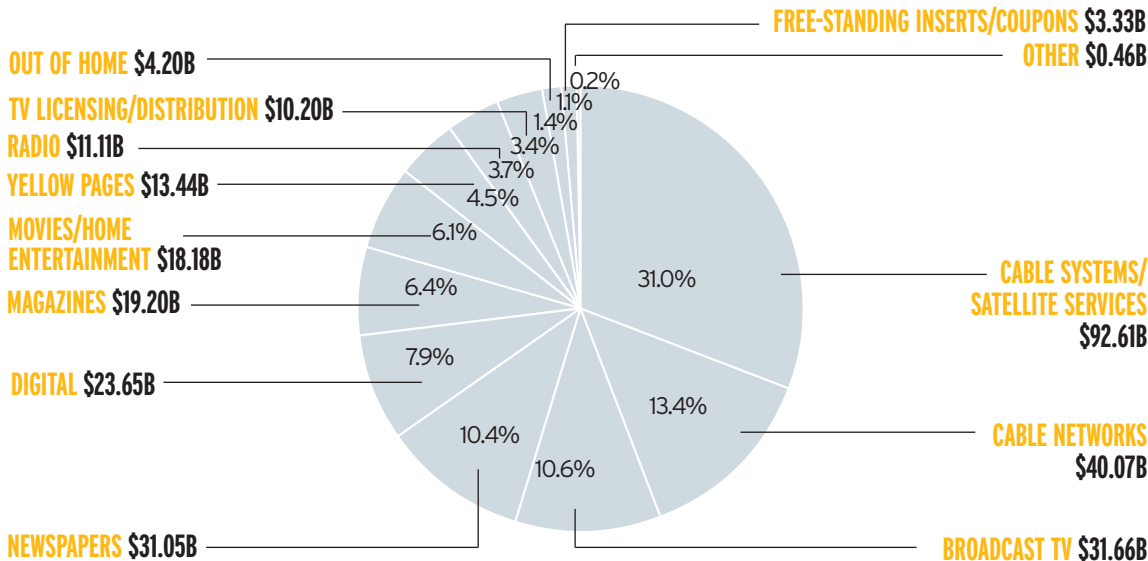


# 100 LEADING MEDIA COMPANIES

## MEDIA 100: 2007 NET U.S. MEDIA REVENUE BY SECTOR

The top 100 reeled in \$299 billion. Cable systems and satellite services took the biggest slice



Dollars in billions. Numbers rounded. Source: Ad Age DataCenter estimates



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