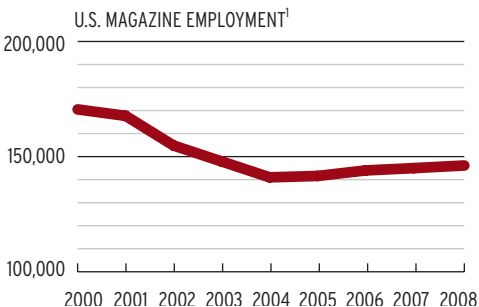
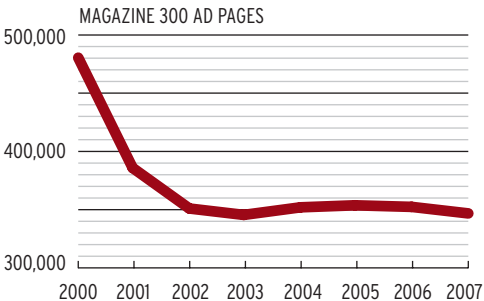


# MAGAZINE 300

## THE WORLD IS FLAT

Ad pages and magazine staffing have been comparatively stable since the business emerged from its post-bubble meltdown



1. Annual averages for 2000 to 2007; average for January to July 2008. Sources: Ad Age Magazine 300, Ad Age DataCenter analysis of Bureau of Labor Statistics data



This document (published Oct. 6, 2008), and information contained therein, is the copyrighted property of Crain Communications Inc. and The Ad Age Group (© Copyright 2008) and is for your personal, non-commercial use only. You may not reproduce, display on a website, distribute, sell or republish this document, or the information contained therein, without the prior written consent of The Ad Age Group.