSCG															
Telefonica	Rapp			●		●	●	●				●				
Telefonica	Wunderman			●		●	●			●						
Telefonica	Y&R			●		●	●	●	●	●	●	●		●	●	
Telefonica (Moviles)	Publicis			●			●	●	●	●		●	●	●	●	●
Telefonica (Terra)	DDB	●		●		●	●	●		●		●		●		
Thomson	Publicis	●														
Tiffany & Co.	McCann	●				●				●						
Time Warner	Euro RSCG					●				●						
Time Warner	TBWA															
Time Warner	Wunderman	●														
Time Warner (AOL, Warner Bros.)	JWT					●										
Time Warner (cable)	O&M	●														

Europe

Client company (division or brand)	Agency network	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Siemens	Rapp								●	●	●	●		●	●		●			●			●			
Singapore Airlines	TBWA									●																●
Singapore Tourism Board	Y&R									●										●						●
SkyTeam	Euro RSCG					●			●	●					●					●				●		●
Sony Corp.	BBDO	●							●		●															
Sony Corp.	Dentsu													●												
Sony Corp.	DraftFCB																									●
Sony Corp.	Euro RSCG		●																							●
Sony Corp.	Fallon	●			●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Sony Corp.	Grey																	●						●		
Sony Corp.	Lowe										●															
Sony Corp.	O&M				●				●	●										●		●				●
Sony Corp.	Rapp								●	●				●						●						●
Sony Corp.	Saatchi			●	●									●						●		●				
Sony Corp.	Wunderman										●															
Sony Corp.	JWT																									
Sony Corp. (PlayStation)	TBWA				●				●	●			●	●	●		●	●				●		●		●
Sony Corp. (Sony Pictures)	McCann																									
Sony Ericsson Mobile Comms.	McCann	●					●		●	●				●	●	●		●		●		●	●	●		●
Sony Ericsson Mobile Comms.	Saatchi	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
SSL International (Durex)	McCann	●			●	●			●	●	●	●		●			●					●				●
Standard Chartered Bank	TBWA																									
Starbucks (cpg)	Saatchi																									●
Sunkist Growers	DraftFCB																									
Suntory Group	Dentsu																									
Suzuki Motor Corp.	Dentsu																									
Suzuki Motor Corp.	Hakuhodo																									●
Suzuki Motor Corp.	Lowe																●									
Symantec	Euro RSCG	●			●				●	●			●	●								●		●		●
Taisho Pharmaceutical Co.	Dentsu																									
Tata Group	Lowe																									
Tata Group (Jaguar Cars)	Euro RSCG	●								●				●	●			●		●		●				●
Tata Group (Land Rover)	Euro RSCG																			●						●
Tata Group (Land Rover)	Y&R	●			●		●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●	●
Telefonica	Euro RSCG					●															●					
Telefonica	Rapp																									
Telefonica	Wunderman					●																●				
Telefonica	Y&R					●																●				
Telefonica (Moviles)	Publicis																									
Telefonica (Terra)	DDB																					●				
Thomson	Publicis								●											●						
Tiffany & Co.	McCann								●	●				●						●		●				●
Time Warner	Euro RSCG																									
Time Warner	TBWA												●												●	
Time Warner	Wunderman																									
Time Warner (AOL, Warner Bros.)	JWT									●																●
Time Warner (cable)	O&M																									

Middle East / Africa / Asia, Australia and Pacific Islands

Client company (division or brand)	Agency network	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Siemens	Rapp																					
Singapore Airlines	TBWA						●	●		●								●				
Singapore Tourism Board	Y&R						●	●	●	●		●	●	●	●		●	●	●		●	●
SkyTeam	Euro RSCG		●					●	●	●			●									
Sony Corp.	BBDO																					
Sony Corp.	Dentsu							●	●	●		●	●				●		●		●	●
Sony Corp.	DraftFCB																					
Sony Corp.	Euro RSCG		●				●	●	●													
Sony Corp.	Fallon				●	●	●	●					●		●		●					
Sony Corp.	Grey																	●				
Sony Corp.	Lowe																					
Sony Corp.	O&M							●										●			●	
Sony Corp.	Rapp																					
Sony Corp.	Saatchi						●			●								●				
Sony Corp.	Wunderman				●																	
Sony Corp.	JWT								●	●												
Sony Corp. (PlayStation)	TBWA						●		●					●	●							
Sony Corp. (Sony Pictures)	McCann		●	●		●					●			●		●	●		●			
Sony Ericsson Mobile Comms.	McCann		●		●		●										●	●				●
Sony Ericsson Mobile Comms.	Saatchi		●	●		●	●	●	●	●	●	●		●	●	●	●	●	●	●	●	●
SSL International (Durex)	McCann									●											●	●
Standard Chartered Bank	TBWA		●					●	●	●	●	●		●		●		●	●	●	●	●
Starbucks (cpg)	Saatchi							●					●						●		●	
Sunkist Growers	DraftFCB							●	●				●	●				●	●			
Suntory Group	Dentsu							●					●	●							●	
Suzuki Motor Corp.	Dentsu							●		●		●	●									
Suzuki Motor Corp.	Hakuhodo						●			●	●	●	●									●
Suzuki Motor Corp.	Lowe													●								
Symantec	Euro RSCG						●		●				●					●	●		●	
Taisho Pharmaceutical Co.	Dentsu												●	●			●				●	●
Tata Group	Lowe									●												
Tata Group (Jaguar Cars)	Euro RSCG		●	●	●	●	●	●					●			●			●		●	
Tata Group (Land Rover)	Euro RSCG																		●		●	
Tata Group (Land Rover)	Y&R	●	●	●	●	●		●					●			●		●	●		●	●
Telefonica	Euro RSCG																					
Telefonica	Rapp																					
Telefonica	Wunderman																					
Telefonica	Y&R																					
Telefonica (Moviles)	Publicis																					
Telefonica (Terra)	DDB																					
Thomson	Publicis																					
Tiffany & Co.	McCann		●				●	●	●	●		●		●				●	●		●	
Time Warner	Euro RSCG		●				●								●							
Time Warner	TBWA																					
Time Warner	Wunderman																					
Time Warner (AOL, Warner Bros.)	JWT																		●			
Time Warner (cable)	O&M																					

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

GLOBAL MARKETERS: Global Accounts by Advertiser

NORTH AMERICA / LATIN AMERICA

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
Time Warner (Time magazine)	Fallon	●	●													
Time Warner (Warner Bros.)	Grey	●	●	●				●								
Tom-Tom	TBWA															
Toshiba Corp.	Dentsu															
Toshiba Corp.	Euro RSCG															
Toshiba Corp.	Grey															
Toshiba Corp.	Hakuhodo															
Total (Total, Fina, Elf)	BBDO															
Toyota Motor Corp	Lowe															
Toyota Motor Corp.	Dentsu	●	●	●		●										
Toyota Motor Corp.	Euro RSCG	●														
Toyota Motor Corp.	Rapp	●						●							●	
Toyota Motor Corp. (Lexus)	Saatchi	●	●													
Toyota Motor Corp. (Toyota)	Saatchi	●	●							●						
Travelex Holdings	MCSaatchi	●														
Turespana	Publicis	●	●	●		●				●						
UBS	Publicis	●				●				●						
Unilever	Euro RSCG			●												
Unilever	McCann	●				●	●		●	●				●		●
Unilever	Rapp	●	●				●									
Unilever (Axe/Lynx)	BBH	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Unilever (Becel/Flora)	BBH	●	●													
Unilever (Bestfoods)	TBWA															
Unilever (Bestfoods, HPC Food Prods.)	Lowe			●		●	●	●	●	●		●	●		●	
Unilever (Comfort)	O&M					●										
Unilever (corporate)	O&M	●										●			●	
Unilever (culinary)	O&M	●	●	●		●	●	●		●						
Unilever (Dove)	O&M	●	●	●		●				●		●				
Unilever (food brands, i.e. Knorr)	JWT			●		●	●	●		●	●		●	●	●	●
Unilever (foods)	O&M	●	●	●		●		●		●						
Unilever (Hellmann's)	O&M	●	●			●	●			●						
Unilever (home and personal)	O&M	●	●	●		●	●	●		●		●			●	
Unilever (household brands, i.e. Radiant)	JWT					●					●					
Unilever (ice cream)	DDB	●	●			●				●						
Unilever (Knorr)	DDB	●	●													
Unilever (Lever Faberge hair care)	Lowe															
Unilever (Lever Faberge household)	Lowe			●			●									
Unilever (Lever Faberge laundry)	Lowe	●		●		●	●		●				●		●	
Unilever (Lever Faberge oral care)	Lowe				●	●	●								●	
Unilever (Lever Faberge psnl care)	Lowe	●		●	●	●	●	●	●	●	●	●	●	●	●	●
Unilever (Lipton)	O&M	●														
Unilever (Lipton/PLI)	DDB	●	●	●		●	●			●				●		●
Unilever (Omo/Persil)	BBH	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Unilever (Ponds)	O&M	●						●		●		●		●		
Unilever (psnl care, Lux, Sunsilk, Timotei)	JWT	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Unilever (Surf)	BBH			●	●	●	●		●		●					
United Biscuits	Publicis															

EUROPE

Client company (division or brand)	Agency network	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Time Warner (Time magazine)	Fallon																									
Time Warner (Warner Bros.)	Grey				●																					
Tom-Tom	TBWA				●		●			●					●			●				●	●			●
Toshiba Corp.	Dentsu																									●
Toshiba Corp.	Euro RSCG									●							●									
Toshiba Corp.	Grey									●					●						●					●
Toshiba Corp.	Hakuhodo																									
Total (Total, Fina, Elf)	BBDO								●						●		●									
Toyota Motor Corp	Lowe																●									
Toyota Motor Corp.	Dentsu				●									●				●								
Toyota Motor Corp.	Euro RSCG																									
Toyota Motor Corp.	Rapp										●															
Toyota Motor Corp. (Lexus)	Saatchi		●						●								●									
Toyota Motor Corp. (Toyota)	Saatchi		●	●					●								●		●							●
Travelex Holdings	MCSaatchi																									●
Turespana	Publicis	●			●	●	●	●	●	●			●	●	●	●	●	●		●			●	●		●
UBS	Publicis								●	●				●						●		●		●		●
Unilever	Euro RSCG				●				●		●						●									●
Unilever	McCann		●	●					●	●		●	●	●	●			●	●			●		●	●	●
Unilever	Rapp				●				●								●			●						
Unilever (Axe/Lynx)	BBH	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Unilever (Becel/Flora)	BBH	●			●	●	●	●	●	●	●	●	●	●	●		●	●	●	●	●	●	●	●	●	●
Unilever (Bestfoods)	TBWA		●						●						●		●									●
Unilever (Bestfoods, HPC Food Prods.)	Lowe	●	●	●		●		●	●	●	●	●			●	●	●		●			●	●	●	●	●
Unilever (Comfort)	O&M												●					●					●	●		●
Unilever (corporate)	O&M								●				●												●	●
Unilever (culinary)	O&M								●	●			●		●		●		●	●		●				●
Unilever (Dove)	O&M	●				●	●			●			●		●			●	●			●	●		●	●
Unilever (food brands, i.e. Knorr)	JWT	●		●	●	●	●	●	●	●	●	●	●		●	●	●	●	●	●	●	●		●		●
Unilever (foods)	O&M								●	●			●		●		●		●			●				●
Unilever (Hellmann's)	O&M														●		●			●		●				●
Unilever (home and personal)	O&M	●			●	●			●	●		●	●	●	●		●	●	●	●		●	●	●	●	●
Unilever (household brands, i.e. Radiant)	JWT										●				●											
Unilever (ice cream)	DDB					●						●	●	●	●		●						●		●	
Unilever (Knorr)	DDB																								●	
Unilever (Lever Faberge hair care)	Lowe																					●				●
Unilever (Lever Faberge household)	Lowe	●	●	●		●			●	●	●	●	●	●			●	●	●	●					●	●
Unilever (Lever Faberge laundry)	Lowe				●			●	●			●	●	●	●			●	●			●		●	●	●
Unilever (Lever Faberge oral care)	Lowe	●	●		●	●		●	●		●	●		●								●	●		●	●
Unilever (Lever Faberge psnl care)	Lowe		●	●	●	●			●	●	●	●	●	●	●		●	●	●	●		●	●		●	●
Unilever (Lipton)	O&M																									
Unilever (Lipton/PLI)	DDB				●	●	●	●	●	●	●	●		●	●	●	●	●	●	●	●	●	●	●	●	●
Unilever (Omo/Persil)	BBH	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●
Unilever (Ponds)	O&M																					●				
Unilever (psnl care, Lux, Sunsilk, Timotei)	JWT	●				●			●		●			●	●		●	●		●		●			●	●
Unilever (Surf)	BBH								●		●		●						●					●		●
United Biscuits	Publicis				●				●	●	●	●	●	●	●							●	●			●

MIDDLE EAST / AFRICA / ASIA, AUSTRALIA AND PACIFIC ISLANDS

Client company (division or brand)	Agency network	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Time Warner (Time magazine)	Fallon																					
Time Warner (Warner Bros.)	Grey																					
Tom-Tom	TBWA																					
Toshiba Corp.	Dentsu							●	●	●			●						●			
Toshiba Corp.	Euro RSCG																					
Toshiba Corp.	Grey													●								
Toshiba Corp.	Hakuhodo							●		●		●	●					●				●
Total (Total, Fina, Elf)	BBDO				●																	
Toyota Motor Corp	Lowe																					
Toyota Motor Corp.	Dentsu							●	●	●	●	●	●	●			●	●	●		●	●
Toyota Motor Corp.	Euro RSCG																					
Toyota Motor Corp.	Rapp																					
Toyota Motor Corp. (Lexus)	Saatchi						●	●				●		●	●		●	●	●		●	
Toyota Motor Corp. (Toyota)	Saatchi		●				●	●				●	●	●	●		●	●		●	●	
Travelex Holdings	MCSaatchi						●						●		●							
Turespana	Publicis						●	●	●	●			●	●				●			●	●
UBS	Publicis		●				●	●	●	●			●					●	●		●	
Unilever	Euro RSCG																					●
Unilever	McCann	●	●		●	●	●	●		●	●	●				●	●	●	●	●		●
Unilever	Rapp																					
Unilever (Axe/Lynx)	BBH	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Unilever (Becel/Flora)	BBH				●		●			●					●	●				●		
Unilever (Bestfoods)	TBWA																					
Unilever (Bestfoods, HPC Food Prods.)	Lowe				●			●		●		●		●		●				●		●
Unilever (Comfort)	O&M		●	●				●		●	●	●					●	●				●
Unilever (corporate)	O&M							●	●	●		●	●				●				●	●
Unilever (culinary)	O&M						●			●		●		●			●	●				●
Unilever (Dove)	O&M		●					●	●			●	●	●			●	●	●			●
Unilever (food brands, i.e. Knorr)	JWT	●	●	●	●			●	●	●	●	●		●		●	●	●		●	●	●
Unilever (foods)	O&M						●			●		●		●			●	●				●
Unilever (Hellmann's)	O&M																					
Unilever (home and personal)	O&M		●		●		●	●	●	●	●	●	●	●			●	●	●		●	●
Unilever (household brands, i.e. Radiant)	JWT				●					●	●	●					●			●		●
Unilever (ice cream)	DDB							●										●				
Unilever (Knorr)	DDB				●	●	●								●							
Unilever (Lever Faberge hair care)	Lowe									●	●	●					●			●		
Unilever (Lever Faberge household)	Lowe		●		●			●		●	●	●	●									●
Unilever (Lever Faberge laundry)	Lowe				●	●		●		●	●	●		●		●	●	●		●		●
Unilever (Lever Faberge oral care)	Lowe		●			●		●		●		●										●
Unilever (Lever Faberge psnl care)	Lowe		●		●	●	●	●		●	●	●	●	●		●	●			●		●
Unilever (Lipton)	O&M		●	●																		
Unilever (Lipton/PLI)	DDB	●	●	●	●	●	●	●	●	●			●	●	●	●			●		●	●
Unilever (Omo/Persil)	BBH						●								●							
Unilever (Ponds)	O&M		●	●				●	●	●	●	●	●			●	●	●	●		●	●
Unilever (psnl care, Lux, Sunsilk, Timotei)	JWT		●	●	●	●	●	●	●	●	●	●	●	●		●	●	●		●	●	●
Unilever (Surf)	BBH						●										●					
United Biscuits	Publicis																					

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

GLOBAL MARKETERS: Global Accounts by Advertiser

North America / Latin America

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
United International Pictures/Paramount	Y&R	●	●							●						
United Nations	Saatchi		●													
United Parcel Service	McCann	●	●			●				●						
Viacom	Euro RSCG	●								●						
Visa International	Euro RSCG	●														
Visa International	Grey											●				
Visa International	JWT							●								
Visa International	Lowe			●												
Visa International	TBWA	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Visa International (Europe)	Saatchi															
Vivendi	Euro RSCG															
Vivendi	Lowe															
Vivendi (Environment)	TBWA															
Vivendi Universal	JWT	●														
Vodafone Group	BBDO															
Vodafone Group	Euro RSCG	●														
Vodafone Group	JWT						●									
Vodafone Group	O&M															
Vodafone Group	Rapp															
Vodafone Group	TBWA															
Vodafone Group (Global)	BBH															
Vodafone Group (U.K.)	BBH															
Vodafone Group/Verizon	McCann	●	●												●	
Volkswagen	DDB			●					●	●					●	
Volkswagen	DraftFCB															
Volkswagen	Euro RSCG	●								●						
Volkswagen	Grey									●						
Volkswagen	Lowe															
Volkswagen (Audi)	BBH															
Volkswagen (Audi)	DDB									●						
Volkswagen (Skoda)	Fallon															
Volkswagen (VW, Audi)	Rapp					●										
Wacoal Corp.	Dentsu															
Wal-Mart Stores	Euro RSCG															
Wal-Mart Stores	JWT		●			●				●						
Wal-Mart Stores (ASDA)	Fallon															
Walt Disney Co.	DraftFCB	●				●										
Walt Disney Co.	Euro RSCG															
Walt Disney Co.	O&M	●														
Walt Disney Co.	Rapp		●													
Walt Disney Co.	Wunderman	●														
Walt Disney Co. (Disney Channel)	JWT	●														
Walt Disney Co. (Studio Motion Pictures)	BBDO															
Whirlpool Corp.	Publicis	●	●	●			●	●		●	●	●	●	●		
World Gold Council	BBH	●														
Wyeth	Burnett														●	
Wyeth	DraftFCB	●														

Europe

Client company (division or brand)	Agency network	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia/CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
United International Pictures/Paramount	Y&R	●			●		●	●	●	●			●	●		●						●	●	●		●
United Nations	Saatchi																								●	●
United Parcel Service	McCann	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Viacom	Euro RSCG																									
Visa International	Euro RSCG																									●
Visa International	Grey		●																●	●						●
Visa International	JWT																									
Visa International	Lowe																									
Visa International	TBWA	●	●	●	●	●	●	●			●	●					●		●	●	●				●	●
Visa International (Europe)	Saatchi			●	●	●		●		●	●	●	●	●	●	●	●	●	●		●	●	●	●	●	●
Vivendi	Euro RSCG								●																	
Vivendi	Lowe								●																	
Vivendi (Environment)	TBWA								●																	
Vivendi Universal	JWT																									
Vodafone Group	BBDO					●				●																
Vodafone Group	Euro RSCG								●													●				●
Vodafone Group	JWT									●	●		●	●	●			●	●			●			●	●
Vodafone Group	O&M					●							●													●
Vodafone Group	Rapp									●		●														
Vodafone Group	TBWA																					●				●
Vodafone Group (Global)	BBH				●	●				●	●	●	●	●	●			●	●			●			●	●
Vodafone Group (U.K.)	BBH					●		●	●	●	●	●	●	●	●			●	●			●			●	●
Vodafone Group/Verizon	McCann														●				●							●
Volkswagen	DDB			●	●	●	●		●	●		●	●	●	●			●		●		●	●		●	●
Volkswagen	DraftFCB									●																
Volkswagen	Euro RSCG		●																							●
Volkswagen	Grey		●		●				●	●		●		●	●		●	●				●				●
Volkswagen	Lowe	●	●																							
Volkswagen (Audi)	BBH																									●
Volkswagen (Audi)	DDB				●		●		●			●	●	●	●							●			●	
Volkswagen (Skoda)	Fallon																									●
Volkswagen (VW, Audi)	Rapp				●							●		●	●			●					●			
Wacoal Corp.	Dentsu																									
Wal-Mart Stores	Euro RSCG									●					●											●
Wal-Mart Stores	JWT																									
Wal-Mart Stores (ASDA)	Fallon																									●
Walt Disney Co.	DraftFCB																									
Walt Disney Co.	Euro RSCG				●		●	●	●	●				●	●							●				●
Walt Disney Co.	O&M																									
Walt Disney Co.	Rapp								●																	
Walt Disney Co.	Wunderman																									
Walt Disney Co. (Disney Channel)	JWT																									
Walt Disney Co. (Studio Motion Pictures)	BBDO												●													
Whirlpool Corp.	Publicis	●	●	●	●	●	●	●	●	●			●	●	●	●	●	●	●	●	●	●	●		●	●
World Gold Council	BBH													●											●	
Wyeth	Burnett																									
Wyeth	DraftFCB									●																

Middle East / Africa / Asia, Australia and Pacific Islands

Client company (division or brand)	Agency network	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
United International Pictures/Paramount	Y&R						●							●	●			●			●	
United Nations	Saatchi		●		●		●	●								●						
United Parcel Service	McCann	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Viacom	Euro RSCG																					
Visa International	Euro RSCG							●														
Visa International	Grey		●		●	●																
Visa International	JWT							●		●								●				
Visa International	Lowe																					
Visa International	TBWA	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Visa International (Europe)	Saatchi													●								
Vivendi	Euro RSCG																					
Vivendi	Lowe																					
Vivendi (Environment)	TBWA																					
Vivendi Universal	JWT																					
Vodafone Group	BBDO						●								●							
Vodafone Group	Euro RSCG						●															
Vodafone Group	JWT		●				●		●													
Vodafone Group	O&M						●		●	●												
Vodafone Group	Rapp																					
Vodafone Group	TBWA																					
Vodafone Group (Global)	BBH						●	●	●	●				●	●			●				
Vodafone Group (U.K.)	BBH						●			●					●							
Vodafone Group/Verizon	McCann																					
Volkswagen	DDB		●	●			●		●	●			●	●	●							●
Volkswagen	DraftFCB																					
Volkswagen	Euro RSCG																		●			
Volkswagen	Grey		●											●								
Volkswagen	Lowe																					
Volkswagen (Audi)	BBH																					
Volkswagen (Audi)	DDB						●															
Volkswagen (Skoda)	Fallon																					
Volkswagen (VW, Audi)	Rapp						●								●							
Wacoal Corp.	Dentsu								●				●				●	●			●	
Wal-Mart Stores	Euro RSCG																					
Wal-Mart Stores	JWT																					
Wal-Mart Stores (ASDA)	Fallon																					
Walt Disney Co.	DraftFCB																					
Walt Disney Co.	Euro RSCG																					
Walt Disney Co.	O&M							●	●	●			●								●	
Walt Disney Co.	Rapp								●													
Walt Disney Co.	Wunderman							●														
Walt Disney Co. (Disney Channel)	JWT									●												
Walt Disney Co. (Studio Motion Pictures)	BBDO																					
Whirlpool Corp.	Publicis			●	●	●	●	●	●						●		●	●	●		●	●
World Gold Council	BBH		●					●		●												
Wyeth	Burnett							●														
Wyeth	DraftFCB																					

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

GLOBAL MARKETERS: Global Accounts by Advertiser

NORTH AMERICA / LATIN AMERICA

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
Wyeth	Euro RSCG	●														●
Wyeth	Grey	●														
Wyeth	McCann	●	●			●		●		●					●	
Wyeth	O&M	●	●											●		
Wyeth	Rapp															
Wyeth	TBWA															
Wyeth	Wunderman		●													
Wyeth (Prestiq)	JWT	●														
Xerox Corp.	Y&R	●	●	●		●	●	●	●	●	●	●	●	●	●	●
Yahoo	O&M	●	●													
Yakult Honsha Co. (Yakult)	Dentsu															
Yamaha Motor Co.	Dentsu			●		●										
Yum Brands	DraftFCB	●														
Yum Brands	Euro RSCG	●														
Yum Brands (KFC)	BBH															
Yum Brands (KFC)	O&M									●						
Yum Brands (Pizza Hut)	BBDO	●													●	●
Yum Brands (Pizza Hut)	JWT															
Yum Brands (Pizza Hut)	O&M									●						
Zurich Financial Services	Publicis	●														

EUROPE

Client company (division or brand)	Agency network	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France				Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Wyeth	Euro RSCG								●				●			●	●												
Wyeth	Grey	●	●											●	●					●		●	●						●
Wyeth	McCann								●								●												●
Wyeth	O&M																	●											●
Wyeth	Rapp																		●										
Wyeth	TBWA																												
Wyeth	Wunderman				●																								
Wyeth (Prestiq)	JWT																												
Xerox Corp.	Y&R	●	●		●	●	●	●	●				●	●	●	●	●	●	●	●	●	●	●		●	●	●	●	●
Yahoo	O&M																					●						●	
Yakult Honsha Co. (Yakult)	Dentsu				●								●																
Yamaha Motor Co.	Dentsu				●																								
Yum Brands	DraftFCB								●																●				
Yum Brands	Euro RSCG												●					●			●								
Yum Brands (KFC)	BBH																												●
Yum Brands (KFC)	O&M																												
Yum Brands (Pizza Hut)	BBDO																												
Yum Brands (Pizza Hut)	JWT																												
Yum Brands (Pizza Hut)	O&M																												
Zurich Financial Services	Publicis	●												●										●		●			

MIDDLE EAST / AFRICA / ASIA, AUSTRALIA AND PACIFIC ISLANDS

Client company (division or brand)	Agency network	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Wyeth	Euro RSCG																				●	
Wyeth	Grey		●		●			●		●		●		●				●				
Wyeth	McCann						●	●														
Wyeth	O&M						●	●													●	●
Wyeth	Rapp																					
Wyeth	TBWA		●																			
Wyeth	Wunderman																					
Wyeth (Prestiq)	JWT																				●	●
Xerox Corp.	Y&R	●			●				●	●					●	●						
Yahoo	O&M						●			●		●						●			●	
Yakult Honsha Co. (Yakult)	Dentsu							●	●	●	●		●	●								
Yamaha Motor Co.	Dentsu							●		●			●	●					●		●	●
Yum Brands	DraftFCB																					●
Yum Brands	Euro RSCG								●													
Yum Brands (KFC)	BBH																					
Yum Brands (KFC)	O&M			●	●		●	●	●	●											●	●
Yum Brands (Pizza Hut)	BBDO		●														●					
Yum Brands (Pizza Hut)	JWT								●	●											●	
Yum Brands (Pizza Hut)	O&M							●						●					●		●	
Zurich Financial Services	Publicis																					

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

Arnold Worldwide Partners

Client company (division or brand)	Agency network	NORTH AMERICA U.S.	Canada	LATIN AMERICA Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
Brown-Forman Corp. (Jck Daniels, Sthn Comfort)	Arnold	●	●							●						
GlaxoSmithKline	Arnold	●		●				●								

Client company (division or brand)	EUROPE Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Brown-Forman Corp. (Jck Daniels, Sthn Comfort)		●			●			●	●	●	●	●	●					●	●		●			●	●
GlaxoSmithKline					●			●	●			●		●		●						●			●

Client company (division or brand)	MIDDLE EAST Israel	Middle East*	Saudi Arabia	AFRICA South Africa	Other Africa*	ASIA, AUSTRALIA AND PACIFIC ISLANDS Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Brown-Forman Corp. (Jck Daniels, Sthn Comfort)				●		●	●		●			●		●				●			●
GlaxoSmithKline						●						●								●	

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

GLOBAL MARKETERS: Global Accounts by Agency Network

Bartle Bogle Hegarty

NORTH AMERICA / LATIN AMERICA / EUROPE (part 1)

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France
British Airways	BBH	●	●	●		●	●			●						●	●	●	●	●	●	●	●	●
Diageo (Gordon's)	BBH	●	●	●		●	●	●		●	●	●	●	●	●	●	●			●	●	●	●	●
Diageo (Johnnie Walker)	BBH	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●			●
Dunlop	BBH																●			●		●	●	●
Levi Strauss & Co.	BBH	●	●	●		●	●			●							●			●	●	●		●
LG Group	BBH	●	●			●				●														●
Perfetti Van Melle (Mentos)	BBH	●	●														●			●	●	●	●	●
Unilever (Axe/Lynx)	BBH	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Unilever (Becel/Flora)	BBH	●	●														●			●	●	●	●	●
Unilever (Omo/Persil)	BBH	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Unilever (Surf)	BBH			●	●	●	●		●		●													●
Vodafone Group (Global)	BBH																			●	●			
Vodafone Group (U.K.)	BBH																				●		●	●
World Gold Council	BBH	●																						

EUROPE (part 2) / MIDDLE EAST / AFRICA

Client company (division or brand)	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*
British Airways	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Diageo (Gordon's)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●
Diageo (Johnnie Walker)	●	●	●		●	●		●	●	●	●	●	●			●	●	●	●		●	●
Dunlop	●	●			●	●	●	●	●				●	●			●					
Levi Strauss & Co.	●	●	●		●	●		●	●		●		●	●	●	●	●				●	
LG Group											●					●	●					
Perfetti Van Melle (Mentos)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	
Unilever (Axe/Lynx)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Unilever (Becel/Flora)	●	●	●	●	●	●		●	●	●	●	●	●	●	●	●	●				●	
Unilever (Omo/Persil)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●					
Unilever (Surf)		●		●						●					●		●					
Vodafone Group (Global)	●	●	●	●	●	●			●	●			●			●	●					
Vodafone Group (U.K.)	●	●	●	●	●	●			●	●			●			●	●					
World Gold Council					●											●			●			

ASIA, AUSTRALIA AND PACIFIC ISLANDS

Client company (division or brand)	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
British Airways	●	●	●	●			●		●			●				
Diageo (Gordon's)	●	●	●	●	●	●	●		●		●	●	●		●	●
Diageo (Johnnie Walker)	●	●		●	●						●	●	●		●	●
Dunlop																
Levi Strauss & Co.		●	●	●			●	●		●	●	●				
LG Group				●												
Perfetti Van Melle (Mentos)	●	●			●		●	●	●		●				●	●
Unilever (Axe/Lynx)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Unilever (Becel/Flora)	●			●					●	●				●		
Unilever (Omo/Persil)	●								●							
Unilever (Surf)	●										●					
Vodafone Group (Global)	●	●	●	●				●	●			●				
Vodafone Group (U.K.)	●			●					●							
World Gold Council		●		●												

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

BBDO Worldwide

NORTH AMERICA / LATIN AMERICA

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
Air New Zealand	BBDO	●														
Allianz	BBDO	●														
Bayer	BBDO	●	●			●	●	●	●	●		●		●	●	●
Campbell Soup Co.	BBDO	●	●							●						
Chrysler (Dodge, Chrysler, Jeep, other)	BBDO	●	●	●	●			●		●				●	●	●
Daimler (Mercedes-Benz & Smart Car)	BBDO	●	●	●		●				●						
Diageo (Guinness, Harp, Red Stripe)	BBDO	●	●													
Dr. Oetker	BBDO															
ebay	BBDO	●	●													
Emirates Airline	BBDO	●														
FedEx Corp.	BBDO	●	●													
Fonterra Brands	BBDO															
General Electric Co.	BBDO	●				●			●						●	●
GlaxoSmithKline	BBDO	●														●
Henkel	BBDO	●														
Hewlett-Packard Co.	BBDO															
Imperial Chemical Industries (ICI Paints)	BBDO															
Johnson & Johnson (Splenda; psnl care)	BBDO	●				●				●				●		
Mars Inc. (Masterfoods)	BBDO	●	●	●		●	●	●		●					●	●
Mars Inc. (Wrigley)	BBDO						●	●		●				●	●	●
Mitsubishi Motors Corp.	BBDO	●	●				●			●						●
Monster	BBDO	●	●													
Motorola	BBDO	●														
Nestle	BBDO															
PepsiCo	BBDO	●	●	●	●	●	●	●	●	●		●		●	●	●
Procter & Gamble Co. (Gillette)	BBDO	●										●				
Sara Lee Corp. (Douwe Egberts)	BBDO															
Sony Corp.	BBDO	●													●	
Yum Brands (Pizza Hut)	BBDO	●													●	●

EUROPE

Client company (division or brand)	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Air New Zealand																									
Allianz		●			●				●				●			●		●		●	●				●
Bayer	●	●		●	●	●	●	●	●	●	●		●	●		●	●			●	●		●	●	●
Campbell Soup Co.																									
Chrysler (Dodge, Chrysler, Jeep, other)	●	●	●	●		●		●	●		●		●	●	●	●		●	●	●	●	●		●	●
Daimler (Mercedes-Benz & Smart Car)		●		●				●	●	●		●		●		●	●		●		●	●		●	
Diageo (Guinness, Harp, Red Stripe)												●									●			●	●
Dr. Oetker	●	●			●	●		●	●		●				●	●		●		●				●	
ebay									●																●
Emirates Airline																									
FedEx Corp.								●	●																
Fonterra Brands																									
General Electric Co.					●			●					●						●						●
GlaxoSmithKline				●	●				●			●							●						
Henkel	●	●	●	●					●				●				●	●			●	●			
Hewlett-Packard Co.		●		●	●			●	●	●	●					●		●	●	●				●	
Imperial Chemical Industries (ICI Paints)										●						●									●
Johnson & Johnson (Splenda; psnl care)											●	●	●		●	●			●		●	●			
Mars Inc. (Masterfoods)	●	●	●	●	●	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Mars Inc. (Wrigley)		●	●		●			●	●		●					●			●	●	●	●		●	●
Mitsubishi Motors Corp.																			●				●		
Monster	●			●	●	●		●	●		●	●	●	●		●				●	●	●	●		●
Motorola		●			●			●	●	●	●		●			●	●		●	●	●	●	●		●
Nestle	●			●					●	●											●				
PepsiCo	●	●	●	●	●	●		●	●	●		●	●	●		●	●	●	●	●	●	●	●	●	●
Procter & Gamble Co. (Gillette)	●	●		●		●		●	●	●		●	●	●	●	●	●		●		●	●	●		●
Sara Lee Corp. (Douwe Egberts)		●	●		●																●				●
Sony Corp.	●							●		●															
Yum Brands (Pizza Hut)																									

MIDDLE EAST / AFRICA / ASIA, AUSTRALIA AND PACIFIC ISLANDS

Client company (division or brand)	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Air New Zealand						●	●	●						●			●				
Allianz						●	●						●						●		
Bayer		●		●			●		●			●				●					●
Campbell Soup Co.						●		●													
Chrysler (Dodge, Chrysler, Jeep, other)		●		●		●	●		●			●					●	●			●
Daimler (Mercedes-Benz & Smart Car)		●		●					●	●											
Diageo (Guinness, Harp, Red Stripe)											●	●	●				●				
Dr. Oetker																					
ebay																	●				
Emirates Airline		●									●					●	●				●
FedEx Corp.						●	●	●					●		●	●	●			●	●
Fonterra Brands		●	●			●		●		●	●		●	●		●	●		●	●	●
General Electric Co.		●				●	●		●			●				●					●
GlaxoSmithKline																					
Henkel									●												
Hewlett-Packard Co.		●		●																	
Imperial Chemical Industries (ICI Paints)						●		●	●		●		●	●			●			●	●
Johnson & Johnson (Splenda; psnl care)	●					●	●					●		●		●	●			●	
Mars Inc. (Masterfoods)		●		●		●			●		●	●	●	●			●	●			●
Mars Inc. (Wrigley)	●	●		●			●						●			●				●	
Mitsubishi Motors Corp.						●								●		●	●				
Monster							●														
Motorola									●												
Nestle																●					
PepsiCo		●	●	●		●	●	●					●			●	●	●		●	●
Procter & Gamble Co. (Gillette)		●		●		●	●					●	●			●	●				●
Sara Lee Corp. (Douwe Egberts)									●												
Sony Corp.																					
Yum Brands (Pizza Hut)		●														●					

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

DDB Worldwide

Client company (division or brand)	Agency network	NORTH AMERICA		LATIN AMERICA													EUROPE							
		U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France
Anheuser-Busch InBev (AB)	DDB	•	•																					
Clorox Co.	DDB	•	•	•			•	•	•	•		•	•	•	•	•								
Energizer Holdings	DDB			•				•	•	•		•	•	•						•	•			•
ExxonMobil Corp. (fuels & marketing)	DDB	•	•	•			•	•	•		•		•		•	•	•			•				•
FedEx Corp.	DDB			•		•	•	•		•				•	•	•								
Hasbro	DDB																							•
Henkel	DDB	•	•			•	•	•		•		•		•			•	•	•	•	•		•	•
Johnson & Johnson	DDB	•	•	•		•		•	•	•		•		•			•			•	•	•		•
Mars Inc. (Wrigley)	DDB	•	•																					•
McDonald's Corp.	DDB	•	•							•					•		•	•	•		•	•	•	
Merck & Co.	DDB	•	•							•														
Nestle	DDB																•	•	•		•		•	•
Novartis	DDB	•	•																			•		•
PepsiCo (non-carbinated beverages)	DDB																			•		•		•
Philips Electronics	DDB	•	•	•		•	•	•	•	•	•	•	•	•	•		•	•	•	•	•	•		•
Telefonica (Terra)	DDB	•		•		•	•	•		•		•		•										
Unilever (ice cream)	DDB	•	•			•				•											•			
Unilever (Knorr)	DDB	•	•																					
Unilever (Lipton/PLI)	DDB	•	•	•		•	•			•				•		•				•	•	•	•	•
Volkswagen	DDB			•					•	•					•				•	•	•	•		•
Volkswagen (Audi)	DDB									•										•		•		•

Client company (division or brand)	EUROPE																	MIDDLE EAST			AFRICA		ASIA, AUSTRALIA AND PACIFIC ISLANDS															
	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Anheuser-Busch InBev (AB)				•													•							•														
Clorox Co.			•	•				•											•	•	•		•							•	•		•	•				
Energizer Holdings		•									•	•	•		•		•		•		•		•		•			•			•		•	•	•	•	•	•
ExxonMobil Corp. (fuels & marketing)	•			•	•	•	•		•		•		•				•					•	•	•	•				•	•	•			•				•
FedEx Corp.																																						
Hasbro					•				•				•				•						•								•							
Henkel	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		•					•							•
Johnson & Johnson	•	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•		•	•	•		•	•	•	•		•		•	•		•	•	•		•	•
Mars Inc. (Wrigley)	•							•			•		•				•						•	•	•	•											•	
McDonald's Corp.	•		•				•	•		•	•	•		•							•		•	•	•				•		•		•	•				
Merck & Co.																							•											•	•			
Nestle	•	•	•	•	•	•		•	•	•	•	•	•		•		•																					
Novartis	•	•				•	•		•				•	•	•		•		•				•			•								•				
PepsiCo (non-carbinated beverages)			•				•				•		•	•			•		•	•			•	•	•					•			•	•	•			•
Philips Electronics	•	•	•	•	•	•		•	•	•	•	•	•		•	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		•	
Telefonica (Terra)													•																									
Unilever (ice cream)			•	•	•	•		•						•		•								•										•				
Unilever (Knorr)																•					•	•	•								•							
Unilever (Lipton/PLI)	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•			•	•	•	•			•		•	•
Volkswagen	•		•	•	•	•			•		•		•	•		•	•		•	•			•		•	•			•	•	•							•
Volkswagen (Audi)			•	•	•	•							•			•							•															

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

Dentsu

NORTH AMERICA / LATIN AMERICA

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
Ajinomoto Co.	Dentsu					•										
Bridgestone Corp.	Dentsu	•														
Canon	Dentsu	•	•	•												
Hitachi	Dentsu															
Honda Motor Co.	Dentsu															
Japan Tobacco Co.	Dentsu															
Kao Corp.	Dentsu															
Konica Minolta Holdings	Dentsu					•										
Mandom Corp.	Dentsu															
NEC Corp.	Dentsu					•										
Nestle	Dentsu															
Panasonic Corp.	Dentsu	•														
Sharp Corp.	Dentsu	•														
Shiseido Co.	Dentsu															
Sony Corp.	Dentsu					•										
Suntory Group	Dentsu	•														
Suzuki Motor Corp.	Dentsu	•														
Taisho Pharmaceutical Co.	Dentsu															
Toshiba Corp.	Dentsu															
Toyota Motor Corp.	Dentsu	•	•	•		•										
Wacoal Corp.	Dentsu															
Yakult Honsha Co. (Yakult)	Dentsu															
Yamaha Motor Co.	Dentsu			•		•										

EUROPE

Client company (division or brand)	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia/CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Ajinomoto Co.																									
Bridgestone Corp.																									
Canon				•					•				•	•											•
Hitachi																									•
Honda Motor Co.																									
Japan Tobacco Co.																									
Kao Corp.									•																
Konica Minolta Holdings																									
Mandom Corp.																									
NEC Corp.																									•
Nestle																									
Panasonic Corp.				•																					•
Sharp Corp.																									
Shiseido Co.													•												
Sony Corp.													•												
Suntory Group																									
Suzuki Motor Corp.																									
Taisho Pharmaceutical Co.																									
Toshiba Corp.																									•
Toyota Motor Corp.				•									•				•								
Wacoal Corp.																									
Yakult Honsha Co. (Yakult)				•					•																
Yamaha Motor Co.				•																					

MIDDLE EAST / AFRICA / ASIA, AUSTRALIA AND PACIFIC ISLANDS

Client company (division or brand)	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Ajinomoto Co.										•	•	•				•		•		•	•
Bridgestone Corp.									•		•	•					•				•
Canon							•	•	•	•	•	•	•			•	•	•		•	•
Hitachi							•		•		•	•				•	•			•	
Honda Motor Co.		•					•		•	•	•	•	•					•		•	•
Japan Tobacco Co.												•	•			•		•		•	
Kao Corp.							•	•		•	•	•	•				•			•	•
Konica Minolta Holdings							•					•					•	•			
Mandom Corp.							•	•				•				•		•			
NEC Corp.							•					•								•	
Nestle							•	•				•						•		•	
Panasonic Corp.		•					•		•	•	•	•	•			•	•			•	•
Sharp Corp.		•					•				•	•				•					
Shiseido Co.							•					•						•		•	
Sony Corp.							•	•	•		•	•				•		•		•	•
Suntory Group							•					•	•							•	
Suzuki Motor Corp.							•		•		•	•									
Taisho Pharmaceutical Co.												•	•			•				•	•
Toshiba Corp.							•	•	•			•						•			
Toyota Motor Corp.							•	•	•	•	•	•	•			•	•	•		•	•
Wacoal Corp.								•				•				•	•			•	
Yakult Honsha Co. (Yakult)							•	•	•	•		•	•								
Yamaha Motor Co.							•		•			•	•					•		•	•

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

GLOBAL MARKETERS: Global Accounts by Agency Network

DraftFCB

NORTH AMERICA / LATIN AMERICA

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
Boeing	DraftFCB	●														
Bristol-Myers Squibb Co.	DraftFCB	●				●				●						
CA	DraftFCB	●	●	●		●		●		●				●		
Citigroup (Diner's Club)	DraftFCB	●	●	●		●	●	●	●			●	●	●	●	
Dow Chemical Co.	DraftFCB	●														
General Motors Corp.	DraftFCB									●						
GlaxoSmithKline	DraftFCB	●	●													
Hewlett-Packard Co.	DraftFCB	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Jamaica Tourist Board	DraftFCB	●	●													
Johnson & Johnson	DraftFCB	●	●	●												
Kraft Foods	DraftFCB	●	●	●	●	●	●	●	●	●	●	●	●	●		●
Maxingvest (Beiersdorf)	DraftFCB	●	●			●				●					●	●
Moneygram	DraftFCB	●														
Motorola	DraftFCB	●	●	●		●		●		●						
Nestle	DraftFCB	●														●
SC Johnson	DraftFCB	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Sunkist Growers	DraftFCB	●	●													

EUROPE

Client company (division or brand)	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Boeing																									●
Bristol-Myers Squibb Co.																									
CA								●	●			●	●	●			●		●		●				●
Citigroup (Diner's Club)	●	●		●	●	●	●	●	●	●			●	●	●	●			●	●	●	●	●		●
Dow Chemical Co.								●	●					●							●				●
General Motors Corp.	●												●				●								●
GlaxoSmithKline				●					●																
Hewlett-Packard Co.	●							●					●										●	●	
Jamaica Tourist Board									●				●	●							●		●		●
Johnson & Johnson														●											
Kraft Foods	●		●	●			●	●	●	●			●	●	●	●	●		●		●	●		●	●
Maxingvest (Beiersdorf)	●	●	●	●	●	●		●	●	●	●		●	●	●	●	●	●	●	●	●	●	●	●	●
Moneygram																●		●							
Motorola																									
Nestle								●									●						●		●
SC Johnson	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Sunkist Growers																									

MIDDLE EAST / AFRICA / ASIA, AUSTRALIA AND PACIFIC ISLANDS

Client company (division or brand)	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Boeing	●						●		●			●									
Bristol-Myers Squibb Co.											●					●					
CA						●	●	●	●			●	●	●			●			●	
Citigroup (Diner's Club)		●	●	●		●	●		●			●	●	●		●	●	●		●	●
Dow Chemical Co.			●				●	●													
General Motors Corp.							●														
GlaxoSmithKline			●	●					●												
Hewlett-Packard Co.				●		●	●		●		●	●	●	●		●	●	●		●	●
Jamaica Tourist Board												●									
Johnson & Johnson				●					●												●
Kraft Foods		●	●	●		●	●	●	●				●			●	●			●	●
Maxingvest (Beiersdorf)				●		●	●			●	●			●				●			●
Moneygram		●		●	●		●		●		●				●	●			●		●
Motorola																					
Nestle																					
SC Johnson	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●
Sunkist Growers							●	●				●	●				●	●			

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

GLOBAL MARKETERS: Global Accounts by Agency Network

Euro RSCG Worldwide

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France
		NORTH AMERICA		LATIN AMERICA													EUROPE							
Abbott Laboratories	Euro RSCG	●	●																					●
Air France-KLM Group (Air France)	Euro RSCG	●	●	●		●	●	●		●		●		●	●		●	●		●	●	●	●	●
Alberto Culver Co.	Euro RSCG	●	●	●			●		●	●	●	●	●	●		●			●		●	●	●	
American International Group	Euro RSCG	●																						
Anna Sui	Euro RSCG	●																						
AstraZeneca	Euro RSCG	●					●																	●
Bacardi	Euro RSCG	●	●			●				●							●							●
Bayer	Euro RSCG	●				●												●						●
Boehringer-Ingelheim	Euro RSCG		●																					●
Bristol-Myers Squibb Co.	Euro RSCG	●																						●
Brown-Forman Corp.	Euro RSCG	●	●							●				●		●		●	●		●		●	
Cadbury	Euro RSCG	●								●														
Carrefour	Euro RSCG							●												●				●
Coca-Cola Co.	Euro RSCG												●										●	●
Daimler	Euro RSCG			●																				
Danone Group (baby food: Numico, Milupa)	Euro RSCG			●																	●			●
Danone Group (Evian)	Euro RSCG	●	●																	●				●
Diageo	Euro RSCG	●																						
Eli Lilly & Co.	Euro RSCG		●																					●
ExxonMobil Corp.	Euro RSCG	●															●			●		●	●	●
Ford Motor Co. (other)	Euro RSCG																●			●	●	●	●	
Ford Motor Co. (Volvo)	Euro RSCG	●	●																					●
France Telecom (Orange business svcs)	Euro RSCG	●															●							●
GlaxoSmithKline	Euro RSCG	●	●																	●				●
Hershey Co.	Euro RSCG	●	●							●														
Honda Motor Co.	Euro RSCG			●												●		●	●	●	●	●	●	●
IBM Corp.	Euro RSCG	●	●	●	●	●	●	●	●	●	●	●	●	●				●		●	●	●	●	●
Johnson & Johnson	Euro RSCG	●	●			●																	●	
Kraft Foods	Euro RSCG	●	●														●			●			●	●
Kraft Foods (biscuits, LU)	Euro RSCG	●	●															●		●	●	●	●	●
L'Oreal (other)	Euro RSCG	●														●				●	●		●	●
L'Oreal (Vichy)	Euro RSCG	●		●									●			●	●			●	●	●	●	●
Lacoste	Euro RSCG	●	●			●				●										●				●
LVMH[1] (Louis Vuitton)	Euro RSCG					●																		●
Martinique Tourism Office	Euro RSCG	●	●													●				●	●			●
Merck & Co.	Euro RSCG					●																		●
Microsoft Corp.	Euro RSCG																	●					●	●
Nestle	Euro RSCG	●																		●				●
Nokia Corp.	Euro RSCG					●																	●	
Novartis (Benefiber)	Euro RSCG	●	●	●		●				●		●			●	●				●	●	●	●	●
Novartis (GenTeal, Ciba)	Euro RSCG																				●			
Novartis (Keri)	Euro RSCG	●	●							●					●	●								
Novartis (Nicotinell)	Euro RSCG		●	●		●											●	●		●		●	●	●
NYSE Euronext	Euro RSCG	●																						●
PepsiCo	Euro RSCG	●								●													●	●
Pernod Ricard (Chivas)	Euro RSCG	●	●			●		●		●			●	●	●	●				●				●
Pfizer	Euro RSCG	●								●									●			●	●	●

Client company (division or brand)	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*
	EUROPE																	MIDDLE EAST			AFRICA	
Abbott Laboratories													●									
Air France-KLM Group (Air France)	●	●	●	●	●	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Alberto Culver Co.			●	●	●						●	●		●		●	●	●	●	●	●	
American International Group										●							●		●			
Anna Sui																	●					
AstraZeneca					●	●							●				●					
Bacardi	●	●		●	●	●		●			●		●		●		●					
Bayer	●																●					
Boehringer-Ingelheim	●								●						●		●					
Bristol-Myers Squibb Co.					●	●					●											
Brown-Forman Corp.	●		●				●	●		●	●		●	●			●	●				
Cadbury																	●		●			
Carrefour																				●		
Coca-Cola Co.								●					●				●					
Daimler		●		●				●									●					
Danone Group (baby food: Numico, Milupa)	●			●	●				●	●	●		●						●			
Danone Group (Evian)	●					●					●				●		●		●	●		
Diageo													●				●					
Eli Lilly & Co.													●		●							
ExxonMobil Corp.	●	●	●	●	●	●	●	●	●				●	●	●	●	●	●	●	●		
Ford Motor Co. (other)	●	●	●	●	●		●				●			●	●		●					
Ford Motor Co. (Volvo)						●		●	●				●			●	●				●	
France Telecom (Orange business svcs)								●		●		●	●		●		●					
GlaxoSmithKline	●				●	●		●			●		●	●			●					
Hershey Co.																			●			
Honda Motor Co.	●	●	●		●	●	●	●	●	●		●	●	●	●	●	●	●			●	
IBM Corp.	●	●	●		●	●	●	●	●		●	●	●	●	●	●	●	●	●		●	
Johnson & Johnson	●							●					●									
Kraft Foods	●		●			●		●	●	●	●	●	●				●		●	●		
Kraft Foods (biscuits, LU)		●	●		●	●		●	●	●	●		●		●		●					
L'Oreal (other)	●	●	●		●		●	●		●	●	●		●	●		●		●	●		●
L'Oreal (Vichy)	●		●		●	●	●	●		●	●	●		●	●	●			●	●		●
Lacoste	●				●	●			●				●		●		●		●	●		
LVMH[1] (Louis Vuitton)										●									●	●		
Martinique Tourism Office					●	●							●									
Merck & Co.					●				●				●									
Microsoft Corp.	●				●		●						●	●			●					
Nestle								●	●													
Nokia Corp.						●											●					
Novartis (Benefiber)					●		●		●			●		●	●		●		●	●	●	
Novartis (GenTeal, Ciba)			●					●				●					●					
Novartis (Keri)																			●			
Novartis (Nicotinell)	●			●	●	●	●		●				●	●	●		●		●	●		
NYSE Euronext																	●					
PepsiCo	●				●	●		●	●		●		●	●			●					
Pernod Ricard (Chivas)		●							●		●		●				●				●	
Pfizer	●	●			●								●	●	●		●					

Client company (division or brand)	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
	ASIA, AUSTRALIA AND PACIFIC ISLANDS															
Abbott Laboratories											●				●	●
Air France-KLM Group (Air France)		●		●	●		●				●	●	●			
Alberto Culver Co.	●	●	●		●	●		●	●		●	●	●		●	●
American International Group			●													
Anna Sui		●	●										●		●	
AstraZeneca		●														
Bacardi	●										●					●
Bayer		●														
Boehringer-Ingelheim											●					
Bristol-Myers Squibb Co.		●													●	
Brown-Forman Corp.	●	●		●												
Cadbury	●															
Carrefour		●		●												
Coca-Cola Co.												●				
Daimler													●			
Danone Group (baby food: Numico, Milupa)																
Danone Group (Evian)		●														
Diageo		●										●				
Eli Lilly & Co.		●														
ExxonMobil Corp.	●	●	●	●	●	●	●	●	●		●	●	●		●	●
Ford Motor Co. (other)																
Ford Motor Co. (Volvo)	●	●		●								●	●		●	●
France Telecom (Orange business svcs)							●									●
GlaxoSmithKline	●	●													●	
Hershey Co.		●					●				●		●		●	●
Honda Motor Co.						●										
IBM Corp.	●	●	●	●		●	●	●	●		●	●	●		●	●
Johnson & Johnson		●				●							●		●	
Kraft Foods											●					
Kraft Foods (biscuits, LU)																
L'Oreal (other)		●		●		●									●	
L'Oreal (Vichy)		●		●									●			
Lacoste	●	●		●			●					●	●			
LVMH[1] (Louis Vuitton)										●						
Martinique Tourism Office																
Merck & Co.																
Microsoft Corp.		●	●					●				●			●	
Nestle						●										
Nokia Corp.		●														
Novartis (Benefiber)	●	●							●							
Novartis (GenTeal, Ciba)																
Novartis (Keri)																
Novartis (Nicotinell)	●						●		●						●	●
NYSE Euronext		●	●				●					●				
PepsiCo																
Pernod Ricard (Chivas)	●	●	●	●			●	●	●			●				●
Pfizer		●														

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations. LVMH[1]

Euro RSCG Worldwide (cont'd)

NORTH AMERICA / LATIN AMERICA / EUROPE

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France
Procter & Gamble Co.	Euro RSCG	●																						●
PSA Peugeot-Citroen (Citroen)	Euro RSCG			●		●						●					●			●	●	●	●	●
PSA Peugeot-Citroen (Peugeot)	Euro RSCG			●			●	●		●			●		●	●	●			●	●		●	●
Reckitt Benckiser (dishwashing)	Euro RSCG	●	●	●		●	●	●		●			●	●	●	●			●		●	●	●	●
Reckitt Benckiser (fabric care)	Euro RSCG	●	●	●		●	●	●		●			●	●	●	●			●	●	●	●	●	●
Reckitt Benckiser (healthcare)	Euro RSCG		●	●						●									●	●	●	●		●
Reckitt Benckiser (home care)	Euro RSCG	●	●	●		●	●	●		●			●	●	●	●			●	●	●	●		●
Reckitt Benckiser (psnl care)	Euro RSCG	●	●	●		●	●	●		●			●	●	●	●			●	●	●	●	●	●
Reckitt Benckiser (surface care)	Euro RSCG	●	●	●		●	●	●		●			●	●		●			●	●	●	●	●	●
Remy Cointreau Group (Piper Heidsieck)	Euro RSCG	●	●																					●
Sanofi-Aventis	Euro RSCG	●	●	●		●		●		●						●	●	●	●	●	●	●	●	●
Schering-Plough Corp.	Euro RSCG	●	●			●															●			●
Shiseido Co. (Issey Miyake)	Euro RSCG	●																		●				●
SkyTeam	Euro RSCG	●	●			●				●											●			●
Sony Corp.	Euro RSCG	●		●						●								●						
Symantec	Euro RSCG	●	●														●			●				●
Tata Group (Jaguar Cars)	Euro RSCG	●	●	●						●							●							
Time Warner	Euro RSCG					●				●														
Unilever	Euro RSCG			●																●				●
Vodafone Group	Euro RSCG	●																						●
Volkswagen	Euro RSCG	●								●								●						
Walt Disney Co.	Euro RSCG																			●		●	●	●
Wyeth	Euro RSCG	●														●								●
Yum Brands	Euro RSCG	●																						

EUROPE (cont.)

Client company (division or brand)	Agency network	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Procter & Gamble Co.	Euro RSCG																	●
PSA Peugeot-Citroen (Citroen)	Euro RSCG	●		●		●	●	●	●	●	●	●		●	●	●		●
PSA Peugeot-Citroen (Peugeot)	Euro RSCG	●		●		●	●		●	●		●		●		●	●	●
Reckitt Benckiser (dishwashing)	Euro RSCG	●	●	●	●	●	●		●	●	●	●		●			●	●
Reckitt Benckiser (fabric care)	Euro RSCG	●	●	●	●	●	●		●	●	●	●		●			●	●
Reckitt Benckiser (healthcare)	Euro RSCG	●	●	●	●	●	●		●	●	●	●		●				●
Reckitt Benckiser (home care)	Euro RSCG	●	●	●	●	●	●		●	●	●	●		●			●	●
Reckitt Benckiser (psnl care)	Euro RSCG	●	●	●	●	●	●		●	●	●	●		●			●	●
Reckitt Benckiser (surface care)	Euro RSCG	●	●	●	●	●	●		●	●	●	●		●			●	●
Remy Cointreau Group (Piper Heidsieck)	Euro RSCG	●				●										●		●
Sanofi-Aventis	Euro RSCG	●	●	●		●	●	●	●	●		●		●	●	●	●	●
Schering-Plough Corp.	Euro RSCG					●											●	●
Shiseido Co. (Issey Miyake)	Euro RSCG	●				●								●		●		●
SkyTeam	Euro RSCG	●					●					●				●		●
Sony Corp.	Euro RSCG																	●
Symantec	Euro RSCG	●			●	●								●		●		●
Tata Group (Jaguar Cars)	Euro RSCG	●				●	●			●		●		●				●
Time Warner	Euro RSCG																	
Unilever	Euro RSCG		●						●									●
Vodafone Group	Euro RSCG													●				●
Volkswagen	Euro RSCG																	●
Walt Disney Co.	Euro RSCG	●				●	●							●				●
Wyeth	Euro RSCG	●			●	●												
Yum Brands	Euro RSCG	●					●			●								

MIDDLE EAST / AFRICA / ASIA, AUSTRALIA AND PACIFIC ISLANDS

Client company (division or brand)	Agency network	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Procter & Gamble Co.	Euro RSCG						●	●													●	
PSA Peugeot-Citroen (Citroen)	Euro RSCG												●									
PSA Peugeot-Citroen (Peugeot)	Euro RSCG		●	●			●	●	●				●	●	●			●	●		●	●
Reckitt Benckiser (dishwashing)	Euro RSCG	●	●	●	●		●						●		●							
Reckitt Benckiser (fabric care)	Euro RSCG	●	●	●	●		●			●				●	●				●			●
Reckitt Benckiser (healthcare)	Euro RSCG	●	●	●	●		●			●				●	●							●
Reckitt Benckiser (home care)	Euro RSCG	●	●	●	●		●			●		●		●	●	●			●			●
Reckitt Benckiser (psnl care)	Euro RSCG	●	●	●	●		●	●		●			●	●					●			●
Reckitt Benckiser (surface care)	Euro RSCG	●	●	●	●		●			●				●	●				●			
Remy Cointreau Group (Piper Heidsieck)	Euro RSCG						●	●					●									
Sanofi-Aventis	Euro RSCG	●	●	●			●	●		●			●	●				●	●			
Schering-Plough Corp.	Euro RSCG		●				●	●					●									
Shiseido Co. (Issey Miyake)	Euro RSCG												●									
SkyTeam	Euro RSCG		●					●	●	●			●									
Sony Corp.	Euro RSCG		●				●	●	●													
Symantec	Euro RSCG						●		●				●					●	●		●	
Tata Group (Jaguar Cars)	Euro RSCG		●	●	●	●	●	●					●			●			●		●	
Time Warner	Euro RSCG		●				●								●							
Unilever	Euro RSCG																					●
Vodafone Group	Euro RSCG						●															
Volkswagen	Euro RSCG																		●			
Walt Disney Co.	Euro RSCG																					
Wyeth	Euro RSCG																				●	
Yum Brands	Euro RSCG								●													

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

Fallon Worldwide

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
		NORTH AMERICA		LATIN AMERICA												
Johnson Controls	Fallon	●														
Nestle (Purina PetCare)	Fallon	●		●	●	●	●	●	●	●		●		●	●	●
Sony Corp.	Fallon	●		●		●	●	●				●				

Client company (division or brand)	Agency network	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
		EUROPE																								
Johnson Controls	Fallon								●	●				●												●
Nestle (Purina PetCare)	Fallon																									
Sony Corp.	Fallon	●			●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

Client company (division or brand)	Agency network	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
		MIDDLE EAST			AFRICA		ASIA, AUSTRALIA AND PACIFIC ISLANDS															
Johnson Controls	Fallon																					
Nestle (Purina PetCare)	Fallon																					
Sony Corp.	Fallon				●	●	●	●					●		●		●					

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

Grey

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
		NORTH AMERICA		LATIN AMERICA													EUROPE																									MIDDLE EAST			AFRICA		ASIA, AUSTRALIA AND PACIFIC ISLANDS															
3M Co.	Grey	●				●		●		●																									●	●		●			●										●			●							●		
Adobe	Grey	●																								●				●												●												●									
Axa Group	Grey																								●																						●	●	●	●			●	●				●				●
BMW	Grey	●	●																	●																																	●						●				
Boehringer-Ingelheim	Grey	●		●		●		●		●															●	●						●						●																										
British American Tobacco	Grey	●		●		●	●	●		●		●						●		●				●	●	●	●		●	●		●		●	●		●	●	●	●	●		●	●	●	●	●	●		●		●	●	●				●	●		●	●
Canon	Grey	●																													●			●					●				●																			
Coca-Cola Co.	Grey			●			●	●														●		●	●						●				●		●							●																			
Dell	Grey															●		●								●						●								●			●																				
Deutsche Bank	Grey																								●							●																●	●	●													
Diageo	Grey	●	●							●																														●				●					●				●								
Electrolux	Grey																●			●																	●									●								●							
Eli Lilly & Co.	Grey	●	●													●														●																●															
Fortis	Grey																			●				●	●					●		●	●							●	●								●													
GlaxoSmithKline	Grey	●	●	●		●	●	●		●		●				●		●				●		●	●	●	●		●	●		●	●	●	●		●	●		●	●		●		●		●	●	●	●		●	●	●	●			●	●	●		●
Heineken	Grey	●		●			●			●						●																●		●							●				●																	
Manpower	Grey																			●									●	●	●							●														●									
Mars Inc.	Grey	●																●							●		●														●																					
Merck & Co.	Grey	●										●												●	●				●																																	
Morgan Stanley	Grey																									●				●		●					●				●																					
Novartis	Grey					●						●					●								●				●	●			●		●			●									●	●		●		●	●									●
Pfizer	Grey	●								●																			●											●							●														
Playtex	Grey	●	●	●						●						●																																													
Procter & Gamble Co.	Grey	●	●	●		●	●			●		●			●	●		●		●				●	●	●	●		●	●		●	●	●	●		●	●	●	●	●		●	●	●	●	●	●	●	●		●	●	●				●	●			●
Royal Dutch Shell Group of Cos.	Grey	●										●						●								●																●											●								
Sara Lee Corp.	Grey	●	●	●																				●	●	●	●		●	●		●					●				●				●		●	●	●	●		●		●	●			●				●
Sony Corp.	Grey	●						●		●																							●						●																			●				
Time Warner (Warner Bros.)	Grey	●	●	●				●												●																																										
Toshiba Corp.	Grey																								●					●						●					●												●								
Visa International	Grey											●						●																●	●						●		●		●	●																
Volkswagen	Grey									●								●		●				●	●		●		●	●		●	●				●				●		●											●								
Wyeth	Grey	●															●	●								●	●					●		●	●						●		●		●			●		●		●		●				●				

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

Hakuhodo

Client company (division or brand)	Agency network	NORTH AMERICA		LATIN AMERICA												
		U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
Ajinomoto Co.	Hakuhodo					●										
Asahi Breweries	Hakuhodo															
Canon	Hakuhodo															
Daikin Industries	Hakuhodo															
Hitachi	Hakuhodo	●														
Honda Motor Co.	Hakuhodo					●										
Kao Corp.	Hakuhodo															
Nissan Motor Co.	Hakuhodo															
Panasonic Corp.	Hakuhodo					●										
Sharp Corp.	Hakuhodo															
Suzuki Motor Corp.	Hakuhodo															
Toshiba Corp.	Hakuhodo															

Client company (division or brand)	EUROPE																								
	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Ajinomoto Co.																									
Asahi Breweries																									
Canon																									●
Daikin Industries																									
Hitachi																									
Honda Motor Co.								●	●																●
Kao Corp.																									
Nissan Motor Co.								●																	
Panasonic Corp.																									
Sharp Corp.									●																●
Suzuki Motor Corp.																									●
Toshiba Corp.																									

Client company (division or brand)	MIDDLE EAST			AFRICA		ASIA, AUSTRALIA AND PACIFIC ISLANDS															
	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Ajinomoto Co.							●					●	●					●		●	●
Asahi Breweries							●			●		●						●		●	
Canon							●		●			●					●				
Daikin Industries						●	●	●		●		●	●				●				●
Hitachi						●						●	●								●
Honda Motor Co.		●					●		●			●	●							●	●
Kao Corp.							●	●		●	●	●	●				●			●	●
Nissan Motor Co.							●	●			●	●									
Panasonic Corp.		●								●		●	●				●	●			●
Sharp Corp.							●	●	●		●	●									
Suzuki Motor Corp.						●			●	●	●	●									●
Toshiba Corp.							●		●		●	●					●				●

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

JWT

NORTH AMERICA: U.S., Canada | LATIN AMERICA: Argentina – Caribbean*

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
Bayer (nutritionals, skin care, gastro)	JWT	●	●	●		●	●	●	●	●		●		●	●	●
Cadbury (Halls, Trident, Bubblicious, Chiclets)	JWT	●	●	●		●	●	●	●	●	●	●	●	●	●	●
De Beers (Diamond Trading Co.)	JWT	●														
Diageo (Smirnoff, Baileys, Jose Cuervo)	JWT	●	●			●				●						●
Energizer Holdings (Schick-Wilkinson Sword)	JWT	●	●	●			●	●		●		●		●	●	
Ford Motor Co. (Ford)	JWT	●		●		●	●	●	●	●				●		●
HSBC	JWT	●	●	●		●	●			●			●	●	●	
Johnson & Johnson (psnl care; OTC)	JWT	●	●	●		●		●		●				●	●	●
Kellogg Co.	JWT		●				●		●	●				●		
Kimberly-Clark Corp.	JWT	●	●	●	●	●		●	●	●		●		●	●	●
Kraft Foods (foods)	JWT		●	●		●	●	●	●	●	●	●	●	●	●	
Mazda Motor Corp.	JWT						●									
Merrill Lynch & Co.	JWT	●														
Microsoft Corp.	JWT	●														
Nestle (candy)	JWT	●	●	●		●	●	●	●	●		●				●
Nokia Corp.	JWT	●	●	●		●	●	●		●				●	●	●
Pfizer (pharmaceuticals)	JWT	●						●							●	●
Robert Bosch Co.	JWT	●														
Rolex	JWT	●		●		●								●		
Royal Caribbean	JWT	●	●			●				●						
Royal Dutch Shell Group of Cos.	JWT	●	●	●		●	●	●		●		●		●	●	
Unilever (food brands, i.e. Knorr)	JWT			●		●	●	●		●	●		●	●	●	●
Unilever (household brands, i.e. Radiant)	JWT					●					●					
Unilever (psnl care, Lux, Sunsilk, Timotei)	JWT	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Vodafone Group	JWT						●									

EUROPE

Client company (division or brand)	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Bayer (nutritionals, skin care, gastro)	●		●	●	●	●	●	●	●	●	●		●	●		●	●	●	●	●	●		●	●	●
Cadbury (Halls, Trident, Bubblicious, Chiclets)					●	●		●		●			●			●			●		●		●	●	●
De Beers (Diamond Trading Co.)								●					●						●					●	●
Diageo (Smirnoff, Baileys, Jose Cuervo)										●		●	●						●		●				●
Energizer Holdings (Schick-Wilkinson Sword)	●			●	●			●	●	●			●			●	●				●				●
Ford Motor Co. (Ford)								●	●																●
HSBC					●			●			●	●				●			●	●				●	●
Johnson & Johnson (psnl care; OTC)	●	●	●	●	●	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Kellogg Co.				●		●		●					●		●						●	●			●
Kimberly-Clark Corp.				●	●	●		●	●	●	●	●	●	●	●	●	●		●		●		●		●
Kraft Foods (foods)	●	●	●	●	●	●	●		●	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●
Mazda Motor Corp.	●	●	●	●	●	●	●	●	●		●	●	●	●		●	●	●	●	●	●		●	●	●
Merrill Lynch & Co.																									●
Microsoft Corp.																									●
Nestle (candy)		●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●	●				●
Nokia Corp.	●	●	●	●	●		●	●	●		●	●	●		●	●	●	●	●	●	●	●	●	●	●
Pfizer (pharmaceuticals)																									
Robert Bosch Co.							●		●				●												
Rolex	●			●		●	●	●	●				●	●	●		●				●	●			●
Royal Caribbean									●						●						●				●
Royal Dutch Shell Group of Cos.	●			●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●		●	●	●	●
Unilever (food brands, i.e. Knorr)	●		●	●	●	●	●	●	●	●	●	●		●	●	●	●	●	●	●	●		●		●
Unilever (household brands, i.e. Radiant)										●				●											
Unilever (psnl care, Lux, Sunsilk, Timotei)	●				●			●		●			●	●		●	●		●		●			●	●
Vodafone Group									●	●		●	●	●			●	●			●			●	●

MIDDLE EAST: Israel – Saudi Arabia | AFRICA: South Africa, Other Africa* | ASIA, AUSTRALIA AND PACIFIC ISLANDS: Australia – Thailand

Client company (division or brand)	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Bayer (nutritionals, skin care, gastro)	●	●		●			●	●		●	●	●	●	●		●	●	●		●	●
Cadbury (Halls, Trident, Bubblicious, Chiclets)		●					●		●						●						●
De Beers (Diamond Trading Co.)		●		●			●	●	●			●								●	
Diageo (Smirnoff, Baileys, Jose Cuervo)		●		●	●		●		●			●									●
Energizer Holdings (Schick-Wilkinson Sword)	●					●		●				●	●			●	●	●		●	
Ford Motor Co. (Ford)				●	●	●	●		●	●	●	●	●	●		●	●	●		●	●
HSBC		●	●			●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Johnson & Johnson (psnl care; OTC)		●		●		●	●	●	●	●	●	●	●	●		●	●	●		●	●
Kellogg Co.	●	●		●		●	●		●			●		●							
Kimberly-Clark Corp.			●			●		●		●								●		●	●
Kraft Foods (foods)		●	●			●	●				●	●	●			●	●				
Mazda Motor Corp.								●			●		●			●	●			●	●
Merrill Lynch & Co.								●	●								●				
Microsoft Corp.	●						●	●	●								●				
Nestle (candy)		●		●	●	●	●	●	●			●	●	●		●					●
Nokia Corp.		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●
Pfizer (pharmaceuticals)													●								●
Robert Bosch Co.							●														
Rolex		●					●	●				●				●		●		●	
Royal Caribbean						●	●										●				
Royal Dutch Shell Group of Cos.		●	●	●	●	●	●	●	●	●	●		●	●	●	●	●	●			●
Unilever (food brands, i.e. Knorr)	●	●	●	●			●	●	●	●	●		●		●	●	●		●	●	●
Unilever (household brands, i.e. Radiant)				●					●	●	●					●			●		●
Unilever (psnl care, Lux, Sunsilk, Timotei)		●	●	●	●	●	●	●	●	●	●	●	●		●	●	●		●	●	●
Vodafone Group		●				●		●													

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

Leo Burnett Co.

Client company (division or brand)	Agency network	NORTH AMERICA: U.S.	Canada	LATIN AMERICA: Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
Altria Group	Burnett	●		●		●	●	●		●	●	●	●	●	●	
Carrefour	Burnett	●		●												
Coca-Cola Co.	Burnett	●	●													
Diageo	Burnett	●	●	●			●	●		●		●	●	●		●
Fiat	Burnett			●		●				●						
General Motors Corp.	Burnett	●				●				●						
Kellogg Co.	Burnett	●	●	●		●		●		●					●	●
McDonald's Corp.	Burnett	●		●			●	●				●		●		●
Procter & Gamble Co.	Burnett	●	●	●		●	●	●		●		●		●	●	●
Samsung Group	Burnett	●	●	●		●	●	●		●						

Client company (division or brand)	EUROPE: Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Altria Group			●	●	●			●	●	●	●		●	●		●	●	●	●	●	●	●	●	●	●
Carrefour																								●	
Coca-Cola Co.					●						●		●						●					●	●
Diageo				●	●	●		●	●	●	●	●	●	●		●	●		●		●	●	●	●	●
Fiat				●	●	●		●	●	●	●		●	●		●	●		●		●				●
General Motors Corp.		●	●		●				●					●		●	●	●		●			●	●	●
Kellogg Co.	●		●					●	●	●		●	●			●	●		●		●		●	●	●
McDonald's Corp.																			●					●	●
Procter & Gamble Co.		●	●	●	●	●		●	●	●	●	●	●	●		●	●	●	●	●	●			●	●
Samsung Group								●	●		●		●						●		●	●			●

Client company (division or brand)	MIDDLE EAST: Israel	Middle East*	Saudi Arabia	AFRICA: South Africa	Other Africa*	ASIA, AUSTRALIA AND PACIFIC ISLANDS: Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Altria Group	●	●	●	●		●	●	●			●	●	●			●	●	●		●	
Carrefour																				●	●
Coca-Cola Co.	●			●			●		●			●				●					
Diageo		●		●	●	●	●		●		●		●			●	●	●		●	●
Fiat							●														
General Motors Corp.	●	●	●				●		●				●			●	●				●
Kellogg Co.		●	●					●			●		●			●	●	●		●	●
McDonald's Corp.							●		●		●	●	●		●	●		●		●	
Procter & Gamble Co.	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●			●
Samsung Group		●							●								●	●			

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

Lowe Worldwide

NORTH AMERICA / LATIN AMERICA

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
Anheuser-Busch InBev (Stella Artois)	Lowe	●	●	●		●										
Coca-Cola Co.	Lowe															
Electrolux	Lowe															
General Motors Corp.	Lowe	●														
Johnson & Johnson	Lowe	●				●				●						
Nestle	Lowe			●						●						
Nokia Corp.	Lowe	●								●						
Unilever (Bestfoods, HPC Food Prods.)	Lowe			●		●	●	●	●	●		●	●		●	
Unilever (Lever Faberge hair care)	Lowe															
Unilever (Lever Faberge household)	Lowe			●			●									
Unilever (Lever Faberge laundry)	Lowe	●		●		●	●		●				●		●	
Unilever (Lever Faberge oral care)	Lowe				●	●	●								●	
Unilever (Lever Faberge psnl care)	Lowe	●		●	●	●	●	●	●	●	●	●	●	●	●	●

EUROPE

Client company (division or brand)	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Anheuser-Busch InBev (Stella Artois)		●		●	●						●								●			●			●
Coca-Cola Co.	●				●											●									
Electrolux	●				●			●		●			●	●							●	●		●	●
General Motors Corp.					●					●	●											●			●
Johnson & Johnson	●	●	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Nestle					●			●					●			●								●	●
Nokia Corp.																						●			●
Unilever (Bestfoods, HPC Food Prods.)	●	●	●		●		●	●	●	●	●			●	●	●		●			●	●	●	●	●
Unilever (Lever Faberge hair care)																					●				●
Unilever (Lever Faberge household)	●	●	●		●			●	●	●	●	●	●			●	●	●	●					●	●
Unilever (Lever Faberge laundry)				●			●	●			●	●	●	●			●	●			●		●	●	●
Unilever (Lever Faberge oral care)	●	●		●	●		●	●		●	●		●								●	●		●	●
Unilever (Lever Faberge psnl care)		●	●	●	●			●	●	●	●	●	●	●		●	●	●	●		●	●		●	●

MIDDLE EAST / AFRICA / ASIA, AUSTRALIA AND PACIFIC ISLANDS

Client company (division or brand)	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Anheuser-Busch InBev (Stella Artois)	●			●		●								●							
Coca-Cola Co.							●	●													●
Electrolux																	●				
General Motors Corp.																					
Johnson & Johnson	●	●		●	●	●	●	●	●	●	●		●			●	●			●	●
Nestle						●			●	●											
Nokia Corp.																	●				
Unilever (Bestfoods, HPC Food Prods.)				●			●		●		●		●		●				●		●
Unilever (Lever Faberge hair care)									●	●	●					●			●		
Unilever (Lever Faberge household)		●		●			●		●	●	●	●									●
Unilever (Lever Faberge laundry)				●	●		●		●	●	●		●		●	●	●		●		●
Unilever (Lever Faberge oral care)		●			●		●		●		●										●
Unilever (Lever Faberge psnl care)		●		●	●	●	●		●	●	●	●	●		●	●			●		●

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

McCann Erickson Worldwide

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
		NORTH AMERICA		LATIN AMERICA												
Abbott Laboratories	McCann	●	●			●										
Allergan	McCann	●														
AMR Corp. (American Airlines)	McCann	●		●	●	●	●	●	●	●	●	●	●	●	●	
Arla Foods	McCann															
AstraZeneca	McCann	●	●													
Avis Budget Group (Avis)	McCann	●		●												
Bacardi (Bacardi/Martini)	McCann	●		●									●			●
Barclays	McCann															
Black & Decker Corp.	McCann	●	●													
Bristol-Myers Squibb Co.	McCann	●														
Brown-Forman Corp.	McCann	●														
Cadbury	McCann	●	●			●		●	●	●		●		●	●	●
Cathay Pacific Airways	McCann	●														
Coca-Cola Co.	McCann	●	●	●		●	●		●	●		●	●		●	●
Credit Suisse Group	McCann	●				●										
Deutsche Lufthansa	McCann			●	●	●	●	●	●	●		●		●	●	
ExxonMobil Corp.	McCann	●		●		●	●	●		●					●	●
France Telecom	McCann			●		●	●			●				●		
General Mills	McCann	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
General Mills (Cereal Partners)	McCann				●		●	●		●	●	●	●	●	●	●
General Motors Corp.	McCann	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Genworth Financial	McCann	●														
GlaxoSmithKline	McCann	●				●										
Goodyear Tire & Rubber Co.	McCann	●														●
Harley Davidson	McCann	●														
Hewlett-Packard Co.	McCann	●		●		●	●	●		●		●		●	●	
Hitachi	McCann	●	●													
Intel Corp.	McCann	●	●	●			●	●		●						
Intercontinental Hotel Group	McCann															
Johnson & Johnson (Vistakon, Acuvue)	McCann	●	●												●	
L'Oreal	McCann	●		●		●	●	●		●			●		●	●
L'Oreal (Maybelline)	McCann					●	●	●		●			●			●
L'Oreal (skin care)	McCann	●		●		●	●	●		●			●		●	
Marriott International (Ritz)	McCann									●						●
MasterCard International	McCann	●	●	●		●	●	●	●	●	●	●		●	●	●
Microsoft Corp.	McCann	●	●	●		●		●		●					●	●
Microsoft Corp. (Windows)	McCann	●				●										
Microsoft Corp. (Xbox)	McCann	●						●		●						
Nestle	McCann	●	●	●	●	●	●	●	●	●		●	●	●	●	●
Nestle (Nescafe)	McCann	●	●	●	●	●	●	●	●	●		●	●	●	●	●
Nestle (Nestea)	McCann						●			●						
Newell Rubbermaid	McCann	●														
Nortel	McCann	●		●						●						
Novartis	McCann	●	●													
Pfizer	McCann	●								●						
Roche Group	McCann	●														
Sanofi-Aventis	McCann	●														

Client company (division or brand)	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
	EUROPE																								
Abbott Laboratories													●												
Allergan																									●
AMR Corp. (American Airlines)				●				●				●	●						●		●	●	●		●
Arla Foods									●	●				●		●			●						●
AstraZeneca				●				●																	●
Avis Budget Group (Avis)								●	●				●												●
Bacardi (Bacardi/Martini)	●	●	●	●				●	●				●	●			●				●				
Barclays								●					●				●				●				●
Black & Decker Corp.				●		●		●	●										●		●				●
Bristol-Myers Squibb Co.				●																	●				
Brown-Forman Corp.		●							●																●
Cadbury				●				●									●	●	●						●
Cathay Pacific Airways								●	●				●	●											●
Coca-Cola Co.	●	●	●	●	●			●	●	●		●		●	●		●	●	●	●	●	●		●	●
Credit Suisse Group		●						●	●		●		●						●		●		●		●
Deutsche Lufthansa	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
ExxonMobil Corp.		●	●	●	●	●	●	●	●				●	●	●		●	●	●	●	●			●	●
France Telecom																									
General Mills	●	●	●	●	●	●	●	●	●	●	●	●	●			●	●	●	●	●	●	●	●	●	●
General Mills (Cereal Partners)	●	●		●	●	●	●		●	●	●	●	●		●	●	●	●	●	●	●	●	●	●	●
General Motors Corp.		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Genworth Financial								●	●				●								●				●
GlaxoSmithKline	●	●							●				●												●
Goodyear Tire & Rubber Co.		●		●				●								●				●					●
Harley Davidson	●			●	●			●	●	●	●		●	●	●	●	●	●	●		●	●	●	●	●
Hewlett-Packard Co.						●		●	●		●		●	●		●		●	●		●				●
Hitachi								●	●							●			●						●
Intel Corp.								●	●				●	●		●			●		●			●	●
Intercontinental Hotel Group								●	●				●						●		●				●
Johnson & Johnson (Vistakon, Acuvue)		●			●				●		●		●						●		●				●
L'Oreal	●	●	●	●	●		●	●	●	●	●	●	●	●		●	●	●	●		●	●	●	●	●
L'Oreal (Maybelline)		●	●	●	●			●	●		●		●	●		●	●	●	●		●				●
L'Oreal (skin care)	●	●	●	●	●		●	●	●	●	●	●	●	●		●	●	●	●		●		●		●
Marriott International (Ritz)																									
MasterCard International	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Microsoft Corp.	●	●		●	●		●	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●		●
Microsoft Corp. (Windows)				●	●			●	●				●				●		●		●		●		●
Microsoft Corp. (Xbox)				●	●			●	●		●		●	●			●				●	●	●		●
Nestle	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●	●		●	●	●	●	●
Nestle (Nescafe)	●	●			●	●	●	●	●	●	●	●	●		●	●	●	●	●		●	●	●	●	●
Nestle (Nestea)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Newell Rubbermaid	●			●	●	●	●	●	●	●	●	●	●		●				●		●	●	●	●	●
Nortel									●																●
Novartis								●	●				●								●				●
Pfizer								●	●			●					●				●				●
Roche Group								●					●				●				●				●
Sanofi-Aventis									●				●												●

Client company (division or brand)	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
	MIDDLE EAST			AFRICA		ASIA, AUSTRALIA AND PACIFIC ISLANDS															
Abbott Laboratories						●					●										
Allergan												●					●			●	
AMR Corp. (American Airlines)							●		●			●						●			
Arla Foods		●																			
AstraZeneca							●				●						●				
Avis Budget Group (Avis)												●		●							
Bacardi (Bacardi/Martini)													●				●				
Barclays		●		●	●																
Black & Decker Corp.						●															
Bristol-Myers Squibb Co.						●	●	●													
Brown-Forman Corp.												●									●
Cadbury												●	●								●
Cathay Pacific Airways		●		●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Coca-Cola Co.		●	●	●	●			●	●	●	●	●	●		●	●		●		●	
Credit Suisse Group		●	●			●	●	●				●					●	●			
Deutsche Lufthansa		●	●	●	●		●		●			●					●				
ExxonMobil Corp.		●	●	●	●	●	●		●	●	●	●	●	●		●	●	●		●	●
France Telecom																					
General Mills	●	●	●	●		●	●				●		●	●		●	●		●		●
General Mills (Cereal Partners)	●	●	●			●	●	●			●		●	●		●	●				●
General Motors Corp.		●	●	●	●	●	●		●			●						●			●
Genworth Financial																					
GlaxoSmithKline							●		●	●	●						●	●	●		●
Goodyear Tire & Rubber Co.							●		●				●								●
Harley Davidson		●			●																
Hewlett-Packard Co.	●	●	●	●	●				●							●					
Hitachi							●	●	●			●	●				●			●	●
Intel Corp.						●	●	●	●	●	●		●			●	●	●		●	●
Intercontinental Hotel Group																					
Johnson & Johnson (Vistakon, Acuvue)	●	●				●	●	●	●	●	●	●	●			●	●	●		●	●
L'Oreal	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●		●	●
L'Oreal (Maybelline)				●		●	●	●	●	●	●	●	●		●	●	●	●		●	●
L'Oreal (skin care)		●		●			●	●	●	●	●	●	●		●	●	●	●		●	●
Marriott International (Ritz)		●				●	●											●			
MasterCard International	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●
Microsoft Corp.	●	●	●	●		●	●	●	●			●					●	●	●	●	●
Microsoft Corp. (Windows)	●	●		●			●		●			●						●			●
Microsoft Corp. (Xbox)				●		●		●	●			●					●	●		●	
Nestle	●	●	●	●	●		●	●	●	●	●	●	●		●	●	●	●	●	●	●
Nestle (Nescafe)	●	●		●	●				●	●		●	●			●	●	●	●	●	●
Nestle (Nestea)	●	●																			
Newell Rubbermaid		●		●		●	●		●	●	●	●	●			●	●	●		●	●
Nortel								●	●								●				
Novartis						●					●							●			●
Pfizer		●				●	●					●									●
Roche Group						●															
Sanofi-Aventis						●															

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

McCann Erickson Worldwide (cont'd)

NORTH AMERICA / LATIN AMERICA

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
Schering-Plough Corp.	McCann	●														
Siemens	McCann		●													
Sony Corp. (Sony Pictures)	McCann	●	●			●		●		●						
Sony Ericsson Mobile Comms.	McCann						●	●		●						
SSL International (Durex)	McCann	●														
Tiffany & Co.	McCann	●				●				●						
Unilever	McCann	●				●	●		●	●				●		●
United Parcel Service	McCann	●	●			●				●						
Vodafone Group/Verizon	McCann	●	●												●	
Wyeth	McCann	●	●			●		●		●					●	

EUROPE

Client company (division or brand)	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Schering-Plough Corp.								●	●																●
Siemens	●							●	●				●						●	●					●
Sony Corp. (Sony Pictures)																									
Sony Ericsson Mobile Comms.	●					●		●	●				●	●	●		●		●		●	●	●		●
SSL International (Durex)	●			●	●			●	●	●	●		●			●					●				●
Tiffany & Co.								●	●				●						●		●				●
Unilever		●	●					●	●		●	●	●	●			●	●			●		●	●	●
United Parcel Service	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Vodafone Group/Verizon														●				●							●
Wyeth								●					●												●

MIDDLE EAST / AFRICA / ASIA, AUSTRALIA AND PACIFIC ISLANDS

Client company (division or brand)	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Schering-Plough Corp.						●															
Siemens		●					●			●	●					●	●				●
Sony Corp. (Sony Pictures)		●	●		●					●			●		●	●		●			
Sony Ericsson Mobile Comms.		●		●		●										●	●				●
SSL International (Durex)									●											●	●
Tiffany & Co.		●				●	●	●	●		●		●				●	●		●	
Unilever	●	●		●	●	●	●		●	●	●				●	●	●	●	●		●
United Parcel Service	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Vodafone Group/Verizon																					
Wyeth						●	●														

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

M&C Saatchi

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
		NORTH AMERICA		LATIN AMERICA												
Jet Airways	MCSaatchi	●	●													
LVMH [1] (Krug)	MCSaatchi	●														
Mandarin Oriental Hotel Group	MCSaatchi	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Ministry of Economic Development of Georgia	MCSaatchi	●	●	●		●									●	
Pernod Ricard (Havana Club)	MCSaatchi						●			●				●	●	
Pernod Ricard (Jameson)	MCSaatchi															
Qantas Airways	MCSaatchi	●														
Travelex Holdings	MCSaatchi	●														

Client company (division or brand)	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
	EUROPE																								
Jet Airways				●																					●
LVMH [1] (Krug)									●				●												●
Mandarin Oriental Hotel Group	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Ministry of Economic Development of Georgia	●			●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Pernod Ricard (Havana Club)		●	●			●		●		●	●		●	●	●	●	●		●		●			●	●
Pernod Ricard (Jameson)								●				●							●		●				●
Qantas Airways																									●
Travelex Holdings																									●

Client company (division or brand)	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
	MIDDLE EAST			AFRICA		ASIA, AUSTRALIA AND PACIFIC ISLANDS															
Jet Airways									●				●				●				●
LVMH [1] (Krug)												●									
Mandarin Oriental Hotel Group	●	●	●			●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Ministry of Economic Development of Georgia		●	●			●	●	●	●	●	●	●	●	●		●	●	●		●	●
Pernod Ricard (Havana Club)				●		●											●				
Pernod Ricard (Jameson)				●																	
Qantas Airways						●	●	●				●		●			●				
Travelex Holdings						●						●		●							

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations. [1]LVMH Moet Hennessy Louis Vuitton

Ogilvy & Mather Worldwide

		NORTH AMERICA		LATIN AMERICA												EUROPE							
Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France
Abbott Laboratories	O&M	●															●							
American Express Co. (GNS Independent)	O&M					●	●	●			●		●				●			●	●		
American Express Co. (GNS Joint)	O&M								●			●		●				●	●				
American Express Co. (proprietary)	O&M	●	●	●						●													●	●
American International Group	O&M	●																						
Amgen	O&M	●	●																				
AstraZeneca	O&M	●																		●			
Bayer	O&M	●																						
Bayer (Schering*)	O&M	●																						
Boehringer-Ingelheim	O&M	●	●						●													
BP (lubricants, Castrol)	O&M	●								●							●						●
BP (petrol, corporate)	O&M	●															●						●
Bristol-Myers Squibb Co.	O&M	●								●													●
British Airways	O&M	●																						
British American Tobacco	O&M		●	●		●	●	●		●				●			●	●						●
Chiquita	O&M																			●	●			
Cisco Systems	O&M	●	●																					●
Coca-Cola Co. (Coca Cola)	O&M			●		●		●							●								
Coca-Cola Co. (Fanta)	O&M	●		●		●		●		●					●							●	●	●
Coca-Cola Co. (Sprite)	O&M			●				●		●					●								●
Danone Group (Numico baby food)	O&M																							●
Deutsche Post (DHL)	O&M	●	●	●																●	●	●		
Diageo	O&M																							
DuPont Co.	O&M	●	●	●		●	●			●														●
Eastman Kodak Co.	O&M	●	●			●				●														●
Eli Lilly & Co.	O&M																							
Ford Motor Co. (commercial vehicles)	O&M																●	●	●	●	●	●	●	●
Ford Motor Co. (corporate)	O&M	●															●	●	●	●	●	●	●	●
Ford Motor Co. (FCSD, parts & services)	O&M	●															●				●			
Ford Motor Co. (other)	O&M	●															●	●	●	●	●	●	●	●
Ford Motor Co. (Passenger Cars)	O&M																●	●	●	●	●	●	●	●
General Electric Co.	O&M																							●
GlaxoSmithKline (consumer)	O&M			●		●		●		●		●		●						●			●
GlaxoSmithKline (Eno's)	O&M			●		●		●															
GlaxoSmithKline (Panadol)	O&M			●		●		●		●						●					●	●		
GlaxoSmithKline (pharmaceuticals)	O&M	●	●							●											●			●
GlaxoSmithKline (Scott)	O&M					●		●		●				●									
GlaxoSmithKline (Zovirax)	O&M																			●	●			
Heineken	O&M																							●
Hitachi	O&M	●																						
IBM Corp.	O&M	●	●	●		●	●	●		●		●	●	●			●	●		●	●	●	●	●
Johnson & Johnson	O&M	●																		●				●
Kimberly-Clark Corp.	O&M	●		●		●	●	●		●		●		●							●			
Kraft Foods (beverages)	O&M	●		●		●	●	●		●				●										
Kraft Foods (cereals)	O&M	●	●																				
Kraft Foods (coffees)	O&M	●															●					●		●
Kraft Foods (confectionaries)	O&M	●		●		●											●			●	●	●		●

		EUROPE																
Client company (division or brand)	Agency network	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Abbott Laboratories	O&M	●				●	●									●	●		●
American Express Co. (GNS Independent)	O&M		●	●	●			●	●	●	●	●	●				●	
American Express Co. (GNS Joint)	O&M												●			●		
American Express Co. (proprietary)	O&M	●				●	●							●	●			●
American International Group	O&M																	●
Amgen	O&M					●								●				
AstraZeneca	O&M																●	●
Bayer	O&M	●															●	
Bayer (Schering*)	O&M					●								●			●	●
Boehringer-Ingelheim	O&M					●												●
BP (lubricants, Castrol)	O&M					●			●					●		●	●	●
BP (petrol, corporate)	O&M	●	●				●		●					●		●	●	●
Bristol-Myers Squibb Co.	O&M	●												●				●
British Airways	O&M																	●
British American Tobacco	O&M	●	●	●		●	●		●		●	●		●		●	●	●
Chiquita	O&M	●				●	●		●						●			●
Cisco Systems	O&M	●				●	●								●			●
Coca-Cola Co. (Coca Cola)	O&M																	
Coca-Cola Co. (Fanta)	O&M		●	●			●										●	●
Coca-Cola Co. (Sprite)	O&M		●														●	
Danone Group (Numico baby food)	O&M	●					●							●			●	
Deutsche Post (DHL)	O&M	●		●	●	●	●		●		●	●			●	●	●	●
Diageo	O&M				●						●							●
DuPont Co.	O&M	●				●			●		●			●		●		●
Eastman Kodak Co.	O&M	●	●			●	●		●			●		●			●	●
Eli Lilly & Co.	O&M	●												●				●
Ford Motor Co. (commercial vehicles)	O&M	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Ford Motor Co. (corporate)	O&M	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Ford Motor Co. (FCSD, parts & services)	O&M	●				●	●		●	●				●			●	
Ford Motor Co. (other)	O&M	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Ford Motor Co. (Passenger Cars)	O&M	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
General Electric Co.	O&M								●				●					●
GlaxoSmithKline (consumer)	O&M	●		●	●	●				●		●		●	●	●		●
GlaxoSmithKline (Eno's)	O&M									●				●				
GlaxoSmithKline (Panadol)	O&M		●		●						●	●			●	●		●
GlaxoSmithKline (pharmaceuticals)	O&M	●			●	●					●			●				●
GlaxoSmithKline (Scott)	O&M																	
GlaxoSmithKline (Zovirax)	O&M	●				●			●	●	●	●		●		●		●
Heineken	O&M					●					●			●				
Hitachi	O&M																	
IBM Corp.	O&M	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Johnson & Johnson	O&M	●															●	●
Kimberly-Clark Corp.	O&M											●					●	●
Kraft Foods (beverages)	O&M																●	
Kraft Foods (cereals)	O&M																	
Kraft Foods (coffees)	O&M	●			●						●	●			●			●
Kraft Foods (confectionaries)	O&M	●		●	●	●	●		●	●	●	●		●	●	●	●	●

		MIDDLE EAST			AFRICA		ASIA, AUSTRALIA AND PACIFIC ISLANDS															
Client company (division or brand)	Agency network	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Abbott Laboratories	O&M																			●			
American Express Co. (GNS Independent)	O&M		●								●	●		●		●			●	●		
American Express Co. (GNS Joint)	O&M				●																		
American Express Co. (proprietary)	O&M		●	●			●		●	●			●		●			●			●	●
American International Group	O&M							●	●										●	●		●	
Amgen	O&M						●															
AstraZeneca	O&M						●						●						●		●	
Bayer	O&M						●	●				●					●	●	●		●	
Bayer (Schering*)	O&M																●	●				●
Boehringer-Ingelheim	O&M						●												●		●	
BP (lubricants, Castrol)	O&M		●		●		●	●		●		●			●			●				●
BP (petrol, corporate)	O&M				●		●	●						●			●				
Bristol-Myers Squibb Co.	O&M								●												●	
British Airways	O&M		●	●	●			●	●	●			●					●				
British American Tobacco	O&M		●	●	●	●																
Chiquita	O&M																					
Cisco Systems	O&M							●	●	●			●					●	●		●	
Coca-Cola Co. (Coca Cola)	O&M				●	●	●	●	●							●	●				●		
Coca-Cola Co. (Fanta)	O&M		●		●	●	●	●	●	●		●			●	●						●
Coca-Cola Co. (Sprite)	O&M		●		●	●	●	●	●	●		●			●	●						
Danone Group (Numico baby food)	O&M							●				●		●				●				●
Deutsche Post (DHL)	O&M		●	●		●		●	●	●		●	●	●			●	●	●		●	●
Diageo	O&M							●	●					●	●			●	●		●	●
DuPont Co.	O&M							●	●	●			●						●		●	
Eastman Kodak Co.	O&M						●	●	●	●		●		●	●		●	●	●			●
Eli Lilly & Co.	O&M						●						●									
Ford Motor Co. (commercial vehicles)	O&M																					
Ford Motor Co. (corporate)	O&M																					
Ford Motor Co. (FCSD, parts & services)	O&M																					
Ford Motor Co. (other)	O&M																					
Ford Motor Co. (Passenger Cars)	O&M																					
General Electric Co.	O&M						●	●		●								●				
GlaxoSmithKline (consumer)	O&M					●	●		●	●				●				●			●	●
GlaxoSmithKline (Eno's)	O&M				●					●				●				●				●
GlaxoSmithKline (Panadol)	O&M		●	●	●	●	●	●	●	●					●			●		●	●	●
GlaxoSmithKline (pharmaceuticals)	O&M							●									●					
GlaxoSmithKline (Scott)	O&M				●				●					●				●				●
GlaxoSmithKline (Zovirax)	O&M						●															
Heineken	O&M											●	●		●				●				
Hitachi	O&M						●						●					●			●	
IBM Corp.	O&M		●	●	●		●	●	●	●	●	●	●	●	●		●	●	●		●	●
Johnson & Johnson	O&M						●	●		●							●	●			●	
Kimberly-Clark Corp.	O&M		●		●		●	●	●	●		●		●			●	●	●		●	●
Kraft Foods (beverages)	O&M		●	●				●		●							●					
Kraft Foods (cereals)	O&M							●				●					●				●	
Kraft Foods (coffees)	O&M		●	●			●	●													●	
Kraft Foods (confectionaries)	O&M							●													●	

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

Ogilvy & Mather Worldwide (cont'd)

NORTH AMERICA / LATIN AMERICA

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
Lenovo	O&M	●	●	●		●	●	●		●		●		●	●	●
Levi Strauss & Co.	O&M															
Mattel (Barbie)	O&M	●	●			●		●		●				●	●	
Mattel (boys)	O&M		●			●		●		●				●	●	
Mattel (infant/preschooler)	O&M		●			●		●		●				●	●	
Motorola	O&M	●	●	●		●	●	●		●		●		●		
Nestle (dairy)	O&M															
Nestle (infant nutrition)	O&M									●						
Nestle (other)	O&M	●		●		●	●			●						
Nestle (waters)	O&M	●														
Nike	O&M															
Novartis	O&M	●														
Pernod Ricard (Seagram)	O&M	●														
Pfizer (Champix)	O&M															
Pfizer (other)	O&M	●	●							●						
Procter & Gamble Co. (Gillette)	O&M			●			●	●		●		●				
Procter & Gamble Co. (Gillette)	O&M	●	●											●		
Prudential	O&M															
Roche Group	O&M	●														
Rolex	O&M															
SAP	O&M	●								●				●		
Siemens	O&M	●	●			●										
Sony Corp.	O&M	●														
Unilever (Comfort)	O&M					●										
Unilever (corporate)	O&M	●										●			●	
Unilever (culinary)	O&M	●	●	●		●	●	●		●						
Unilever (Dove)	O&M	●	●	●		●				●		●				
Unilever (foods)	O&M	●	●	●		●		●		●						
Unilever (Hellmann's)	O&M	●	●			●	●			●						
Unilever (home and personal)	O&M	●	●	●		●	●	●		●		●			●	
Unilever (Ponds)	O&M	●						●		●		●		●		
Vodafone Group	O&M															
Walt Disney Co.	O&M	●														
Wyeth	O&M	●	●											●		
Yahoo	O&M	●	●													
Yum Brands (KFC)	O&M									●						
Yum Brands (Pizza Hut)	O&M									●						

EUROPE

Client company (division or brand)	Agency network	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Lenovo	O&M	●			●	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●	●	●	●	●
Levi Strauss & Co.	O&M																									
Mattel (Barbie)	O&M					●	●		●	●		●		●				●				●		●		●
Mattel (boys)	O&M					●	●		●	●		●		●				●				●		●		●
Mattel (infant/preschooler)	O&M					●	●		●	●		●		●				●				●		●		●
Motorola	O&M								●	●		●		●				●		●		●			●	●
Nestle (dairy)	O&M				●					●				●				●				●		●		●
Nestle (infant nutrition)	O&M				●	●			●	●				●	●		●	●			●	●	●	●	●	
Nestle (other)	O&M					●	●		●	●		●		●			●		●	●		●	●		●	●
Nestle (waters)	O&M				●				●					●										●	●	●
Nike	O&M																							●		●
Novartis	O&M												●		●							●				●
Pernod Ricard (Seagram)	O&M								●																	●
Pfizer (Champix)	O&M				●		●		●													●				
Pfizer (other)	O&M				●					●			●	●						●		●	●	●		●
Procter & Gamble Co. (Gillette)	O&M					●				●		●					●		●	●					●	●
Procter & Gamble Co. (Gillette)	O&M				●		●		●					●			●					●		●		
Prudential	O&M																									
Roche Group	O&M								●	●				●								●			●	●
Rolex	O&M																									
SAP	O&M	●			●	●	●		●	●			●	●	●					●		●	●	●	●	●
Siemens	O&M	●			●				●	●				●	●					●					●	●
Sony Corp.	O&M				●				●	●										●		●				●
Unilever (Comfort)	O&M												●					●					●	●		●
Unilever (corporate)	O&M								●				●												●	●
Unilever (culinary)	O&M								●	●			●		●		●		●	●		●				●
Unilever (Dove)	O&M	●				●	●			●			●		●			●	●			●	●		●	●
Unilever (foods)	O&M								●	●			●		●		●		●			●				●
Unilever (Hellmann's)	O&M														●		●			●		●				●
Unilever (home and personal)	O&M	●			●	●			●	●		●	●	●	●		●	●	●	●		●	●	●	●	●
Unilever (Ponds)	O&M																					●				
Vodafone Group	O&M					●							●													●
Walt Disney Co.	O&M																									
Wyeth	O&M														●											●
Yahoo	O&M																		●						●	
Yum Brands (KFC)	O&M																									
Yum Brands (Pizza Hut)	O&M																									

MIDDLE EAST / AFRICA

Client company (division or brand)	Agency network	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*
Lenovo	O&M		●	●	●	
Levi Strauss & Co.	O&M					
Mattel (Barbie)	O&M					
Mattel (boys)	O&M					
Mattel (infant/preschooler)	O&M					
Motorola	O&M		●	●		●
Nestle (dairy)	O&M					
Nestle (infant nutrition)	O&M					
Nestle (other)	O&M		●		●	●
Nestle (waters)	O&M					
Nike	O&M		●	●		
Novartis	O&M		●	●		
Pernod Ricard (Seagram)	O&M					
Pfizer (Champix)	O&M					
Pfizer (other)	O&M					
Procter & Gamble Co. (Gillette)	O&M					
Procter & Gamble Co. (Gillette)	O&M		●	●		
Prudential	O&M					
Roche Group	O&M					
Rolex	O&M					
SAP	O&M					●
Siemens	O&M		●	●	●	
Sony Corp.	O&M					
Unilever (Comfort)	O&M		●	●		
Unilever (corporate)	O&M					
Unilever (culinary)	O&M					
Unilever (Dove)	O&M		●			
Unilever (foods)	O&M					
Unilever (Hellmann's)	O&M					
Unilever (home and personal)	O&M		●		●	
Unilever (Ponds)	O&M		●	●		
Vodafone Group	O&M					
Walt Disney Co.	O&M					
Wyeth	O&M					
Yahoo	O&M					
Yum Brands (KFC)	O&M			●	●	
Yum Brands (Pizza Hut)	O&M					

ASIA, AUSTRALIA AND PACIFIC ISLANDS

Client company (division or brand)	Agency network	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Lenovo	O&M	●	●	●	●		●	●	●	●		●	●	●		●	●
Levi Strauss & Co.	O&M						●	●	●			●	●			●	
Mattel (Barbie)	O&M		●		●				●								
Mattel (boys)	O&M	●	●		●				●								
Mattel (infant/preschooler)	O&M	●	●		●				●								
Motorola	O&M	●	●	●	●		●	●	●			●	●	●		●	●
Nestle (dairy)	O&M						●									●	
Nestle (infant nutrition)	O&M								●								
Nestle (other)	O&M	●	●	●	●		●	●	●	●	●	●	●		●		●
Nestle (waters)	O&M		●	●	●		●	●	●			●	●	●		●	●
Nike	O&M		●				●	●				●		●		●	●
Novartis	O&M	●												●			
Pernod Ricard (Seagram)	O&M	●	●		●							●				●	
Pfizer (Champix)	O&M	●															
Pfizer (other)	O&M	●	●		●									●			
Procter & Gamble Co. (Gillette)	O&M			●	●				●				●	●		●	●
Procter & Gamble Co. (Gillette)	O&M																
Prudential	O&M		●	●			●		●				●				
Roche Group	O&M	●	●														
Rolex	O&M		●	●									●			●	●
SAP	O&M	●	●		●			●					●			●	
Siemens	O&M	●	●		●									●		●	
Sony Corp.	O&M		●										●			●	
Unilever (Comfort)	O&M		●		●	●	●					●	●				●
Unilever (corporate)	O&M		●	●	●		●	●				●				●	●
Unilever (culinary)	O&M	●			●		●		●			●	●				●
Unilever (Dove)	O&M		●	●			●	●	●			●	●	●			●
Unilever (foods)	O&M	●			●		●		●			●	●				●
Unilever (Hellmann's)	O&M																
Unilever (home and personal)	O&M	●	●	●	●	●	●	●	●			●	●	●		●	●
Unilever (Ponds)	O&M		●	●	●	●	●	●			●	●	●	●		●	●
Vodafone Group	O&M	●		●	●												
Walt Disney Co.	O&M		●	●	●			●								●	
Wyeth	O&M	●	●													●	●
Yahoo	O&M	●			●		●						●			●	
Yum Brands (KFC)	O&M	●	●	●	●											●	●
Yum Brands (Pizza Hut)	O&M		●						●					●		●	

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

GLOBAL MARKETERS: Global Accounts by Agency Network

Publicis Worldwide

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France
		NORTH AMERICA		LATIN AMERICA													EUROPE							
Cadbury	Publicis																	•			•			
Citigroup[1]	Publicis	•		•		•				•										•	•	•	•	
Club Mediterranee	Publicis			•																•				•
Coca-Cola Co. (Light/Minute Maid)	Publicis	•										•					•	•		•		•	•	•
Curves International	Publicis	•	•	•		•	•	•	•	•		•		•	•	•				•		•	•	•
Ericsson	Publicis	•	•			•																•		•
FMR Corp. (Fidelity Investments)	Publicis	•	•														•						•	•
Fortune Brands (Beam Global Spirits & Wine)	Publicis	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Hermes International	Publicis	•	•	•			•			•					•	•	•			•	•	•		•
Hewlett-Packard Co.	Publicis	•	•	•	•	•	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•
L'Oreal (Lancome, Garnier, etc.)	Publicis	•	•	•		•	•	•		•		•	•	•			•	•	•	•	•	•	•	•
LG Group	Publicis	•	•																					
Nestle	Publicis	•	•	•		•	•	•	•	•		•	•	•	•	•	•	•		•	•	•	•	•
Pernod Ricard	Publicis	•	•			•				•				•	•						•	•	•	•
Procter & Gamble Co. (family care)	Publicis	•	•			•				•		•					•		•	•		•	•	•
Procter & Gamble Co. (healthcare)	Publicis	•	•	•		•	•	•		•		•		•				•		•				•
Procter & Gamble Co. (oral care)	Publicis	•	•	•		•	•	•	•	•		•		•	•	•	•	•	•	•	•	•	•	•
Qantas Airways	Publicis	•																						
Renault	Publicis			•		•		•		•				•			•	•	•	•	•			•
Sanofi-Aventis	Publicis	•	•	•		•	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•
SEB Group (Rowenta, Tefal, Moulinex, Krups)	Publicis	•	•	•		•	•	•		•							•	•		•	•	•		
Siemens	Publicis		•			•				•														•
Telefonica (Moviles)	Publicis			•			•	•	•	•		•	•	•	•	•								
Turespana	Publicis	•	•	•		•				•							•			•	•	•	•	•
UBS	Publicis	•				•				•														•
United Biscuits	Publicis																			•				•
Whirlpool Corp.	Publicis	•	•	•			•	•		•	•	•	•	•			•	•	•	•	•	•	•	•
Zurich Financial Services	Publicis	•															•							

Client company (division or brand)	Agency network	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
		EUROPE																	MIDDLE EAST			AFRICA		ASIA, AUSTRALIA AND PACIFIC ISLANDS															
Cadbury	Publicis		•	•	•	•				•	•	•	•	•				•				•		•	•	•					•	•		•	•				
Citigroup[1]	Publicis	•	•	•		•			•			•					•	•						•	•	•	•				•	•		•	•	•		•	•
Club Mediterranee	Publicis	•				•	•												•											•									
Coca-Cola Co. (Light/Minute Maid)	Publicis		•	•		•	•	•	•			•		•	•	•	•							•								•				•			
Curves International	Publicis	•	•		•	•	•	•	•	•				•	•	•		•	•			•		•		•				•		•			•				
Ericsson	Publicis					•						•			•							•			•	•													
FMR Corp. (Fidelity Investments)	Publicis	•				•	•	•		•				•	•	•	•	•		•	•	•		•		•	•			•					•	•		•	
Fortune Brands (Beam Global Spirits & Wine)	Publicis	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Hermes International	Publicis	•	•			•	•			•		•		•		•		•		•	•			•	•	•			•	•	•				•	•		•	•
Hewlett-Packard Co.	Publicis	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		•		•	•	•	•		•	•	•	•	•	•	•	•		•	•
L'Oreal (Lancome, Garnier, etc.)	Publicis	•	•	•		•	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•		•	•	•	•		•	•	•	•		•	•	•		•	•
LG Group	Publicis											•						•							•		•								•				
Nestle	Publicis	•	•	•		•	•		•	•		•		•		•	•	•	•	•	•	•	•	•	•		•	•	•		•	•	•	•	•	•			•
Pernod Ricard	Publicis	•	•			•				•		•	•	•				•						•	•	•	•	•	•	•	•		•	•	•	•		•	•
Procter & Gamble Co. (family care)	Publicis				•	•	•		•		•			•	•	•		•						•		•	•		•					•	•				
Procter & Gamble Co. (healthcare)	Publicis	•				•			•			•						•			•	•		•			•		•	•					•				
Procter & Gamble Co. (oral care)	Publicis	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		•	•	•	•		•	•	•		•	•
Qantas Airways	Publicis	•		•														•						•					•					•	•				•
Renault	Publicis	•	•	•		•	•		•	•	•	•	•	•		•	•	•		•	•	•	•	•			•		•		•				•	•			
Sanofi-Aventis	Publicis	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		•	•	•	•		•	•
SEB Group (Rowenta, Tefal, Moulinex, Krups)	Publicis	•		•		•	•		•	•	•	•		•			•	•	•	•		•			•	•										•		•	
Siemens	Publicis	•		•								•									•																		
Telefonica (Moviles)	Publicis																																						
Turespana	Publicis	•			•	•	•	•	•	•		•			•	•		•						•	•	•	•			•	•				•			•	•
UBS	Publicis	•				•						•		•		•		•		•				•	•	•	•			•					•	•		•	
United Biscuits	Publicis	•	•	•	•	•	•							•	•			•																					
Whirlpool Corp.	Publicis	•			•	•	•	•	•	•	•	•	•	•	•		•	•			•	•	•	•	•	•						•		•	•	•		•	•
Zurich Financial Services	Publicis		•										•		•																								

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations. Citigroup[1] is handled by Publicis One Team.

Rapp

North America / Latin America

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
Air France-KLM Group	Rapp									•						
Daimler	Rapp	•														
ExxonMobil Corp.	Rapp	•	•	•				•								
Nestle	Rapp							•								
Nokia Corp.	Rapp	•		•						•						
Pfizer	Rapp							•							•	
Provident Financial	Rapp									•						
Siemens	Rapp															
Sony Corp.	Rapp															
Telefonica	Rapp			•		•	•	•				•				
Unilever	Rapp	•	•				•									
Volkswagen (VW, Audi)	Rapp					•										

Europe

Client company (division or brand)	Agency network	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Air France-KLM Group	Rapp								•	•					•					•						•
Daimler	Rapp								•							•										•
ExxonMobil Corp.	Rapp																			•						
Nestle	Rapp									•							•			•						
Nokia Corp.	Rapp								•																	
Pfizer	Rapp				•							•			•											•
Provident Financial	Rapp											•					•			•						•
Siemens	Rapp								•	•	•	•		•	•		•			•			•			
Sony Corp.	Rapp								•	•				•						•						•
Telefonica	Rapp																									
Unilever	Rapp				•				•								•			•						
Volkswagen (VW, Audi)	Rapp				•							•		•	•			•					•			

Middle East / Africa / Asia, Australia and Pacific Islands

Client company (division or brand)	Agency network	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Air France-KLM Group	Rapp								•				•				•					•
Daimler	Rapp														•							
ExxonMobil Corp.	Rapp						•											•				
Nestle	Rapp																					•
Nokia Corp.	Rapp														•							
Pfizer	Rapp																					
Provident Financial	Rapp																					
Siemens	Rapp																					
Sony Corp.	Rapp																					
Telefonica	Rapp																					
Unilever	Rapp																					
Volkswagen (VW, Audi)	Rapp						•								•							

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GLOBAL MARKETERS: Global Accounts by Agency Network

Saatchi & Saatchi

NORTH AMERICA / LATIN AMERICA / EUROPE

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France
Amnesty International	Saatchi																							
ArcelorMittal	Saatchi									●											●			●
Atlantis (Kerzner Group)	Saatchi	●																		●				●
Avaya	Saatchi	●	●			●				●														●
Bel Group	Saatchi																			●		●		●
Bristol-Myers Squibb Co. (Mead Johnson)	Saatchi					●			●	●														
B&B Italia	Saatchi	●																						●
Cadbury (including Stimorol)	Saatchi		●																●	●		●		
Coca-Cola Co.	Saatchi																					●	●	
Coccinelle	Saatchi																							●
Cyprus Tourism Organisation	Saatchi																			●		●	●	●
Deutsche Telekom (T-Mobile)	Saatchi	●																●			●			
Diageo (incl Guinness)	Saatchi															●								
Emirates Airline	Saatchi																●		●	●	●	●	●	●
Flybaboo	Saatchi																●	●						●
GDF SUEZ	Saatchi	●																		●				●
General Mills (Big G, Cereal Partners)	Saatchi	●		●			●			●				●		●								
General Mills (GMI)	Saatchi	●		●		●	●							●		●						●		●
Intesa SanPaolo	Saatchi																	●						
Johnson & Johnson (McNeil)	Saatchi	●	●														●		●	●		●	●	●
Kilroy Travels	Saatchi																					●	●	
Marriott International (Ritz-Carlton)	Saatchi	●	●												●	●								
Nestle	Saatchi	●							●	●		●												
Novartis	Saatchi	●	●	●	●	●	●	●	●	●		●	●	●	●	●	●	●	●	●	●	●	●	●
Novartis (Ciba, vision)	Saatchi	●	●														●			●		●	●	●
Piaget	Saatchi	●																		●				●
Procter & Gamble Co. (Crest, psnl care)	Saatchi	●	●							●							●	●	●					●
Procter & Gamble Co. (Fixodent, psnl care)	Saatchi	●	●							●							●	●	●					●
Procter & Gamble Co. (Head & Shoulders)	Saatchi	●	●	●	●		●	●	●	●	●	●	●	●	●		●	●	●	●	●	●	●	●
Procter & Gamble Co. (Iams)	Saatchi	●	●														●					●		
Procter & Gamble Co. (Olay)	Saatchi	●	●	●						●							●							
Procter & Gamble Co. (Pampers/Kandoo)	Saatchi	●	●	●		●	●			●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Procter & Gamble Co. (Safeguard)	Saatchi	●	●							●				●					●					
Procter & Gamble Co. (Tide/Ariel)	Saatchi	●	●	●	●	●		●		●		●		●	●	●	●	●	●	●	●	●	●	●
Reporters Sans Frontieres	Saatchi	●	●																	●				●
Sony Corp.	Saatchi								●										●	●				
Sony Ericsson Mobile Comms.	Saatchi	●	●														●	●	●	●	●	●	●	●
Starbucks (cpg)	Saatchi																							
Toyota Motor Corp. (Lexus)	Saatchi	●	●															●						●
Toyota Motor Corp. (Toyota)	Saatchi	●	●							●								●	●					●
United Nations	Saatchi		●																					
Visa International (Europe)	Saatchi																		●	●	●		●	

EUROPE (continued)

Client company (division or brand)	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Amnesty International		●						●				●	●				
ArcelorMittal								●		●			●				●
Atlantis (Kerzner Group)	●				●						●		●				●
Avaya	●				●						●		●				●
Bel Group	●	●				●								●	●		●
Bristol-Myers Squibb Co. (Mead Johnson)																	
B&B Italia	●				●	●							●		●		●
Cadbury (including Stimorol)				●		●	●	●			●			●	●		●
Coca-Cola Co.					●		●							●			
Coccinelle	●				●						●						●
Cyprus Tourism Organisation	●	●	●	●	●	●	●	●			●			●			●
Deutsche Telekom (T-Mobile)	●		●			●		●				●					●
Diageo (incl Guinness)																	●
Emirates Airline	●		●			●	●	●			●	●		●	●		
Flybaboo		●			●					●					●		
GDF SUEZ	●				●				●		●		●				●
General Mills (Big G, Cereal Partners)		●	●					●					●		●		
General Mills (GMI)		●		●									●	●			●
Intesa SanPaolo		●	●		●					●	●	●					
Johnson & Johnson (McNeil)	●		●	●	●	●	●		●	●			●	●	●		●
Kilroy Travels						●	●							●			
Marriott International (Ritz-Carlton)																	
Nestle			●												●		
Novartis	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●
Novartis (Ciba, vision)	●			●	●	●	●		●				●	●	●		●
Piaget	●	●			●	●		●			●	●	●		●		●
Procter & Gamble Co. (Crest, psnl care)	●	●	●		●			●		●	●		●		●	●	
Procter & Gamble Co. (Fixodent, psnl care)	●	●	●	●	●	●				●			●		●		●
Procter & Gamble Co. (Head & Shoulders)	●	●	●	●		●	●	●	●	●	●	●	●	●	●	●	●
Procter & Gamble Co. (Iams)	●				●								●		●		●
Procter & Gamble Co. (Olay)	●	●			●	●		●			●		●			●	●
Procter & Gamble Co. (Pampers/Kandoo)	●	●	●	●	●	●	●	●		●	●	●	●	●	●	●	●
Procter & Gamble Co. (Safeguard)											●						
Procter & Gamble Co. (Tide/Ariel)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Reporters Sans Frontieres	●				●								●				
Sony Corp.					●						●		●				
Sony Ericsson Mobile Comms.	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Starbucks (cpg)																	●
Toyota Motor Corp. (Lexus)								●									
Toyota Motor Corp. (Toyota)								●		●							●
United Nations																●	●
Visa International (Europe)	●	●	●	●	●	●	●	●	●	●		●	●	●	●	●	●

MIDDLE EAST / AFRICA / ASIA, AUSTRALIA AND PACIFIC ISLANDS

Client company (division or brand)	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Amnesty International													●								●
ArcelorMittal				●																	
Atlantis (Kerzner Group)		●	●																		
Avaya						●	●	●				●		●			●	●			
Bel Group		●		●																	
Bristol-Myers Squibb Co. (Mead Johnson)							●	●			●		●		●	●	●		●	●	●
B&B Italia																					
Cadbury (including Stimorol)																					
Coca-Cola Co.																					
Coccinelle																					
Cyprus Tourism Organisation	●	●	●																		
Deutsche Telekom (T-Mobile)																					
Diageo (incl Guinness)				●	●							●	●							●	
Emirates Airline						●	●	●				●		●						●	
Flybaboo																					
GDF SUEZ		●																			
General Mills (Big G, Cereal Partners)							●						●			●	●				●
General Mills (GMI)		●		●		●	●	●	●					●		●		●		●	
Intesa SanPaolo																					
Johnson & Johnson (McNeil)									●												
Kilroy Travels																					
Marriott International (Ritz-Carlton)							●	●									●				
Nestle																					
Novartis	●	●	●	●	●	●	●	●	●		●	●		●	●		●	●		●	●
Novartis (Ciba, vision)												●					●			●	
Piaget		●	●				●	●	●			●	●				●			●	●
Procter & Gamble Co. (Crest, psnl care)		●	●		●		●	●													
Procter & Gamble Co. (Fixodent, psnl care)																					
Procter & Gamble Co. (Head & Shoulders)	●	●	●	●	●	●	●	●	●		●		●	●	●	●	●		●	●	●
Procter & Gamble Co. (Iams)						●															
Procter & Gamble Co. (Olay)			●	●		●	●		●		●		●			●					●
Procter & Gamble Co. (Pampers/Kandoo)	●	●	●	●	●		●	●	●		●		●		●	●	●			●	●
Procter & Gamble Co. (Safeguard)							●								●	●					
Procter & Gamble Co. (Tide/Ariel)	●	●	●	●	●		●	●	●				●		●	●			●		
Reporters Sans Frontieres																					
Sony Corp.						●			●								●				
Sony Ericsson Mobile Comms.		●	●		●	●	●	●	●	●	●		●	●	●	●	●	●	●	●	●
Starbucks (cpg)							●					●						●		●	
Toyota Motor Corp. (Lexus)						●	●				●		●	●		●	●	●		●	
Toyota Motor Corp. (Toyota)		●				●	●				●	●	●	●		●	●		●	●	
United Nations		●		●		●	●								●						
Visa International (Europe)													●								

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

GLOBAL MARKETERS: Global Accounts by Agency Network

TBWA Worldwide

NORTH AMERICA / LATIN AMERICA

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
Adidas (adidas)	TBWA	●	●	●		●	●	●		●		●		●		●
Apple	TBWA	●	●													
BNP Paribas	TBWA															
Canon	TBWA															
General Electric Co.	TBWA															
Henkel	TBWA	●								●						
Ikea International	TBWA															
Mars Inc.	TBWA	●	●	●		●	●			●						
Maxingvest (Beiersdorf) [1]	TBWA	●	●	●	●		●	●	●	●	●	●	●	●		
Maxingvest (Beiersdorf) [1]	TBWA	●	●	●			●			●						
McDonald's Corp.	TBWA			●			●									
Michelin	TBWA	●														
Nestle (Haagen Dazs)	TBWA		●			●				●						
Nissan Motor Co.	TBWA	●	●			●				●						
Pernod Ricard (Absolut, Jameson)	TBWA	●	●			●				●						
Pfizer	TBWA	●														
Pioneer	TBWA	●	●				●									
Procter & Gamble Co.	TBWA	●														
Renault	TBWA															
Samsonite Corp.	TBWA					●										
Shangri-La Group	TBWA															
Singapore Airlines	TBWA	●														
Sony Corp. (PlayStation)	TBWA	●														
Standard Chartered Bank	TBWA															
Tom-Tom	TBWA															
Unilever (Bestfoods)	TBWA															
Visa International	TBWA	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

EUROPE

Client company (division or brand)	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy
Adidas (adidas)		●		●	●			●	●	●	●	●	●
Apple					●			●	●		●		●
BNP Paribas								●	●	●	●		●
Canon						●	●	●					
General Electric Co.				●				●					
Henkel	●	●	●	●	●	●		●	●	●	●		●
Ikea International								●					
Mars Inc.	●	●		●	●	●	●	●	●	●	●	●	●
Maxingvest (Beiersdorf) [1]	●	●	●	●	●	●	●	●	●	●	●	●	●
Maxingvest (Beiersdorf) [1]	●			●	●	●	●	●	●	●	●	●	●
McDonald's Corp.				●				●		●		●	●
Michelin	●	●	●	●	●	●	●	●	●	●	●	●	●
Nestle (Haagen Dazs)								●	●				
Nissan Motor Co.	●	●	●	●	●	●	●	●	●		●		●
Pernod Ricard (Absolut, Jameson)								●	●	●		●	●
Pfizer	●				●	●	●	●				●	
Pioneer								●	●				
Procter & Gamble Co.							●						
Renault		●						●					
Samsonite Corp.				●									●
Shangri-La Group													
Singapore Airlines									●				
Sony Corp. (PlayStation)				●				●	●			●	●
Standard Chartered Bank													
Tom-Tom				●		●			●				
Unilever (Bestfoods)		●						●					
Visa International	●	●	●	●	●	●	●			●	●		

EUROPE (continued)

Client company (division or brand)	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Adidas (adidas)	●		●		●	●	●	●	●		●	●
Apple	●							●	●	●	●	●
BNP Paribas											●	●
Canon								●				●
General Electric Co.												●
Henkel	●	●	●	●	●	●	●	●	●		●	●
Ikea International	●		●	●								
Mars Inc.	●		●	●	●			●	●	●	●	●
Maxingvest (Beiersdorf) [1]	●	●	●	●	●	●	●	●	●	●	●	●
Maxingvest (Beiersdorf) [1]	●	●	●	●	●		●	●	●	●	●	●
McDonald's Corp.	●			●				●		●		●
Michelin	●	●	●	●	●	●	●	●	●	●	●	●
Nestle (Haagen Dazs)								●				●
Nissan Motor Co.	●	●	●	●		●		●	●	●	●	●
Pernod Ricard (Absolut, Jameson)					●			●		●	●	●
Pfizer			●	●	●					●		
Pioneer								●				●
Procter & Gamble Co.	●											●
Renault												
Samsonite Corp.												
Shangri-La Group												
Singapore Airlines												●
Sony Corp. (PlayStation)	●		●	●				●		●		●
Standard Chartered Bank												
Tom-Tom	●			●				●	●			●
Unilever (Bestfoods)	●		●									●
Visa International			●		●	●	●				●	●

MIDDLE EAST / AFRICA / ASIA, AUSTRALIA AND PACIFIC ISLANDS

Client company (division or brand)	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia
Adidas (adidas)	●	●	●	●	●	●	●	●	●	●	●
Apple											
BNP Paribas								●	●		
Canon											
General Electric Co.							●				
Henkel	●	●							●		
Ikea International											
Mars Inc.		●		●		●	●	●	●		
Maxingvest (Beiersdorf) [1]	●	●	●	●	●	●	●	●	●	●	
Maxingvest (Beiersdorf) [1]		●		●		●	●	●	●		
McDonald's Corp.	●			●			●				
Michelin		●	●	●		●	●	●	●	●	●
Nestle (Haagen Dazs)							●				
Nissan Motor Co.		●	●	●	●	●	●				
Pernod Ricard (Absolut, Jameson)						●	●				
Pfizer				●				●			
Pioneer						●					
Procter & Gamble Co.											
Renault				●							
Samsonite Corp.							●	●	●		
Shangri-La Group		●				●		●			
Singapore Airlines						●	●		●		
Sony Corp. (PlayStation)						●		●			
Standard Chartered Bank		●					●	●	●	●	●
Tom-Tom											
Unilever (Bestfoods)											
Visa International	●	●	●	●	●	●	●	●	●	●	●

ASIA, AUSTRALIA AND PACIFIC ISLANDS (continued)

Client company (division or brand)	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Adidas (adidas)	●	●	●		●	●	●		●	●
Apple	●		●			●				
BNP Paribas										●
Canon							●			
General Electric Co.						●				●
Henkel										
Ikea International	●									
Mars Inc.		●				●				●
Maxingvest (Beiersdorf) [1]	●	●		●	●	●		●	●	
Maxingvest (Beiersdorf) [1]		●	●		●	●	●			●
McDonald's Corp.										
Michelin	●	●	●		●	●	●			●
Nestle (Haagen Dazs)						●	●			
Nissan Motor Co.	●	●	●				●		●	●
Pernod Ricard (Absolut, Jameson)			●				●		●	
Pfizer										
Pioneer	●									
Procter & Gamble Co.	●									
Renault	●						●			
Samsonite Corp.		●				●	●			
Shangri-La Group					●	●				
Singapore Airlines						●				
Sony Corp. (PlayStation)		●	●							
Standard Chartered Bank		●		●		●	●	●	●	●
Tom-Tom										
Unilever (Bestfoods)										
Visa International	●	●	●	●	●	●	●	●	●	●

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations. [1] Tchibo Holding, parent of Tchibo and Beiersdorf, in July 2007 changed its name to Maxingvest.

Voluntarily United Group of Creative Agencies

North America / Latin America

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
Coca-Cola Co.	United															
Georgia-Pacific Corp.	United															
International Olympic Committee	United	•	•	•		•										
Procter & Gamble Co. (Montblanc fragrance)	United	•		•		•				•						

Europe

Client company (division or brand)	Agency network	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Coca-Cola Co.	United	•			•	•	•	•	•	•	•	•	•	•	•	•	•				•	•	•	•		•
Georgia-Pacific Corp.	United			•	•			•	•				•	•	•			•		•		•	•		•	•
International Olympic Committee	United				•				•	•			•	•		•								•	•	•
Procter & Gamble Co. (Montblanc fragrance)	United								•	•							•	•		•		•				

Middle East / Africa / Asia, Australia and Pacific Islands

Client company (division or brand)	Agency network	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Coca-Cola Co.	United																					
Georgia-Pacific Corp.	United																					
International Olympic Committee	United		•				•	•		•			•									
Procter & Gamble Co. (Montblanc fragrance)	United		•				•		•				•					•				

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

Wieden & Kennedy

NORTH AMERICA / LATIN AMERICA

Client company (division or brand)	Agency network	U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
Coca-Cola Co. (Coke)	W&K	●	●							●					●	●
Diageo (Tanqueray)	W&K	●	●	●	●	●	●			●		●		●	●	●
Electronic Arts	W&K	●	●							●						
Honda Motor Co.	W&K	●														
Nike	W&K	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Nokia Corp.	W&K	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Procter & Gamble Co. (Old Spice)	W&K	●	●				●			●		●			●	

EUROPE

Client company (division or brand)	Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Coca-Cola Co. (Coke)				●		●	●	●	●	●	●	●		●		●		●				●	●	●	●
Diageo (Tanqueray)	●			●	●	●	●	●	●	●		●	●	●	●	●	●		●		●	●	●	●	●
Electronic Arts	●			●	●	●	●	●	●	●	●	●	●	●	●	●	●		●		●	●	●	●	●
Honda Motor Co.	●			●			●	●	●	●	●	●	●	●	●	●		●	●		●	●	●	●	●
Nike	●			●	●	●	●	●	●	●	●	●	●	●	●	●	●		●	●	●	●	●	●	●
Nokia Corp.	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Procter & Gamble Co. (Old Spice)			●								●					●			●	●					

MIDDLE EAST / AFRICA / ASIA, AUSTRALIA AND PACIFIC ISLANDS

Client company (division or brand)	Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Coca-Cola Co. (Coke)	●			●		●	●	●			●	●	●	●		●	●			●	●
Diageo (Tanqueray)						●	●	●				●		●			●				
Electronic Arts																					
Honda Motor Co.						●			●		●	●	●	●	●	●	●	●		●	●
Nike				●		●	●	●	●		●	●	●	●		●	●			●	●
Nokia Corp.	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Procter & Gamble Co. (Old Spice)																					

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

Wunderman

Client company (division or brand)	Agency network	NORTH AMERICA: U.S.	Canada	LATIN AMERICA: Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
Citigroup (Citibank)	Wunderman	•	•	•		•	•			•						
Coca-Cola Co.	Wunderman	•	•	•						•						
Danone Group	Wunderman	•					•			•						
Diageo	Wunderman	•	•			•				•						
Ford Motor Co.	Wunderman	•	•	•		•				•						
Hewlett-Packard Co.	Wunderman	•	•			•										
Kraft Foods	Wunderman		•													
LG Group	Wunderman					•										
Microsoft Corp.	Wunderman	•	•	•						•						
Nokia Corp.	Wunderman			•		•	•			•						
Samsung Group	Wunderman															
Telefonica	Wunderman			•		•	•			•						

Client company (division or brand)	EUROPE: Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Citigroup (Citibank)																									
Coca-Cola Co.						•																			
Danone Group													•				•				•				
Diageo																									
Ford Motor Co.					•	•		•	•	•			•	•			•				•		•		•
Hewlett-Packard Co.									•				•												
Kraft Foods								•	•																•
LG Group								•	•										•		•			•	•
Microsoft Corp.					•	•		•	•				•				•				•		•	•	•
Nokia Corp.				•																					
Samsung Group								•	•				•												•
Telefonica					•																•				

Client company (division or brand)	MIDDLE EAST: Israel	Middle East*	Saudi Arabia	AFRICA: South Africa	Other Africa*	ASIA, AUSTRALIA AND PACIFIC ISLANDS: Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Citigroup (Citibank)																					
Coca-Cola Co.																					
Danone Group																					
Diageo																				•	
Ford Motor Co.				•		•	•						•				•			•	•
Hewlett-Packard Co.						•											•				
Kraft Foods						•															
LG Group																					
Microsoft Corp.				•		•	•					•					•	•			
Nokia Corp.																					
Samsung Group				•																	
Telefonica																					

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.

GLOBAL MARKETERS: Global Accounts by Agency Network

Y&R

Client company (division or brand)	Agency network	NORTH AMERICA		LATIN AMERICA												
		U.S.	Canada	Argentina	Bolivia	Brazil	Chile	Colombia	Ecuador	Mexico	Paraguay	Peru	Uruguay	Venezuela	Central America*	Caribbean*
Accenture	Y&R	•	•	•		•	•			•				•		
Altria Group	Y&R	•		•		•		•		•		•				
Bacardi	Y&R	•	•	•	•	•	•	•	•	•				•	•	•
Barilla Holding	Y&R															
Bel Group	Y&R															
Campbell Soup Co.	Y&R	•								•						
Caterpillar	Y&R			•	•	•	•	•	•	•	•	•	•	•	•	•
Chevron Corp.	Y&R	•	•			•		•	•	•		•		•	•	•
Citigroup (Citibank)	Y&R												•		•	
Colgate-Palmolive Co.	Y&R	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Danone Group (fresh dairy products)	Y&R	•	•	•		•	•	•		•						
Danone Group (water division)	Y&R		•	•		•	•			•		•				
Decathlon	Y&R					•										•
DM-Drogeriemarkt	Y&R															
Goodyear Tire & Rubber Co.	Y&R			•		•	•	•		•		•		•		
Hershey Co.	Y&R			•			•	•					•	•	•	•
Hilton Hotels Corp.	Y&R	•	•	•		•		•	•	•				•	•	•
Kraft Foods	Y&R	•														
LG Group	Y&R	•	•	•		•	•	•	•	•		•	•	•	•	
Mattel	Y&R	•	•	•		•	•	•	•	•		•		•	•	•
United International Pictures/Paramount	Y&R	•	•							•						
Singapore Tourism Board	Y&R	•														
Tata Group (Land Rover)	Y&R	•	•	•		•				•						
Telefonica	Y&R			•		•	•	•	•	•	•	•		•	•	
Xerox Corp.	Y&R	•	•	•		•	•	•	•	•	•	•	•	•	•	•

Client company (division or brand)	Agency network	EUROPE																								
		Austria	Balkans*	Baltics*	Belgium	Czech Rep	Denmark	Finland	France	Germany	Greece	Hungary	Ireland	Italy	Netherlands	Norway	Poland	Portugal	Romania	Russia\CIS*	Slovakia	Spain	Sweden	Switzerland	Turkey	U.K.
Accenture	Y&R	•			•	•	•	•	•	•	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•
Altria Group	Y&R	•	•	•	•	•			•	•							•			•	•			•	•	
Bacardi	Y&R	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•		•		•		•	•	•
Barilla Holding	Y&R	•	•		•			•	•	•	•	•		•		•							•	•	•	
Bel Group	Y&R				•		•		•	•	•		•	•	•			•				•	•	•		•
Campbell Soup Co.	Y&R				•				•	•										•						
Caterpillar	Y&R	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•	•			•	•	•	•	•	•
Chevron Corp.	Y&R				•								•		•				•			•				•
Citigroup (Citibank)	Y&R							•									•									
Colgate-Palmolive Co.	Y&R	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Danone Group (fresh dairy products)	Y&R	•	•	•	•	•	•	•	•	•	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•
Danone Group (water division)	Y&R				•		•		•	•			•				•					•		•	•	•
Decathlon	Y&R				•				•	•		•		•	•		•	•		•		•				•
DM-Drogeriemarkt	Y&R	•	•			•						•							•		•					
Goodyear Tire & Rubber Co.	Y&R																									
Hershey Co.	Y&R																									
Hilton Hotels Corp.	Y&R								•	•																•
Kraft Foods	Y&R				•				•						•							•				
LG Group	Y&R	•			•	•	•		•	•	•	•		•	•		•	•	•	•		•	•		•	•
Mattel	Y&R		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		•
United International Pictures/Paramount	Y&R	•			•		•	•	•	•			•	•		•						•	•	•		•
Singapore Tourism Board	Y&R									•										•						•
Tata Group (Land Rover)	Y&R	•			•		•	•	•	•	•	•	•	•	•	•	•	•	•	•		•	•	•	•	•
Telefonica	Y&R					•																•				
Xerox Corp.	Y&R	•	•		•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		•	•	•	•	•

Client company (division or brand)	Agency network	MIDDLE EAST			AFRICA		ASIA, AUSTRALIA AND PACIFIC ISLANDS															
		Israel	Middle East*	Saudi Arabia	South Africa	Other Africa*	Australia	China	Hong Kong	India	Indochina*	Indonesia	Japan	Malaysia	New Zealand	Pakistan	Philippines	Singapore	South Korea	Sri Lanka	Taiwan	Thailand
Accenture	Y&R				•		•	•	•	•		•	•	•			•	•	•		•	•
Altria Group	Y&R	•	•		•		•	•		•	•			•								
Bacardi	Y&R		•		•	•	•	•	•	•			•	•			•	•				•
Barilla Holding	Y&R	•						•														
Bel Group	Y&R																					
Campbell Soup Co.	Y&R						•	•	•				•	•	•		•	•			•	
Caterpillar	Y&R	•		•	•																	
Chevron Corp.	Y&R		•	•	•	•	•	•	•	•	•	•		•	•	•	•	•				•
Citigroup (Citibank)	Y&R												•			•						
Colgate-Palmolive Co.	Y&R	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•		•	•	•
Danone Group (fresh dairy products)	Y&R	•		•	•	•		•		•		•	•						•			•
Danone Group (water division)	Y&R							•				•										
Decathlon	Y&R							•														
DM-Drogeriemarkt	Y&R																					
Goodyear Tire & Rubber Co.	Y&R																					
Hershey Co.	Y&R																					
Hilton Hotels Corp.	Y&R			•																		
Kraft Foods	Y&R																					
LG Group	Y&R		•		•	•	•	•	•	•		•	•	•		•	•	•	•		•	•
Mattel	Y&R		•	•	•		•	•	•			•	•	•	•		•	•	•		•	•
United International Pictures/Paramount	Y&R						•							•	•			•			•	
Singapore Tourism Board	Y&R						•	•	•	•		•	•	•	•		•	•	•		•	•
Tata Group (Land Rover)	Y&R	•	•	•	•	•		•					•			•		•	•		•	•
Telefonica	Y&R																					
Xerox Corp.	Y&R	•			•				•	•					•	•						

Key to multi-network marketing organizations: Interpublic Group of Cos.; Havas; Omnicom Group; Publicis Groupe; WPP Group; other networks. *See notes on Page 3 for country groupings and agency network abbreviations.